

Hosiery Makes Desirable Holiday Gifts

Our vast stock of hosiery gives wide choice to your holiday selection. The demand on certain colors has been unprecedented this year. Recently we have received large numbers of the favored gray and brown hose. These will not carry us through the season, however. It is best to buy now for your future needs.

- Hose boxed and in bulk for Christmas giving, black and white cotton seamless hose, all sizes; priced at 25c a pair
- Black and white full fashion, silk ribbed hose, all sizes; priced at 50c a pair
- Black, white, tan and gray, full fashion silk lisle and fibre silk hose, all sizes; priced at 75c a pair
- Black and white silk hose, full fashion, all sizes; priced at \$1.25 a pair
- Black, white, brown, champagne, gray, navy, pink, light blue, in fact, all the fashionable colors, all sizes, especially suitable for Christmas giving; priced at \$1.35, \$1.50, \$1.75 and \$2 a pair



This Big Store is Ready for Mr. and Mrs. Santa Claus and all the Little Clauses

Never has any store made more careful preparations for Christmas season than this one. As far back as last January we made our plans to shop early and this foresight and forethought has saved you many a dollar, because since then prices have naturally advanced.

The showing covers a wide range of "Unique" and "Different" novelties that are yet useful and practical. Customers tell us that nothing like this display has ever been viewed in Wilmington before. That is why we urge you to do your shopping now, because many of these unusual and highly desirable novelties will be sold out before the heavier Christmas business begins.

Furs Are Rightly Called the "Gift De Luxe" and What a Wonderful Fur Season this Has Been

Today furs occupy a different position from formerly inasmuch as in the past it was necessary to have cold weather before one could appear in their attractive furs, but today furs are fashionable and not out of place in the warmest weather. We have separate pieces, as well as matched sets. It is a good idea to buy good furs for both appearance and service.

- Fox furs in taupe, brown, red and black are in high esteem. The prices of separate pieces are from \$25.00 to \$65.00
- In matched sets the prices are from \$35.00 to \$100.00
- Other furs of French Coney, Wolf, Hudson Seal and Lynx are priced at \$10.00 to \$75.00
- Children's fur sets in white and light colors, are priced at \$2.50 to \$10.00

A Remarkable Assemblage of Unusual Christmas Novelties Nicely Boxed

- Pine incense with holder, a box .. 25c
- Olive Tongs with appropriate card, a box for 50c
- Pretty silk covered needle cases, case 50c
- Kewpie silk covered pin cushion, box 50c
- Handsome silver trimmed knitting needles, 75c and \$1.25 pair, boxed.
- Sweet grass basket sewing sets, boxed 85c
- Cretonne picture frames, boxed. 50c
- Candle Sticks and Holders, appropriate Christmas Cards, a pair boxed \$1.00
- Narcissus Bulbs with ornamented jars 75c to \$1.25
- Japanese fancy baskets, including the chop suey 50c to \$2.50
- Carpenter's apron for boys, priced at 85c

Ribboncraft Novelties

- Ribbon Rosettes in pink and light blue, priced at 25c and 50c
- Ribbon armlets for baby, priced at 29c
- Ribbon powder and vanity bags, priced at 35c, 50c, 75c and \$1.00
- Ribbon emeries, imitation flowers with hand painted faces, priced at 25c, 35c to 75c
- Powder leaves in fancy cases, priced at 50c
- Opera bags of brocade satin, shirred trimmed, in evening colorings, priced at \$2.00 to \$4.50
- Ribbon garters and jewel bags, beautifully trimmed, priced at \$1.00 to \$1.25.
- Baby carriage clasps made of ribbon, priced at 75c
- Baby carriage straps of ribbons at 50c to \$1.00

The Handkerchief Booth

Some one has said, "When in doubt give handkerchiefs," but it is a truism that many people look forward to receiving their season's supply of handkerchiefs at Yuletide.

Children's colored border handkerchiefs, one to three in a box, priced at 15c to 65c a box

Ladies' cotton handkerchiefs, 7 1/2c, 10c and 15c each.

Ladies' all linen handkerchiefs, plain and embroidered in self and colors, priced at 15c, 25c to \$1.00

Ladies' initial handkerchiefs, each .20c

Ladies' handkerchiefs in boxes, 35c to \$1.50 a box.

Ladies' crepe de chine handkerchiefs at 15c and 25c

Men's initial handkerchiefs, each, 15c and 25c.

