

## GEN. PERSHING IDEAL SOLDIER

Wins Admiration of All Who Meet Him—His Military Career.

Washington, D. C., May 19.—An ideal soldier, in the opinion of every man with whom he has come in contact during his long and brilliant career in the United States army, is Major-General John J. Pershing.

Ever since he came out of West Point in 1886 as senior cadet captain, the highest honor there, General Pershing has been living and fighting battles that fit him preeminently for the highest honors in the service. He was ten years in the Southwest, fighting Geronimo and his Apaches. He was in the Spanish war with a negro regiment and was called by his colonel the bravest and coolest man under fire he had ever seen, and he accomplished the extraordinarily difficult task of subjugating the Moros in the Philippines.

It was for all these things probably, but chiefly for his work in the Philippines, that President Roosevelt in 1906 promoted Captain Pershing to the rank of brigadier-general, jumping him over the heads of 862 other officers—the record jump in the history of the army.

General Pershing is 57 years old and a native of Missouri. After leaving the West Point academy he entered the cavalry service, and in that arm he has done much of his most brilliant and enduring work. During his service in the Philippines he had to undergo tests, military and administrative, that proved him a superior officer. For his distinguished services in his fights against the Moros in the Lake Llanos country he was singled out for praise by the President in one of his messages to Congress. There, his senior officer being incapacitated, the command of a battalion devolved upon him. Captain Pershing was away from civilization and almost cut off from communication with the outside world. For seven months he kept open his base of operations, supplied his own subsistence and, with his men, fought every day and part of the night. He started at the lower end of the lake and fought clear around its circumference, exterminating hostile natives or making peace with their chiefs.

General MacArthur, then in command of the Philippines, recommended him for promotion to brigadier-general as the only recognition commensurate with his actual services. Under the law President Roosevelt could not have bestowed the rank of colonel upon Captain Pershing, so the President gave him the record promotion.

When the army forces were stationed on the Mexican border by President Taft, General Pershing was immediately ordered from San Francisco to the front, following the attack on Columbus, N. M., by Villa. President Wilson mobilized the State militia along the Rio Grande and ordered pursuit of Villa. General Pershing was assigned to the task.

In 1905 General Pershing was married to the daughter of United States Senator Frances E. Warren, of Wyoming. On August 27, 1915, Mrs. Pershing and three of their little children were burned to death in the fire at the Presidio in San Francisco.

The selection of General Pershing to command the first American army ever to set foot on the soil of Europe will please his country, for he is a favorite with those who know him, and also with those who have only newspapers and periodicals as informants. His whole record stamps him as a soldier well qualified to carry out any military task to which he may be assigned. Moreover, there is a combination of efficiency and picturesqueness about his mode of working that pleases.

## OLD CONFEDERATE CAPITAL AGOG

Balfour and Associates Given Great Welcome In Richmond Today.

(By Associated Press.)  
Richmond, Va., May 19.—British Foreign Secretary Balfour and the other members of the British mission, received a most hospitable welcome on their arrival here shortly after noon today. The old Confederate capital turned out with true southern hospitality to make their brief call of courtesy on the south a truly memorable affair.

As the train came to rest at the station a salute of 19 guns was fired from the Richmond Howitzers, after which the band struck up "God Save the King". The party was officially welcomed by Governor Stuart, of Virginia, and Mayor Ainslee, of Richmond, while several companies of the Virginia Military Institute cadet corps in full dress uniform, stood at salute. Automobiles then took the party through crowded, cheering, flag-bedecked lines of people to the Governor's mansion for luncheon.

In the afternoon Lieutenant General Bridges, known as the "Giant of Mons," first man to draw blood for England, during the war and more

## RABBIT FOOT IN DEMAND IN BRAZIL

Newspaper Worked Gigantic "Sell" to Act as Object Lesson.

(By United Press.)  
Rio de Janeiro, April 10.—(By Mail.)—An old-fashioned mansion in the central part of this city, a relic of Empire days, assumed an air of mystery. Strange people garbed in outlandish costumes, were glimpsed behind its heavily curtained windows. Words and scraps of conversation were heard in outlandish tongue. Limousines and closed carriages unloaded heavily veiled and cloaked midnight visitors. Rumors filled the air.

A discretely worded advertisement in the papers stopped some of the rumors, but not the curiosity of the people. They were advised that Djoghi Harad, the Indian Fakir, lived at the mysterious mansion and that his services were at the command of those who sought the secrets of the future, advice in affairs of love, business, religion or politics, cure of disease or any other possible cause which demanded power beyond ordinary human reach.

For sixty days Djoghi Harad flourished and prospered. His clientele included rich and poor, powerful and weak, believers and sceptics, open disciples and secret worshippers.

