THE WILMINGTON DISPATCH, SUNDAY MORNING, OCTOBER 15, 1916.

about the little ones. If they don't

Paper Production May Fall Off.

"I would not be surprised if there

"Why should there be less white pa-

"For the very reasons I have ex-

planed - the antagonism of the news-

per made next year than this?"

should be a decrease," replied Mr.

ing down of their own house."

demand?"

Steele.

NEWS PRINT

(Continued from Page Twelve)

should be getting it at only a very moderate increase over his former cost.

"The large publisher can protect himself to better advantage, because he can contract for a year, has more fellows now, when their own supply revenue, and more room in which to is theatened.' turn around. The smaller publisher

further removed from the market and sources of supply, finds it cheaper even with the present high prices, to pay the increase, than to travel about seek- the jobbers?' ing better quotations."

"What will be the actual increase in price, to the larger publishers when their present contracts expire in December and January."

Prices Will Be Higher.

That is difficult to state at this ness organizations, they can divorce sible for the manufacturers to produce to want to do, for they are now, Mounument Association. Tickets will time." replied Mr. Steele. "So large themselves of nearly all of the troubles more paper on which to print more as they have been for years, con- be sold Oct. 17 and 18, limited returna proportion of the contracts for sup- of high prices. This is a simple propo- advertising. We haven't the mills to stantly complaining about the high ing until October 23. publishers runs for the calendar year, parent, it is amazing to understand mills." that there has been no tremendous in- why it is so steadily ignored. Each nDju'thezsz. o shrdlu ETAOIN erease in the price paid by the larger association should employ a manager Advertising Rates Must Be Raised. a pound. If the amount of news print sive, lin.ited returning until October publishers up to this time, on the aver- who will collect data as to the supplies "The alternative is to raise advertis- manufactured next year is less than 23rd. age. In fact, I should be very much required by each and every member, ing rates, and, this, it seems to me, the amount put out this year, the pubsurprised if on the average the price and then, in the name of the associa- is the fairest way - the only method lishers will have only themselves to now being paid by those who hold an- tion, contract for sufficient paper to by which all may be treated alike. blame, for they are using every methmal contracts is 5 per cent. higher carry them all throught the year. In Raising the rates will cause a cor- od possible to antagonize manufacturthan it was a year ago. The expense this way, paper stock may be ordered responding reduction in the amount of ers. Certainly they are not cooperatof making news print paper has in- in carload lots, shipped to a central advertising space, give all advertisers ing with us, and certainly they have

creasing. "One of the most serious questions way. This plan would apply to all of and give each an equal opportunity to laid the golden eggs in the past will facing the manufacturer of news print the purchases of everything the news- reach the consuming public. The raise continue to lay them in the future. The namer today is the supply of his pulp papers buy."

wood for next year. It is conceded fully that the cost of pulp wood next you can suggest that would be of bene- to pay for everything that enters into yard, into the yard of someone else." year will be tremendously increased fit to the publishers?"

over what it has been for a number Editor And Publisher Plan Endorsed. Publishers must decrease the size of 🐾 🚓 🛊 🛊 💠 💠 of years. At the present time the selling price of pulp wood in Canada is nail squarely on the head in last Sat-'-involuntarily when the present caabout 10 per cent. higher than the urday's issue, in its leading editorial, pacity of the manufacturers is exceed-

price ruling a year ago, and with the in which it stated that out of the ed, then give the reading public the One of the greatest admirals the tural and Educational Rally. Tickets labor situation as it is, there is more present crisis there should emerge a same proportional amount of reading world has ever known once said when will be sold Friday, October 27, limited fear in the minds of news print paper plan for standardizing the newspaper matter under readjusted conditions on the eve of a decisive naval engage- returning until midnight of date of manufacturers that they may not be business. The present crisis may be that they give at the present time. It ment, "England expects every man sale. Special Train will leave Wilable to get their supply of pulp wood a blessing in disguise. The Editor and seems to me that this should be the to do his duty." At this critical period mington 7:30 a. m., arrive Chadbourn

would confront these small publishers, calling for standardization is timely, far in excess of his larger brothers. who have their all invested in their should be taken seriously, and con- "Now, all of this may be prevented, plants, unless the attitude of the larg- sidered earnestly by publishers, large if the big men will concern themselves er consumers of print changed. We and small." asked, in the interest of the little fel-

"Economies are being practiced now, they will simply find themselves in the low, who was not in so good a position Will not they tend to halt what looked midst of wreckage caused by the tear to protect himself, that the larger con- like a crisis?" sumers so curtain their demands, and

so reduce consumption, that the demand would be brought within the

"There is."

