

## From the Student Body President

In the coming year, this University is going to go through some difficult changes. Our glossy image has been tarnished, and it is going to be up to us as students to make sure that the substance behind the gloss is not damaged any more than it already has been.

The reality is what counts — the reality in the grass in the Polk Place quad, in Carroll 100, in the dorm rooms on the eighth floor of Morrison, on the east side of the Pit, and in the basement of the Undergrad.

We don't need the gloss because the reality of this University is just as good, if not better, than the hype. Being a part of UNC is something that is sought after by many, just as I sought after it four years ago.

But nothing is permanent, and if we wish to keep being sought after, there is much that the University needs to face up to. Many of you have heard about our current budget crisis. This article is an attempt to get behind that crisis to the roots of the problem, and to describe where we are headed.

We are facing what might be called an "institutional crisis." After 20 or 30 years (200 by some estimates) perched at the top of higher education, UNC is about to go through a period of dramatic change. Whether we emerge from this stronger and prouder, or weakened and mediocre, will depend entirely on the next five years.

Some believe all 16 schools in the UNC system should be brought to the same level in all departments. Sort of like high schools. The prevailing logic here might be that somewhere along the line these people unsuccessfully applied for admission to UNC at Chapel Hill.

Their logic is indefensible and non-existent. The only purpose in uniting 16 schools is to serve a diverse body of people with different needs and abilities. The University system is set up for this purpose. For music, you go to Greensboro. For marine biology, Wilmington. For engineering, State. And, for advanced liberal arts, Chapel Hill. This specialization means that every student can find a place suited especially to his or her goals. It also means that each school will invigorate a different region of North Carolina with a unique group of faculty and students.

Convincing the rest of the state of this is another matter. In the meantime, we have huge problems resulting from our current budget crisis, including a shortage in faculty pay.

This leaves our future up to us. To continue to be not just a flagship for the state, but for the entire country, we will have to take control of our own destiny. When one comprehends the grip that the state has on everything from our finances to our buildings, though, that is much easier said than done.

It's even interesting to watch the fall of socialism in Eastern Europe and to note that centralized power is not working any better here. For that is the key: UNC at Chapel Hill — in fact, all of the campuses — must wrest control away from the General Assembly to survive. The problem is less that there isn't enough money and more that it isn't being put in the right places. No elected body 25 miles away can be expected to make the right decisions about how an educational institution will spend its appropriations.

Coming to school at the University of North Carolina at Chapel Hill is a powerful experience. There is a quiet, confident twinkle in the eye of every alumnus and alumna. When they first arrived here, that twinkle was often a fiery, passionate gleam that betrayed a desire to consume, and to be consumed by, life at this University.

And generations of students have been affected by this place. They have cherished it, and they have made UNC proud. This generation must go one step further; you must fight for the survival of the University as a leading institution in the state and nation. What once was taken for granted is now threatened.

Preserving this place for further generations of fiery-eyed freshmen is crucial. It will require the joint efforts of everyone who knows the effects of four years spent here. Much like my time at Carolina, the efforts won't always be easy, but they will be more than worth it.

In the struggle for preservation and improvement, we may come to appreciate UNC even more.

Bill Hildebolt is a rising senior economics major from Winston-Salem. He will serve as student body president until April, 1991.

# Carmichael new test site for card

By CAMERON TEW  
Assistant Editor

Incoming freshmen and all Carmichael Residence Hall residents will receive a new type of student identification card this fall which could serve several purposes in the coming years, according to school officials.

The card, part of a pilot program being implemented by the University this fall, will be similar to the Carolina Dining Service meal card in design, with a magnetic strip on the back.

According to Rutledge Tufts, general manager of Student Stores, the main idea behind the card is to have one ID

that will serve several functions.

"A couple of years ago, an ad hoc committee was asked to gather all the possible uses a single card could be used for: student ID, semester enrollment, athletic pass, food card, parking, keys, copy card," Tufts said. "And it looked at a number of schools around further in the development of this, like N.C. State and Duke."