Then suddenly—"A Noite," an enterprising newspaper of Rio, announced in screaming headlines that Djoghi Harad, the Indian Fakir, who had cured incurable diseases, depicted the past and foretold the future to the satisfaction of thousands, offered expensive advice and had applied the alchemy of oriental mysticism to the case of the entire city, was not a fakir at all—that he was Sr. Eustachio Alves, one of the best known reporters in Brazil, and that his clientele, high and low, rich and poor, powerful and weak, society lights, high politicians, business men and, it was hinted, even the clergy—could get their money back by calling at the office of "A Noite" and presenting the card given him by Djoghi Harad, the fakir.

The enterprising newspaper worked the gigantic "sell" as an object lesson in a campaign against superstition in Brazil.

A carpenter steps on a nail. He hastens to a "feticheiro". She—it is nearly always a woman, and old and haggard—takes a needle and makes the motions of sewing up his wounds. She mumbles a cantation with her toothless gums. She gives directions and hints at an enemy with the "evil eye." The carpenter goes away scared and satisfied—and probably dies of blood poison.

A houseowner has a discussion with his tenants and orders them to vacate the house. For a month he advertises in the newspapers for new renters without a single response. He goes to the house to see what is the matter. He finds that his erstwhile and vengeful clients have employed a feticheiro and that there are cabalistic signs on the walls, cross bones tied with hair on the floors and other weird mooses from the pot of "bubble, bubble, toil and trouble." He gives the house a thorough cleaning—and, he swears to it—that very same day he has a dozen answers to his advertisement.

A farmer finds his favorite horse sick. He calls a veterinarian and the horse nearly dies. Then he calls a feticheiro, who proceeds to make "feticheira." He builds a fire. He brews a brew. He dances, sings, falls in a fit, jumps up, kicks the horse to its feet and presto—it's cured.

Senhora Fulan finds one of her servants stealing and discharges her. Shortly after she is taken ill. She calls a doctor, who shakes his head. She calls a feticheiro, who discovers that a rival is making bad medicine. She

## SOCIALIST MEETINGS TO BEGIN MONDAY

(By Associated Press.)  
Stockholm, May 19 (Via London).—The conferences of the various Socialist delegations will commence on Monday, each delegation holding a separate meeting. The Bulgarians will meet first, followed by either the German minority Socialists, who are not stated to have received passports, or the Finns. The Austrians will follow and the succeeding week the Hungarians will meet.

than any one else responsible for King Albert's decision not to abandon all Belgian territory, placed wreaths as a token of respect from the British at the statues of Generals Robert E. Lee and "Stonewall" Jackson.

The former read: "To the memory of Robert E. Lee, whose military genius and chivalrous personality have given him a high place among the great captains of the world's history, this tribute is paid on behalf of the British army."

General Jackson's wreath read: "To the memory of T. J. Jackson, a God fearing man and a great soldier, whose example has been an inspiration to many a British officer, this tribute is dedicated on behalf of the British army."

General Bridges in a brief address called attention to the wonderful qualities of the two Southern soldiers and their effect on British military men and said he hoped that "we all may perpetuate their high standards and their high example of self-sacrifice and devotion to duty."

These two men, he said, would "have been the first to draw the sword as they would have been the last to sheathe it" in the present struggle.

searches Senhora Fulan's food and finds that the discharged servant had, by feticheira, frightened the cook into giving Senhora a mysterious portion.

What "voodoo means to the African black, the 'jinx' to the American big leaguer, and 'Jonah' to the seafaring man, feticheism means to the Brazilian. Superstition is one of the greatest handicaps of the country. It penetrates all strata of society, among the better classes to a lesser degree, but among the negro population it is a vice carried to extreme.

Feticheiros each have followings, some of them of thousands. They organize societies and hold dances which degenerate into orgies of the lowest description. They prey on the superstitions of their victims and often become rich by their extortions.

Clairvoyants, fortune tellers, cartomantes, fakirs and others claiming mysterious powers ply their trades openly. Societies of mystic, crystal ball gazers, and "cults" of considerable respectability flourish by appeal to superstition. Police and newspaper campaigns have done much to rid the larger cities of these mystery workers but the superstition which makes their business possible and profitable remains. The feticheiro is the "padre's" rival.

It is quite in form to wear a rabbit's foot in Brazil.

## BUSINESS SPECIALS

**MESSANGER SERVICE.**  
For this service we use the Postal Telegraph Cable Company's messengers. They will call for your "ads" in the same manner and quick time as they now cover the city for telegrams, night letters, cables, etc.

For further information as to "ads," call 176, but for telegraph service call "Postal Telegraph."

