

Report calls for action at university business schools

By CHRIS LANDGRAFF
Staff Writer

Although a study of the nation's business schools released last week called for more action and less complacency among undergraduate

and graduate schools, officials say they are acting on important problems facing the business world.

The report, commissioned by the American Assembly of Collegiate Schools of Business, surveyed deans

of undergraduate and graduate business schools as well as corporate leaders throughout the country for three years.

"It is good for the academic world and the corporate world to take a look at itself and study changes which need to be made," said John Rosenblum, dean of the Darden School of Business at the University of Virginia.

One of the major problems facing business schools today is minority recruitment, Rosenblum said. "Though not all schools are having

problems, many are having trouble recruiting and retaining minority students, both on the graduate and undergraduate level," he said.

Paul Rizzo, dean of the UNC Graduate School of Business Administration, agreed that minority recruitment has been a problem in business schools, but said that the situation at UNC is improving.

"We have made minority recruitment a top priority. We are hoping to have 15 new scholarships next year, and minority enrollment should be up to 10 percent of student enrollment," he said.

The study also attacked students' lack of preparation for the "real" business world.

"Businesses want students with a broader, more general education," said Richard Sylla, associate head of the economics and business department at N.C. State University.

Corporate leaders want students who have had courses in areas other than business, Sylla said.

"We are encouraging business students to take classes in communications and writing rather than

taking a strictly business curriculum. Businesses want graduates who have skills not only dealing with technical business issues, but also with people," he said.

UNC graduates are well-received into the business world, said Rizzo. "Our graduates are getting good jobs, and it seems generally that salaries have increased this year," he said.

"Though the report said business schools need work, there is really no major crisis," Rosenblum said. The report should have a positive impact on the business community, he said.

Study recommends 15 percent pay hike for N.C. state officials

By CARRIE DOVE
Staff Writer

State officials in North Carolina are underpaid, according to a study released last week calling for a 15 percent pay increase for members of the Council of State.

The raise, recommended by a subcommittee of the Executive and Legislative Salary Study Commission, would increase council members' salaries from \$64,092 to \$73,800.

Council of State members are the lieutenant governor, attorney general, superintendent of public instruction, state treasurer, labor commissioner, insurance commissioner, agriculture commissioner, secretary of state and state auditor.

Gov. Jim Martin's salary increased to \$105,000 last year and was not considered for a further raise.

"The raise is way overdue," said George Robison, Justice Department controller. "The relationship (of the Council members' salaries) to the staff and to the governor is wrong."

The recommendation would equate the Council members' salaries with the salary of the chief judge of the N.C. Court of Appeals.

Salaries for N.C. officials rank 10th in the nation, said commission member Sen. Kenneth Royall, D-Durham.

The highest-paid state employee, earning \$125,064 annually, is the director of mental health services, said Peggy Oliver, spokeswoman for the N.C. Personnel Office.

Less than 0.5 percent of state employees earn more than \$65,000 per year, said Charles Chapman, a computer specialist with the state personnel office.

But in the Justice Department, where staff attorneys enter at a high level, 15 attorneys earn more than Attorney General Lacy Thornburg, said Linda Duckworth, executive assistant to the attorney general.

"Salaries in the Justice Department are the most out of whack," she said.

After the raise, Thornburg's salary would be higher than all but one of the staff lawyers, Duckworth said.

It isn't fair to have some state employees earn more than the highest officials, said Secretary of State Thad Eure.

"It doesn't make any sense," he said. "It is appalling that people like the state treasurer, who has all of those responsibilities, make less money than some other state employees."

But the pay raise could have problems when it is sent to the full committee, Royall said.

"I think (the recommendation) will be changed," he said.

New York primary may be crucial to convention

By LAURA MAYFIELD
Staff Writer

Today's New York presidential primary will be close, and the winner may be able to use his victory to carry the convention, campaign representatives say.

"New York gives momentum to the winner, but it's still a long, hard road to the convention," said a campaign representative for Albert Gore Jr.

One of the biggest obstacles expected in the primary is low voter turnout. "We need to increase turnout — the more turnout we get the better he (Michael Dukakis) will do," said Charlie Baker, national field director for the Dukakis campaign.

"The more people realize this is about picking the next president, the better we'll do," Baker said.

The media will play a vital role in the race for the 255 delegates, said Megan Glasheen, press aide for the Long Island office of the Rev. Jesse Jackson's campaign. "The whole media is focused on what happens here," she said.

The Republican race has not been critical since the withdrawal of Kansas Sen. Robert Dole, say supporters of Vice President George Bush. "It's sort of a moot point. If it were a close race it would be critical. With Dole gone, it (winning the primary) will just mean he'll go into the convention with 95 more dele-

gates," said a Bush campaign aide.

Campaign workers for Republican candidate Pat Robertson could not be reached for comment.

The Democrats have been campaigning heavily in New York City hoping to gain the support of the city's sizable ethnic population. Gore has said he is pleased that his efforts have resulted in a N.Y. constituency of mainly Italian and Jewish voters. But Dukakis is not worried about Gore, Baker said.

"We have two candidates with national campaign strength. We're competing with Jackson. It's very clear that this is a two-person presidential election," Baker said.

Jackson is the only candidate making special efforts to prepare for the primary. "We are the most organized campaign statewide, and we're going to make that work for us," Glasheen said.

Bush and Dukakis both see their supporters as relatively fixed groups, with Bush depending on mainline Reagan supporters and Dukakis on the blue- and white-collar middle classes. Gore hopes to attract the many undecided voters, and Jackson is depending on across-the-board support.

"He has the black base he always had, but has broadened his base to include veterans, teachers and the like," Glasheen said.

Congress has small surplus after budget allocations

By BETHANY LITTON
Staff Writer

The Student Congress has \$673 left after completing fund allocations to campus groups during Sunday's final budget hearings, congress members said Monday.

But the small surplus won't be a problem next fall, because a general reserve of \$40,000 (which was not included in the budget process) will cover emergency or subsequent funding requests, Bobby Ferris, Student Congress Finance Committee chairman, said.

In addition to the reserve, the real surplus will probably be more than \$673, because the congress' estimate of funds to be received from student activities fees is very conservative, Ferris said Monday.

The committee underestimates the number of students enrolled at UNC when it calculates the revenue it will receive from student activities fees, Ferris said.

The committee will probably receive more from student activities fees than its members estimated, so the surplus will be greater, he said.

The \$40,000 reserve will also be used to fund capital requests made by organizations, which the congress will consider in the fall, he said. An example of a capital request would be a personal computer or other long-term purchases.

The surplus is smaller than usual because the congress funded more groups this year than in the past, Ferris said. Some of the new groups

were formed after the last budget process, and have received subsequent funds this year, but have never gone through the actual budget process.

The budget process has been "kind of drastic" this year, Ferris said, because the congress allocated so much more money during the process instead of gradually, through subsequent funding.

The congress was unable to allocate funds to all of the organizations that requested them because more organizations went through the budget process but the amount of money the congress had to allocate did not increase, he said.

More organizations became aware of congress allocations because of the referendums in the February election pertaining to fee increases, Ferris said.

The elections produced publicity for the budget process, but students didn't vote to increase the amount of funds available, he said.

"The only referendum that failed was the flat-out increase that would have benefited the organizations," Ferris said. Neil Riemann, Student Congress speaker, said the number of groups that were funded could cause some problems with subsequent funding next year.

"Because we funded more groups than in past years and we had to cut some groups, they may want to come back for more," Riemann said. "It may or may not be there."

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