

Martin says commercial raises legitimate question

By ERIC GRIBBIN
Staff Writer

In spite of controversy and protests from his opponent, Gov. Jim Martin said last week that a radio commercial sponsored by his re-election campaign legitimately questions Lt. Gov. Bob Jordan's stand on the Martin Luther King Jr. holiday.

The commercial, which depicts a fictitious conversation between several blacks about Jordan's decision not to serve on the Martin Luther King Jr. Holiday Commission, was sold to 15 major black-oriented radio stations in the state, said Tim Pittman, press secretary for the Martin campaign.

"The governor is trying to change the perception of black voters who blindly support the Democratic Party. The governor has hired more

minority members than any other governor," Pittman said. "We are the first statewide campaign in 1988 to make a major buy on a black network."

Martin does not support the King holiday, a position that has remained unchanged since his days as a congressman, Pittman said.

"The governor pushed for a Sunday holiday. His position was that Dr. King was not campaigning for days off. In North Carolina, no individual had a holiday prior to the King holiday except Jesus Christ," Pittman said.

"I don't feel that this is a negative ad. There is no reference to Mr. Jordan's actual opposition to the holiday. The focus of the ad is why Bob Jordan turned down the chairmanship of the commission. This is

a legitimate issue," he said.

In reaction to the ads, a black member of the commission has threatened to resign his position unless Martin took them off the air.

"It's the lowest thing I've heard lately," Bruce Lightner, who was Jesse Jackson's presidential campaign manager for North Carolina, said last week. "We agreed the Martin Luther King commission wouldn't be a political entity and he's making it

a political football."

"We're sorry that the governor is playing political football with the issue," said Betsy Jordan, operations manager for the Jordan campaign.

"Jim Martin has flip-flopped on a lot of issues, and this is just another one," she said. "He opposed the phosphate ban; now he supports it. He opposed the King holiday, then he organized a commission. He's playing election-year politics and

trying to look like he's supporting the issue."

"It was unheard of for the governor to try to appoint a lieutenant governor," she said. "We're really sorry that Gov. Martin has stooped this low."

Jordan's campaign will not run ads in reaction to the Martin ones, Betsy Jordan said.

"Our strategy is not to react at all. We will run our own campaign. For

Martin to make a statement like we're taking the black vote for granted is missing the whole point. The truth is that we have worked to pass this legislation to help the people.

"Our commercials are on the offensive. We are not defensive about any issues," she said. "If you see a commercial that says we support the holiday it will not be a negative reaction. It will be a positive statement."

Students face strict parking enforcement

By CEDRIC RICKS
Staff Writer

Parking officials increased ticketing and towing of illegally parked cars on campus last week in response to complaints from permit holders about the lack of parking spaces, parking officials said Friday.

"Permit holders have expressed concerns about having spaces available," said Mary Fox, parking

control coordinator for the Department of Transportation and Parking Services. "In response to these concerns, we have increased the enforcement procedures."

Last Monday and Tuesday, which were registration and drop-add days, saw heavy violations — 233 citations issued on each, she said.

The actual number of cars towed is not available, Fox said. "I do not

believe the numbers for towing have been calculated," she said. "All I can say is it was a significant number."

Mary Clayton, director of transportation and parking, said about 40 cars were towed on each of those days.

Much of the towing took place in faculty-staff lots located near residence halls, Fox said.

Areas of heavy towing included

Stadium Drive in front of Carmichael Residence Hall; Lenoir and Emerson drives near Davis Library; Alumni Drive near Old East; and areas around Cobb, Lewis, Alexander and Connor residence halls, Fox said.

"Even with the amount of towing, we still have faculty and staff displaced because of violators," Fox said. "What normally occurs is faculty-staff arrive early at 7:30 a.m. and are unable to find parking because of all the violators in the lot," Fox said.

Fox said students were given advance warning about rules governing parking enforcement in a letter dated Aug. 16.

"We sent out a mailing to all students using their permanent address explaining where parking would be available and where we would be citing," she said.

The letter informed students of the rules governing loading procedures for returning students, parking enforcement and parking permits. The letter also explained alternatives to campus parking.