The program is still in the planning stage and could change with new technology, according to Tufts. "We're taking the pilot approach where we experiment with what seems to be best from the technological standpoint, and

over a period of the next semester or two, we can get feedback from users."

Tufts said the card will not replace other forms of identification right away because its effectiveness needs to be tested first. "I think it's really not going to be that interesting until the next year (1991-1992), but the possibilities are exciting."

He said the University will try to get as many uses as possible out of the pilot so it can analyze what the project needs and make recommendations.

The card will be of further importance to Carmichael residents, who will need it to gain entrance into the building after

the main doors are locked, according to Wayne Kuncl, director of University Housing.

Morrison Residence Hall was originally selected for the pilot program, but housing decided to use Carmichael because it already had electronic doors and thus would be less expensive to install extra wiring for card locks.

The card will electronically unlock the outside front doors of Carmichael, allowing residents access to the building, Kuncl said both front doors will probably be on the system, but he was not sure yet.

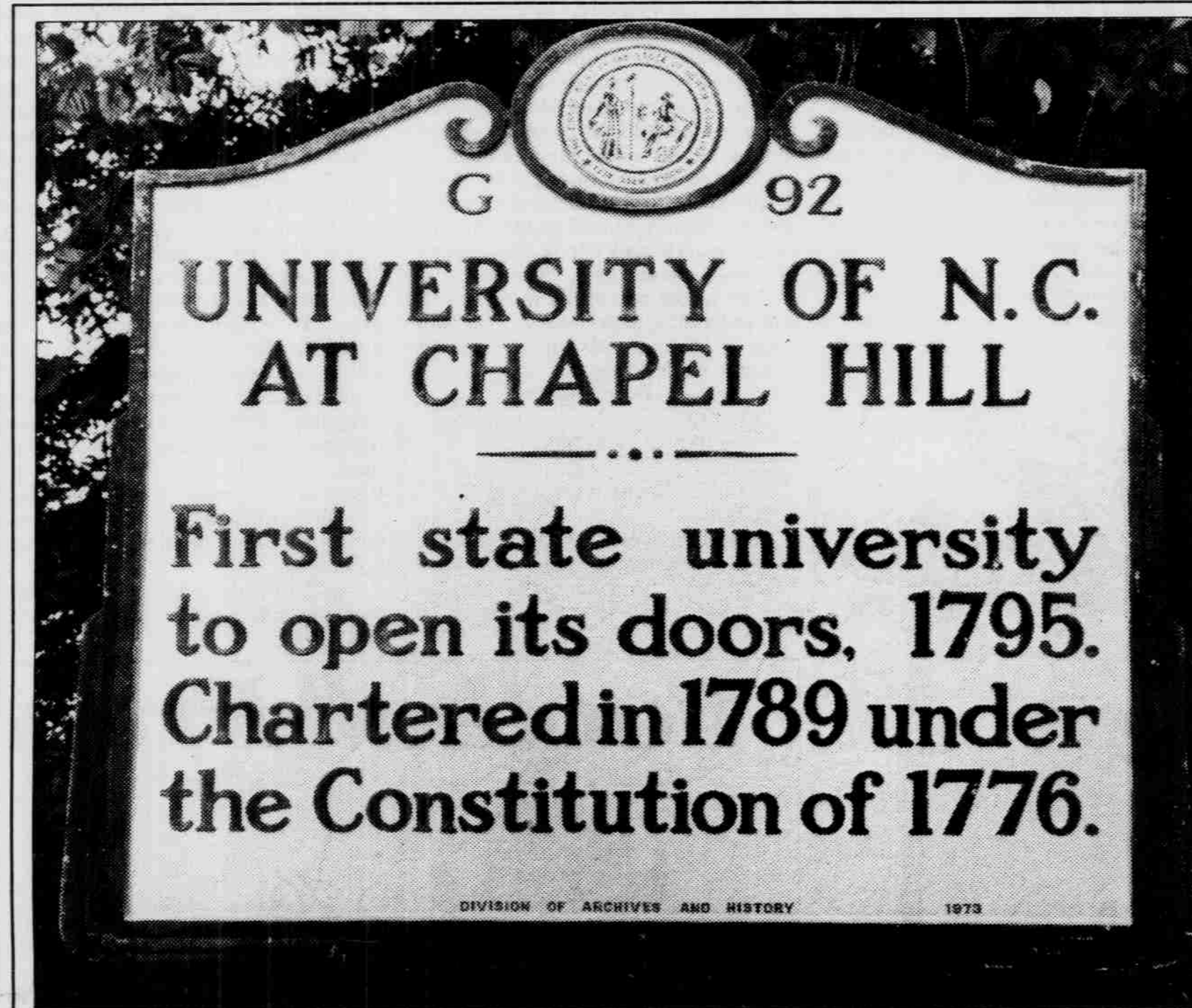
"One of the things that is good about

the program is once everyone is photographed if a card is lost you can invalidate the one card and not have to change all the locks," Kuncl said. "This makes for a more cost-effective system."

Students will still receive regular room keys that will permit entrance to suites, bathrooms and rooms in the building, Kuncl said.

Kuncl said the University will use student evaluations to determine whether the program is a good idea.

"Carmichael will give us chance to test the system out and see if we want to apply it to other residence halls," he said.



### Where these feet have tread

This sign, on Franklin St. in front of McCorkle Square where Silent Sam stands, announces to visitors the

heritage of the University. For more about the history and sights of UNC, see page 10B.

# Drop/add for spring semester by telephone

By KENNY MONTEITH  
Staff Writer

The freshmen class of 1990 is probably the luckiest group of students to enter the University because they will never have to endure the long, tedious drop/add lines in Woolen Gym, according to University Registrar David Lanier.

