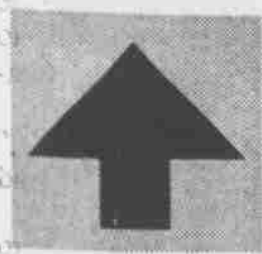


BUSINESS

The Daily Tar Heel/Thursday, November 2, 1989/5

Stocks

DOW JONES INDUSTRIAL AVERAGE

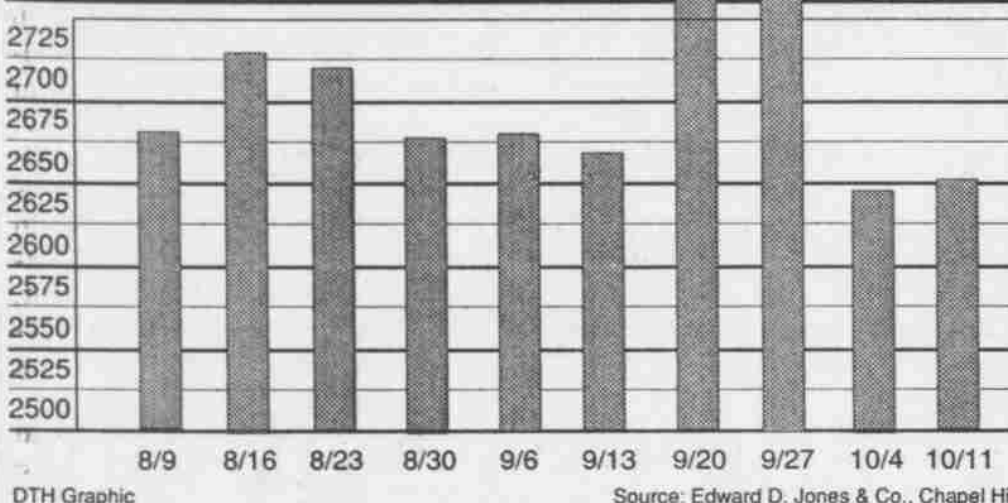


2645.90
up .94
Volume: 154 million shares

NORTH CAROLINA STOCKS

COMPANY	CLOSE	CHANGE	HIGH	LOW	WK. AGO
BellSouth	52 1/2	—	52 5/8	52 1/8	53 3/8
Duke Power	53	+ 1/4	53	52 3/4	52 1/2
Food Lion	11	—	11 1/8	10 7/8	11
Liggett	9 5/8	+ 1/8	9 5/8	9 1/2	10 1/8
NCHB Corp.	46 5/8	- 5/8	48 1/4	46 5/8	49 1/2

WEEKLY TREND



Marriott considers changes Franchise restaurants may be coming to UNC

By CRAIG ALLEN
Staff Writer

Beer at the Rathskeller may be out of the question, but Pizza Hut pizza and TCBY yogurt could be purchased with a student meal card in two to three years, said Carolina Dining Services Director Chris Derby.

In addition, dining service officials are thinking about establishing private restaurant franchises on the UNC campus, Derby said Tuesday.

The dining service does not have a time schedule for looking at the idea, but Derby said the plan, if approved, would probably go into effect in the next five years. Derby said Marriott food services on other campuses have had similar programs.

Companies like Pizza Hut, TCBY and Taco Bell are possible choices for restaurant franchises on campus, he said.

News of the recruitment idea came after the dining service tabled a plan

that would have allowed students to use their meal cards at restaurants off campus.

The off-campus plan, presented by Student Congress Representative Mark Bibbs (Dist. 12) and Mark Shelburne of the Student Congress meal card subcommittee, would have allowed students to use their meal cards to purchase meals at downtown restaurants, working much like the present deal between Marriott and Domino's Pizza.

But because the off-campus plan would make Marriott lose more money, Derby said it was not presently feasible at the present time.

Marriott would lose money because the committee's plan would bring about a reduction in student traffic in Lenoir and Chase. But at the same time, Marriott's operating expenses would remain the same. That loss of business would adversely affect Marriott's on-campus food service, Derby said.

"When you let business move off

campus, you're naturally going to erode food service on campus," Derby said. "We need to keep as many food dollars on campus as possible."

