

Campus group to commemorate World Food Day celebration

By STACI COX
Staff Writer

In an effort to bring recognition to the plight of the hungry, four continents will hold a teleconference Sunday to encourage international participation in World Food Day and in alleviating the suffering of the poor.

World Food Day, established by the United Nations in 1979, is sponsored by the World Food Day organization, which works year-round to provide information about the hungry. World Food Day has been celebrated annually since its founding in 1981, said Patricia Young, national coordinator of World Food Day.

The World Food Day teleconference features a discussion session with experts from four continents, Young said. The telecast will run from noon to 3 p.m. Sunday, with six N.C. broadcasting sites, including one in Greensboro, she said.

Research

the emphasis on research in personnel decisions is incompatible with teaching at UNC, and professors feel as if they must pay more attention to research in order to succeed.

"The University is not looking equally in both areas," Brandes said. "It's looking 90/10. All of us (faculty members) are sufficiently pragmatic that we say, 'Well, if I've got to slight something, I will have to slight my teaching.'"

Brandes said professors must find teaching personally rewarding, because most won't receive awards from the University.

"A lot of my students put pressure on me to teach better," he said. "I like that. I think students should get busy and demand better teaching."

If UNC rewarded teaching as much as research, the quality of instruction would rise, Brandes said. Also, the University should grant awards to teachers who want to try innovative teaching methods.

"Most of the time, I have to reward myself or my students reward me," he said.

Joel Schwartz, director of UNC's Center for Teaching and Learning, said the conflict between teaching and research exists because the skills that make a good researcher do not necessarily make a good teacher.

"People who don't acknowledge

"The theme for the teleconference is poverty, hunger and interdependence, which the panel will discuss for an hour," Young said.

During the second hour, stations will broadcast local programming on hunger, Young said. In the final hour the panelists will answer questions from callers all over the world, she said.

Each of the panelists will present the problems of his continent and try to emphasize the effects of development in his area, Young said. For example, in Lima, Peru, there are over 500,000 laws inhibiting the ability of the poor to get food, build houses, or build roads, she said.

In addition to the teleconference, groups all over the nation and the world are making donations to local charities and using the occasion to increase awareness of the problems of hunger world-wide, Young said. The donations are widely varied, with

one pizza chain donating pizza to local soup kitchens, while a group of Texas lawyers is donating the equivalent of an hour of all of their services to a local charity, she said.

The UNC Campus Y Hunger Action Committee is planning to have the teleconference taped and show it at a special banquet in the Student Union on Oct. 28 because of fall break, said Mark Burniston, co-chair of the committee.

Banquet tickets will be sold for \$1, and each ticket will have a symbol on it representing the average meal for different classes around the world, he said.

The majority of the meals will consist of rice and water, the average diet of many impoverished peoples around the world, while a few meals will have two solid foods and water, with a tiny fraction of the meals being average American dinners, Burniston said.

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that are denying reality," he said.

The center helps professors who want to improve their teaching. On request, the center records a teacher's class on videotape, so the teacher can evaluate the tape alone or with colleagues. Also, workers at the center are available to critique the tape.

Schwartz said teachers who decide to come to the center should not assume that they have a teaching problem.

"Even the very best teacher can find ways to be better," he said. "The center exists as a service to help those people who wish to help themselves to be as good as they can be."

Teachers come to the center because they care about their students and themselves, Schwartz said.

"It takes a commitment of time, attention, energy and thinking about innovative ways to stay fresh and exciting, so they don't become bored with teaching the same material every year," he said.

The center also offers other services, including producing visual aids, helping to plan courses and giving advice on effective grading and lecturing.

In a 1985 self-study, UNC faculty members defined a research university as "a center of learning dedicated to the interwoven goals of generating

and transmitting knowledge."

The self-study acknowledged that there are cases where teaching and research compete, but said these cases are rare at UNC.

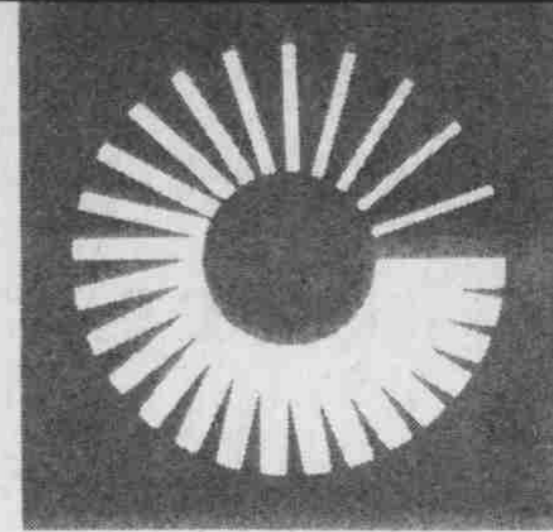
"The example of a renowned scholar who is a notably poor educator, however undesirable, seems more anecdotal than representative of this University's faculty in general," the self-study said.