"We also advised them that parking in faculty-staff areas would be subject to ticketing and towing," Fox said.

In addition to permanent parking signs, other temporary signs marked in black letters and depicting red vehicles, reading "Parking Permit Only" were placed around the campus to remind students of parking regulations, Fox said.

Fox said that while the University does have towing contracts with many towing companies, UNC does not make a profit from towing.

The transportation department will begin charging heavier fines for parking violations this week, Fox said.

Violators who park with no permit, park in the wrong zone, or park at the Carolina Inn or the Institute of Government will be fined \$20.

The fine for parking in specifically reserved spaces will be \$30. These areas include spaces reserved at all times, handicapped spaces, state-owned vehicle spaces and state-owned services spaces.

Meter violations will be \$10 for the first violation and subsequent violations will be \$5. Meters will be enforced at all hours, Fox said.

"These violation amounts were increased in response to concerns expressed by permit holders," Fox said. "The concern was that the current violation amount was not a serious deterrent to violators."

Shooting

from page 1

their money, Ayer said Monday. After Neel and Ayer turned over their money, which totaled about \$10, the men told them to turn around and walk back the way they had come.

After Neel and Ayer had taken about three steps, Ayer said one of the men shot Neel in the back. The thieves then fled on foot.

After the shooting, Ayer said they walked about 200 yards to their friend's house, and Neel was taken to the hospital.

"I thought I had been shot, but I wasn't sure, because it didn't really hurt that bad at first," Neel said.

Ayer said he could describe the men's heights and weights, but it was too dark to see their facial features. He said they were about 18 years old.

"They must have had nothing better to do," Ayer said. "We did nothing to provoke it."

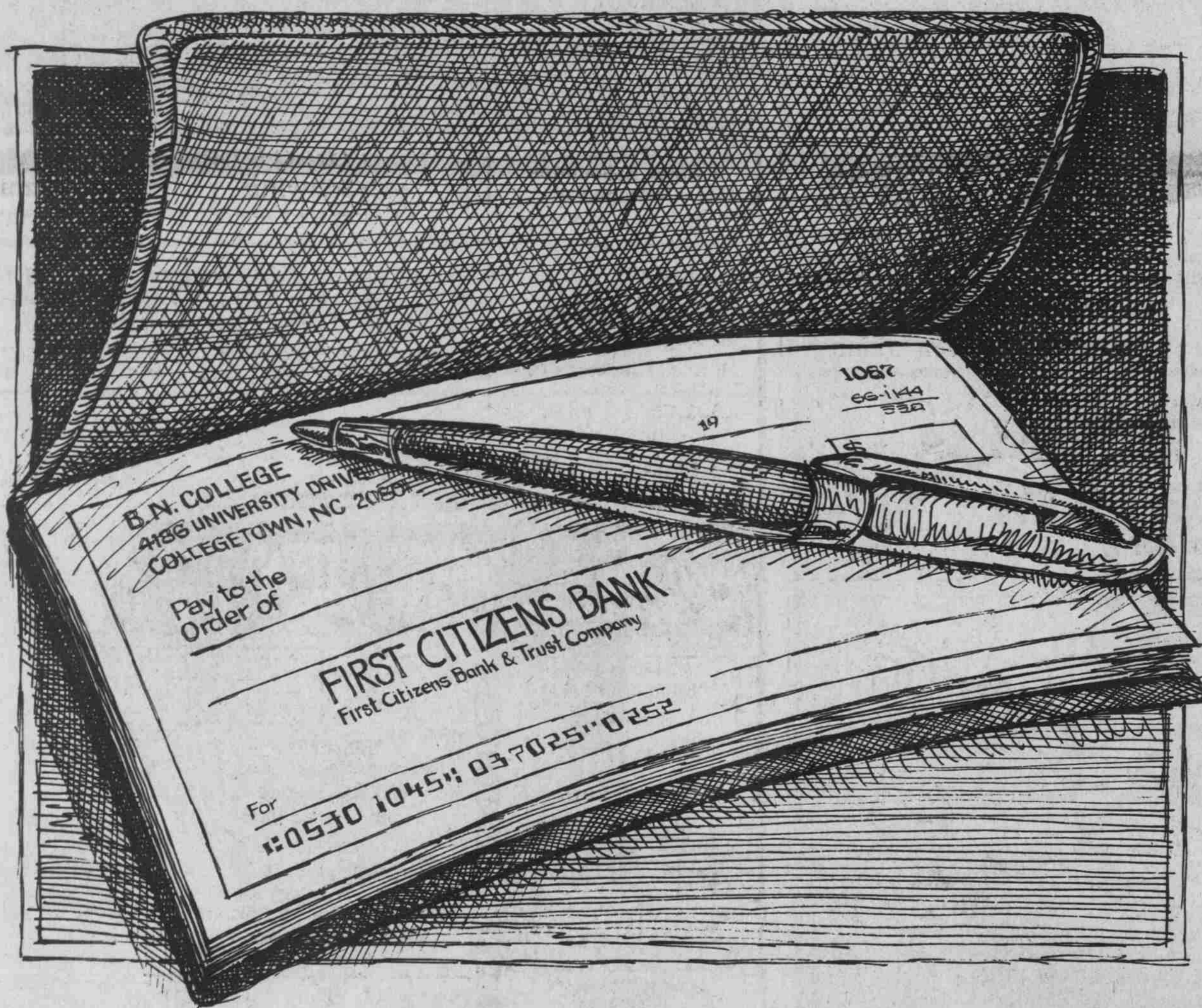
The men are wanted for armed robbery with intent to kill, he said, but on Monday night Columbia police had not apprehended any suspects.

