

TV studios to move to Durham from UNC

By GUINEVERE ROSS

Staff Writer

Like children who grow up and leave home, many institutions and businesses, after they receive nurturing and attention, also have to find a new place to live.

One such institution in this position is the UNC Center for Public Television (CPT). CPT, which started broadcasting in 1955 and has been in Swain Hall for 25 years, has a new home in the Research Triangle Park and could move there as soon as June.

The new home of CPT, which is much larger than the former cafeteria of Swain Hall where it is now located, is called the Joseph and Kathleen Bryan Communications Center. It is located on a 110-acre tract off Alexander Road in the northwestern section of Research Triangle Park.

The Bryan Center will consolidate all UNC public television departments for the first time, said communications director Diane Hatch. Currently the administrative offices, engineering departments and master control area are all in different buildings.

For example, said Hatch, the master control area — where station transmission takes place — is now located in Chatham County. The transmitter will still be in Chatham County, but master control will be in the Bryan Center.

The \$7 million Bryan Center will provide 60,000 square feet of space. Hatch said the building was constructed off campus because officials felt a centralized location would make the most sense.

During its history, CPT has hired

students to work on camera crews, manage floor work and do other production jobs. According to Hatch, students will continue to work at CPT after the move.

"We just won't have easy access to students because we're not going to be located on campus. Glaxo Inc. (next to the Bryan Center) has a shuttle to Chapel Hill, but we can't tell right now if students will use it or their own transportation," Hatch said.

Hatch added that it was not clear yet whether any new positions would be open for students because the number of positions available depended on budget approval.

Senior Wendel Stevens, a member of the student crew, has been working with CPT for four years. He said he believed student crew members would continue to work at CPT because of the valuable work experience it provides students.

"Students and public television benefit each other," Stevens said. "Students serve the center well. Employers look for this hands-on experience."

Stevens said students did 75 to 80 percent of the production jobs during Festival, the annual fundraising event. Student crew members mostly ran cameras and did stage managing work, he said.

CPT operates two different studios, one in Swain Hall and the other in Raleigh, where students from N.C. State University work. The Bryan Center will bring these groups together, Stevens said.

Senior Kenny Meade, another student crew member, said Swain



DTH/Tracey Langhorne

Pam Wilson, an RTVMP graduate from Asheville, edits a project documentary in Swain Hall. The N.C. Center for Public Television will move from Swain to studios in Durham this year.

Hall was "falling apart at the seams." He added that the new building would alleviate parking problems.

A two-year veteran of CPT, Meade said it was one of the oldest and most successful public television centers in the country. However, Meade has not seen much change. "When I first came here, though, I just bumped everything. I've noticed that as the new crews have to get to know one another better, we work together better," Meade said.

Producer and director Bill Hannah, who has been with CPT for 25 years, said the road where the Bryan Center is located may be named Sesame Street, after the children's program, if the state government is willing.

Swain Hall, said Hannah, "was

never meant to be a studio. We have editing equipment in storage rooms. Bathrooms are divided into offices."

Hannah said everyone would miss being in Chapel Hill, but he thought the move should have taken place years ago. When Hannah came to work at CPT, all student crew members were volunteers. Also, he said, most of the programs were live and were shot in black and white.

"Now, we shoot much more location work. Everything before was based in the studio. Now we've added new, light, portable equipment. Before, we had to use a big Greyhound bus on remote shoots."

"We've added new equipment because as the industry changed, we changed with it. But we're still

behind because of financial needs," Hannah said.

CPT's expenses were largely covered by state appropriations, which made up more than half of the 1987-1988 projected revenue. But 48 percent of the budget in those years went to programming.

Hannah said state money pays for equipment and salaries, but not programming, forcing CPT to raise money through telethons to cover the rising costs of programming. This year's Festival, which ran from March 3 to March 19, raised \$926,082, surpassing its goal of \$900,000.

Construction costs for the Bryan Center were aided by state grants and a \$1 million donation from Joseph Bryan. Bryan is a former chairman of Jefferson-Pilot Broadcasting Co. and the Jefferson-Pilot Life Insurance Co.

