

Faculty members promoted to professor status at UNC

From staff reports

Three faculty members in UNC's College of Arts and Sciences have been promoted to professors.

Richard Linton, Department of Chemistry; Michela Gallagher, Department of Psychology; and Robert Peet, Department of Biology, will become professors in their departments on Jan. 1.

Linton, who is also assistant vice president of research for UNC General Administration, specializes in analytical chemistry. He held a National Science Foundation fellowship at the University of Illinois before joining the UNC faculty in 1977.

Gallagher, a member of the UNC faculty since 1980, specializes in physiological psychology, learning and memory, and neuroscience. She was the first scientist to discover that naloxone, a drug used to counter the effects of narcotics, improves memory in laboratory animals.

Peet, who joined the UNC faculty in 1975, is an authority on the dynamics, diversity and distribution of vegetation. His recent research focuses on forest succession, or how forests change and develop after disturbances.

Gift to benefit medical group

The estate of Dr. Corbett Howard, a Goldsboro radiologist and dermatologist, has given \$225,000

University Briefs

to the Medical Foundation of North Carolina Inc.

The gift will be used to support programs at the UNC School of Medicine.

Howard graduated from UNC in 1923 and attended UNC's medical school for two years. A member of the N.C. Medical Society and the American Medical Association, he retired in 1985 and died the following year.

The Medical Foundation of North Carolina Inc. was founded in 1949 and provides funds to support education, service and research in medical and health fields.

Dental seminar to be held

The dental care needs of the elderly will be the focus of the 34th annual Dental Seminar Day at the UNC School of Dentistry Dec. 2.

The seminar, which is open to dentists and dental professionals across the state, will be held from 8:30 a.m. to 5 p.m. on the UNC campus.

Fee for the seminar day is \$40 for dentists and \$20 for dental auxiliaries and laboratory technicians. The luncheon is \$15 per person. For more information, contact the Office of Continuing Dental Education.

Triangle may host university Games

By MARY PARSONS
Staff Writer

In an effort to bring more world-class athletic competition to the Triangle, N.C. Amateur Sports (NCAS) has submitted a bid for the 1993 World University Games.

The games are an amateur sports competition geared to college and university students around the world.

Hill Carrow, president of NCAS, said the World University Games are considered the second highest amateur athletic competition behind the Olympics, since it is a worldwide competition. He said 130 countries and 7,000 participants would be involved in the games.

UNC, Duke University, N.C. State University and N.C. Central University would be considered co-hosts of the event. The schools would play a tremendous role in making the games a success, Carrow said.

The games include 11 events: track and field, baseball, basketball, diving, fencing, gymnastics, swimming, soccer, tennis, volleyball and water polo.

Anyone associated with a college or university can participate in the games, ranging from those just accepted at an institution to those within a year of finishing undergraduate or graduate school.

The games have not received a lot of attention in the United States because they have never been held here, Carrow said.

Restrictions by the games' international committee stipulate that 50 cents of every \$1 of revenue raised

for the games must go to them. This has made it difficult to sponsor the games because the United States would need to raise twice the necessary budget, and corporate sponsors are not encouraged by this idea either.

Changes are supposed to be made in this policy to help make the World University Games more visible to the public, sponsors and television so the games can become established in the United States, Carrow said.

Chapel Hill Mayor Jonathan Howes said the Triangle would be an excellent site for the games since it is known for its fine universities and its excellence in sports.

Carrow said the area also boasts champion sports leaders such as Sylvia Hatchell, Kay Yow, Sue Walsh, Mike Krzyzewski, Al Buehler, Lee McNeill, Harvey McSwain, Johnny Dawkins, Leroy Walker and Nora Lynn Finch.

The Triangle would be a prime site because there are not many areas that have the caliber and number of colleges that are in this region,

Carrow said. The area's history is world-renowned, and in 1993 UNC will celebrate its anniversary as the first state-supported university in the country.

The facilities in this area are superb, and major construction would not be necessary, Carrow said.

Koka Booth, mayor of Cary, said, "I am excited because I thought the Olympic Festival did more for regionalism and cooperation for this area than anything else in a long time, and I expect that the same will occur with the World University Games."

"It is a unique way of working together for a common goal, and we want to be an active part and pledge our full support and cooperation in the success of the event."

Carrow said the area as a whole is greater than the sum of its parts, and the communities of the Triangle would give this event a full class effort. The games would give the area the chance to show off all of its facilities.

Representatives of the selection

committee have been to the Triangle and have reviewed the facilities and their capabilities, talked to leaders on the various campuses, met with Gov. Jim Martin and toured the surrounding sites.

The Triangle must first be selected over other U.S. cities that submit bids, and the committee will give an oral presentation on Dec. 2 in Colorado Springs, Colo., as part of this selection process.

