The Franklin Press

The Highlands Maconian

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WEEKLY BIBLE THOUGHT

"Tyust in the Lord with all thine heart; and lean not unto thine own understanding. In all thy ways acknowledge him, and he shall direct thy paths."-Proverbs 3:5, 6.

A Blessing in Disguise

ORFEITURE of the municipal power system to the Town of Franklin by the Northwest Carolina Utilities, Inc., now appears to have been a blessing in disguise.

This company, a subsidiary of the Empire Public Service Corporation, now in hands of receivers, evidently was more interested in the speculative possi-Rowan, subject to a popular referbilities of the property than in its operation and up-endum in each of these counties. building. Hence, with the collapse of speculative opportunities, the property suffered and along with it the town.

Now a new sale, to a stronger organization and one more interested in constructive operation, seems like- of the Fayetteville dispensers of Iv. Preliminary negotiations have been completed for beer has prepared a dance hall it a transfer of the power plant and transmission lines connection with his dispensary, to the Nantahala Power and Light Company, a subsidiary of the Aluminum Corporation of America.

If this deal goes through, as members of the town ture of the sexes in the new beer board are confident it will, many taxpayers will joints. If so, it is a commonsense breathe a sigh of relief. As a link in a great chain of will include the lowest element of power systems, with an outlet for surplus current, women in the community, as well and under competent management, the Franklin pow- among the males. Accordingly er plant should be a valuable property; but many such a beer joint will be no place who have studied the situation carefully have arrived at the conclusion that under town management, subject to political winds and lacking capital for neces- no place for their sons and daughsary repairs and development, it might easily become ters-especially one where dancing a white elephant.

Consumers feel that sale of the plant to the Nantahala company will insure better service and, they hope, perhaps at more reasonable rates. If the Nantahala does see fit to lower rates, especially for large trade. If your druggist goes into consumers, it is thought that Franklin will be in better position to attract new industries.

It is a happy turn of affairs and The Press thinks mix gas and alcohol, buy your gas it is warranted in saying the whole town will be happy when the deal is finally consummated.

The Cost of Crime

PRIME is costly, as witness the expense sheet for brought forth denunciations of a trial of the Coweta gangsters. Court costs and other like nature. "The thing that the expenses related to the capture and trial of this single band of criminals aggregated \$3,351, all of which state, says Charity and Children, must come out of the pockets of the taxpayers of Macon county.

Besides, the depredations of these robbers and slay We have a much better opinion of ers cost individual citizens hundreds, possibly thousands of dollars, to say nothing of the life of George We do not believe that the citizen-Dryman. And now the state must spend thousands ship is either ignorant or dead to of dollars to support them in prison for terms aggregating upwards of a hundred years.

It would be difficult to obtain exact figures, but race track gambling are remarkwe venture to say that crime, in all of its phases, able departures from old and traplaces a heavier burden on society in dollars and cents linians," says the News and Obthan support of the public schools. In this connection server, which vigorously opposed one wonders whether it would not be far better to which makes divorce easier. "The spend more on the schools, for it is a recognized fact very strangest thing about the that education reduces crime. It would be well to whole turn-over in North Carolina's keep in mind at this time, when the demand for econ- attitude is the dearth of protest which has attended it. The boldomy in government is likely to overstretch itself, that ness of those who wished change too much paring of school budgets may result in far has not been half so marked as greater expense in the future in coping with criminals, the lack of protest on the part of who if given proper educational advantages in their been half so marked as the lack formative periods, might have become assets rather of protest on the part of those than liabilities to society.

Congratulations

Congratulations to young Mr. George Sloan, who ents felt. has passed the West Point entrance examinations and ulates upon the cause of the state's soon will be on his way to become a cadet in the reversal of its former attitude. United States Military Academy. It is an ambitious "There are those who hold that youth who will attempt to gain admission to the the easy passage of such measures academy, for the competition is keen, the requirements in the moral standards of the peorigorous. One must approach perfection in mind and ple. There are others who insist body to make the grade and, what is more rare, he people are no longer willing to be must have a singleness of purpose and a will to regulated in their behavior by achieve it. So our hat is off to George Sloan and preachers and others who hold to here's hoping he will become a general, no less.

Promise Yourself

To be so strong that nothing can disturb your peace

To talk health, happiness and prosperity to every person von meet.