Freshmen will go through fall drop/add and registration by appointment schedules with their advisers from Aug. 27 to 29, he said. "So these freshmen (1990) won't really have to go through the drop/add lines in Woolen."

Spring registration for all students will be conducted over the new phone system, Lanier said.

"Freshmen are treated special when they first come here," Lanier said. "We try to make it easier for them."

In October, UNC students will begin spring registration on "Caroline," which can be used from anywhere in the world, Lanier said. The phone lines will be open from Oct. 27 to Nov. 28, 1990, and each class, beginning with seniors and ending with freshmen, will be given a week to register and drop/add for classes.

Freshmen and sophomores will be divided according to their Social Security numbers, Lanier said. "Seniors and juniors will register depending on

the number of hours they have passed," he said. Any student can continue to use the system after their designated week has ended.

According to Lanier, students will begin their registration by dialing an action number which will activate Caroline. Students will then enter in their term, identification number and a personal identification number (PIN), he said.

The PIN is a four-digit number that students will get from their advisers and it will probably change each semester, Lanier said. "It's the number used so one student can't get into another student's registration," he said.

Students will also be able to use Caroline from Dec. 3-20, 1990 and Jan. 8-25, 1991, so they will have additional opportunities to try for classes.

N.C. State University (NCSU) students have been using a similar system to register for their classes, Lanier said. UNC and NCSU are both using the same kind of equipment in their system, but UNC will be more advanced, he said.

Although this fall's drop/add will be the last one in Woolen Gym, there probably will not be any fanfare celebrating the end, Lanier said.

# Fall orientation helps freshmen adjust to UNC

Each residential area offers programs on drop-add, academic and social life at Carolina

By ANDRE HAUSER  
Staff Writer

Freshmen arrived on campus in late August with many questions concerning the University and student life, but they have found 400 new friends who are helping them adjust to college life and making them feel at home during this first week.