Almost 100 percent of the faculty find teaching undergraduates either very or somewhat rewarding, according to a 1982 survey quoted in the self-study.

An ad hoc committee on teaching in the College of Arts and Sciences is examining the quality of teaching at UNC, according to committee member Philip Stadter. The group is also discussing how to evaluate and encourage good teaching.

"We're trying to get past this dichotomy of teaching versus learning," Stadter said. "We're talking about learning at different levels."

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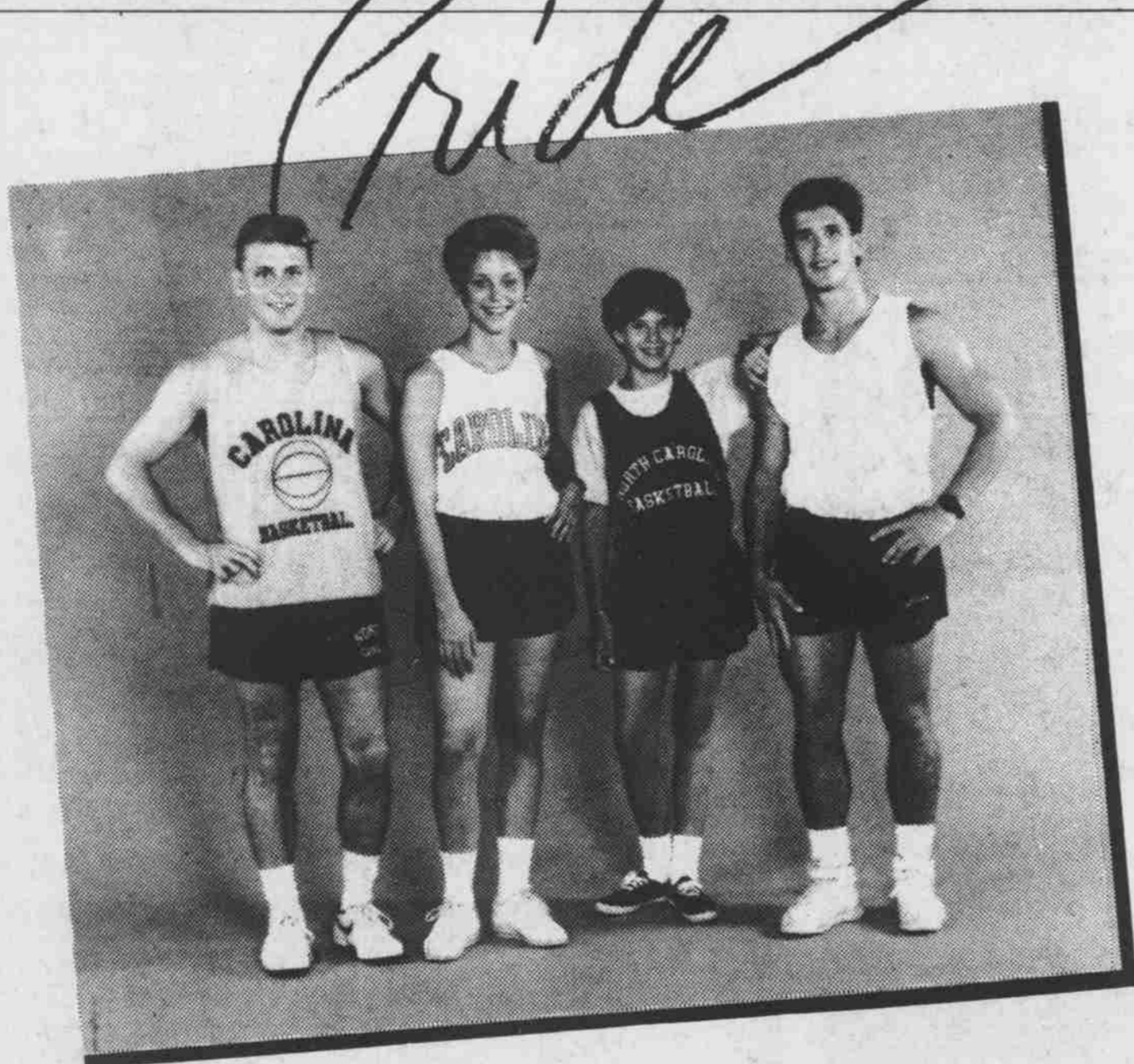
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