T IS entirely possible and with-

in the means of every North

Carolina farmer to improve at least

one acre of cultivated land each

"There is no need for us to over-

look the fact that all of us cul-

tivate land which will not produce

enough to pay the cost of pro-

dress as president of the North

Mr. McKay said average yields

of 15 bushels of corn were com-

duction," declared L. H. McKay, of

URGES FARM LEADER

The Franklin Press

The Highlands Macanian

Published every Thursday by The Franklin Press At Franklin, North Carolina Telephone No. 24

VOL. XLVIII BLACKBURN W HORNSON. . . EDITOR AND PUBLISHED Entered in the Post Office, Frankin, N. C., as second class matter. SUBSCRIPTION RATES One Year Six Month-

Obreast notices, eards of thanks, tributes of respect, by individuals configure control of societies will be regarded as adver by they fell back upon the easy Maid Kitchen; asone any merchan at regular character advertising rates such notices illusion, 'You've got to,' and abanwill be marked buts, in considered and the postal regulations

Unpopular but Necessary

ANY new form of taxation is unpopular, especially tional method of promoting temperature of the content of the when it is designed to reach thousands of persons unaccustomed to paying any direct taxes what soever, place of temperance observance. It is not surprising, therefore, that North Carolina's The sobriety of the nation became sales tax has met with widespread disapproval.

The necessity of imposing this tax is regrettable, howled lustily for strict enforce- Coffee but additional revenue had to be raised in some man-ment of the law and at the same ner, lest the state be forced to make drastic cuts in liquors and served cocktails in Roast Lamb its program of public service, especially in the field their homes. This stupid hypocrisy of education, or else to repudiate its lebts. Pursu- has been a major factor in weaktodo of either of these courses would have been far more detrimental than the levying of a sales tax.

Public spirited citizens will pay the sales tax without complaint step they realize it is a public duty believe that it is wholly evil. He necessary to the summerance of good government. The man will derves the state to buy goods in another, or who purchases from much order houses, for the sole reason of evacing the safet ax is undeserving of a Tar Heel's hirtfright. The individual who en upon the matter, and hence to understand first, that the eighteenth burns trying to nell to the safet ax in the safet additionate regular retail prices is aiding in violation of a law and should be subject to punishment. (crtainly the merchant should not bear the brune of this tainly the merchant should not bear the bount of this tax: he's already lovertaxed

Don't dodge rise sales tax, you are cheating your self, your schools, courtefellow chizens and cour gove ernment when you do 100 100

Keep A-fighting!

in qualification.

THERE is no need to become panicky over the recmineridation of an examiner for the Interstate Commerce Commission shat the receiver of the Tal-Julah Falls Railway be allowed to abaudon the line. The fight is not over not by a long shot.

Before doughty "Comme?" Come can take the trains few samples of these everyday exoff and tear up the track, the laterstate Commerce presents in which the devil is Commission isself will have to be persuaded that eafler upon: such action is desirable and necessary. And, even if the commission should be so persuaded, the case then goes back to the federal comp for the northern district of Georgia torranginal decision.

The I. C. C. examiner based his opinion on the record compiled at a hearing before the Georgia Puly lie Service Commission in Atla ra early in May, since then that commission has been discredited and fired, and, what is more important, the "T F." has shown a surprisingly kirge increase in business. Reports from Cornellar are that the road made money last months it is variouslying to do this, and indications are that it can, chances of abandonment are slight

It should be there in mind, however, that now. more than ever, is the time to patronize the railroad instead of the imptornexpress lines. Don't cease to use the railroad justalipeause you are mad at "Colonel" Gray. Don't give up hope inst because some I. C. C. exampler, who is it as important as his ritle sounds. has turned thumbs alown on us.

Let's keep a fighting and well likely that danged the American farmer was the sucwants to throw items hes junk able a see-

be necessary Dangerous Corners

mi summe of ances in

SURF MING the Basiner street and its designation as part of stale Wight No. 28 has created two trait when acreage reduction campaign the hazards one before Palmer street joins Main and a tobacco acreage reduction street near the ledt within town hill and the other at M these things have happened the intersection of Parties street with Porter street and end that the farmer scarce below the dang Carrie Station. The scalines the changes that are be-

