

"PEPLAC HAS HELPED ME" DR. WALLING CLAIMS

Prominent Physician of Binghampton, New York, Offers Letter On How Peerless Tonic Did Work When Other Medicines Failed.

"Of the numerous endorsements of Peplac, given by people of high standing is one of particular interest from Dr. John B. Walling," asserted the Peplac Expert, who is meeting many Wilmingtonians daily at the leading drug stores of this city.

"Dr. Walling," continued the Peplac Expert, "is one of the leading physicians of Binghampton, New York. He is a man of honesty and integrity and his word is his bond. Surely, even those inclined to be skeptical could ask for no stronger proof of Peplac's merit than the word of the learned and esteemed Dr. Walling."

A copy of Dr. Walling's letter produced by the Peplac Expert follows:

"Having suffered for years with acid fermentation—nervous dyspepsia—at times lasting 14 days with great pain (gastralgia) taking medicine without relief, I was asked one day to take Peplac which, in my distress, I was glad to resort to any thing.

"Much to my surprise I am relieved—no pain in my stomach any more. I am a very grateful man and, being a physician, I am glad to recommend Peplac to any one suffering as I

did. (Signed) JOHN B. WALLING, M. D. Continuing his talk the Peplac Expert said: "While Peplac is practically new in this city, not a few men and women already are enjoying results much the same as those reported in the letter of Dr. Walling.

"But, the good work of Peplac already accomplished is comparatively small to what this Peerless Tonic will achieve as time continues. Peplac is the result of years of study and is designed to combat those ills from which millions of Americans suffer today—stomach, liver and kidney ills, nervousness, catarrh, loss of strength and energy, lack of weight, sleeplessness and the like."

Today a Peplac Expert will be in attendance at the Bellamy and Hardin drug stores to explain to the people at first hand how this really wonderful medicine should be taken and the results that may be expected from its use. Peplac also is on sale at the following drug stores: Elvington's, Payne's, Hanover, Greene's, Bunting's, Hardin & Futrelle, Fentress and Southside.—Adv't.

THEATRE

Herbert Brenon's latest photodrama, "The Eternal Sin," will be the attraction at the Royal theatre today and tomorrow. This is the second production by this noted director for Selznick-Pictures, his "War Brides" having proved one of the greatest sensations in the history of American films. The star of the cast is Miss Florence Reed, one of the greatest favorites of the stage and screen.

The story of "The Eternal Sin" deals with certain dramatic episodes in the life of Lucretia Borgia and is taken from the play by Victor Hugo, author of "Les Miserables." The traditional view of Lucretia is that she was poisoner and typical member of the notorious Borgia family. In "The Eternal Sin" another side of her character is shown. She takes vengeance after the medieval fashion upon a group of men who caused the assassination of her brother. The relation of these men to whom she cherished a pure and unselfish affection. Again Lucretia seeks vengeance and while she accomplishes her end, circumstances result in her deeds recoiling upon herself in a tragic fashion. In this story there are several scenes which must be classed among the most sensational ever conceived by an author and yet they are free from the suggestiveness that is usually the accompaniment of sensationalism. In the cast supporting Miss Reed are R. S. Bartholomew, who played the part of the youngest son in "War Brides"; William E. Shay, who has had leading roles in almost all of Mr. Brenon's photodramas; Alexander K. Shannon and other popular players.

"PRUDENCE, THE PIRATE." Nearly everybody, sometime or other, has wanted to be a pirate. Gladys Hulette, the charming little star of the Tanhauser Company, and Agnes C. Johnston, the scenario writer, are two of those who have.

Miss Johnson has written for Miss Hulette a story called "Prudence, the Pirate." It has been produced under the direction of William Parke and is to be shown at the Grand theatre tomorrow.

You remember that delightful Pathe Gold Rooster play, "The Shine Girl." Here is the same combination that made "The Shine Girl" a hit. Gladys Hulette is the star, William Parke is the director and Agnes C. Johnston is the author. In addition to this, the cast supporting Miss Hulette includes Flora Finch—well remembered for her work with the late John Bunny—Riley Chamberlain and Barnett Parker.

A dash of Treasure Island, mixed with equal parts of love and romance, adventure, combine to make this Pathe Gold Rooster play produced by Tanhauser, an exceptional five reel.

Geologists have estimated that Austria's little developed tin deposits could be made to supply about three-fourths of that country's needs of the metal.

than can be said of my Park Row friend who could not find time to cross the street to see Joffre or Balfour.



