

N.C. high school athletes to advocate 'buckling up'

By JESSICA LANNING
Staff Writer

Members of the North Carolina High School Athletic Association (NCHSAA) are meeting today to discuss plans to promote seat belt use among public school students.

A presentation will be made to the directors by Lauren Marchetti, public information manager of the UNC Highway Safety Research Center, as an introduction to a new program for athletes in the 332 high schools across the state.

The program, called "Get Smart," is a project of the NCHSAA, the UNC Highway Safety Research Center, the North Carolina Governor's Highway Safety Program and Seat Belts for Safety.

It will involve high school athletes in presentations to other public school students about the importance of wearing seat belts.

"The idea behind the program is athletes and seat belts — a winning team," Marchetti said.

A packet for high school student-athletes with information cards will

be given to the athletic directors to encourage the students to be role models and make presentations.

At the end of the meeting, a demonstration of how the program works will have Chapel Hill Senior High School student-athletes in the parking lot awarding prizes to the athletic directors who leave the meeting buckled up.

"We feel that the athlete is an excellent role model for young children and for their own age group," she said. "They make a good impact."

Presentations will include egg car crash demonstrations and balloon launches for elementary students, and school mascot promotions and incentive programs for older students.

Former UNC basketball star Michael Jordan, currently with the Chicago Bulls, will be shown in two posters supporting the use of seat belts.

Posters will be displayed in the high schools and in the schools that feed that high school.

"Automobile accidents are the number one killer for people ages 1 to 38, and teenagers are the most vulnerable," Marchetti said. "They have a lot to benefit from buckling up."

Athletes make good role models because they are concerned with the protection of their bodies, she said. One way to stay physically fit is to buckle up.

Charlie Adams, executive director of the NCHSAA, said most of the major city-county athletic directors who have multiple responsibilities within their cities will attend the meeting.

"Our major thrust is at the high school level," Adams said. "That's the group we're most responsible for."

Athletes are easily united and organized for projects, he said. Since athletic leaders are so visible, they can filter into the student body and reach more students.

"Press releases are also delivered to announcers at athletic events to remind kids to buckle up and make them more cognizant of their responsibilities," Adams said. "So far the response has been good. We're getting good results."

The DTH Campus Calendar is a daily listing of University-related activities sponsored by academic departments, student services and student organizations officially recognized by the Division of Student Affairs. To appear in Campus Calendar, announcements must be submitted on the Campus Calendar form by NOON one business day before the announcement is to run. Saturday and Sunday events are printed in Friday's calendar and must be submitted on the Wednesday before the announcement is to run. Forms and a drop box are located outside the DTH office, 104 Union. Items of interest lists ongoing events from the same campus organizations and follows the same deadline schedule as Campus Calendar. Please use the same form.

Campus Calendar

Wednesday

9 a.m. **1988 Undergraduate Business Symposium** will have registration for junior, senior, and MAC business students until 2 p.m., outside Carroll Hall. The Symposium will be held Nov. 10.

11:30 a.m. **Carolina Gay and Lesbian Association** will host a Lesbian Lunch in the South Gallery Meeting Room of the Union. Bring your own lunch.

Noon **Institute of Latin American Studies** will sponsor Dr. David Shanklin, Program Coordinator for the Department of Health Education, in a discussion of the "North

Carolina-Cochabamba, Bolivia Partners of the Americas Programs." The program will be in 210 Union.

4 p.m. **University Career Planning and Placement Services** will sponsor "Resume Writing for Internships or Summer Jobs" in 306 Hanes.

Industrial Relations Association will meet in 229 Union.

GCS Christian Fellowship will meet in the South Gallery Meeting Room, Union.

Habitat for Humanity - Fund-raising Committee will meet at the Campus Y. Please come if you are interested in getting involved.

IABC/Carolina will present David Slack and the inside story on election year politics and public relations, in 203 Howell.

5 p.m. **International Association of Students in Economics and Business Management** will meet in the Union.

6 p.m. **Delta Sigma Theta Sorority** will sponsor "An Evening with Willie Nash," renowned painter from Durham, in the Black Cultural Center. Everyone is welcome.

6:30 p.m. **Campus Y Hunger Action Committee** will sponsor a World Food Day Banquet in 210-211 Union. All are invited to "Experience a World Meal." Tickets are \$2 at the door.

7 p.m. **UCPPS** will sponsor a presentation by J.P. Morgan in the UN Ballroom at the Carolina Inn. For underclassmen, seniors only.

UCPPS will sponsor presentation by the Peace Corps in 209 Hanes.

UCPPS will sponsor a presentation by Shaw Industries in 210 Hanes.

UNC College Republicans will meet in 111 Murphey.

Congressmen Bill Cobey and state senatorial candidate Max Reece will speak. Also to be discussed will be the trip to Raleigh to see President Reagan.

Office of Leadership Development will present "A Star is Born," a workshop on leadership styles in 101 Greenlaw. To register, come to the workshop.