The Pairrer stand aborter street intersection is me made and the apportunities of especially dangerous. Narrow escapes from accidents holds. The new deal in agriculture occur there almost Jaily. A high bank on one corner continue promise of better days for and a large, briteins sign beard on another corner or provided he makes sure that he obscure the visitor of unitorists approaching the corn has atended to his most important er from three sides, The sign board should be taken job and the most important job is down without diday. Infortunately, the bank of The farmer who makes his living dirt on the offier corner cannot be disposed of so on his farm and keeps out of debt

Simply Tennesse ville with write was engumning the corner safe is tor the place in agriculture. - Farmers' town or the state por in a stop signal. This is Federaten News. also advisable at the mersection of Palmer and Main Prince By SUMPING COW streets. The President orely hopes such action will concer C. Cleventer to of near not have to help the when some hour this accidence, was crushed to death Prident doesdoubles of the world beautiful in the part of the derivative and landed directly STOTE HOTEL PRINCE PROFITED SECURITION AND AUTOMITUTE LATER IS

Clipp ings

PASTOR'S COMMONSENSE ABOUT THE EIGHTEENTH AMEN IDMENT

We quote frot a the Durham Herald's report of a sermon delivered last Sunday by Rev. J. M. Culbreth, pastor of West Durham dethodist church:

"The repeal of the eighteenth imendment may mean a definite moral advance. It does not mean lefeat for teraperance. It may and ought to mean improvement in the nethod of dealing with the probem. It should bring the problem of the liquor traffic closer home to the individual and enlist his support for the principle of total \$1.50 abstinence as the final method of \$1.00 defeating the power of the liquor

"National Prohibition, when it was enacted, had the effect of demoralizing the temperance forces of the country. Almost immediatealoned the realistic moral imper- Fried Pork Chops arive. You ought to.' Two disastrous results followed. One was the abandonment of the educating of law enforcement in the the responsibility of the police and the courts. There were many who time kept a cellar stocked with ening the force of the eighteenth

amendment." Mr. Culbreth has made no retreat from his position of hostility to liquor. He continues to would like to see it wiped off the face of the earth, and he wants to have the temperance forces keep no their campaign against it. But responsible. credit They testify to his clear- . sight diess and commonsense."-

Thorset Hill Weekly.

Listening to casual conversation innantance of his royal highness of the lower regions, bomface of the bronstone pits. Here are just a

In spite of the devil." "Hot as the devil." the to the devil." The devil you say." Plack as the devil." Devilish." " evil-may-care:" 'Work of the devil." "Crooked as the devil." evil's own." Daredevil." "Devil take it." "Ugly as the devil." "Like the devil." "Oh, you devil" Cute little devil."

Doings of the devil." 'Devilish deed.' "ioing to the devil." Know any more? Crawford's Weekly, Norton, Va.

THE NEW DEAL IN AGRICUL

TURE The greatest conscious step ever undertaken and carried through by cure signatures for plowing up ten million acres of cotton. A year ago we laughed at the idea of plowing the every third row of cotton. This Legar the Southern farmer is plow-

o make his living on his farm.

will be able to reap advantages

tion of him. " 2011

SUNDAY DINNER SUGGESTIONS

BY ANN PAGE

beauty, as the fruit was regarded creased prices of feeds. as poisonous. Now more than sixtyyear are eaten (or drunk) in some for his product is concerned, and form or other in this country alone. the industry is confronted with the At this season they are usually problem of cutting the cost of pro-

they are relatively inexpensive. Peaches, the various melons, and for Autumn Grazing.

limes are the outstanding fruits for this week.

Low Cost Dinner Buttered Carrots

Bread and Butter

Peach Pie Medium Cost Dinner Creamed Corn Quince Jelly Bread and Butter

Peach Charlotte (hot or iced) Very Special Dinner Fruit Cup Scalloped Eggplant

Mint Jelly Tomatoes with Salad Dressing Rolls and Butter-Peach Melba Coffee (hot or iced)

ONE KILLED, 10 INJURED was burned to death and 10 per- shown, such a vast number of people in were eight others riding. All had ville, is spending this week with on business last Friday.

