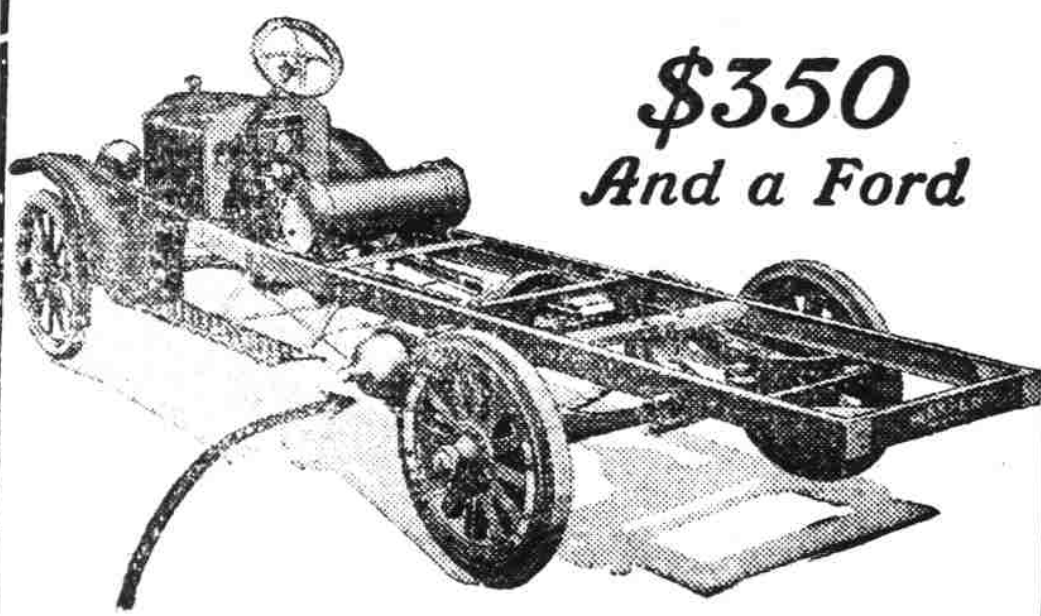


MAXFER THE WHALE FOR WORK TON TRUCK



\$350
And a Ford

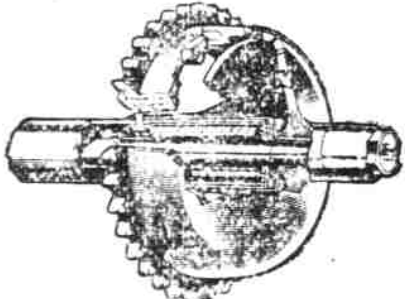
Maxfer Carries Ford Pulls

Cudahy Refining Company
Standard Oil Company
Crane Company
Texas Company
Libby, McNeill & Libby
State of Wisconsin
State of Illinois
State of Ohio
Wm. J. Moxley Company

for

We make a Ford—used or new—into a one-ton MAXFER Truck at the cost of \$350 and a Ford. We do not change the Ford in any way. MAXFER uses the Ford axle and Ford bearings throughout. When you see the Bell-Sprocket, it is a MAXFER.

Just Why



We will be glad to demonstrate to any merchant in the city. Call us on the phone and we will send a demonstrator to your door.

CANNON AUTO CO.

208—210 Market Street.

Much More Than Your Money's Worth

The Original Economy Fabric
L. SHER, WHITMAN & CO., Inc., 381 Broadway, New York City

THE HUMAN BODY--

How Much Do You Know About Your Body?

As we think of the afflictions that mankind is accidentally subjected to, we look at the smooth exterior of our body and wonder why. But the more we know about ourselves, the easier we can understand cause and effect.

In the first stages of life, the principal organ to be noticed is the brain. The first must be the medium through which Nature builds a complete body. The body is born with its organism working normally. As long as Nature can continue her constructive energy, the baby will grow and remain normal in every respect until, like an old machine, it will finally wear out.

If we were once well and normal, why are we sick now?

CHIROPRACTIC

proves that disease is due to interference with the constructive energy, partially or wholly, through pressure on the spinal nerves, causing disease wherever those nerves extend.

By analyzing the backbone, the Chiropractor can detect any displacement (displacement), and by simple adjustment can remove the cause of disease. Good health follows naturally.

Look to Chiropractic—the new Health Science, that gets you well and keeps you well. Information costs nothing—Consultation and Analysis free.

G. C. ELLIOTT, D. C.
CHIROPRACTOR

Graduate Palmer School of Chiropractic
OFFICE HOURS: 10 TO 12 A. M.; 2 TO 5 P. M.
Other Hours by Appointment.
401-402 Southern Building, Wilmington, N. C.
Phone 838.

