

The Franklin Press and The Highlands Maconian

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Obituary notices, cards of thanks, tributes of respect, by individuals, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates.

Unpopular but Necessary

ANY new form of taxation is unpopular, especially when it is designed to reach thousands of persons unaccustomed to paying any direct taxes whatsoever.

The necessity of imposing this tax is regrettable, but additional revenue had to be raised in some manner, lest the state be forced to make drastic cuts in its program of public service, especially in the field of education, or else to repudiate its debts.

Public spirited citizens will pay the sales tax without complaint, for they realize it is a public duty necessary to the maintenance of good government. The man who refuses to pay the tax is deserving of a Tar Heel's punishment.

Don't dodge the sales tax. You are cheating yourself, your schools, your fellow citizens and your government when you do.

Keep A-fighting!

THERE is no need to become panicky over the recommendation of an examiner for the Interstate Commerce Commission that the receiver of the Tallulah Falls Railway be allowed to abandon the line.

Before doubtless "Colonel" Gray can take the trains off and tear up the track, the Interstate Commerce Commission itself will have to be persuaded that such action is desirable and necessary.

The I. C. C. examiner based his opinion on the record compiled at a hearing before the Georgia Public Service Commission in Atlanta early in May, since then that commission has been discredited and fired, and what is more important, the "T. E." has shown a surprisingly large increase in business.

It should be borne in mind, however, that now more than ever, is the time to patronize the railroad instead of the motor express lines. Don't cease to use the railroad just because you are mad at "Colonel" Gray.

Let's keep a-fighting and we'll keep that damned little dummy, even if the "Colonel" is tired of it and wants to throw it in the junk pile.

Dangerous Corners

SURELY IN a town street and its designation as part of State Highway No. 28 has created two traffic hazards. One where Palmer street joins Main street near the foot of the town hill and the other at the intersection of Palmer street with Porter street below the bus station.

The Palmer and Porter street intersection is especially dangerous. Narrow escapes from accidents occur there almost daily. A high bank on one corner and a large, hideous sign board on another corner obscure the vision of motorists approaching the corner from three sides.

The city engineers make the corner safe for the town or the state by putting in a stop signal. This is also advisable at the intersection of Palmer and Main streets. The present merely hopes such action will not have to be taken when some horrible accident does occur.

Clippings

A PASTOR'S COMMONSENSE ABOUT THE EIGHTEENTH AMENDMENT

We quote from the Durham Herald's report of a sermon delivered last Sunday by Rev. J. M. Culbreth, pastor of West Durham Methodist church:

"The repeal of the eighteenth amendment may mean a definite moral advance. It does not mean defeat for temperance. It may and ought to mean improvement in the method of dealing with the problem. It should bring the problem of the liquor traffic closer home to the individual and enlist his support for the principle of total abstinence as the final method of defeating the power of the liquor traffic.

"National Prohibition, when it was enacted, had the effect of demoralizing the temperance forces of the country. Almost immediately they fell back upon the easy illusion, 'You've got to, and abandoned the realistic moral imperative, 'You ought to.' Two disastrous results followed. One was the abandonment of the educational method of promoting temperance. The other was the putting of law enforcement in the place of temperance observance.

Mr. Culbreth has made no retreat from his position of hostility to liquor. He continues to believe that it is wholly evil. He would like to see it wiped off the face of the earth, and he wants to have the temperance forces keep up their campaign against it.

Mr. Culbreth's remarks upon the eighteenth amendment do him credit. They testify to his clear-sightedness and commonsense."

DEVIL

Listening to casual conversation while walking along the streets of Norton, one is impressed with the importance of his royal highness of the lower regions, boniface of the limestone pits.

- Man as the devil, In spite of the devil, At as the devil, Go to the devil, The devil you say, Black as the devil, Devilish, Devil-may-care, Work of the devil, Crooked as the devil, Devil's own, Daredevil, Devil take it, Holy as the devil, Like the devil, Oh you devil, Some little devil, Homes of the devil, Devilish deed, Going to the devil, Know any more? Crawford's Weekly, Norton, Va.

THE NEW DEAL IN AGRICULTURE

The greatest conscious step ever undertaken and carried through by the American farmer was the successful two weeks campaign to secure signatures for plowing up ten million acres of cotton. A year ago we laughed at the idea of plowing up every third row of cotton.

All these things have happened so suddenly that the farmer scarcely realizes the changes that are being made and the opportunities of improved conditions that the future holds. The new deal in agriculture contains promise of better days for the Western North Carolina farmer.

The farmer who makes his living on his farm and keeps out of debt will be able to reap advantages from the upheaval that is taking place in agriculture. — Farmers' Federation News.

KILLED BY JUMPING COW

George C. Cleveland, 49, of near Canton, was crushed to death Friday afternoon when a cow jumped from his truck and landed directly on him.

SUNDAY DINNER SUGGESTIONS

BY ANN PAGE

IN THE days of hoop skirts the tomato, disguised as a love-apple, appeared in gardens solely for its beauty, as the fruit was regarded as poisonous. Now more than sixty-three million bushels of tomatoes a year are eaten (or drunk) in some form or other in this country alone.

There is a relish, pickle, jelly or preserve for every meal and they should be more generally used as they are relatively inexpensive.

