Society


## First!

AWESTERN UNION telegram gets instant attention and brings the first reply.
WESTERN UNION Service
broadens territory at least expense and keeps you ahead in the hot race of competition.
THE WESTERN UNION TELEGRAPH CO.

Cape Fear Fair Association Fayetteville, N. C. Round Trip Fare From Wilmington $\$ \mathbf{3 . 3 5}$ INCLUDING ADMISSION TO THE FAIR. Tickets limited returning until midnight of Saturday, October 28, 1916

The Atlantic Coast Line will sell tickets as above, and at corresponding excursion fares from intermediate points, for all trains from

OCTOBER 24 TO 27, INCLUSIVE.
For further inforamiton, tickets, etc., call on, T. C.
White, General Passenger Agent, Phone 160 , Wilming-
Atlantic Coast Line the standard railroad of the south
 MAY we have the pleas ure of your visit to our Corset Department during the stay of Miss Margaret Watt who will be with us for one week, beginning Monday, October 1, untilSaturday, October 14th, demonstratin8 Frolaset Front Lacin8 Corsets?
M.SS WATT is a a Corsetiere from New York, and is a recognized authority on the subject of Corsets and corset fittin8. She will \&ladly advise you with reference to the model you should wear and will personally fit you if you desire.

ToServe Women in the Interest of Comfort to Wear a Frolaset Front Lacing Corset. From \$2.00 up.


## Suburban Schedule <br> In Effect October 9, 1916.

WINTER PARK, WRIGHTSVILLE, WRIGHTSVILLE BEACH
And Intermediate Points

| EASTBOUND |  |  | WESTBOUN |  |  |
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SPECIALS FOR SUNDAYS

FREIGHT SCHEDULE (Daily Except Sunday)

