

## RECRUITER REQUESTS

By Majors for 1987-88\*

MAJOR	NO. OF REQUESTS
Any major	192
Business	140
Other arts and sciences	122
Accounting	108
Mathematics/Statistics	66
Economics	58
Computer Science	48
Chemistry	39
English/Speech	29
Industrial Relations	28
Psychology/Sociology	23
Political Science	14
Physics	4

\* There were 266 employers who interviewed on campus. Some interviewed students with different majors for the same job, so that the total interviews requested will not match the total interviews held.

SOURCE: University Career Planning and Placement Services' "Employment Survey of May 1987 Graduates."

Don't miss the arts news in Thursday's Omnibus

## BARNETT

## Extra Effort Does Make The Difference

Barnett Banks, Inc., with over \$24-billion in assets, is the leading financial institution in Florida with an expanding presence in metropolitan Atlanta. Very few banks in the country can match the success in growth and profitability of Barnett.

Our outstanding record of performance is directly linked to the caliber of people we employ. As a performance-driven company, we seek those individuals who are motivated by hard work and a competitive spirit.

## ON-CAMPUS INTERVIEWS

(Fall) Wednesday, November 2nd, 1988

(Spring) Friday, February 17th, 1989

Barnett's training programs are designed to provide our Management Associates the general skills necessary to be successful. These programs include:

- Banker Development
- Computing
- Operations
- Trust

Additional opportunities are available in Audit, Credit Review, Financial Analysis, Marketing, and Human Resources.

Stop by the Placement Office to sign up for our On-Campus Interviews. At Barnett, you'll find that extra effort really does make a difference. An equal opportunity/affirmative action employer.



**Barnett Banks, Inc.**

We Set The Standard.

# Liberal arts degree an asset in the job hunt, experts say

By BRENDA CAMPBELL

Staff Writer

A liberal arts degree may be an advantage to students looking for jobs, since many companies look for applicants with broad interests, said Sharon Wiatt, associate director of University Career Planning and Placement Services (UCPPS).

"There are many misconceptions on campus about the number of jobs that are available for liberal arts majors," Wiatt said. "Most students think that they are limited to their specific area of concentration."

Last year UCPPS received 192 requests from recruiters for students of any major, Wiatt said.

"That meant that students had 192 chances to be interviewed on this campus for jobs that would be available to them after they graduated," she said.

For many students, a liberal arts degree opens the door to many

opportunities for future jobs, said John Kasarda, chairman of the sociology department.

"The value of this type of degree is going up," he said. "People in business realize that these students have a broad range of knowledge and this makes them better candidates."

If students prepare for the future, they can use this knowledge to enhance their marketability, Wiatt said.

"Most corporations will accept any major as long as the student has done some career planning ahead of time," she said. "This might mean that the student should try to take a few technical courses."

"If an English or drama major takes an accounting course and learns how to use an IBM PC, for example, they are going to be sought after when they get out of college," Wiatt said.

Besides academic aptitude, employers look at a student's

involvement on campus, she said.

"Some employers also look for leadership potential when trying to find candidates for management trainee positions," she said. "They look to see how involved the student was in campus activities."

Colin Palmer, chairman of the history department, said a liberal arts degree provides a student with a wider base of knowledge that other majors don't always provide.

"A liberal arts degree helps to prepare a student to think critically and to write critically," Palmer said. "With these qualities, a student is way ahead of the game because they stay with you no matter what profession you go into."

"This type of degree creates an individual who has a broad identity of the human condition in all its diversity," he said. "It allows a student to grow as a person and make informed decisions."

## Preparing early for career placement

By NANCY WYKLE

Staff Writer

The University Career Planning and Placement Services (UCPPS) doesn't just serve seniors and graduate students, said Robin Joseph, experiential learning counselor.

UCPPS is actively trying to get underclassmen involved in their programs, she said.

It is important for students to participate in an internship, volunteer work, part-time work, or anything else that gives career-related, hands-on experience, Joseph said. Students with background experience are easier to place, and they usually know if they

have picked the career they want, she said.

She predicted that companies will soon start recruiting students through intern positions. Companies want to preview the type of employees they are getting, she said.

To cater to a range of people with such varying needs, UCPPS offers a broad scope of programs.

"Job Hunt 101," a short orientation program, is mainly for seniors, said Sharon Wiatt, associate director of UCPPS. All students wishing to participate in on-campus interviews are required to attend the short seminar.

UCPPS also offers workshops on resume writing, interviewing skills, on-site interviewing, off-campus interviews, career panels, fairs and forums. These sessions often put students in contact with recruiters and people in the field, Wiatt said.

Another special service UCPPS has is a Job Hotline. It won a national award from College Placement for innovative programs, Wiatt said. Students and alumni may call 962-CPPS and get information about jobs that have opened in their area of interest. This helps people who live off campus or do not have time to come in to the UCPPS offices, she said.

Major is no longer a decisive factor in determining which students will be chosen for a job, Wiatt said.

"Students need to break outside the box of major, and use it as a spring-board," Joseph said.

The center has a very successful record, Wiatt said. Last year, 266 different employers recruited on campus. There were 17,103 contacts made between students and the center, she said.

Students who did not go through on-campus interviews were twice as likely to be working part-time after graduation. They were four times as likely to not receive any job offers. Wiatt said the number one source leading to individuals' first jobs was UCPPS.

### Get in touch with the people who will keep you in touch.

ATCOM, Inc. designs, sells, installs and services telephone systems for business and industry. We will be interviewing for the position of Sales and Marketing Representatives in the following offices: Research Triangle Park, Greensboro, Charlotte, Columbia, SC and Orlando, FL. We look forward to your interest.

**ATCOM Inc.**  
Business Telephone Systems

Research Triangle Park, NC (800) 841-8266

**Quit smoking.**

# CAROLINA CAREER DAY

Great Hall

Wednesday, October 19, 1988 — 12:30 — 5:00

ALL STUDENTS — FRESHMEN—GRADUATE WELCOME

MEET 57 EMPLOYEERS!