7:30 p.m. **Mr. UNC Competition** will begin in Gerard Hall. Come watch some of the funniest, most spirited and most talented performers on campus.

8 p.m. **College Bowl** will have a meeting for team captains and tournament helpers in 208 Union.

Students for Educational Access will have an organizational meeting in 212 Bingham.

9 p.m. **Carolina Men's Lacrosse** will play Duke Lacrosse Club on the Astroturf.

11 p.m. **WXVC, FM 89.3**, will play the new album from Marty Willson-Piper, "Art Attack," in its entirety with no interruptions.

Items of Interest

UCPPS will hold Carolina Career Day in Great Hall.

Newman Center will have dinner, to be followed by a social event. The Center is on Pittsboro Street.

UNC Study Abroad will host a Study Abroad Fair on Oct. 26 with representatives from foreign universities in Great Hall, Union.

Graduate and Professional Student Federation has information on obtaining in-state tuition status. See the bulletin board outside Suite D, Union for current details.

UNC Learning Skills Center has openings for General College students in its November session study skills short course. Come by 204 Phillips Annex to register.

Teaching

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problem, Birdsall said.

"We need to find donors to finance the awards, course improvement and time off for teachers," he said.

It is difficult to accurately evaluate teachers, Slifkin said. Student evaluation of the teachers could be an effective means of determining a teacher's performance, he said.

"Student evaluation can be done if it's selective," Slifkin said. "Don't ask the student to rate the teacher on a scale of 1 to 10; ask why the student rates the teacher the way he does."

These student ratings could be an effective means of separating the good teachers from the bad, Slifkin said.

"Consistently poor ratings would

indicate a poor teacher," he said. "The student evaluations would distinguish between a poor teacher and one who is unpopular because he demands too much from the students."

A teacher who is well liked is not necessarily a good teacher, Slifkin said.

The Center for Learning and Teaching provides instruction for the poor teachers, but because it is voluntary it may not reach all teachers, said Ed Neal, director of instructor training.

"We won't beat the bush for bad teachers," he said. "They have to come to us. We can't help someone and punish them at the same time. There have to be incentives and rewards for good teaching."

Nobel

from page 1

"This title means Elion and Hitchings are retired but still assist in research in a consulting role," she said.

Hitchings joined Burroughs Wellcome in 1942, she said. Elion joined the pharmaceutical company in 1944 as an assistant to Hitchings.

Connie Britte, business manager for the Department of Pharmacology, said the two scientists are adjunct professors, which are non-salary appointments usually granted to people who possess special qualifications in a specific area.

"The title of adjunct professor is also considered an honor and a recognition of an individual as an expert in their field," she said.

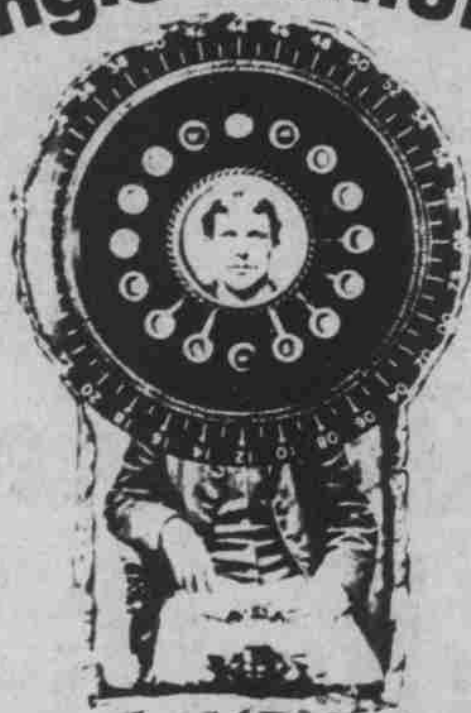
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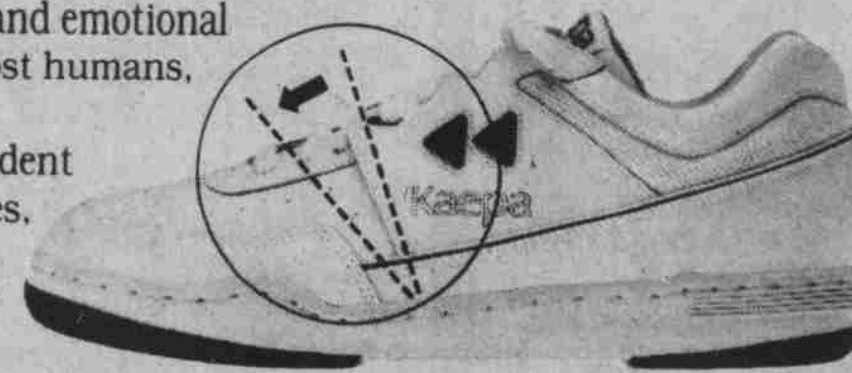
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