Men's Irish made handkerchiefs in sanitary box, two for 25c

A Comprehensive Infants Department For Your Holiday Buying

- Infant's dresses of sheer voile and lingerie, sizes six months, one and two years, daintily trimmed, in laces and embroideries, priced at 59c, 75c, 85c up to \$2.50
- Infants' long coats of corduroy and cashmere, a large assortment to choose from, priced at \$2.50, \$3.00, \$4.00 on up to \$7.50
- Children's short coats, sizes 6 months, 1 year and 2 years, of cashmere and French serge, priced at \$3.00, \$4.50 and \$5.00
- Infants' slips of batiste, shirred and lace trimmed, priced at 65c
- Infants' petticoats of batiste, trimmed with embroidery, priced at 59c and 65c
- Infants' gowns of outing, white with pink and blue embroidery, priced at 75c
- Infants' kimonos of outing, priced at 75c
- Crochet saques for infants, pink, blue and white, priced at 59c to \$1.75
- Cashmere saques, hand embroidered in white, pink and blue, priced at 85c to \$3.50
- Children's knit suits of cap, sweater and booties in pink, blue and white, 6 months to 1 year size, priced at \$3.75
- Knit carriage robes, crochet trimmed in pink, blue and white, priced at \$3.50
- Infant's caps of silk crepe de chine, hand embroidered, priced at 75c
- Infant's knitted booties in pink, blue, and white, priced at 19c to 68c. In silk at 85c

Perfumery Attractively Boxed For Gifts

- Vantine's Flowery Kingdom Toilet Water, priced at \$1.25
- Vantine's Wisteria Blossom Toilet Water, priced at \$1.25
- Hudnut's Violet Sec Toilet Water, at \$1.00
- Gardenia Toilet Water at \$1.00
- Hudnut's Rose Rosee Extract, priced at \$4.50
- Hudnut's Ten Fold Lilac Extract, at \$4.50
- Melba Lov' Me Toilet Water .. \$1.00
- Miro Dena Muguet des Champs Toilet Water \$1.50

Men and Women's Neckwear For Christmas

We show a very choice and up-to-date line of Neckwear for both men and women.

- Men's Neckties for 29c and 59c in pretty boxes, one tie to a box.
- Dainty Neckwear for women for 25c, 50c, \$1, \$1.25, \$1.50 and \$1.75

Kid Gloves Will Be Scarce Later

High prices on kid gloves have made many merchants buy conservatively, therefore we urge you to supply your glove gift items now while the size range is intact.

Black and white French kid gloves, both solid and with contrasting stitching, priced at \$2.00 to \$2.50

Kid gloves in tan and brown, glace and suede, priced at \$2.50, \$2.75 to \$3.00 a pair

Boys' gauntlet gloves for 59c and 89c

Woolen Sweater Coats For Christmas Giving

Needless to tell the ladies of this community of the ascent in price of wool yarn—they know. These sweaters were bought six months ago, so you can imagine what they will save you.

Plain knitted coat sweaters for school year with silk collar and cuffs, in rose, navy, cardinal, copenhagen, emerald green and white, misses and ladies' size, priced at \$2.50, \$3.50 and \$5.00

Plain knitted coat sweaters in collars with white collar and cuffs, finished with belt or sash, in all colors, for misses and ladies, priced at \$3.50

Sherland and fancy knitted coat sweaters with sailor collar and cuffs, finished with belt or sash, in all colors navy, red, purple and Copenhagen, priced at 6.50 and \$8.50

Attractive brush wool-coat sweaters resembling angora, incorn, with pink collar, cuffs and belt, rose with white collar, cuffs and belt, ladies' and misses, priced at \$8.00



Ladies Winter Blouses In Holly Boxes for Christmas

Many Shirt Waists will be given this Christmas since the idea of useful giving is now prevailing. The following specials are offered for this week's selling:

Georgette Crepe Waists in white and flesh, tucked and lace trimmed, cross over frill effect, \$4.50 values; special at \$3.98

Crepe de Chine Waists in flesh and white, sailor collars, also convertible collars in all sizes, \$4.50 values; special this week at \$3.98

Mid-Winter Millinery

Many a wife will be made happy when her husband surprises her with one of these chic, new, Mid-Winter Styles in Bon Marche Hats that are priced at \$7.50 to \$15.00

Christmas Boxed Summer Socks for Men and Women

An assortment of these wanted Eider-down Slumber Socks in pinks, blues and grays, trimmed with contrasting colors of satin, in all sizes, nice for those who have "cold feet;" priced at 75c

Leather and Fabric Hand Bags

New styles are constantly coming in. The fabric bags of Silks and Plush are much in demand. A surprising large assortment; priced at \$1.25 to \$6.50

Bon Marche
(Incorporated)