Neel said the police believe the shooting may be related to other armed robberies that occurred on the same night.

Last Tangle
gordon nixon jorge esquivel
CUTS — PERMS — COLOR
929-1007
113 1/2 W. Franklin
(Across from Häagen-Dazs)

MAIN STREET TRAVEL
AIR—RAIL—CRUISES—TOURS—AUTOS—HOTELS
PERSONALIZED VACATION PLANNING
102 East Main Street
Carrboro, N.C.
968-1800
AMPLE PARKING MON.-FRI. 9-6 SAT. by Appt. TICKET DELIVERY next door to NCNB under the green awning

Open The Book That Solves Problems.



You're in school—with a pile of books to plow through every week. So the last thing you need is another book, right?

Wrong. The Student Banking check-book actually makes your life easier.

Much easier. Student Banking is a no-hassle checking account created expressly for you—at a time when you don't have much time to manage money.

Here's how it works:

No Surprises: You'll know exactly how much money will be deducted from your account in service charges each month. Just \$3.00.

For just \$3.00 a month, you can make up to 12 withdrawals from your account each month. You can make these withdrawals by check, at a First Citizens Bank "24" ATM or a combination of both.

You won't be hit by any extra charges as long as you make no more than 12

transactions per month.

Free Checks: To get you started, we'll give you 50 free checks, personalized with your name and address. (Hometown and major not included.)

Free ATM Card: With this card, you can withdraw cash anytime you need it. 24 hours a day. Use it for last-minute lab fees or late night pizza runs.

You'll find a First Citizens Bank "24" ATM on—or very near—your campus. You can also use your ATM card at 1,800 RelaySM ATMs in five Southeastern states. Great for road trips!

Keep in mind that you will be charged normal service fees for using ATMs other than First Citizens Bank "24" ATMs.

Free Check Safekeeping: We know you probably

don't have a lot of space to spare, so we'll keep your cancelled checks each month so you don't have to store them.

And if you ever need a copy of a check, just come to your nearest First Citizens Bank and we'll provide you a certified copy of your check.

Special Perks: You'll receive a \$1,000 life insurance policy—at no charge—when you open your account.

Plus, you'll receive discounts on rental cars at any Avis, Hertz or National car rental offices. Great for spring break!

Come by the First Citizens office near your campus and open a Student Banking account today. It just may be the most important book you open all year.



It keeps more than memories alive.

THE AMERICAN HEART ASSOCIATION MEMORIAL PROGRAM

WERE FIGHTING FOR YOUR LIFE

American Heart Association