The donation was made in memory of his wife, Kathleen Bryan. The Bryans were among the initial supporters in getting N.C. public television launched in 1955, Hatch said.

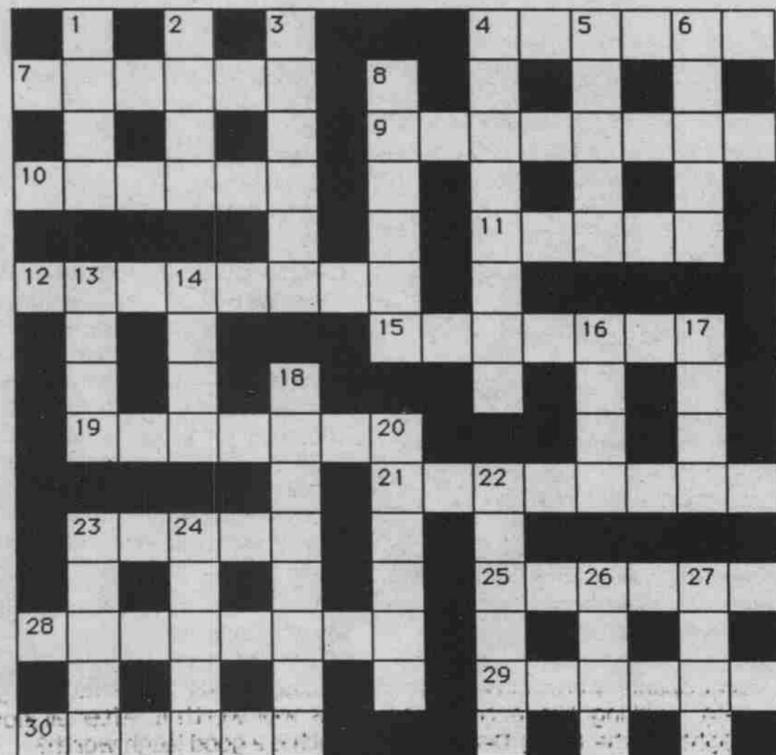
The main purpose of CPT is to serve the people of the state, Hannah said. A lot of programs, like "The Woodwright's Shop" are aired nationally.

CPT is planning to add "Black Issues Forum" and "Globe Watch" to the list of national shows, Hannah said.

This year N.C. Public Television received awards for two of its nationally aired shows. "Underwater Kids," a program about unusual and creative ways of teaching in Currituck County, received a first-place award for children's programming presented by the Corporation for Public Broadcasting.

Another national first-place award was presented to "This Game's For Keeps," a documentary about substance abuse among young athletes.

Beneath the Banyan Tree



ACROSS:

4. Referee
7. Spiritual chant
9. Fragrant
10. Mental confusion
11. "Actually, I'm turned on by his _____, not his legs."
12. Part of the Ahab myth
15. "Your _____ is unacceptable, Edgar Tracy, go to the Father Superior's office."
19. Self-sufficient domain
21. Musical entree
23. "The Vampire Lesbians of _____"
25. Dark
28. Threatening from the left
29. Suddenly last _____, their dreams became reality and then nightmare."
30. Fire prod

DOWN:

1. Move swiftly and suddenly
2. "_____! I can't let you succeed, THE FATE OF THE WORLD HANGS IN THE BALANCE!"

3. Fatherland (Lat.)
4. Excessively submissive to one's wife (or counterpart)
5. "We're different, we work for true _____ and harmony in our world"
6. Due to the Junior League uprising, the township was in _____
8. Zero
13. Passe Swedish band
14. "It _____ right neither, Will Bob."
16. Slimy lizard species
17. New _____'s Eve
18. Cue or urging
20. Healthy dairy product
22. Selfish, inflated fool
23. "You'll be a _____," Mother promised Edgar Tracy. "Just let the doctor cut them off."
24. Beverage
26. "...his ghostly _____"
27. Addict

See ANSWERS page 9.