Wilmington Graded Schools

ITEMS OF INTEREST CONTRIBUTED BY PUPILS

ISAAC BEAR SCHOOL.

Editors—Thelma Batson and Frank Hall.

The enrollment at the Isaac Bear school is much larger than it was last year. There are many new pupils, some of them strangers to our city, whom we are glad to welcome. Every body has gone to work in earnest to try to make this the best year we've ever had.

Mr. Tom Wright, one of our friends and neighbors, visited us on Tuesday morning and gave us a nice talk on the meaning and use of Liberty bonds.

All grades had an autumn quotation this week and we have learned two new autumn songs.

The playground apparatus is very popular at recess. However, our slide is out of order, and we miss it, but hope it will be repaired soon.

HEMENWAY NEWS.

Liberty loan bonds have been distributed all over the school. Liberty loan problems have been worked in the school room. Liberty loans have been discussed in the auditorium, and Hemeway Boy Scouts have been active in selling the bonds. The principal explained what a Liberty bond was in chapel Tuesday morning and called upon the children to add "their bit" to the great campaign for the five billion dollar fund to be used in the war, by talking up the Liberty bonds to the people they knew well.

Mr. Roger Moore, president of the Wilmington Rotary Club, came over to the school on Wednesday and talked up the Liberty bonds. Almost every child in school promised to do something for the campaign.

Thursday morning Mr. Blair was over and received for the school a picture by little Laurin McLaurin of the first grade, great grandson of Mr. Horace Bagz, who at one time was a member of the New Hanover School Board and who was the one man who made it possible for the board to buy the entire lot which the Hemeway school now sits on. The picture is a copy of the first authorized edition of the Statue of Liberty, as it stands in the harbor of New York today. It was the wish of Mr. Bagz that this picture be presented to the Hemeway school and that wish was realized last Thursday morning, though the one making the wish has long since gone to his reward. The picture is a very handsome one, and is mounted on steel engraving.

On Friday morning the school carried the "no tardy" banners in the auditorium. Every room in school had a "no tardy" record for the week, most of them had a "no tardy" record for the entire school term thus far.

The attendance record is good so far.

HIGH SCHOOL.

Editors—Sallie Congleton, Hil-da Reinhold, Murlin Creasy and Carolyn Price.

With a good start, the prospects for an excellent year are bright and all one could desire. Every student has entered his work with much enthusiasm, all seeming determined to make this year one unsurpassed in the history of the High School.

The Postmen, in number 175, the largest class in the school, are by this time getting settled and beginning to feel at home. Then Senior Class is unusually large this year, 68 in number.

There are several new members on the faculty, whom the school warmly welcome. They are Miss Margare Gully, Miss Elizabeth LeGwin and Miss May Worth.

In a meeting of the boys held recently it was unanimously decided that it would not be wise to have a football team to represent the school this fall, owing to financial reasons and difficulty in arranging schedules. Athletics are not to be neglected, however, as class teams in football and basketball are being organized. A good deal of interest is being shown in these two sports.

Monday morning, the student-body was given a rare treat in an address by Mr. L. Clayton Grant, who spoke in behalf of the second Liberty loan. His speech was one filled with patriotism and eloquence, and was enjoyed by everyone. Since then, a larger interest has been shown among the students in this Liberty loan.

Wednesday, Mr. Blair and Mr. Munson were the guests of the school. Mr. Blair in his talk urged the school to make this the best year so far. Mr. Munson asked for volunteers to sing patriotic songs at the meeting Friday night at which Governor Bickett spoke. Quite a number responded.

R. H. J.

UNION SCHOOL.

Editors—Sallie Congleton, Hil-da Reinhold, Murlin Creasy and Carolyn Price.

We had a delightful visit from Mr. Blair, Monday, the fifteenth. He told us that on the next day we would have a visit from Mr. Bellamy. Mr. Bellamy explained about the Liberty bonds and what they were for. He urged each child to try and get some one to take a Liberty loan bond of loan No. 2. There are posters in all of the rooms advertising the bonds.

Fire Prevention Day was observed October 9th. We had Mr. Raymond Hunt, Chief Schubbien and several of the firemen with us. We had a fire drill from the auditorium. We enjoyed the readings about causes of fire, from the pupils of the higher grades, the Governor's proclamation, and a talk by Mr. Hunt.

The Union school had a very fine opening this session. There were over seven hundred pupils present on the first day.

We are expecting Governor Bickett to visit our school almost any day.