"What would you suggest?"

capacity of the mills to produce, and time to have put them into effect was thus protect the small newspaper man, facturers warned the publishers of when the publishers ignored our suggestions."

> "Then there will be a shortage of paper?"

"The economis are of eleventh-hour

adoption," Mr. Steele answered, "The

"It looks that way now." "Is there any way to avert it?" "Isn't there any way by which it "Yes, there are two remedies." will be possible for the small publish-"Would you mind stating them," ers to get mill prices and eliminate "If there is an increase in advertis-

The way Out for small Publishers. the past year, it will be necessary for there is no opposition on the part of traveling together. "The remedy is simple," Mr. Steele newspapers to decline it, in order to consumers who are not only willing, said. "If the small publishers will util- keep within the capacity of the mills but anxious to pay the cost of manu-

ize their editorial associations as busi- to supply paper, for it will not be pos- facturer, plus a reasonable profit.

sition, and when the remedy is so ap- do it, or the capacity in the present price of news print, which has remain-

creased tremendously and is still in- point as supplies are desired, much an opportunity to get into the paper, not accepted the warning we in good cheaper than is possible in any other will put them all on the same basis, faith gave them. The goose that has in rates will enable the newspapers to publishers have not killed the goose.

"Are there any other economies that meet the increased prices they have They are jusmt driving it out of their the making of the modern newspaper.

"The Editor and Publisher hit the their papers — voluntarily, if possible 🛊 LET EVERY SOLDIER DO 💠

HIS DUTY.

tifies anyone to cast a vote for Dem-

for next year at any price, rather than Publisher certainly struck the key-policy. It is the plan adopted in every in our nation's history the same may 9:35 a.m. Returning leave Chadbourn that they will have to pay an increased note there. There should be stan-other line of business that is standard- be said of Democracy, she expects 5:09 p. m. for Wilmington. price for this important raw material. dardization. In no other business in ized and profitable, and the best every good and loyal son of that great

\$2.40 Clinton, N. C. With a demand from foreign countries the world, warned as the newspaper should be done too good for the news- party, the party of the people, to Account Sampson County Fair. Tickets

ATLANTIC COAST LINE The Standard Railroad of The South

EXCURSION FARES

\$20.95 Jacksonville, Fla. \$21.45 State Camp, Fla.

Account the following important Na-"Will there be a notable increase in the production of news print in 1917 tional events: Southern Rifle Association, October over 1916, in response to the increasing

> 11 and 12. National Rifle Association, October 13 to 19.

National Rifle Practice, October 20 and 21. National Individual Rifle Match, Oc-

tober 23. National Pistol Match, October 24.

National Team Match, October 24 to 26.

papers to the manufacturers, who, find-Tickets will be sold to Jacksonville ing that their efforts are not appreciatand return September 16, 17, 18, 23, 24, ed, are gradually placing their ma-25, 30; October 1 and 2 and to State chines on other and more profitable Camp and return October 7, 8, 9, 14, 15 ing," replied Mr. Steele, "as there is grades of paper, to supply a constant- and 16. All tickets will be limited reevery evidence to believe there will ly growing demand in markets where turning until November 4, 1916. Rebe, judging the next few months by their efforts are appreciated and where duced fares for parties of ten or more

\$18:30 Chattanooga, Tenn. Account Reunion of the Society of the

\$4.85 Raleigh, N. C. ed about the same, or which has varied Account 56th N. C. State Fair. Tickets but slightly above or below 2 cents will be sold October 14 to 21, inclu-

> \$3.35 Fayetteville, N. C. Account Cape Fear Fair. Tickets will be sold October 24, 25, 26 and 27, limited returning until October 28, and include admission to Fair.

\$22.30 Philadelphia, Pa. Account Clinical Congress of Surgeons of North America. Tickets will be sold October 20, 21 and 22, limited returning until November 2.

\$18.35 Atlanta, Ga. Account Southern Medical Association. Tickets will be sold November 12, 13 and 14, limited returning until Novem-| ber 19.

\$1.80 Chadbourn, N. C. 💠 🗣 Account Columbus County Agricul-

> W. J. CRAIG, Passenger Traffic Manager.

General Passenger Agent. Wilmington, N. C.

