



This photograph pictures a group of U. S. Marines in camp playing the national card game.

NEW YORK—DAY-BY-DAY.

(D. O. McIntyre.)

(Special Correspondent to The Dispatch.) New York, Dec. 1.—George M. Cohan left his pigs and geese out on his Long Island place the other day long enough to breeze into New York in his roadster to see Broadway before the lights were blown out.

Broadway has played a prominent part in the life of Cohan and so has Cohan played an important part in the life of Broadway. His visit was purely social but before he left he received a telephone message to call at the music publishing house of Leo Feist.

He did. He was there 20 minutes and when he left he carried in his inside coat pocket a check for \$25,000—the price paid for his war song "Over There." It was the biggest deal ever put over in the music publishing business.

Cohan wrote the song in exactly a half hour. He didn't want to write it. He wanted to rest on his farm, but his energetic press agent kept nagging him and he did—just like that.

The price of \$25,000 represents \$161 a word and \$138 a note. A complete opera such as one by Puccini, for instance, is frequently valued at \$15,000. Cohan had already made \$42,000 out of the song before he sold it and now it is predicted that the sales will reach 2,000,000 in the next two years.

I saw Cohan after the sale and I also saw the check—so it was not a publicity stunt.

The highest previous payments per word for writing were \$1.40 to Kipling and \$2 to Roosevelt. But it took a war jingle, done in a half hour, to run the price per word up to \$161.

The Quill is the latest publication to amuse jaded lives in Greenwich Village. All voracious, equalibrist, libertists, purpurites, socialists, polythimists and metechoreans—whoever they may be—are urged to subscribe to the latest literary outburst.

In its advertising matter, The Quill says: "Do you like good literary? The Quill does not accept Irvin Cobb's work. Are you an artist? We have no pictures by Gibson or Christy. Do you believe in free love? Buy the Quill. Were you a friend of the late Dirty Joe? His only authorized picture appeared in the Quill."

And to celebrate the birth of The Quill the Greenwich Villagers are giving the Dance de la Lune which lasts from moon up until sun up. Guests are implored to come in their mummy clothes or their Egyptian necklaces, and check their hypodermic needles of the door. Costumes are about as necessary as champagne in the bath. All Pom poodles will be sponged and pressed while you wait.

The Magistrate in the Washington Heights Court looked down through his spectacles at Philip Anderson who was accused of striking his wife. "You here again, Anderson?" asked the Judge. "Why, you're only out of the workhouse."

"Well, you see Judge" he began, "we have mice in the house—you know how it is; Judge—and my wife set a trap for them. I was going around the room in my bare feet—you know how it is, Judge—not thinking of the trap. I stepped on the bait and my big toe got caught in the sharp wire noose—you know how it is, Judge."

"What has that got to do with striking your wife?" "I threw the trap at her—you know how it is, Judge—and she didn't dodge it."

"No I don't know how it is. You had been drinking last night?" "I had one drink—you know how it is, Judge."

"Two months in the workhouse—you know how it is, Anderson?" And Anderson nodded as if he did know exactly.

LANSDOWNE'S LETTER UPSETS ENGLAND

(By Associated Press.) London, Dec. 1.—The Marquis of Lansdowne's letter giving peace suggestions holds first place in the editorial columns of the London morning newspapers but with the exception of the radical Daily News which approves it, and the moderate Daily Telegraph which endorses it, in part, it is denounced. Hostile critics fear Lord Lansdowne's great reputation and past services to the country add to the mischief which they believe the letter will cause, by misleading American and other foreign opinion into the belief that the views expressed represent an important section of the nation. Such belief, they declare, would be mistaken and some insist Lord Lansdowne is speaking solely for himself while others assert he has placed the prestige of a great name at the service of the pacifists.

Insistence is general that he could not have chosen a worse time to launch the letter than when Germany is dictating a peace with the Leninists, the allied conference meeting in Paris and enemy agents trying to induce the Ital-

SOLDIERS TAKING OUT INSURANCE

Approximately \$450,000,000 Taken Out and France to Be Heard From

(By George H. Manning.) Washington, D. C., Nov. 30.—Treasury Department officials are particularly well pleased with the rate at which the war life insurance is being taken out by the soldiers in the United States Army.

Approximately 50,000 applications for war insurance, representing a total insurance of about \$450,000,000, it is estimated by the War Insurance Bureau, have been received at the Treasury Department since the plan of insuring the lives of the country's fighting men went into effect a month ago.