**RATES**  
**WILMINGTON DISPATCH'S**  
Business Locals.  
Daily or Sunday  
One Cent Per Word

25 Words or less, one time, ..... 25c  
25 Words, 2 times consecutively 40c  
25 Words, 3 times consecutively 50c  
25 Words, 1 week (7 times) ..... \$1.00  
No advertisement less than 25 cents  
TELEPHONE 176.

**WANTED—BLACKSMITH or Wheelwright.** Apply to W. R. Brown, 112 South 2nd street. 5-16-17

**WANTED—FIRST CLASS WHITE barber.** Good pay for first class man. Write or wire. The Cloer Barber Shop, Lenoir, N. C. 5-17-17

**FARRIS' HOT SUPPER ROLLS**  
"Saves Hours in the Kitchen."  
"Honey Bread" is the "Staff of Life."  
Phone 626. Farris' Bakery. 4-19-17

**OLD FALSE TEETH WANTED.**  
Don't matter if broken. I pay \$2.00 to \$5.00 per full set. Single and partial plates in proportion. Send by parcel post and receive check by return mail. L. Mazer, 2007 S. 5th St., Philadelphia, Pa. 5-19-30-t

**FOR SALE—INSURANCE BUSINESS.**  
Big renewal account, only one of its kind in Eastern Carolina, no competition, easy to write. Address "Nellie," Box 595. 5-19-21

**\$10.00 RENTS A TWO STORY house,** five rooms, bath, kitchen, within a half block of the car line, nearer in than 6th street, between Market and Castle. Address "House," Box 415. 5-19-21

**PREPARED FOR YOU—PURE AND clean.**—Bread, 10 cents the loaf. Made in Wilmington by modern methods and under strictly sanitary conditions at the Globe Baking Company's Renovated Bakery. The cleanest bakery in Carolina. On sale at your dealers. Buy it now. 5-19-17

**WANTED—COOK FOR BEACH.** ONE without family preferred. References required. Apply 711 Princess street. 5-19-17

**FORD OR OTHER LIGHT CAR** wanted for cash. Must be cheap and in good condition. Write price and full particulars to Lock Box No. 23, Rocky Point, N. C. 5-19-17

**TOMATO PLANTS 25c A HUNDRED** delivered. Phone 638-1 Elmhurst Dairy Farm. 5-19-17

**MAKE CANVAS ICE BAGS AND** repair suit cases, grips, golf bags, minks and harness. For sale, one good second-hand money harness. A. Carpenter, 112 North Second street. 5-19-17

**WANTED—HEAD COOK, TWO waiters and bell boy,** at Greystone Inn, Carolina Beach. Phone 59 or 4003. 5-19-17

## THINGS THAT NEVER HAPPEN



**JUST RECEIVED A SHIPMENT OF** Iver Johnson Bicycles. Come early before they are all gone. Queen City Cycle Co., 209 Market street. 4-6-17

**FOR RENT—103 SOUTH 8TH ST.** All latest improvements. Apply J. T. Gordon, agent. Phone 745 3-15-17

**WORTH WHILE FOR YOU TO AT-** tend our 10th Anniversary sale. Special bargains on leather goods and trunks. Charles Finkelstein, No. 6 South Front street. Phone 642. 5-11-17

**AN INTELLIGENT PERSON MAY** earn \$100 monthly corresponding for newspapers; \$40 to \$50 monthly in spare time; experience unnecessary; no canvassing; subjects suggested. Send for particulars. National Press Bureau, Room 4193, Buffalo, N. Y. 5-14-17

**LINES, LEMONS, CALIFORNIA** Oranges, Fancy Box Apples, Cabbage, New Potatoes, Onions. Full line Soda Fountain Supplies just received. Send us your orders. Bear Produce & Merchandise Co. (Wholesale) Phones 452-453, Wilmington, N. C. 5-4-17

**TO THE WISE ECONOMIC HOUSE-** keeper, we have Furniture of all descriptions at prices which will attract you. Great big bargains in everything. Furniture slightly used, you can tell from new, come to see us, we can't and won't be undersold. Furniture packed and stored. Sterling Furniture Co., 19 and 21 South Front street. E. H. Sneed, Manager. Phone 60. 5-21-17

**FOR RENT—I HAVE SEVERAL COT-** tages situated in grove at Wrightsville station for rent. Also several building lots on water front for sale. See J. O. Hinton at City Laundry. 5-17-17

**SHANDS GROCERY, FOURTH AND** Nun Ave. Full line of fresh groceries. Prompt delivery and courteous service. Phone 630. 3-26-17

**MAKE IT A REAL PICNIC WITH** our help. Make it a picnic that every member of the party will enjoy and remember. Make it a picnic that will make them smack their lips. We're ready to help. We'll supply different cold meats that will make every sandwich a miniature banquet. Everything we sell is fresh and wholesome. Everything is priced reasonably. Phone us and we'll deliver promptly. May's Delicatessen, Phone 1322. 5-17-17