PLAIN, NATURAL IRON BEST FOR RUN DOWN PEOPLE

One Brother, Just Out of Hospital Got Back Strength by Taking Natural Iron. Other One Praises It Highly

Built Up His Appetite Brought Back Strength

"I was in a run down, weak condition and didn't have the slightest kind of appetite. I was losing strength and weight. I never could eat any breakfast and added to my stomach troubles and rundown condition was my trouble with piles. I really didn't know what to do. But a brother of mine who came out of the hospital about two months ago urged me to take Acid Iron Mineral.

"He didn't seem able to regain his lost weight after leaving the hospital and didn't until he started taking Acid Iron Mineral. And so, on his recommendation I started taking it, believing it might strengthen and build me up too.

"Now I'm praising this splendid Preparation myself because I found myself picking up almost from the first dose. After I had taken my first bottle I began eating breakfast regularly and now I can eat as much or more for breakfast than any other meal. It has done me more good than anything I have ever taken and I gladly recommend it to anyone," declared R. B. Few, living in Greer, S. C., R. F. D. Route No. 1.

Let a man or woman's blood get thin and full of uric acid and other poisons and their system is open for all kinds of troubles. Just get them going down hill real fast and nothing seems to help them, but a few weeks treatment at home with just natural iron, highly concentrated like it is in Acid Iron Mineral will fix them up in great shape. It isn't a patent medicine and doesn't contain a drop of alcohol. It is filtered, concentrated, tested and bottled, just as it comes from the mineral deposit and a teaspoonful in a glass of water after meals makes an unusual, strong, cheaper tonic than anything one can take.

To prove how strong it is, pour a few drops on a cut and note how quickly it stops the bleeding. Old sores, piles, and any troubles with the skin are quickly healed by this iron. It makes the best kind of medicine for around the house. Whole families take it. Put the cork in the bottle to your tongue. Remember, it won't harm the teeth, stomach or digestion. It helps them. People with sore bleeding gums get relief right away. Dentists use it to stop bleeding and as an antiseptic when extracting teeth. You'll like to take iron just as nature intended it. Get a large or small bottle of your drug store today. A large bottle will be sent prepaid anywhere on receipt of \$1 by the owners of the deposit, the Ferrodine Chemical Corp., Roanoke, Va.—Ad-7.

REPORTED KILLED BUT STILL LIVES

An American Aviator Was Prematurely Added to the "Honor Roll"

(By Wilbur S. Forrest, United Press Staff Correspondent.)
Paris, Sept. 29.—(By Mail).—Leonard M. Reno, of Chicago, American aviator, attached to a French Escadrille, is having difficulty convincing friends and others that he really isn't dead.

During a recent engagement, Reno found himself in his machine over the German lines doing battle with a German plane. The German placed a lucky shot in Reno's gas tank. Several thousand feet in the air without gasoline for his motor and with a belligerent Teuton airman in the vicinity gave Reno no alternative but to make for home. He did a lot of aerial acrobatics and the German gave up the chase thinking his opponent done for. Reno tumbling over the French lines in safety but a clump of trees interfered with a smooth landing and he smashed. Allied observers who saw the entire performance thought the youthful aviator had gone to the "honor roll" and so reported. The news spread its way to Paris where Reno's friends remarked: "Another good one gone" and proceeded to settle down and mourn his fate.

Chapter two of Reno's accident found him crawling under his battered machine and making for camp. Then he was given "leave" for Paris where he might recover from his bruises.

Chapter three finds Reno walking into a Paris bank where he had deposited funds.

"I would like to cash a check," he said as he presented himself at the paying teller's window.

French banks have the habit of always looking at the book before they cash checks. The customer always waits.

"I'm sorry," said the teller after consulting the bookkeeper. "We can't cash this check today. You see, Mr. Reno is dead. All his funds will be sent back to his father in Chicago. This check will have to wait."

Like Mark Twain, Reno refused to believe the story or at least thought it was exaggerated. Luckily he happened to know the manager of the bank who confirmed his story. The check was cashed.

Practically all of the young birdman's friends in Paris had heard of his "untimely" death and were profited in turn when Reno met them, standing in the flesh and blood, that he was not a dead one.

FORECLOSURE SALE.