PAGE THIRTEEN

We carry the same high class of canned and bottled goods as the down town Stores, and if you will ask for our prices, we can save you money.

No high over head expenses. Good reason, Isn't it? THOMAS GROCERY COMPANY, Inc. Phone 294. Established 1888. 4th and Campbell Sts.

ATLANTIC COAST LINE

Arrivals and Departures of Trains at Wilmington, Effective Sept 11, 1916. Time Not Guaranteed.

ARRIVALS:	TO AND FROM	DEPARTURE:		
No. 91. 1:15 A. M. Daily Except Monday.	Goldsboro, Richmond, Norfolk and Eastern North Carolina points. Connects at Golds- boro with Southern Railway at Norfolk Southern Railroad.	No. 90. 3:40, A. M. Daily Except Sunday.		
No. 65. 6:15 P. M. Mon., Wed. and Friday Only.	Jacksonville, New Bern and Interzediate Stations.	No. 64. 5:15 A. M. Mon., Wed. and Friday Only.		
No. 5. Daily. 12:20 A. M.	Chadbourn, Conway, Florence, Charleston, Savannah, Jacksonville, Tampa St. Petersburg, Fort Myers Columbia and Asheville, Pullman Sleeping Cars Setween Wilmington and Columbia, open to re- ceive outbound passengers at Wilming- ton at and after 10:00 P. M. and may be occupied, inboand until 7:00 A. M.	No. 51. Daily. 5:30 A. M.		
No. 49 Daily. 6:05 P. M.	Goldsboro, Richmond, Norfolk and Wash- ington. Parlor Cars between Wilmington and Norfolk connecting at Rocky Mount with New York trains having Pullman Service.	No. 48. Dally. 8:40 A. M.		
No. 52 Daily. 8:00 P. M.	Solid train between Wilmington and Mt. Airy via Fayetteville and Sanford.	No. 53. Daily. 8: 45 A. M.		
No. 63. Daily 12:50 P. M.	Jacksonville, New Bern and Intermediate Stations.	No. 62. Now Daily 8:25 P. M.		
No. 54 Daily 12:50 P. M.	Chadbourn, Florence. Columbia, Augusta, Atlanta and the West. Charleston Sa- vannah and all Florida Points. All Steel Pullman Sleeping Cars between Wilming- ton and Atlanta, via Augusta. Sleeping Cars daily between Florence and Colum- bia, which may be occupied at Colum- bia until 7:00 A. M.	No. 55. Daily. 8:45 P. M.		
No. 60. Tues., Thurs., and Sat., Only 10:15 A. M. Daily.	Fayetteville and Intermediate Stations.	No. 59. Fues., Thur, and Sat. only 6:30 P. M.		
9:50 A. M.	Goldsboro, Richmond, Norfolk, Washington and New York, Pullman Broi'er, Buffet Sleeping Cars, between Wilmington and Washington. connecting with New Yort trains carrying dining cars; also Pullman Sleeping Cars between Wilmington and Norfolk,	No. 42. Daily. 6:45 P. M.		

who, just now, is suffering and is just what might be expected, and because the large consumers have selffishly thought of themselves first. They are beginning to think of the small

at prices nearly double the present men were warned, would such a crisis papers. It should not be difficult to stand to his post of duty and render will be sold October 31 and November price being charged for news print-in have been permitted to reach, this bring about this change. In some way the service expected of any good sol- 1, 2 and 3, limited returning until No this country, there is little likelihood point. In every other line, readjust- or other it must be done, for, as I have dier.

of prices being named which will be i nmestetashrdl ETAOIN fil, .:; stated, it is only a question of time On November the seventh the tale anywhere near as low as they have ments have been made to suit condi- before there will be an absolute short- will be told. The State Democratic Account Lee County Agricultural Fair. been for years past." tions. "Shouldn't all publishers buy direct | "It has been a question of ex- be done, whether the publishers like beautiful silk flag to the county giv- 3, limited returning until November 4. from the mills, rather than through pediency, rather than choice. With it or not.

jobbers." "They should." Will the mills be willing to deal plan of The Editor and Publisher to has been reached. The demand is still strong. Today there are registered

with them?"