Marriott receives 15 percent of all meal card pizza sales, Derby said. But after giving four percent to UNC, as specified by the contract, the remainder does not measure up to the amount the campus dining halls make.

Domino's has sold about \$240,000 worth of pizza through the meal card plan, which represents nearly 6.5 percent of Marriott's total income.

Derby said the meal card committee's plan came from traditional student complaints about low variety at campus dining halls. But UNC's dining service is better than that of most universities.

"It's hard to come from Mom's home cooking, hot from the oven, to Lenoir and Chase, where we prepare thousands of meals a day. I would love to bus any students who are interested to

area schools to see the variety they would find. Then they would have a basis for comparison," Derby said.

The franchise plan, which Derby said had been successful at several Marriott-serviced universities, would improve variety for students, offering them a choice between Marriott and franchise restaurants.

Franchise restaurants would employ Marriott labor and management. The managers and laborers would use the restaurant's logos, procedures and recipes. The franchise plan would benefit both students and the Marriott dining services, Derby said.

Derby said students would be encouraged to dine on campus if the plan was implemented because students know what to expect at nationally-known franchise restaurants. "If you're driving down the highway and see a McDonald's and a Mom & Pop's, you'll probably stop at the McDonald's," he said.

Merchants respond to DTC report

By HEATHER CLAPP
Staff Writer

In a response to a report released last week by the Chapel Hill-Carrboro Downtown Commission, Carrboro business leaders said their interests have not received the attention they deserve from the commission.

"The commission does not represent anybody but Chapel Hill. Carrboro should be dropped from its title," said Gary Phillips of Weaver Street Realty and the Carrboro Business Association (CBA).

Phillips said many problems between the two organizations resulted from the Carrboro Board of Aldermen rejecting a proposal to partially support the downtown trolleys with Chapel Hill.

"The commission was so disappointed by the decision that they basically dropped Carrboro. They forgot that they were a non-profit organization," he said.

Commission President Joe Hakan said the commission was disappointed by the board's decision on the trolleys because it forced the commission to look for support from another source, but the commission had not deliberately neglected Carrboro. "We are not mad at Carrboro. We are not taking out anything on Carrboro," he said.

At the commission's Board of Directors meeting Oct. 25, a report concerning the commission's involvement with Carrboro was issued. The report said the CBA felt its needs were not represented by the commission.

The report said CBA merchants felt they were not directly involved with the commission. This, in turn, has made them resentful of the commission and its activities.

But Hakan said Carrboro merchants were represented to the extent that they want to participate in the commission. "Carrboro is represented as much as it wants to be represented," he said.

Hakan said some problems between the CBA and the commission come from the lack of commitment from the CBA on commission projects like the trolleys. And some Carrboro merchants do not attend commission meetings regularly, he said.

Hakan said there had been an effort to involve more Carrboro businesses in the work of the commission in the past but the representatives kept dropping out. A few members from Carrboro continue to participate actively, but aside from those members, "there's not a lot of input," he said.

"We voted at the August board meeting to put three new members, all from Carrboro, on the commission. We have to beg people to come. We just can't seem to get full participation. Everybody has to participate or it won't work," he said.

Hakan said the commission cannot pressure anyone to participate. "It's like any organization. If you don't go (to meetings), you can't do much."

Susan Hansell, co-owner of New Attitude in Carr Mill Mall and a member of the CBA steering committee, said she was not aware of the commission's committee report on Carrboro. Most of the commission's

activities take place in Chapel Hill, she said.

"This has been the nature of the evolution of the organization. Because of this, Carrboro businesses don't know enough about the commission."

WXYC to begin its Beg-A-Thon Friday

By DAVID LLOYD
Staff Writer

Campus radio station WXYC will try to get a little help from its friends this weekend as the station begins its second Beg-A-Thon to raise money to pay for new equipment and cover operating costs.

Several local and national businesses have donated merchandise the station will give to listeners who pledge money.

"We have hundreds of records and tapes to give away," said station manager Todd Mormon. "We are literally going to offer items every five minutes. We have more stuff than we know what to do with."

Spin magazine is awarding a free year's subscription of the magazine to anyone who pledges \$30 or more.

Jon Pernick, a marketing executive at Spin, said the station and magazine both appeal to the same audience, and magazine officials hoped people would continue their subscriptions.