C. Sorrels left last

Your Farm - How to Make It Pay

BY GREEN FEED

N THE days of hoop skirts the CAREFUL planning of the poul-tomato, disguised as a love-apple. C try feeding program is esappeared in gardens solely for is sential this year in view of the inthree million bushels of tomatoes a the poultry producer, as far as price

sliced, sectioned or scooped out and duction at every point," said Roy served with lettuce and salad S. Dearstyne, head of the poultry terial to use for floors in poultry Hendersonville, in his opening addressing, though fried, baked and department at North Carolina State laying houses? scalloped tomatoes, tomato soup College, in urging a balanced proand tomato juice are also favorites. gram of crops to cut feed expense. There is a relish, pickle, jelly or Prof. Dearstyne lists three vital preserve for every meal and they facts essential to producing poultry are unsanitary and hard to keep should determine to improve at

lent green feed plus sunshine should be easy to clean and keep clean. lowing this plan on my farm and Here are three attractive dinner supply vitamins in a satisfactory Wood floors are cheaper but do intend to continue until we have menus prepared by the Quaker quantity to maintain the health of not have the life of a concrete made each open acre profitable." the birds, if a balanced mash is floor and are not as sanitary. available at all times and scratch Boiled Rice grain is fed. When green feed is grain is fed. When green feed is lacking, the mash must be rein- eggs usually bring a high price is bushels of corn has been grown.

> Milk cod liver oil. Milk and relished by the bords; it must seeded in September or early Oc- success in farming lies in increasmain tender over the greatest pe- November 1 until June." duction must be relatively low.

West's Mill

University, is conducting a Cokes- friends here. bury Sunday school training class | Master Wayne Parrish, of Bryhere at the Methodist church this son, is visiting his grandparents, W. H. Lord, Asheville architect, week. Much interest is being Mr. and Mrs. Jonathan Morgan.

Mr. cufbreth's remarks upon the coroner's jury held both drivers Mr. and Mrs. Bryant Hunter Oklahoma City, Okla. and little daughter, Ruby Vinson, Mr. and Mrs. Nathan Smith and 132 days.

The Farmer's Question Box

Timely Questions Answered by N. C. State College Experts

Question:-What is the best ma-

Answer:-By all means put in a Carolina State Farmers' Convention concrete floor if possible. While meeting at State College last week. Prof. Dearstyne lists three vital wood and dirt floors are used they "In view of this fact, each of us should be more generally used as crops—the Value of Green Feed, clean. A concrete iloor laid over least one acre of land each season. Desirable Grazing Crops, and Crops a six inch foundation of cinders, We can do this by using ground broken stone or gravel will last in- limestone, planting legumes and "An abundant supply of succu- definitely and at the same time will stopping all erosion. We are fol-

> forced with some vitamin-bearing a necessary supplement to mash and Mr. McKay made it clear that supplement, usually in the form of grain feeding. One of the best he did not mean any half-way "However, this supplement is grazing crops for this state is measures of improvement.

"Green feeds in the autumn when relish, Dearstyne says.

Rev. R. S. Harrison, from Duke and Mrs. C. N. West and other

Earl Rickman went to Asheville atives there. on business Monday and returned Tuesday.

Will Elmore has gone to Col-

"We are working land which it Mashed Potatoes costly and may be reduced by a Italian Rye grass which can be would be better not to put a plow desirable grazing crop. There are successfully grown in practically in it," he said. "We do not know three essentials of a desirable graz- nearly every county. It is best how we are wasting our labor until

ing crop: It must be tender, suc- adapted in well-drained loam, sandy we see the results of improving culent, low in fiber, easily digested and clay loam soils and should be a piece of land. The hope for supply abundant grazing and re- tober and will supply grazing from ing our yields per acre and in balancing our production. I am Boiled Rice riod of time; and, the cost of pro- Crimson clover, oats and rape are glad to note the strides in grow-

three other fall crops that poultry ing food crops made in recent vears." returned to their home in Golds- three children, Frances, Nell and boro, after a week's visit to Mr. Josephine, of Miami, Fla., were visiting relatives here last Wednes-

> Miss Helen Dalton has gone to Canton on an extended visit to rel-

Perry Matlock has gone to Gasonia on business.

Harry Potts and I. B. Elmore are at home after a two months' stay at Highlands.

Ralph Clippard of Caldwell county has dug a trench silo with a C. Sorrels left last week for capacity of 60 tons. He says it will furnish silage for 30 cows during

Henry Ford

UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels.

It was the best way to make bodies-then. But the state of the art has advanced.

Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why allsteel bodies are not used in all cars.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense.

We weighed the reasons, for and against, before we made the change. We could see only one reason for retaining a mixed wood-and-steel body -nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper-for us.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact-dented perhaps, but not crushed.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack or leak.

The all-steel body is more expensive -- to us, but not to you.

By all odds, then, steel bodies seem preferable. Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be

"strengthened" by adding wood to it. The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

Henry Ford