By virtue of a power of sale contained in a certain mortgage deed, executed by Charles Nixon and his wife Martha Nixon, recorded in Book No. 82, page 345, as senior in the office of the Register of Deeds of New Hanover County, the undersigned attorney for the mortgagee, Mechanics' Home Association, on Monday, the 22nd day of October, 1917, at 12 o'clock m., at the Court House door of the County of New Hanover, sold at public auction, for cash, to the highest bidder, the following lot of land and premises:

Beginning in the western line of Twelfth street at a point one hundred and sixty-six (166) feet south of the intersection of said street with the southern line of Dawson street and from thence running in a southern course along the said line of Dawson street thirty (30) feet, thence westwardly and parallel with said line of Dawson street one hundred and sixty-five (165) feet, thence northwardly and parallel with said line of Twelfth street thirty (30) feet, and thence eastwardly and parallel with said line of Dawson street one hundred and sixty-five (165) feet to the point of beginning, same being part of southeast quarter of lot 3 in Block 41 in the plan of the City of Wilmington, N. C., together with all the appurtenances thereto belonging.

The said parties aforesaid having defaulted in the payments according to the terms and provisions of the said mortgage. September 22, 1917.
W. B. McKOY,
9-22-30c
Attorney for the Mechanics' Home Ass'n.



PARISIAN HAIR WEVERS

"It's all in the twist."

No Metal to Cut the Hair

For dressing the hair in all newest fashionable wavy effects. Light and comfortable. Easy to use. Durable. Simple directions with each package.

4, 6, 8 and 12 inches long
10 cents up per Pkgs.
At All Notion Counters



HERALD SQUARE HOTEL

34th St., JUST WEST OF BROADWAY, NEW YORK

EVERY comfort and convenience. On direct car lines from all R. R. Stations and Ferries. Two minutes walk to the finest shops and theatres.

ROOMS:

125 with privilege of bath \$1.50 per day
75 with private shower bath \$2.00 per day

150 with private bath \$2.00 and up

Club Breakfast . . . 25c up
Special Luncheon . . . 60c

Dinner a la carte at moderate prices

J. Fred Sayers
Managing Director

L. L. SHEPARD

Is the place to get what you want to eat: Native Meats; Beef 15c to 25c; Pork 30c to 35c; Liver and Sausage; Ham sliced or whole.
GROCERIES OF ALL KINDS
Lard, Sugar, Raisins, Meal, Coffee, Teas; all kinds of canned goods. Flour from 70c to 90c a sack.
Come and see what a business we have, and you will say that the people trade with us.
PROMPT DELIVERY
L. L. Shepard, Prop.
Phone 1188. 1001 North 4th Street.

You Love Your Wife and Children

Are they protected if you are taken seriously ill. Disease plays no favorites. It is your duty to protect them. An accident and health policy is a safeguard and a protection to you and your family. Consider the matter. Consult—
C. L. DICKINSON.
Phone 656 Princess Building

ATLANTIC COAST LINE

The Standard Railroad of the South.
Arrival and Departure of Trains at Wilmington, Effective Oct. 21, 1917. Arrivals, schedules and connections given as information, but not guaranteed.

DEPARTURES:	TO AND FROM	ARRIVALS:
No. 51 8:50 A. M.	Florence, Columbia, Pullman Sleepers, Wilmington and Columbia, open to receive passengers after 10:00 P. M.	No. 50 12:20 A. M.
No. 48 8:00 A. M.	Goldboro, Richmond, Norfolk and North. Parlor Cars Wilmington and Norfolk.	No. 49 6:05 P. M.
No. 58 8:45 A. M.	Fayetteville, Sanford and Mt. Airy.	No. 52 8:00 A. M.
No. 63 8:05 P. M.	Jacksonville and New Bern.	No. 53 12:30 P. M.
No. 55 3:30 P. M.	Florence, Columbia, Augusta, Atlantic and the West, Charleston, Savannah and Florida points. Pullman Cars Wilmington to Atlanta via Augusta and between Florence and Columbia.	No. 54 1:00 P. M.
No. 42 6:45 P. M.	Richmond, Norfolk, Washington and New York. Pullman Cars to Washington and Norfolk.	No. 41 9:50 A. M.

For Folder Reservations, rates of fares, etc., call 'Phone 160.
W. J. CRAIG, Passenger Traffic Manager. T. C. WHITE, General Passenger Agent.
Wilmington, N. C.

SUBURBAN SCHEDULE

IN EFFECT OCTOBER 1, 1917.
WINTER PARK, WRIGHTSVILLE, WRIGHTSVILLE BEACH

EAST BOUND.		WEST BOUND.			
Leave "Electric Center" for Winter Park.	Leave "Electric Center" for Wrightsville.	Leave "Electric Center" for Beach.	Leave Beach for Wilmington.	Leave Wilmington for Wrightsville.	Leave Wrightsville for Winter Park.
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