If the Triangle is selected, its bid will go to the international committee to compete with the remaining candidates.

With the growth anticipated in the area by 1993, the Triangle should be more than capable to handle the event, Carrow said. The economic impact in North Carolina from the Olympic Festival was \$125 million. Carrow said he expects 75 percent more participants in the World University Games and twice as many spectators, resulting in a predicted \$200-million economic impact.

Chapel Hill-Carrboro officials to develop town visitors center

By THOM SOLOMON
Staff Writer

Over the past year, interest has been growing on the part of the Chapel Hill-Carrboro Chamber of Commerce to do a better job of providing visitor services, and one way of doing this is the development of a visitors center, Chamber President Roger Jennings said.

Representatives from Champaign-Urbana, Ill., have visited Chapel Hill to consult the chamber of commerce on the development of a visitors center, Jennings said.

The chamber has taken three trips over the past five years to examine visitors centers in various communities. These communities included Lexington, Ky., Princeton, N.J., and the most recent trip to Champaign-Urbana, he said.

Champaign is of special interest to the chamber because it is a twin city with a major university, Jennings said. Leaders from every segment of the community were encouraged to go to Champaign, he said.

Those who went on the trip to Champaign-Urbana included Chancellor Paul Hardin, UNC Director of Public Information Ted Bonus, Chapel Hill Mayor Jonathan Howes and Carrboro Mayor Eleanor Kincaid, Jennings said.

During their visit, the representatives from Champaign-Urbana talked with chamber members about determining what services the visitors

center will offer, Jennings said.

At many visitors centers, 24-hour phone lines are set up that provide information about where to eat, shop and spend the night, he said.

There are several reasons the town needs a visitors center, Jennings said.

"For one, we get a number of visitors in Chapel Hill, but we do little to make them stay longer," he said. "We do not have industry, so financing from this community is from residential property owners."

Chapel Hill does not have the space for industry and there would be no interest from industry even if space was available, Jennings said. But a visitors center adds to the area's economic base while it encourages preservation of the community, he said.

"The visitors center does not pollute and uses little of our natural resources," Jennings said.

The University is also planning a visitors center, Jennings said. Tentative plans include locating both visitors centers in a shared space in the Morehead Planetarium, Jennings said. The two visitors centers will have separate functions, though.

"On paper it is a nice marriage," Jennings said. "Everyone comes to the table with some service they would provide."

Bonus was not available to comment on the center, but Jennings said the University's visitors center would

be specifically geared to the needs of those doing business with the University, while the town's visitors center would be for more general visitors.

serve separate functions, but I think it is hard to divorce the two completely," Jennings said. "You say Chapel Hill and the University of North Carolina and they sort of go together."

The town's visitors center will pick up where the University leaves off, Jennings said.

The chamber will begin specific planning for the visitors center soon, Jennings said. This planning, which will include the budget, will be presented to the visitors center task force within 30 to 40 days.

The town will use money from the hotel-motel tax to fund the project, and the chamber will design and staff the project.

Jennings also said he hopes to work with Hillsborough, which is also developing a visitors center.

"We hope to coordinate with them and encourage those visiting Chapel Hill to visit Hillsborough and vice-versa," he said.

Career Corner

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Boycott

"Everybody can participate — that is very positive," Shy said.

INFAC ran a successful seven-year boycott against Nestle for the company's marketing practices for baby formula in developing countries. The boycott ended in 1984 when

the Swiss-based company agreed to INFAC demands, although an INFAC sister organization resumed the boycott last year, saying Nestle was not complying.

In addition to the economic pressure, the Nestle boycott hurt the

company's employment recruiting efforts, Martin said.

Jamison said he would not speculate on how the boycott might affect the company. "There has been no perceivable effect at all so far," he said.

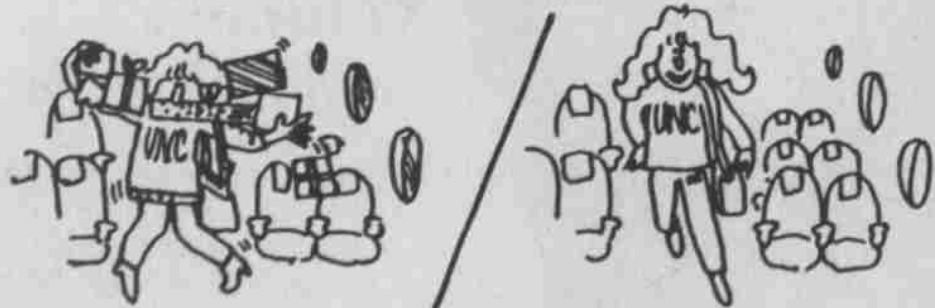
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