Local restaurants, including Papagayo, Pyewacket, Flying Burrito and Skylight Exchange, have contributed free dinners for XYC supporters. Other

donations have come from the Music Loft, Record Bar and the Second Foundation Bookstore.

The Rathskeller also got into the act, donating a dinner for two to the station. "We get a lot of business from the University. We just wanted to help the University out," said Assistant Manager Kenneth Essick.

This year's Beg-A-Thon begins Friday at 8 p.m. and will end Monday at 6 p.m.

The cornucopia of materials include a closeout of books, hats, bongos, tapes, compact discs and magazine subscriptions.

The Beg-A-Thon supplements the \$19,000 budget allotted to the station annually, Mormon said. "To give you a relative figure, Duke's budget is \$70,000," he said.

Mormon said the last Beg-A-Thon raised \$3,500. This year, station personnel hope to raise \$5,000. The station's studio needs an emergency broadcast system, which would cost about \$2,000, and a studio-to-transmitter linkup, which would cost about \$10,000.

UNC Entrepreneurs Club making preparations for its own business

By KEVIN GREENE
Staff Writer

The UNC Entrepreneurs Club may be starting its own business as soon as it finds a space in which to operate, according to club treasurer Ken Honeycutt.

The club has made tentative plans to start a business within itself this year, to allow student entrepreneurs to gain experience in the business world with minimum risk. It would also be an excellent learning experience, Honeycutt said.

The club has applied for several grants in order to start the business, but has not the needed space to run the business, he said. The club cannot receive any approved grant money until it has secured a space in which to start its business.

"Waiting for the (Carolina Union) Activities Board to approve the space

has been a major hassle," he said. "We need support from the students and the student government."

Once the club gets through the red tape and receives a space in the Union, the club wants to start out as a non-profit organization which would rent movies, he said.

Honeycutt said the club was geared toward students who were interested in starting their own business. "The club serves as a type of support group, because it offers students a chance to share their opinions and constructive criticisms with one another," he said.

Honeycutt, a junior economics major, also serves as spokesman for the club. The UNC chapter was formed in 1985. Its membership this year is around 60 students.

The idea of an entrepreneurs' club originated in 1983 at Wichita State

University, Honeycutt said. Students from WSU and surrounding universities then formed the Association of Collegiate Entrepreneurs which now serves as the parent organization of the UNC Entrepreneurs Club and connects UNC to more than 300 similar clubs.

Honeycutt said the club also tries to link the student entrepreneur with professionals in a forum of question-and-answer sessions.

Rollie Tillman, director of the Kenan Center Institute for Private Enterprise and a professor in the School of Business Administration, is advisor to the club. Tillman said the club is partially funded by the Kenan Institute. He estimated the center gave the club \$2,000 to partially cover this year's operating expenses.

From staff and wire reports

WASHINGTON — The House of Representatives voted overwhelmingly Wednesday to raise the hourly minimum wage from \$3.35 to \$4.25 by April 1991 and to create a new, lower wage for teenagers with less than six months work experience.

The 382-37 vote on the compromise struck between President Bush and congressional Democrats sends the measure to the Senate, where leaders have promised to pass it before Thanksgiving.

Bush's signature then would trigger the first increase in the minimum wage since January 1981 and end an eight-year political stalemate between the majority Democrats in Congress and two successive Republican administrations.

That stalemate has kept the minimum wage at \$3.35 an hour since January 1981. The compromise provides a 45-cent increase to \$3.80 next April 1 and another 45-cent jump a year later.

It also creates, for the first time, a subminimum training wage that would allow employers to pay workers from 16-19 years old 85 percent of the prevailing minimum wage for their three months in the work force. The subminimum wage could be paid for an additional three months, provided the youths were in certified training programs.

Voting in favor of the compromise were 247 Democrats and 135 Republicans. Two Democrats, Carl Perkins of Kentucky and George Miller of California, both vocal opponents of the new subminimum wage, voted against the plan, as did 35 Republicans. The remaining 16 lawmakers did not vote.

Roughly 4 million Americans, according to government figures, work at the minimum wage. Congressional researchers say two-thirds of them are women and between 25 percent and 33 percent of them are heads of households.

Eleven states, but not North Carolina, have laws mandating minimum wages higher than the current federal floor. A few states are already at the \$4.25 level.

