

# N.C. governor campaigns may hit \$10 million mark

By LAURA HOUGH  
Staff Writer

In one of the most expensive races for governor in state history, N.C. gubernatorial candidates Jim Martin and Bob Jordan are expected to spend about \$10 million.

Gov. Jim Martin's campaign had spent \$4.7 million as of Oct. 22, said Tim Pittman, Martin's press secretary. The Republican candidate's total expenditures will probably reach \$5 million by Nov. 8, he said.

Democrat Lt. Gov. Jordan is expected to fall just short of the \$5 million mark, said Jordan finance director Randy Johnston.

As of Oct. 22, Jordan's campaign had raised about \$4.3 million — \$86,000 of which came from political action committees, Johnston said. Between April 17 and Oct. 21, the campaign spent about \$2.1 million.

## Committee

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Jody Beasley, business manager of WXYC radio and a committee member, said his organization is not involved in the appropriation process since WXYC receives constitutional funding.

Only three other campus organizations receive constitutional funding: The Daily Tar Heel, Student Legal Services and the Carolina Union.

Beasley, former student body treasurer and former congress finance committee chairman, said one problem with the budget process is that many congress members are not familiar with the activities of certain student organizations. Some groups try to persuade the finance committee during the budget process, and the emotions of the congress members can get involved, he said.

A major problem with funding is the ability of congress to change the character of an organization by actually altering its budget, Beasley said.

## Election '88

Both sides spend most of their funds on media campaigns.

Between \$2.1 million and \$2.2 million of Martin's campaign funds have been spent on television ads, Pittman said. About \$350,000 went to King Media, a commercial production firm Martin also used in the 1984 election, to create those ads.

Fund raising has been easier this year than it was during the 1984 campaign, mainly because Martin is the incumbent, Pittman said. The reelection committee has also been more aggressive in its fund raising, he said.

Jordan's campaign will spend about 55 percent to 65 percent of its

money on media advertising, with the majority of that spent on television time and production, Johnston said.

"We've had to work hard to get it," Johnston said. The campaign expects to raise \$4.8 to \$4.9 million by Election Day.

According to UNC political science professor Thad Beyle, gubernatorial races are becoming the most expensive ones in Southern states, because of the breakdown of the old Democratic party in the South opened the race to both parties.

The trend began in North Carolina with the 1984 gubernatorial race between Martin and Democrat Rufus Edmisten with a price tag of more than \$15 million. This year's election won't cost that much because the primary races were inexpensive, Beyle said.

# Week to feature specials for seniors

By SARAH CAGLE  
Staff Writer

UNC seniors can take advantage of specials offered by local merchants and participate in group activities this week during Senior Week sponsored by the senior class.

"The purpose of Senior Week is to get seniors involved and develop class unity," said Lisa Williamson, senior class publicity chairwoman. "This is the only chance we have in college to be really unified with our class."

Senior Class President Steve Tepper said: "This is an important week to remind seniors that they are seniors. We want to make them feel special."

On Monday and Tuesday, committee members will sell senior T-shirts and license tags in the Pit from 10 a.m. to 2 p.m. Seniors can also pick up information about senior class committees.

Monday night, the Plaza Triple movie theater in Kroger Plaza in

Chapel Hill will sponsor a movie special for seniors. By presenting a senior ID, two seniors can get in the theater for the price of one.

Beginning at 7 p.m. Tuesday, seniors can watch the election returns and take advantage of special prices for pitchers at Pizza Hut at 110 W. Franklin St.

Seniors will be admitted free to the Hotel Europa's King's Club Wednesday from 8 p.m. until midnight for Beach Night, a dance featuring beach music.

Thursday night is "Tri-Level of Fun Night." Ballyhoo's, Bub O'Malley's, and Troll's will offer drink specials to seniors.

This event has been very successful in the past, Senior Week co-chairwoman Kenna Cloninger said. This year, Tri-Level of Fun cups will be available at each bar, she said.

Doug Wallace, manager of Ballyhoo's, said he was glad to become part of the tradition of Senior Week. "The Tri-Level of

Fun Night is just something fun to do, and we expect it will help our business," he said.

Seniors can also purchase block tickets for Friday's Clef Hangers concert at 8 p.m. in Memorial Hall. Tickets for the block will be available in the senior class office until Friday afternoon. Seniors can also buy tickets in the block for students who are not seniors.

The first 100 seniors to buy their block tickets can purchase a Clef Hangers' album for half price, or \$2.

Senior Clef Hanger Michael McCracken said the group has six senior members, and that influenced their decision to participate.

"We all have a stake in Senior Week, besides the fact that we thought it would be fun to have a big group of excited seniors cheering us on."

The Senior Week Committee has been planning these activities since mid-September, Cloninger said.

# Speaker condemns nuclear race, weapons

By MICHAEL SPIRTAS  
Staff Writer

Americans' accepting the presence of nuclear weapons as normal is dangerous, said the Rev. William Sloane Coffin Jr., a former employee of the CIA.

Coffin, president of Sane-Freeze, spoke in Gerrard Hall Saturday night on "the military crisis facing the U.S."

The speech began with praise for UNC activists Graham Entwistle and Dale McKinley, whose protests against CIA recruitment activities led to an honor court prosecution.

Coffin praised the work of Robert MacNamara, secretary of defense for presidents John Kennedy and Lyndon Johnson. MacNamara was the last U.S. military expert to promote the concept of sufficiency, which acknowledged that the United States and the Soviet Union possessed enough weapons to destroy each other and that further escalation was

pointless. "The arms race has a way of its own," Coffin said, likening it to a runaway horse, with the world's population riding along helplessly.

But Coffin said there is hope for arms control, especially with Soviet Premier Mikhail Gorbachev, "a genuine reformer."

Presidential candidate George Bush is wrong when he says American military strength forced the Russians to negotiate the INF treaty, he said. The Soviets had been willing to open dialogues on arms control before 1987, he added.

"Peace through wisdom — valuing the head over the fist," he said, would have brought the United States further than the agreements secured by the Reagan-Bush administration did.

The spread of nuclear power has made necessary the goal of a warless world, he said.

Coffin also criticized U.S. military intervention in Grenada and Nicaragua. "The only city the Contras ever held was Washington," he said.

Coffin said growing interdependence between nations is creating a situation in which countries must find options other than military solutions to work out disputes.

National sovereignty is becoming

less important in international relations, he said. "The survival unit of our time is the entire human race and the environment," he said.

Coffin expressed hope for progress in the 1990s but emphasized the role citizens of the world must play to prevent nuclear war. "We better be meek or there won't be any earth to inherit," he said.

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NOVEMBER 7-11

**MONDAY, NOV. 7th:**  
10am-2pm table in the Pit  
\*T-shirts license tags & committee info  
MOVIE SPECIAL at 

\*2 admitted for the price of 1w/senior ID

**TUESDAY, NOV. 8th:**  
10am-2pm table in the Pit  
7pm watch the ELECTION RETURNS at   
\*pitcher specials w/med or lrg. pizza

**WEDNESDAY, NOV. 9th:**  
8pm-12am BEACH NIGHT at The King's Club at Hotel Europa  
\*free admission

**THURSDAY, NOV. 10th:**  
9pm TRI-LEVEL OF FUN NIGHT  
\*specials at Bub O'Malleys, Ballyhoos & Trolls 

**FRIDAY, NOV. 11th:**  
8pm  CONCERT

\*block seating and special deal on Clef album for first 100 Seniors who buy their tickets at the Senior Class Office

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