

Don't lose it, re-use it: Saturday to feature two recycling projects

By CYNTHIA HOWARD
Staff Writer

Recycling Day and G-Litter Day will both take place on Saturday, and volunteers in Chapel Hill and Carrboro will take time out to pick up and recycle trash and other items such as aluminum cans, newspapers and glass.

G-Litter Day will be held from 9:00

a.m. to 11:00 a.m. and Recycling Day will take place from 8:30 a.m. to 6:00 p.m.

The Recycling Day project is being directed by Blair Pollock, who hopes the project will encourage people to recycle material they usually throw away. To participate, people only need to gather as much recyclable material as possible, then take the

materials to the site of their choice.

The designated sites, such as the Animal Shelter and Cedar Falls Park, will benefit from the amount of recyclable goods they receive.

"If the dumpsters are filled on all eight sites, there will be 20 tons of newspaper, eight tons of glass and 600 tons of aluminum," Pollock said.

This amount of materials would be

equivalent to \$100 to \$150 for each of the designated sites, he said.

Like Pollock, Francis DiGiano, chairman and co-founder of G-Litter Day sponsor Cleanscape, hopes the G-Litter Day project will change people's attitudes. He said he hopes people will see other people picking up trash and "that will help to change attitudes."

DiGiano said he believes if more people participated in the campaign against litter, others would think twice before littering.

Unlike Recycling Day, which has never been done before, G-Litter day is in its fifth year. Last year there were between 30 and 50 volunteers who gathered 400 bags of trash, DiGiano said.

Cleanscape has also started PIE (Profitable Image Enhancement), he said. The object of this program is to encourage area businesses and organizations, such as fraternities, to become more involved in the anti-litter campaign.

The PIE program works like a walk-a-thon, DiGiano said. Volunteers raise money for their organizations by picking up trash, he said. Cleanscape would pledge \$1 for every bag picked up.

Job Hot Line nominated for national award

By LAURA BENNETT
Staff Writer

UNC's Career Planning and Placement Center may have an award-winning program in its new Job Hot Line service, center director Marcia Harris said.

The hot line, which has been in service since June, is an automated telephone listing service that allows students and alumni to locate job opportunities through a touch-tone telephone.

The caller is given an identity number that is registered with personal information, and when that number is given to the computer, it will respond in a synthesized voice to give appropriate job listings.

The service, which is the only one of its kind in the country offered by a university, was nominated by Tulane University for the national award for innovative programs, offered by the College Placement Council.

UNC's program is a finalist in the contest, and the results will be announced in June, Harris said.

The service was developed by the UNC Career Planning and Placement Service at a cost of \$10,000. The UNC Parents Council provided the funds for the project.

Seniors, graduate students and UNC alumni have access to the hot line, Harris said. In the past nine months, 1,500 phone calls have been placed to the service, she said.

The computer contains about 1,000 jobs in its listings. Employers send flyers and requests to the placement service to be placed on the listing, and the service has also begun mailing information about the hot line to employers, Harris said.

"Employers are very excited about it because they can call up and have their names listed on the computer the next day," Harris said.

Another asset to the program is its availability, Harris said. The hot line operates 23 hours a day, leaving one hour open for entering new job opportunities.

Harris said she is optimistic about the nomination for the College Placement Council award. Winning the award would provide great recognition for the efforts of the Career and Placement Service, she said.

Other colleges and universities have also shown an interest in developing a similar program, she said.

"There's a possibility that the software would be available to other universities," Harris said. A decision on the sale of the software is being considered by the UNC administration.

"It's been an exciting program," she said. "In the placement area, seldom have new things come along. It's especially useful for alumni, and it's useful to employers who can reach potential employees in 24 hours."

Harris said she would like to expand the system to include internships, summer employment and interview schedules, but the funding is not available.

"We're always looking for ways to improve our services," she said.

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