

**THEATRE**

Since Lyman H. Howe's Travel Festival is so highly esteemed here, it seems hardly necessary to emphasize the pleasure that is in store for the local legion of admiring patrons when Mr. Howe will present his new production at the Academy of Music, matinee and night, on next Friday. One of its big features takes spectators aboard our steel-clad armada "somewhere in the Atlantic" and shows it alert and aligned for any possible contingency in these momentous days.

Superb views of the adventures of Alpine chubbers in ascending Mt. Blanc; tense moments during broncho breaking contests in which both cowboys and cowboy of the real wild West vie with each other in taming the most spirited animals; a "trick" film showing a thrilling but imaginary "bottle in the air" over London between a British airman and a hero riding Zeppelin which ends in the ruin and wreck of the latter; and a ride over the Cascade Mountains in Washington via the Great Northern Railway are only a few of the many other notable scenes included in the new program. Then, too, much wholesome amusement is provided by entirely new animated cartoons, Leeder and more diverting than any Mr. Howe's artists have created hitherto. The matinee prices will be 25 cents and 50 cents; children 15 cents to 25 cents; night prices will be from 25 cents to 50 cents; (War Tax extra). Tickets will go on sale tomorrow morning at Elvinton's.

**"YOU'RE IN LOVE"**  
Identically the same splendid re-enactments of "Katinka," "High Jinks" and "The Firefly" have crowned the production of "You're in Love," the latest musical comedy by Otto Harbach and Rudolph Friml, authors and composers respectively, who under the managerial wing of Arthur Hammerstein, are to be congratulated upon having sold the fourth period to the city of their pronounced success.

Mr. Hammerstein, who will present "You're in Love" at the Academy of Music, matinee and night, on next Friday, has lived up to his contract and painstaking desire to keep his patrons looking towards making his season production one of infinite pleasure to those who anticipate a well rounded and above all else to insure a proper interpretation of everything which sounds for musical comedy worth while. The matinee prices will be from 25 cents to \$1.50; night prices will range from 25 cents to \$2. (War Tax extra). Tickets will go on sale Friday morning at Elvinton's.

**SOMETHING DIFFERENT.**  
All the adjectives that have ever been used in describing the superlatives in motion pictures can be truthfully used in describing "The Brand of Satan," the new World-Picture Brady-Made, which will be seen at the Grand theatre on tomorrow.

Grand theatre on tomorrow. This picture is amazing, gripping, stupendous, different, vastly interesting and entertaining, superbly staged, splendidly acted, a logical, consistent, fast moving work of art. If you see "The Brand of Satan" you are certain to agree with these statements. And you will also agree that Montagu Love in the role of Jacques Cordet, the public prosecutor of Paris who is afflicted with a dual personality, does some unforgettable acting in this production and that Evelyn Greeley, Gerda Holmes and Albert Hart, who support him, also are seen to splendid advantage.

**STILL DRAWING CAPACITY CROWDS.**

Again yesterday capacity crowds witnessed the second day's performance of the Royal Hawaiian Serenaders, and other record breaking crowds may be expected at the big new show for today and tomorrow. Everything will be new from beginning to end, including another elaborate set of specially beautiful scenery, with electrical light effects that add greatly to the charm of the whole show. New songs, new dances, new musical selections, solos, duets, trios, and sextettes, will feature this bill for today and tomorrow.

When both Wilmington newspapers voluntarily tell their readers that a show is good and should be seen by everyone, it must be some show.

**PELLAGRA DECREASED.**

More Intelligent Cooking and Eating Best Cure and Prevention. (Special to The Dispatch)

Raleigh, N. C., Nov. 13.—That pellagra in North Carolina has decreased almost half within the last year, despite the fact that food conservation has been faithfully preached and as faithfully practiced, it is hoped, is considered one of the State's greatest victories in public health work. In 1914, there were 551 deaths in the State from pellagra. In 1915, there were 431, while in 1916, there were 241 white deaths and 226 colored.