"They will."

lishers?'

open sesame to greater success. Why are asking for more paper than can The other wards and the county pre-"This applies to large and small pub- shouldn't publishers be as frank with be produced. They are bidding against cincts will run the total registration one another as are men in other lines, one another in the matter of price. 'over 3,000. If every one of these reg-

"As I stand before, the requirements Why shouldn't they cooperate to the That is to say, individually, they are istered will only do the small service Marshall says about the fate of the of some publishers are so small that same extent? It was by comparing doing the very thing calculated to in- of casting his vote for governor-to-be. Progressives we can not help feeling they cannot cintract to advantage. Let notes that the news print manufactur- crease prices while collectively they Thomas Walter Bickett, along with that it must make him provoked me illustrate: Here in one town in ers were able to foresee the condition are condemning high prices and lay- his vote for President Wilson. New every time he realizes that his inithe North we find a man who prints a that faces the newspapers today, that ing the blame on the manufacturers. Hanover county will realize the great- tials are T. R.-Terre Haute (Ind.) tive-column, four-page weekly. In the made it possible for us to issue the In a word, the manufacturers are est victory she has experienced in Star.

Reserve Stock Is Exhausted.

standardize the business will prove the in excess of the supply, and publishers in one ward alone over 1,200 voters.

South one who prints an eight-page, warning we gave last April, and which blamed for conditions they cannot many a day; too, she will be clothed seven-column weekly, in the same the publishers who were present at control, and which the publishers in honor she will never forget and number of pages and columns to the the meeting on April 5 ignored. Sup- themselves are bringing about, and that she may ever be justly proud of. page, but all carrying different sized pose we conducted our business the which could have been avoided, if The State will respect us more for our margins, and no two sheets of the same way the newspapers do - where the warning issued by the mill men untiring efforts.

same basis of weight. One man may would the news print industry be to- had been taken, when it was given in The records of the two parties jususe one ton of paper a year - a large day, and what would the papers do? good faith." amount for many weekly publishers, Do you imagine for a moment that "What will the effect of this be?" ocracy. Those who remember the while others consume ten to twelve they would be getting paper for any- "The first effect will be to cause the dark days of fusion and carpet-bag bundles a year. It is manifest that a thing like as low a price as they do suspension of a number of papers. The rule will not hesitate as to how he mill cannot take an order for a single at the present time?

bundle of paper - and many papers buy only one bundle at a time. So sizes to meet demands."

Sought Federal Inquiry.

spells waste. vestigation.

What Must Be Done.

the newspapers it has been a matter

of choice rather than expediency. The

small publisher will feel it first. His will cast his vote, and that vote will demands are insignificant, compared be for Democracy. "Standardization, cooperation, con- with the enormous quantities of news The record of Attorney-General

these men buy through the jobber, who sultation, give and take, economy, eli- print consumed daily by the metropoli- Bickett justifies anyone to cast a vote has to carry a stock in supply of all mination of unnecessary extravagan- tan papers, like those of New York, for him as governor. He has been ces. mail, press-room, exchange, and Philadelphia, Boston, Chicago, Pitts- faithful in his duties as attorney-gen-

"Then, the small publisher will be marginal wastes - all of these things burg, Cleveland, and other centres of eral, and it stands to reason he would NEW YORK TO WILMINGTON. affected more than the larger one?" | enter into it. We pointed them out population. These small publishers, not deviate from his way. He fought S. S. Onondaga. Wednesday, Oct. 11th in April. A spirit of cooperation will lacking the capital possessed by their for Democracy during the dark days, S. S. Huron....... Monday, Oct. 16th "Exactly," replied Mr. Steele. "That prevent misunderstanding and do away big brothers, will have to suspend, un- excepting his every effort and energy WILMINGTON TO GEORETOWN. is one of the points we brought out at with distrust. Pages should be stan- less there is a change in the from of to reclaim the state from the clutches S. S. Onondaga.... Monday, Oct. 16th

the conference of the publishers last dardized as to size, columns as to both the big newspapers. Next, the big of the black cloud which then envel- S. S. Huron..... Thursday, Oct. 19th April, when our advances were resent- width and length, just as barrels and men themselves will suffer, for as oped her. His record is before us; WILMINGTON TO NEW YORK. ed. That is the very point the Federal bottles are as to size and capacity, and I have stated, the demand for the the record of Linney is an unknown S. S. Onondaga......Friday, Oct. 20th Trade Commission is making, and that just as a foot rule is with regard to smaller men are insignificant compar- quantity, S. S. Huron..... Monday, Oct. 23rd

is the point we had in mind when we length. As it is, each publisher pro- ed with theirs. They will have their If Democracy justifies our vote, if S. S. Onondaga does not carry pasasked that an injuiry be made into ceeds to do something different, so far supply prorated — or be unable to get Mr. Bickett's record justifies our sup- sengers. the news print manufacturing indus-'as the size of his page, the width of any. My heart goes out to the small port, if by doing our duty we can reap S. S. Huron carries first class pas-

try. Please to remember that we his sheet, or the number of pages, are publisher. He is the man the news untold honor for our county, then let sengers only.

