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## 2int

IInnual January Sale of White Goods and Undermuslins Begins Jomorrow Ift Nine A．M．
is worthy of attendance by every wom who has resolved to practice conomy during 1918．Th alues are unusual inasmuch as they are on merchandis that is greatly in demand．Among the wh
coths and nainsool
\＄2．50 English long cloth，special at $\$ 3.00$ English long cloth，specia 3.50 whit

Final Clearance of Ladies＇Suits and Dresses \＆alf Prices on these Garments for Jomorrow＇s Selling We are closing out the remainder of our suits
dresses at half price against the advice of traveling representatives from our connections in the East．
They tell us that styles will not be altered to any great extent and that we could sell thesegarments at a highe price during the coming season as the quality is betit cause of the be offered at the same regula

But it has been the policy of the Bon March prefer taking a loss now than to have people think that our apparel is not strictly up to the minute，so the remaining dresses and suits go at just half price． $\$ 7.50$ to $\$ 17.50$ $\$ 20.00$ to $\$ 45.00$ woolen coat suits，mainly blues
and blacks，all sizes to 40 ，priced at $\$ 10$ to $\$ 22.50$ e lot of blue and black suits are offered at this
sale at special ．．．．．．．．．．．．．．．．$\$ 9.95$

## EBon Marche