"Fall Orientation is a chance for them (incoming freshmen) to meet other freshmen" and get settled into their residence halls, said Chris Shelton, an orientation leader (OL) from Thomasville, N.C.

During the first five days of the semester, the 16 OLs, who were already familiar from this summer's C-TOPS program, and about 400 orientation

counselors (OCs) have helped the freshmen adjust to life at UNC, he said.

This year's OCs were chosen during spring semester after going through an application process and interviews with the OLs, Shelton said. After they were selected, the OCs met weekly to train and plan activities for fall orientation, he added.

The OCs returned to campus four days before Freshman Move-In Day to prepare their programs and for some last-minute training with the orientation leaders, who conducted the C-TOPS program throughout the summer, according to Christine Santos, an OL from Jacksonville, N.C.

"On move-in day we helped with traffic control and helped the freshmen

move into their rooms," Santos said. The OLs and OCs spent most of the day helping the freshmen check in and carrying their luggage, she said.

Once the freshmen moved in, the OCs and OLs conducted several programs to help them prepare for the coming semester. Each residential area runs its own set of programs, although there are certain guidelines everyone must follow, Shelton said.

In addition to social activities, each area offers one procedural program explaining drop/add registration and two or three programs concerning academics, he said.

Granville Towers, where Shelton will be coordinating the orientation with fellow OL Tracy Hawkins, had a pizza

and pool party with a disc jockey and a cookout with the Cobb/Henderson/Joyner orientation area, Shelton said.

Morrison Residence Hall's orientation staff, coordinated by Santos and OL William Sudderth, held a scavenger hunt, Santos said.

The usual way to explain registration is an ice cream drop/add program, Shelton said. Instead of a list of classes, participants are given a list of ice cream toppings, and they go through the drop/add process to get the toppings they want, he said.

The academic programs cover a variety of issues, but most try to help freshmen get acquainted with the campus, their residence area, and various situations that commonly occur on

campus, Santos said. Morrison Residence Hall will present "Late Night in Chapel Hill," a program about campus life, she added.

Although most fall orientation activities are conducted at the residence hall level, there are two events for the entire incoming freshman class, Freshman Convocation, which was held Sunday, and a pep rally in Carmichael Auditorium Wednesday night, Shelton said.

During Freshman Convocation, the class met in the Dean E. Smith Student Activity Center, where they were addressed by several UNC officials, including Chancellor Paul Hardin, Shelton said.

# University receives fewer applications in both '89 and '90

By MARISSA MILLS  
Staff Writer

Members of the Office of Undergraduate Admissions say the quality of UNC's applicant pool has remained high despite the fact that the number of applications to the University has declined for the second year in a row.

A profile of the class of 1994 is comparable to freshmen classes from the past few years in every aspect except that the total number dropped 9 percent, from 16,831 in 1989 to 15,143.

Assistant Director of Undergraduate Admissions R. Kern Hairston attributed this decline to a drop in the number of graduating high school seniors, not only in North Carolina, but across the nation.

Hairston said the number of applicants to all colleges is decreasing, and that the decline is expected to continue until 1995. However, he stressed, the change will not affect the numbers or the quality of students admitted to the University.

Anthony Strickland, associate director of Undergraduate Admissions, said this year's freshmen class will