sought this inquiry. There had been concerned. There seems to be no print manufacturers are concerned us do our part, stand behind our guns, Freight accepted from and for nearso much talk, that we felt that, in jus- fixed rule as to the amount of reading about. He is the man who can least and give Democracy the greatest by North Carolina points at advaptagetice to ourselves, the facts should be matter that should be carried with afford it, and he is compelled to pay stamp of approval she has ever exper- ous rates. laid bare by an impartial Federal in- reference to advertising, and all of this the higher price. Not only that, he will ienced in New Hanover county, on CLYDE STEAMSHIP CO.,

be the first to be forced to suspend, November the seventh. "We foresaw the condition that "The Editor and Publisher's editorial after having been penalized in price,

vember 4.

\$3.90 Sanford, N. C. age of paper, and then it will have to Executive Committee is offering a Tickets will be sold November 1, 2 and ing the greatest increase over 1912

gubernatorial vote. In 1912 the Dem- PROPORTIONATE FARES FROM "The bottom of the reserve stock ocrats of New Hanover were just 1,990 OTHER POINTS ON THE

ATLANTIC COAST LINE, "The Standard Railroad of the South."

After reading what Vice President



Georgetown,S.C.

Suburban Schedule In Effect October 9, 1916. WINTER PARK, WRIGHTSVILLE, WRIGHTS- VILLE BEACH And Intermediate Points EASTBOUND						
Leave Electric Center for Winter Park	Leave Electric Center for Wrishtsville	Leave Electric Center for Beach	Leave Winter Park for Wilmington	Leave Wrightsville for Wilmington	Leave Beach for Wilmington	
*6:30 A. M. 6:50 A. M. 6:50 A. M. 8:00 A. M. 8:30 A. M. 10:00 P. M. 11:30 P. M. 11:55 P. M. 2:30 P. M. 2:30 P. M. 3:00 P. M. 3:00 P. M. 4:30 P. M. 4:30 P. M. 5:30 P. M. 6:10 P. M. 6:10 P. M. 6:10 P. M. 8:15 P. M. 9:15 P. M. 10:15 P. M.	*6:30 A. M. 6:50 A. M. 8:30 A. M. 8:30 A. M. 11:30 A. M. 11:30 A. M. 11:30 A. M. 11:30 A. M. 11:55 P. M. 2:30 P. M. 2:30 P. M. 3:00 P. M. 4:30 P. M. 6:10 P. M. 6:10 P. M. 6:10 P. M. 6:10 P. M. 6:10 P. M. 10:15 P. M. 10:15 P. M.	*6:30 A. M. x6:50 A. M. 8:30 A. M. 10:00 A. M. 11:30 A. M. x1:00 P. M. *z1:10 P. M. 3:00 P. M. 26:40 P. M. 26:40 P. M. 9:15 P. M. 11:15 P. M.	*6:26 A. M. *7:31 A. M. 8:01 A. M. 9:36 A. M. 11:06 A. M. 11:06 A. M. 12:36 P. M. 12:36 P. M. *2:01 P. M. *2:01 P. M. *2:36 P. M. *2:36 P. M. *2:36 P. M. *3:50 P. M. *3:50 P. M. *3:50 P. M. *5:10 P. M. *5:36 P. M.	5:25 P. M.	7:40 A. M. 9:15 A. M. 10:45 A. M. 12:15 P. M. 12:15 P. M. • !1:45 P. M. 5:15 P. M. 17:15 P. M. 10:00 P. M. 12:00 M.	

SPECIALS FOR SUNDAYS

Leave Front and Princess stree ts every half hour from 2:00 to 5:00 P. M. Leave Beach every half hour fr om 2:45 to 5:45 P. M.

*Dcily except Sundays.

xSundays only. Superseded by half hour car s Sunday afternoons. zDoes not go beyond Station No. 3. !Leaves from Station No. 3.

FREIGHT SCHEDULE (Daily Except Sunday) Leaves 9th and Orange Streets, 3:30 P. M. Lreight Depot open from 2:30 to 3:30 P. M.

C. J. BECKER, Agents. Wilmington, N. C.



A. DEMOCRAT.