Here are three attractive dinner menus prepared by the Quaker Maid Kitchen:

- Low Cost Dinner: Fried Pork Chops, Boiled Rice, Buttered Carrots, Bread and Butter, Peach Pie, Tea or Coffee, Milk

- Medium Cost Dinner: Baked Ham, Mashed Potatoes, Creamed Corn, Quince Jelly, Bread and Butter, Peach Charlotte, Coffee (hot or iced), Milk

- Very Special Dinner: Roast Lamb, Boiled Rice, Scalloped Eggplant, Mint Jelly, Tomatoes with Salad Dressing, Rolls and Butter, Peach Melba, Coffee (hot or iced), Milk

ONE KILLED, 10 INJURED

W. H. Lord, Asheville architect, was burned to death and 10 persons were injured in collision of two cars just north of Salisbury, July 27. Harry Barton, Greensboro, driver of one car, sustained burns trying to pull Lord's body from the flaming wreck.

POULTRY COST CUT BY GREEN FEED

CAREFUL planning of the poultry feeding program is essential this year in view of the increased prices of feeds.

"There is no subsidy granted to the poultry producer, as far as price for his product is concerned, and the industry is confronted with the problem of cutting the cost of production at every point," said Roy S. Dearstyne, head of the poultry department at North Carolina State College, in urging a balanced program of crops to cut feed expense.

"An abundant supply of succulent green feed plus sunshine should supply vitamins in a satisfactory quantity to maintain the health of the birds, if a balanced mash is available at all times and scratch grain is fed.

"However, this supplement is costly and may be reduced by a desirable grazing crop. There are three essentials of a desirable grazing crop: It must be tender, succulent, low in fiber, easily digested and relished by the birds; it must supply abundant grazing and remain tender over the greatest period of time; and, the cost of production must be relatively low.

"Green feeds in the autumn when returned to their home in Goldsboro, after a week's visit to Mr. and Mrs. C. N. West and other friends here.

Master Wayne Parrish, of Bryson, is visiting his grandparents, Mr. and Mrs. Jonathan Morgan. Earl Rickman went to Asheville on business Monday and returned Tuesday.

Will Elmore has gone to Colorado. Mrs. Grady Mozeley and son, Edwin, are visiting relatives at Otto this week.

L. J. Smith went to Cullowhee on business last Friday. C. Sorrels left last week for Oklahoma City, Okla.

Mr. and Mrs. Nathan Smith and little daughter, Ruby Vinson, returned to their home in Goldsboro, after a week's visit to Mr. and Mrs. C. N. West and other friends here.

West's Mill

Rev. R. S. Harrison, from Duke University, is conducting a Cokesbury Sunday school training class here at the Methodist church this week. Much interest is being shown.

Rev. Mayberry, of Sylva, preached an interesting sermon at the Baptist church last Saturday.

Mr. and Mrs. Martin, of Waynesville, spent the week-end with Mrs. Martin's parents, Mr. and Mrs. J. M. Morgan.

Mrs. J. P. McLean, from Asheville, is spending this week with Mr. and Mrs. A. L. McLean. Mr. and Mrs. Bryant Hunter and little daughter, Ruby Vinson,

Your Farm - How to Make It Pay

The Farmer's Question Box

Timely Questions Answered by N. C. State College Experts

Question:—What is the best material to use for floors in poultry laying houses? Answer:—By all means put in a concrete floor if possible. While wood and dirt floors are used they are unsanitary and hard to keep clean.

eggs usually bring a high price is a necessary supplement to mash and grain feeding. One of the best grazing crops for this state is Italian Rye grass which can be successfully grown in practically nearly every county.

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IMPROVE ONE ACRE, URGES FARM LEADER

IT IS entirely possible and within the means of every North Carolina farmer to improve at least one acre of cultivated land each season.

"There is no need for us to overlook the fact that all of us cultivate land which will not produce enough to pay the cost of production," declared L. H. McKay, of Hendersonville, in his opening address as president of the North Carolina State Farmers' Convention meeting at State College last week.

"In view of this fact, each of us should determine to improve at least one acre of land each season. We can do this by using ground limestone, planting legumes and stopping all erosion. We are following this plan on my farm and intend to continue until we have made each open acre profitable."

Mr. McKay said average yields of 15 bushels of corn were common. Yet on improved acres 135 bushels of corn has been grown.

"We are working land which it would be better not to put a plow in it," he said. "We do not know how we are wasting our labor until we see the results of improving a piece of land. The hope for success in farming lies in increasing our yields per acre and in balancing our production. I am glad to note the strides in growing food crops made in recent years."

Miss Helen Dalton has gone to Canton on an extended visit to relatives there. Perry Matlock has gone to Gastonia on business.

Harry Potts and J. B. Elmore are at home after a two months' stay at Highlands.

Ralph Clippard of Caldwell county has dug a trench silo with a capacity of 60 tons. He says it will furnish silage for 30 cows during 132 days.

Henry Ford Dearborn, Mich.

UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels.

It was the best way to make bodies—then. But the state of the art has advanced.

Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America.

We weighed the reasons, for and against, before we made the change. We could see only one reason for retaining a mixed wood-and-steel body—nailing the metal on, instead of welding an all-steel body into a strong one-piece whole.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack or leak.

The all-steel body is more expensive—to us, but not to you. By all odds, then, steel bodies seem preferable.

Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.

The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

Henry Ford