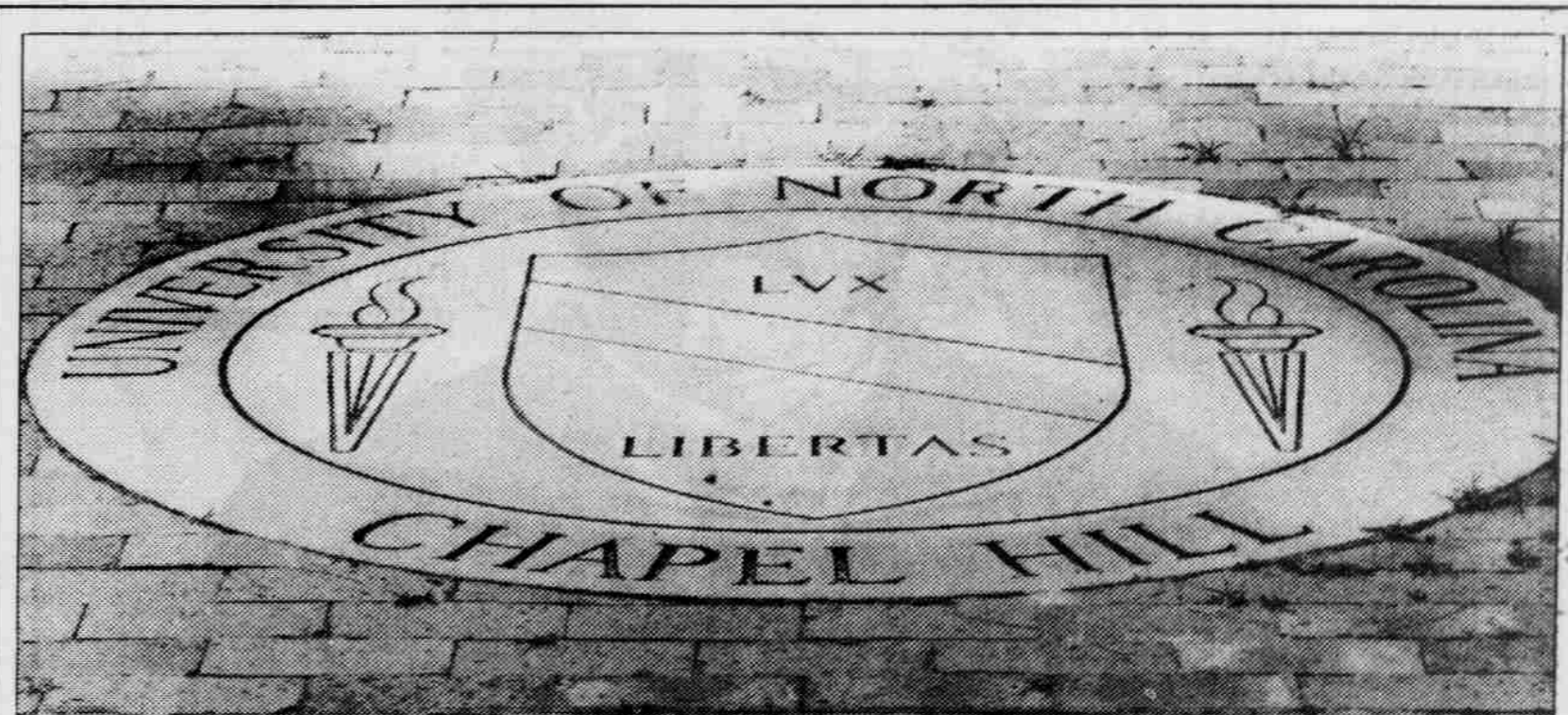
number approximately 3,250, in compliance with the limit set by the Board of Trustees. It will be made up of:

- 82 percent North Carolina residents, 18 percent out of state
- 59 percent females, 41 percent male
- 15 percent minority students (12 percent African American).

Strickland said the average SAT score and class rank of incoming students have remained the same for the past three years. The average SAT for the class of 1994 was between 1114 and 1118; in-state students averaged 1100, and out-of-state students averaged 1300, Hairston said.

Similarly, in-state students rank in the upper 8 to 10 percent of their graduating class. Out-of-state students were in the top 3 to 5 percent of their class, Hairston said.

Hairston also said he did not believe that recent budget cuts had discouraged students from applying to the University. Jacquelyn Nelson, director of undergraduate admissions, agreed and said she didn't think it would affect the number of applicants in 1991.



The University of North Carolina Seal in front of South Building was donated by the Class of 1989

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