To make all your friends feel that there is something 13-year cicada or locust has be-To look on the sunny side of everything and make

your optimism come true. To think only of the best, to work only for the best and to expect only the best.

other 21 To be just as enthusiastic about success of others as you are about your own:

ISHER To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and to showing the time and place where control of this pest. As the bean have a smile ready for every living creature you

give so much time to the improvement of yourself that you have no time to criticise others.

ty. If no emergence took place in or any other poison, should be dition, the tree is desirable from weighed very carefully. Directions to have this negative information."

for mixing the magnesium averages.

sell that you have no time to criticise others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the strong for fear and too happy to permit the strong for fear and too happy to permit the strong for fear and too happy to permit the strong for fear and too happy to permit the standpoint of beauty and for mixing the magnesium arsenate for both spray and dust mixtures may be had by writing the Agrillocust does best when planted in presence of trouble.

to the world-not in loud words but in great worked their way into the soil, and deeds.

To live in the faith that the world is on your side so long as you are true to the best that is in you.

-CHRISTIAN D. LARSEN

ple in the midst of economic dif-

"Probably there are many reas-

ons behind the apparent about-

face. Economics certainly plays a

(Continued on page four)

Clippings

IS THE STATE BENT FOR HELL?

The sale of beer has been leg- ent is a period of distress when dized in North Carolina. Horse-racing, with betting on the parimutuel system has been legalized in McDowell, Pasquotank, and Lamentations in some quarters would seem to indicate that these enactments have set North Carolina on the highroad to hell.

In The State's Voice, O. J. Pe whereupon he remarks:

"It is fair to assume that the new regime contemplates a mixinference that the female element as the most despicable characters for either lady or gentleman, The Voice would shout to the fathers and mothers that a beer joint is is permitted or encouraged."

The North Carolina Christian Advocate proposes a boycott of all persons who deal in beer. your grocery store takes on beer," it advises, "get another place to the beer business, get another druggist who lets the stuff alone. If a filling station undertakes to elsewhere. Put on the economic pressure quietly but surely, and beer will take itself to its own place where its cloven feet will stick out at the front door, of these beer saloons."

race horse gamblers have been trying for years to foist upon the is a rookey where gambling vultures may light as they circle over he country looking for carrion. the citizens of McDowell county the moral life of the county and

"The legalization of beer and of ditional attitudes of North Carowho for years have defended Prohibition and opposed gambling. Those who sought the changes began fearfully and succeeded with as much surprise as their oppon-

is an indication of the weakness the traditional morality of the Protestant churches. There are

Your Farm - How to Make It Pay

A S predicted by Dr. Z. P. Met-

arolina Experiment Station, the gun to emerge in various sections of North Carolina. The brood now appearing is a smaller form of the 17-year locust found last year in the western part of the state.

"Records have been kept on this brood of 13-year locusts since back in 1803," says Dr. Metcalf. "We are anxious to get some definite records about the brood and would appreciate the favor if those into have specimens from every coun-injured, the exact amount of this, ing it for future crops,

in twigs and branches back in 1920 cultural Editor, State College, Ral-mixed stands. Only in the moun-The little grubs hatching from eigh, N. C., and requesting Extenattached themselves to succulent roots where they have been developing since that time.

A few weeks ago, these full-

still others more neutral in their attitude who believe that the presreddish-brown eyes, legs and wings, vet beans and farmers should get They will lay eggs in twigs and both crops in as early as possible. posts for 25 cents each and corner the status quo in politics, ecowithin a month or six weeks will disappear to come back again in nomics, and morality is distaste-1946," says Dr. Metcalf. ful to a deepty disillusioned peo-

The little fellows will do no damage except possibly to a few tender twigs. They do not have a

part. Politics play a part. There For clear profit, pines, poplars, is, however, no basis for the locusts and sweet goums offer a charge that the people of North challenge to farmers of North Carolina have become decadent and Carolina for use on lands not morally weak. They are apparentneeded for the usual cash crops, ly ready to experiment with rules which most of them inherited from ester. says R. W. Graeber, extension fortheir fathers. Most of them know very little about the realistic facts

which led their fathers to outlaw drinking and gambling in North has declined to such an extent an application of nitrate of soda Carolina. They want to try with that it is now available for dem- or sulphate of ammonia, at the rate land in Burke county, 31,000 acres their own hands and test with their onstration purposes and other prac- of from 100 to 200 pounds an acre, are being used for food and feed own laws. The people of North tical uses, says O. R. Carrithers should be made just before a rain. crops this season, says R. L. Sloan, of Montgomery county.