WHY I WENT TO SEE BILLY SUNDAY.

Did I go to see Billy Sunday? A friend asked me and when I said I did, I imagined a suspicion of surprise in his eyes. Had he asked if I went to "hear" the evangelist, I might have qualified my reply.

I traveled up to the Tabernacle in New York not because I was especially interested in sawdust trails and the sort of arguments that lead folks to treat them. I went to see Billy Sunday because the former baseball man had made good in a quite different field of endeavor. And it always has been my habit to go out of the way to see any man or woman who is big enough to be a factor in these days of great, big things. Sunday, in my opinion, is a big man, although I may not subscribe to his pulpit views on religion, temperance, dancing, the stage, etc.

"I have a friend who works in an office in Park Row overlooking the city hall where all the war mission celebrities were received in public and with much pomp.

"Did you see Joffre?" I asked, and he replied he had not. Neither had he taken the trouble to cross the square to get a nearer view of Balfour. And do you know those admissions lessened that man in my estimation. I would be ashamed to admit that two men of such world prominence as the marshal of France and the former premier of Great Britain had been received by the mayor of New York and cheering thousands within a stone's throw of me and I was too shiftless or lazy to look at them.

Seeing big men is no small part in a liberal education. If you haven't ambition enough to see them, it is safe to assume you lack interest to learn or read anything of them, and it is logical that your ignorance will extend to the big events with which their names are associated.

I read my morning paper regularly, not for the harrowing events chronicled, but to find out what's what in world news. A pitiful object is a man or woman who sits dumb in company because of lack of an idea or opinion bearing on the conversation. Such a person must suffer in the realization that he is decidedly out of place. I rather take pride in being able to hold my own in discussion of subjects of general or public interest, in knowing some things outside my own profession. I am able to do this because I read the papers and take the trouble to see and hear persons worth while, which, I wager, is more

GRAND

TOMORROW

Pathe Gold Rooster Plays Present THE DELIGHTFUL PHOTOPLAY STAR

GLADYS HULETTE In a Wholly Charming Photoplay of a Little Girl's Lark That Almost Ended in a Tragedy

"PRUDENCE THE PIRATE"

Get Acquainted With Miss Hulette—You'll See Her Often Hereafter And Will Like Her!

ROYAL TWO DAYS TODAY BEGINNING

The Story of a Woman Who Knew How to Love and Hate



Herbert Brenon, Creator of "A Daughter of The Gods" Presents

FLORENCE REED In a Magnificent Production of a Tremendous Story

"THE ETERNAL SIN"

A POWERFUL DRAMA OF LOVE, HATE, INTRIGUE, VENGEANCE

Shows Today:—3:00—4:45—6:30—8—9:30. MATINEE 10c. NIGHTS 15c

A SERIES OF "BUY IN WILMINGTON EDITORIALS" NUMBER 19

A Word to Our Farmer FRIENDS

THE FARMERS IN THE SECTION SURROUNDING WILMINGTON DEPEND ON THIS CITY AS A MARKET PLACE FOR THE PRODUCTS OF THEIR FARMS. HERE THEY SELL THEIR GRAIN, THEIR CATTLE, THEIR PRODUCE AND ALL FARM PRODUCTS.

WHAT WOULD THESE FARMERS DO IF WILMINGTON CONCERNS DID NOT TAKE THEIR PRODUCTS? THINK OF THE TROUBLE AND EXPENSE IT WOULD BE TO SEEK ANOTHER AND MORE DISTANT MARKET.

NOW MR. FARMER, WHAT DO YOU GIVE WILMINGTON IN RETURN? DO YOU BUY FROM WILMINGTON CONCERNS, OR DO YOU SEND YOUR MONEY TO THE DISTANT MAIL ORDER HOUSES WHO HAVE NO INTEREST IN YOU OR YOUR WELFARE? WHAT CARE THEY IF YOUR CROPS FAIL? WILL THEY EXTEND YOU CREDIT OR ADVANCE YOU MONEY?

IT HAS BEEN TRULY SAID THAT THE "FARMER AND THE MERCHANT ARE THE REAL PILLARS OF SOCIETY." BUT ONE DESERVES JUST AS MUCH CONSIDERATION AS THE OTHER.

WILMINGTON MERCHANTS WANT THE TRADE OF NEIGHBORING FARMERS. THEY HAVE THE GOODS—RIGHT PRICES AND RIGHT SERVICE, AND ARE ALWAYS HERE TO PERSONALLY BACK UP THE MERCHANDISE THEY SELL.