This rate of decrease is in keeping with that of other Southern States where pellagra has been prevalent, and is thought in a measure to be due to a more general industrial and agricultural prosperity in the South. Whatever brings about a more varied and sufficient dietary is considered the enemy of pellagra. Pellagra is now known to be one of the so-called deficiency diseases, induced by insufficient, poorly balanced rations. It is not infectious. What one eats has all to do with its cure as well as its prevention. Foods rich in protein as beef, beans, milk, eggs and fresh vegetables are especially recommended for the pellagrin's bill of fare. Wheat raw and yeast risen bread might be included, as modern milling, baking powders and excessive cooking of all foods except cereals, have been suggested as some of the indirect causes of this



SEVERAL OF THE BEAUTIES WITH THE MUSICAL COMEDY KNOCK-OUT, "YOU'RE IN LOVE," ACADEMY OF MUSIC, MATINEE AND NIGHT, SATURDAY, NOVEMBER 17.

More intelligent cooking and eating may be said to be the real cure and prevention of pellagra, but not of pellagra only. Numerous diseases and bad health conditions are known to be the direct result of improper cooking and eating. Whatever brings about a more intelligent preparation and serving of foods will be the reform that Hoover as well as health workers are seeking. This one reform, it is said, will win the war.

**NEW YORK—DAY-BY-DAY.**  
(O. O. McIntyre.)

(Special Correspondent of Dispatch).  
New York, Nov. 14.—  
I know it's wrong.  
And I shouldn't do it.  
And the editor'll be peeved.  
When he finds.  
That I've used this space.  
For my own affairs.  
But I can't help it.  
The thrill that comes.  
Once in a life time.  
Has come to me.  
H. T. Webster, cartoonist.  
Who shakes a wicked pen.  
Has dedicated.  
His new book.  
"Boys and Folks" to me.  
And on the front page.  
Is a caricature.  
Of how I look.  
All fussed up.  
In evening clothes.  
And in printed words is:  
"To my friend."  
"Oscar Odd McIntyre."  
"Because now that he owns."  
"A dress suit."  
"Wears shirts that don't."  
"Have to be pulled on."  
"Over the head."  
"And even underwear."  
"In the summer time."  
"He has not forgotten."

**GRAND**

**MONTAGU LOVE**  
GERDA HOLMES AND EVELYN GREELEY

**"THE BRAND OF SATAN"**

A Truly Remarkable Story of a Man Who Has Two Distinct Natures

**TODAY—**  
Drama in 5 Acts  
"THE BATTLE OF THE SOMME"

Matinee at 3 ..... 15-20c  
Nights, 7:30 and 9 ..... 20-30c

And I hope everybody.  
Buys that book.  
For if you've ever lived.

**ROYAL**

**ENTIRE CHANGE TODAY!**

NEW SCENERY, NEW SONGS, NEW DANCES, NEW SOLOS, DUETS, TRIOS AND COMBINATIONS.

**ROYAL HAWAIIAN SERENADERS**

PLAYERS, SINGERS AND DANCERS

Greatest Attraction Ever Presented on the American Stage at Popular Prices.

**ALL HAWAIIANS**

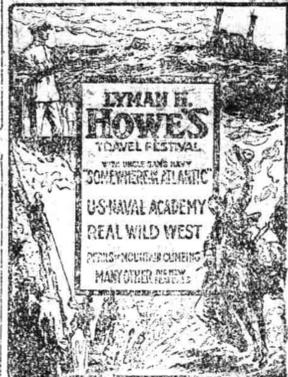
The Drama-Striving Music of Hawaii—Cokele Steel Guitar—Solos—Duets—Trios.

**Hawaiian Sextette**

See the Genuine Hula Dance—Hear the Beautiful "Mohr-Os" From the Bird of Paradise.

Matinee at 3 ..... 15-20c  
Nights, 7:30 and 9 ..... 20-30c

**ACADEMY**  
Friday Nov. 16th  
MATINEE AND NIGHT.



Matinee, Children ..... 15c  
Adults ..... 25c and 35c  
Night, ..... 25c, 35c, and 50c  
Tickets at Elvinton's.

NOTE: The Patriotic War Tax of 1c on each 10c or fraction thereof will be charged in addition to above prices.