The Farmer's Question Box

Timely Questions Answered by N. C. State College Experts

the Mexican Bean beetle?

taken. If possible, we would like plants are very tender and easily sion Folder Number 22.

to plant soybeans for hay and seed? in the highland region. For the grown grubs worked their way up beans should be planted within the plain, the black locust may be near the surface of the ground next two or three weeks. Early planted with either shortleaf or and awaited the first warm days of planting gives the beans a longer May to emerge in countless thous- growing season which is necessary for heavy hay and seed produc-"The cicadas crawl up the trunks tion. Late planted beans stop grow- increase farm profits. Graeber of trees and bushes to shed their ing as soon as the nights grow gives the experience of one man skins and emerge as full grown cool and as a result the hay crop who planted three acres of steep locusts with black bodies, bright is small. This applies also to vel-

> Question:-How often should lawn grasses be cut and should the cuttings be removed?

Answer:—After the first cutting hillside tract. poisonous sting nor will they bite. Jawns should be mowed once each week during the growing season. Care shoud be taken, however, not to cut the grass too close as this MIDDLE WEST FLOOD TOLL will not only injure the grass but At least 15 drowned and trementhe root system as well. If not cut mendous property damage was done regularly the grass will go to seed by flood waters of the Ohio river which tends to exhaust the soil and and its tributaries in Ohio, Kencause poor growth. All cuttings tucky and Indiana river lands this should be left on the lawn for soil week. improvement. If the grasses are The price of sericea lespedeza not growing well and are off color may be applied. This application county agent.

THE black locust is a tree that will grow in all parts of North Carolina and may be used to advantage in reclaiming land or in reforesting low-producing areas.

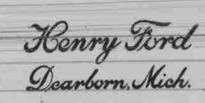
"Our experience shows the black locust to be a good, general utility tree," says R. W. Graeber, exten-Question:-How can I control sion forester at State college. "It produces timber for posts quickly and it roots strongly, thus making Answer:-Magnesium arsenate, an excellent tree to check soil applied either as a spray or dust, erosion. Its flowers aid bees to terested would send us specimens has proven most effective in the produce a good quality of honey store nitrogen in the soil, enrich-

> tains does it thrive in pure stands. Even here, it is best to mix the plantings. For that reason, he recommends plantings of black locust Question:-When is the best time with white pine and yellow poplar Answer:-For best results, the piedmont region or the coastal

loblolly pines. Added to its other advantages, the black locust tree will help to hillside in black locust back in 1919. From this area he has sold fence and end posts for \$1.50 each. In spite of the depression last winter,

he sold \$250 worth of posts from the three acres and says that this is the first really profitable crop he has ever had from the poor,

Of the 33,000 acres of cultivated



May 15, 1933

Time and again I am told-by my own organization and by others -that I penalize myself by quality.

Friendly critics protest our putting into the Ford V-8 what they call "twenty-year steel." They say such quality is not necessary; the public does not expect it; and that the public does not know the difference anyway.

But I know the difference.

I know that the car a man sees is not the car he drives-he drives the car which the engineer sees. The car which is seen, comprises beauty of design, color and attractive accessories, -- all desirable, of course. The best evidence that we think so is that they are all found on the Ford V-8.

But these are not the car. The car proper, which is the basis of all the rest, is the type of engine and its reliability; the structure of chassis and body, ruggedly durable; the long thought and experiment given to safety factors; the steady development of comfort, convenience and economy. These make the car.

A car can be built that will last two or three years. But we have never built one. We want the basic material of our car to be as dependable the day it is discarded as the day it is bought. Ford cars built 15 years ago are still on the road. It costs more to build a durable car--but two items we do not skimp are cost and conscience. A great many things could "get by"--- the public would never know the difference. But we would know.

The new Ford V-8 is a car that I endorse without any hesitancy. I know what is in it. I trust our whole thirty years' reputation with it. It is even better than our previous V-8. It is larger, more rugged and mechanically a better job all round.

I readily say this in an advertisement because I know the car will back it up.

Kenny Ford