**FOR RENT—MODERN SIX ROOM** Cottage furnished near Water front for months of June and July. Beautiful garden growing. R. E. Ransom, Southport, N. C. 5-18-17

**IF YOUR BOY IS CALLED TO THE** service of his country, it may be many months before you see him again. Have you a recent photograph to remember him by? Let us picture him as he is today. Foltz & Kendrick, Photographers. 5-18-17

**WANTED—20 WOMEN AND GIRLS** to make shirts. Steady employment. Room or house rent free while learning. Experience not necessary. Write Wilmington Shirt Co. 5-15-17

**CHUEE BLACK WALNUT SMACKS**—Chocolate Covered Mints, Fresh Popped Corn Crispettes, Roasted Extra Jumbo Gobblers, Fried Peanuts. Next week select Chocolate Dipped Nuts. The Little P. K. Candy Store, Royal Theatre Building. 5-18-17

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**HOSE 10c PER FOOT. BUY EARLY** before price advances. Plumbing Repairs a specialty. Prompt service. Estimates furnished on contracts. H. J. McCartney, 310 N. Front St., Phones 716-7. 4-14-17

## "LIBERTY LOAN OF 1917" UNITED STATES WAR BONDS

PRICE: Par—\$100 per \$100 Bond; \$1,000 per \$1,000 Bond, etc.  
INTEREST: 3 1/2 per cent, payable semi-annually; January 1 and July 1.  
AMOUNTS: At least as low as \$100, and possibly lower.  
FORM: Probably both Coupon and Registered.  
MATURITIES: Will be determined later.  
CONVERSION: Exchangeable for an equal amount of any later loan carrying rate issued during the war.  
PAYMENT: Terms of payment will be announced later. Bonds will be ready for delivery July 1, 1917.  
There will be no charge for our services in handling your subscription. Call or write us.

## THE PEOPLES SAVINGS BANK

Corner Front and Princess Streets.

THE DUTY  
—of—

## Every Patriotic American

To Buy at Least One

## LIBERTY BOND

We Will Help You.

## THE MURCHISON NATIONAL BANK

## DANCE AND W. L. I. DRILL

—at—

## LUMINA

TONIGHT

Special Cars Leave Centre 8:15 and 8:45 P. M.

Last Car Leaving Beach 11:15 P. M.

## The Tide Water Power Co.

## THE NEW YORK LIFE

IS MORE THAN 71 YEARS OLD, AND HAS—  
Admitted Assets ..... \$266,983,541  
Legal Liabilities ..... 725,226,418  
Reserve held for dividends and contingencies ..... 158,702,416  
No other company in the world can make such a showing. Over 23 million dollars will be paid in dividends in the current year. It has no stocks or industrial securities, no stockholders, has over 2 1/2 billions of insurance in force; and is owned by more than a million Policyholders who are the Company and who alone receive the profits of the Company.

C. L. DICKINSON, Agent.  
Princess Building.  
Phone 850.

## LAWN MOWERS

All Steel, Non-breakable, Self-sharpening, Ballbearing with single screw adjustment. The "Ottumwa all steel" line presents a great improvement in Lawn Mowers as the pressed steel construction means Lighter Running and Longer Life.

They are Guaranteed to Satisfy. We invite you to inspect them.

## CAPE FEAR HDW. CO.

## Surprise Your Wife--Take "Her" Wiley's--

or Phone 520 and we will send it.  
Chocolates, Assorted Chocolates and Bon Bons.  
Chocolate Covered Cherries and Brazil Nuts  
40c; 80c and \$1.00 per pound.

## Payne Drug Company

Phone 520. Corner 5th and Red Cross Streets.

## YES MADAM! IT'S LIKE PLACING MONEY IN THE BANK WHEN YOU BUY YOUR GROCERIES FROM US.

Phones 293 and 294. THOMAS GROCERY COMPANY 4th & Campbell Streets.

## U. S. 31-2% LIBERTY LOAN OF 1917

TO HELP OUR COUNTRY AND OUR ALLIES TO WIN A GREAT AND PERMANENT VICTORY FOR CIVILIZATION, IS A DUTY THAT WE CANNOT AND WOULD NOT EVADE.

THE MOST EFFECTIVE WAY TO GIVE THIS HELP IS TO BUY THESE BONDS.

Do your part in this crisis by immediately subscribing to your share of the bonds.

Those who have no safe place for keeping their Liberty Bonds, we offer our services in placing the same in our vaults, issuing receipts to owner.

## AMERICAN BANK & TRUST COM'PY.

Front and Market Streets. WILMINGTON, N. C.

NO CHARGE WILL BE MADE FOR OUR SERVICES