ACADEMY OF MUSIC  
MOST IMPORTANT MUSICAL EVENT  
MATINEE AND NIGHT  
SATURDAY, NOVEMBER 17.  
**ARTHUR HAMMERSTEIN'S BIGGEST WINNER**  
A MUSICAL COMEDY CYCLONE



BOOK AND LYRICS BY OTTO HARBACH AND EDWARD CLARK  
MUSIC BY RUDOLPH FRIML  
AUTHORS OF "KATINKA" "HIGH JINKS" AND "THE FIREFLY"  
FRESH FROM A RECORD RUN AT THE NEW YORK CASINO  
CAST, CHORUS AND PRODUCTION  
**SUPREME DELIGHT**

Company Orchestra, Original Production  
PRICES, NIGHT: ..... 25c to \$2.00  
MATINEE: ..... 50c to \$1.50  
Seats at Elvinton's Friday.  
NOTE: The Patriotic War Tax of 1c on each 10c or fraction thereof will be charged in addition to above prices.

**Stops Dandruff!**



**Saves Hair!**

Pompeian HAIR Massage will stop your Dandruff and keep your hair beautiful. Daily, letters of thanks are received from men and women all over the country. One day it is a Connecticut man who writes us, then an Oregon woman, then a Michigan man—almost youthfully enthusiastic about Pompeian HAIR Massage removing their unsightly and dangerous Dandruff. Pompeian HAIR Massage is a liquid (not a cream). Not oily. Not sticky. Not over-perfumed, but just as delightful to use as it is effective. LADIES—Your druggist can supply you with Pompeian HAIR Massage. Start today and beautify your hair. MEN—Get bottle today at your druggist's or have your barber give you a Pompeian HAIR Massage treatment and learn how refreshed your scalp will feel after one application. Bottles with economical shaker tops 50¢ & \$1.00. Pompeian HAIR Massage is made by the makers of the reliable Pompeian MASSAGE Cream and Pompeian NIGHT Cream. The Pompeian Mfg. Co., Cleveland, Ohio.

Although there will be several Harvard and Yale cross-country races this season, both of the varsity and dual-date teams are in training.



**Opening Display and Sale of Christmas Toys**

**SANTA CLAUS SAYS HE IS GOING TO MAKE HIS HOME WITH US AGAIN THIS CHRISTMAS.**

You know, last year Santa came and made our store his real headquarters, and he is going to do just the same thing this year, too. We have gotten our third floor all ready for him, and you just ought to see it now. If you looked around you would see velocipedes, wagons, game boards, roller coasters that are the most fun, horses and wagons, horns, talking machines, tricycles, Wonder Blocks, rattles for baby, and almost everything that you would think Santa would want you to have. There are baby dolls that are pretty, and baby dolls that are the nice ugly-face kind—every kind of baby doll you could wish for. There are railroads that run on tracks, and go into sidings, and have crossings, and switches, and that run fast. Erector sets, with real motors that work; Noah's Ark with animals; rabbits, cats, dogs that don't bite, although some of them look as though they want to but are too nice to do it; banks for saving up the pennies and nickels. Everything you can possibly think of is here, and the big opening is set for Thursday morning.

Santa Claus Headquarters Opens Thursday Morning.

**Our Toy Department Opens Thursday Morning**

Thursday morning, we place our huge stock of toys on sale. We are prepared for a very heavy business, with American Made Toys, but we want to emphasize the vital importance of buying early. We did it ourselves, else we should never have been able to present this complete line of joy-bringers for your selection.

These toys are going to be sold very rapidly, we are sure, and while the selection is a really splendid one, some of the articles are naturally better than others, and, of course, you would not want to disappoint that young family of yours for anything. Can't you think back far enough to remember some childish disappointment that lingers in your mind even yet?

Our stock is right, our prices are right, and your opportunity to get the right present or presents is right now.

**Do Your Xmas Shopping Early, and Later Thank Us For Bringing It To Your Attention**

Santa Claus Headquarters

**Belk-Williams Company**

Third Floor