These figures represent only the amount taken out by the soldiers in the United States and large additions to these totals are expected in a few days when the applications from the many thousands of men in France, known to be on the way here, are received.

Every possible effort is being made by the Treasury Department and the War Department to give full information to the fighting men regarding the treasury insurance, Secretary of the Treasury McAdoo said today.

Mr. McAdoo denied the published report that the government has sent out a large corps of men through the army camps in this country and to the camps in France, acting in the capacity of insurance agents, to solicit subscriptions to the insurance.

"The fullest information regarding the advantages of this soldier insurance is being given them through their officers," said Secretary McAdoo, "but no body of men has been sent out to solicit this insurance as life insurance companies do. With the exception of one man from this department all the work is being carried out by the War Department through the army officers directly in command of the American forces. How the report got out that a large corps of men had been sent to France and to the army camps in this country to solicit policies I cannot say."

The policies have been taken out in liberal amounts, the average applications ranging from \$8,000 to \$9,000 per man, or within \$1,000 or \$2,000 of the maximum amount that can be taken.

Almost all the officers have applied for \$10,000 worth of insurance, the maximum amount obtainable, only a few being satisfied with \$5,000. The men also have asked for amounts well on towards the full amount.

A good natured rivalry has sprung up among some of the officers who are trying to establish records for obtaining the largest number of applications for the insurance. One captain, a former insurance Bureau today, that he would pledge his word for \$10,000 worth of insurance for every man in his company. One lieutenant has secured applications for more than \$2,000,000 worth of insurance by his own efforts.

The War Insurance Bureau has received a cablegram from General Pershing, applying for \$10,000 worth of the insurance, the maximum amount.

Appeals to the American ideals contained in the speeches of President Wilson occur in virtually all the editorials.

Letter Repudiated. London, Nov. 30.—The Evening News says that a representative meeting of the Unionist party today Chancellor Bonar-Law very strongly repudiated Lord Lansdowne's letter, describing it as a "disaster."

FIRST PHOTO OF FIRST SHELL CASE FIRED BY THE AMERICAN TROOPS ON FRENCH FRONT.



The first photograph to arrive in this country of the first shell case fired by American troops in France against the Germans. It is being held by an American officer. The case is now on its way to President Wilson who will either keep it or give it to a National museum for its historic value.

THROUGH SLEEPERS TO ATLANTA

The old established through sleeping car line between Wilmington and Atlanta will be continued via Augusta, in connection with the Georgia Railroad, under the following schedules: L.V. WILMINGTON 7:30 P. M. L.V. FLORENCE 8:30 P. M. L.V. SUMNER 9:30 P. M. L.V. ORANGEBURG 10:30 P. M. A. AUGUSTA (East time) 1:35 P. M. AR. ATLANTA (Con. time) 6:10 A. M. Returning: Leave Atlanta 8:35 P. M. Arrive Wilmington 1:00 P. M.

Passengers may remain in this car in the Union Depot, which is in the heart of Atlanta, until 7:00 A. M., if they so desire, and on account of the earlier arrival of this train, and the use of the Union Depot, convenient connections may be made with through Dining, Sleeping Car Coach trains which leave from same station for Chicago, Cincinnati, St. Louis, etc. For fares, tickets, etc., apply to T. C. WHITE, Gen. Pass. Agt. Phone 169. Wilmington, N. C.

MORTGAGE SALE

By virtue of the power of sale contained in a certain mortgage deed made by Della B. Merrick and husband, John Merrick, to the North Carolina Home Building Association, bearing date November 22nd, 1914, and duly registered on the records of New Hanover County in Book 88, page 313, the undersigned will sell at public auction, to the highest bidder, for cash, at the Court House door in the City of Wilmington, on Thursday the 13th day of December, 1917, at twelve o'clock M., the following described property situated in the City of Wilmington, to-wit: BEGINNING at the intersection of the Western line of Sixth Street with the Northern line of Marsteller Street, runs thence Westwardly along the northern line of Marsteller street 100 feet; thence Northwardly parallel with Sixth street 32 feet; thence Eastwardly parallel with Marsteller street 150 feet to Western line of Sixth street; thence Southwardly along Western line of Sixth street 32 feet to the Beginning, being part of Lot 6, Block 7, according to the official plan of said City of Wilmington. This 13th of November, 1917. NORTH CAROLINA HOME BUILDING ASSOCIATION, By John D. Bellamy & Son, Attorneys. 30 DAYS—11-13.