The subminimum agreement, an anathema to organized labor that was

Business Briefs

demanding by Bush, cleared the way for the compromise and was the focus of most of the House debate.

That debate was short and subdued, with lawmakers from both parties finding fault with the compromise. Most Democrats said the increase was too small, while conservative Republicans said there should be no boost and no minimum wage for that matter.

But gone was the political posturing that characterized the fight just months ago over a bill Bush ultimately vetoed and the bitter debates on the subject during each year of the Reagan administration.

"This will have to be our best, our pitiful best," said Rep. Joseph Gaydos (D-Pa.). "We're not really being fair to those 8 million Americans who work at the minimum wage. This is indeed a bitter pill to swallow."

The Republican floor manager of the bill, Pennsylvania Rep. William Goodling, said: "No one got exactly what they wanted. I think we got the best that we could."

Perkins, who supported the bill Bush vetoed in June, said he couldn't vote for the compromise because of the subminimum wage, which Bush insisted on. Although the compromise falls well short of what Bush initially demanded, Perkins called the measure "a sellout to the President of the United States, who has indeed got his victory."

"What we are talking about today is a step backwards for the American worker and all those who believe that work should be rewarded," Perkins said. Most speakers toned down their rhetoric, praising lawmakers for their persistent work on the compromise.

"The political debate is over," said Rep. Thomas Ridge (R-Pa.), who was among the moderate Republicans urging the White House to compromise. "You can't buy more bread or put another pair of shoes on the young ones with good intentions," Ridge told Democrats who wanted a larger increase.

House Speaker Thomas Foley (D-Wash.) attributed Bush's sudden will-

ingness to compromise under pressure from Republican lawmakers uncomfortable with the minimum-wage stalemate while Bush is pushing a capital gains tax cut for the wealthy.

"To be very difficult and parsimonious with the least well-paid Americans while generous to a fault with the high-income people in the country was one that was embarrassing Republicans," Foley told reporters.

To strike the deal, Democrats agreed to push back the effective dates of the increases from January to April, accept the subminimum wage and drop their insistence on a commission to make annual recommendations on the wage level, a mechanism Republicans said would have been used to seek annual increases.

Bush agreed to reaching the \$4.25 level nine months earlier than he had proposed and a far more restrictive subminimum wage than he sought in what the administration had insisted until last Friday was the President's first, best and final offer.

Bush had proposed a six-month subminimum that could be paid to all workers, regardless of age, every time they changed jobs.

Inflation low in South

The consumer price index (CPI) for 16 Southern states, including North Carolina, and the District of Columbia rose by 0.3 percent in September, according to the Bureau of Labor Statistics.

The unadjusted CPI for the nation also saw only a 0.3 percent increase. For the same month, the Northeast paced the nation with a 0.7 percent increase in consumer costs, while the West rose by 0.2 percent. In the North Central states, the index rose by 0.4 percent.

Cost increases in clothing and maintenance led the way with an increase of 3.6 percent. But the category has risen only 2.4 percent for the year.

Both housing and transportation costs fell. Housing costs decreased by 0.1 percent, but transportation fell by 0.5 percent.

The food index rose by 0.2 percent, led by increases in dairy products, meat, poultry and fish.

Career Corner

Resume Drop Nov. 7
Open Sign Up Nov. 8, 22

PRESCREENING COMPANIES			
Date	Company	Job	Major
11/28	Andersen Consulting	Information Mgt. Mgt. Info. Sys. Software Design Programming	BU/BS, ECON/BA, APMS/BS, CHEM/BA/BS, COMP/BS/MS, APMA/BA
11/28	International Research Institute	General Mgt. Manufacturing Operations Systems Analysis	COMP/BS/MS/PHD, APMA/BS, MATH/BS/MS/PHD, BU/BS, CHEM/BA/BS, ECON/BA, INDR/BA
11/29	Cone Mills Corporation		

OPEN SIGN UPS	
11/13-14	IBM
11/14	ATCOM, Inc.
11/14	National Center for Paralegals
11/15	University So. California
11/16	Perdue Farms
11/16	South Square Motors
11/28	Columbia University
11/28	GTE Telephone operations
11/30	Bechtel National Inc.

Source: Career Planning and Placement, Hanes Hall