WE BELIEVE THAT OUR FARMER NEIGHBORS WANT TO SEE WILMINGTON GROW AND BE LOYAL IN THIS MATTER OF "TRADING AT HOME" IF THEY "SEE THE LIGHT" IN THE PROPER WAY.

MR. FARMER—THINK IT OVER.

LET'S HAVE ALITTLE MORE OF THE "GOLDEN RULE" SPIRIT.

NAMES OF BUSINESS HOUSES

- BON MARCHE.
- BELK-WILLIAMS CO.
- J. W. H. FUCHS' DEPARTMENT STORE.
- A. D. BROWN.
- J. M. SOLKY & Co.
- QUEEN CITY CYCLE CO.
- HALL & DURHAM, INC.
- GREEN'S DRUG STORE.
- BEAR PRODUCE & MERCHANDISE COMPANY.
- G. W. HUGGINS, INC.
- PEOPLES' SAVINGS BANK
- JARMAN & FUTRELLE.
- J. O. REILLY.
- STERCHI-BANCROFT CO.
- J. H. REHDER & CO. DEPARTMENT STORE.
- G. DANNENBAUM.
- BOYLAN & HANCOCK.
- HONNET.
- CITIZENS BANK.
- J. G. WRIGHT & SON.
- HOWARD-WELLS AMUSEMENT CO.
- MURCHISON NATIONAL BANK
- D. R. FOSTER & Co.
- AMERICAN BANK & TRUST CO
- NORTHAM'S BOOK & STATIONERY STORE.
- THE C. W. POLVOGT CO.
- SHRIER & SOLOMON.
- R. C. PLATT.
- L. W. MOORE.
- WILMINGTON SAVINGS & TRUST COMPANY
- GOODMAN'S READY-TO-WEAR.
- ROGER MOORE SONS AND CO.
- WILMINGTON PRINTING CO.
- A. O. SCHUSTER.
- HOME SAVINGS BANK.
- TIDEWATER POWER CO.
- W. B. COOPER & CO.
- HOTEL ORTON.
- C. W. YATES CO.
- W. MUNROE & CO.
- J. HICKS BUNTING DRUG CO.
- WILMINGTON STEAM LAUNDRY.

"Wilmington Can Serve You Best"

Butter is kept iced at the right temperature and served in individual portions by pressing a plunger in a machine that has been invented for restaurants.

Old Folks Best Friend

That's what many call it, for it puts vim and vigor into old stomachs; rich, red blood into old veins; sound flesh on old bones. Drink a glass of this delicious, digestant with each meal

Shivar Ale

PURE DIGESTIVE AROMATICS WITH SHIVAR MINERAL WATER AND GINGER Your grocer or druggist will refund your money on first dozen if you are not pleased with results. Bottled and guaranteed by the celebrated Shivar Mineral Spring, Shelton, S. C. If your regular dealer cannot supply you telephone CRESCENT CANDY CO. Wholesale Distributors for Wilmington

AUTOS FOR HIRE

—for— Pleasure Driving, Dances, Wedding and Commercial City Livery Co. Phones 15 and 345.

KENNY'S

CHEON TEA 50c Lb. The Best Tea on Earth

KENNY'S High Grade Coffee 25c lb. C.D. Kenny Co. Phone 679. 16 So. Front Souvenirs Saturdays

FORECLOSURE SALE. By virtue of the power of sale contained in a certain mortgage, executed by Estene J. Hill and John W. Hill to the undersigned, which said mortgage bears date December 30th, 1911, and is duly recorded in the office of the Register of Deeds of New Hanover county, North Carolina, in Book 66 at page 454, default having been made thereunder, the undersigned will, on Friday, the 17th day of August, 1917, at 12 o'clock, M., at the Court House door of the County of New Hanover, in the City of Wilmington, N. C., sell, at public auction, for cash, to the highest bidder, all that certain tract, piece or parcel of land lying, being and situated in the City of Wilmington, N. C., and bounded and described as follows: Beginning at a point in the Western line of Eighth street, 198 feet South from its intersection with the Southern line of Nun street and running thence Southwardly along said line of Eighth street 33 feet, thence West 82 1-2 feet, thence North 33 feet, and thence East 82 1-2 feet to the Western line of Eighth street, the beginning, being a part of lot 4 in Block 106 according to the official plan of the aforesaid City of Wilmington. This the 16th day of July, 1917. SOLOMON STERNBERGER, Mortgagee.