SUBURBAN SCHEDULE

IN EFFECT NOVEMBER 19, 1917. WINTER PARK, WRIGHTSVILLE, WRIGHTSVILLE BEACH

Table with columns for EAST BOUND and WEST BOUND, listing departure and arrival times for various stations including Wilmington, Wrightsville, and Winter Park.

SPECIAL FOR SUNDAYS. Leave Front and Princess streets every half hour from 2 to 5 P. M. Leave Beach every half hour from 2:15 P. M.

Daily except Sunday. Sunday only. Beach transfer car connects with the train at Wrightsville. Operated by half-hour schedule Sunday afternoons.

FREIGHT SCHEDULE (DAILY EXCEPT SUNDAY). Leave Beach every half hour from 2:15 P. M. to 5:45 P. M. Freight Depot open from 2:00 to 3:00 P. M.

SPECIAL NOTICE—This table shows the time at which trains may be expected to arrive at and depart from the several stations, but the arrivals and departures are not guaranteed.

HEMENWAY AUDITORIUM

Concerts by JULES FALK Violinist and GERTRUDE ARNOLD Contralto. First Cycle, Friday, Nov. 30, 1917 at 8:15 P. M. Second Cycle Saturday, Dec. 1, 1917, at 8:15 P. M. Single Admission \$1.00. Sorosis Club. National Society for Broader Education.

Shop For Christmas--

New Collars, Middy and Windsor Ties. Ladies' and Men's Handkerchiefs, in Cotton, Linen, Silk, and Crepe De Chine. HOSE: All Qualities and Colors. NEW MILLINERY. MISS ALMA BROWN ROYAL THEATRE BUILDING.

Much More Than Your Money's Worth. The Original Economy Fabrics. Quality patterns, permanent finish, guaranteed by us for durability and fast colors. You must see these up all the time if you wear these goods. For sale by leading retailers. LESH, WHITMAN & CO., Inc., 581 Broadway, New York City. P. S. Act on this advice.—If your dealer does not keep them, just cut out this ad, paste it to a postal card, put your name and address on it with the name of your dealer and mail it to us. We will send him samples at once and advise him of your request.

CAPITOL PARK HOTEL WASHINGTON D.C. OPPOSITE CAPITOL and UNION STATION. Absolutely New and Strictly Modern. Renowned for its High Service and Low Rates. EUROPEAN PLAN Room per day \$1.50 and up without bath. Room per day \$2.00 and up with bath. All Rooms Outside. Booklet for the asking. W. T. KNIGHT, Manager.

ATLANTIC COAST LINE The Standard Railroad of the South. Arrival and Departure of Trains at Wilmington, Effective Oct. 21, 1917. Arrivals, schedules and connections given as information, but not guaranteed. DEPARTURES: TO AND FROM ARRIVALS: No. 51 6:30 A. M. Florence, Columbia, Pullman Sleepers, Wilmington and Columbia open to receive passengers after 10:30 P. M. No. 50 12:20 A. M. Goldsboro, Richmond, Norfolk and North. Pullman Cars Wilmington and Norfolk. No. 49 6:05 P. M. Fayetteville, Sanford and Mt. Airy. No. 52 6:00 P. M. Jacksonville and New Bern. No. 53 12:50 P. M. Florence, Columbia, Augusta, Atlanta and the West, Charleston, Savannah and Florida points, Pullman Cars Wilmington to Atlanta via Augusta and between Florence and Columbia. No. 54 1:00 P. M. Richmond, Norfolk, Washington and New York, Pullman Cars to Washington and Norfolk. No. 41 9:50 A. M. For Folder Reservations, rates of fares, etc., call Phone 160. W. J. CRAIG, Passenger Traffic Manager. T. C. WHITE, General Passenger Agent. Wilmington, N. C.

WILSON HOT BLAST HEATERS Let the Wilson Heater keep you comfortable. They keep the fire over night and take 1-3 less fuel. Let Us Serve You. CAPE FEAR HARDWARE CO. Phone 612 109 N. Front St

FOR MEN ONLY-- 35c—5 oz. size—Shaving Lotion ROSE VIOLET LILAC. Nothing better after shaving. PAYNE DRUG CO. Phone 520 5th and Red Cross Streets

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