

Jobs Created for 73,000 Tar Heels by C. W. A.

BY JOHN SIKES
RALEIGH, Dec. 13.—The Civil Works Administration, which is nearing its goal of putting 73,000 unemployed men and women in North Carolina to work, is an important arc in the economic circle necessary for any degree of prosperity.

The fact that the C. W. A. payroll in North Carolina will exceed \$1,000,000 per week between December 15 and February 15 will have a reviving effect on all types of industry, retail stores and agriculture.

The story reads like the one about the House that Jack Built. Here it is:

"This is the C. W. A. that makes the job, that pays the money, that buys at the store, that restocks the factory, that employs more men, who buy at the store, that restock at the factory, that employ more men...."

It is a beautiful method for turning over stocks in retail stores, for absorbing the surplus products of agriculture, for using up the out-put of countless factories, and for putting men back to work in the factories, stores and the farm.

In the first place, the C. W. A. is reaching out into the 100 counties in North Carolina and financing projects that are giving men and women jobs—73,000 men and women will be at work on these projects in North Carolina by December 15, it is estimated by Mrs. Thomas O'Berry, Administrator of the North Carolina Emergency Relief Administration. In most cases none of these men has had a job in months and years. Indeed, 50 per cent of the jobs are being given to men who have been receiving direct relief for the past

several months—men who had to depend on the necessarily small pittances doled out in the form of clothing, food, prescriptions, and the little cash to care for themselves, their wives, and their children.

Now, along comes the C. W. A. to provide jobs—wholesome, necessary jobs on which these men can do an honest day's work and receive an honest day's wage. No longer do they have to huddle in the ante-rooms of the 100 relief offices of the state and hold out their hands for the doles—and "dole" is a discouraging word in a country that boasts of plenty, but that's precisely what the direct relief funds were. Some folks might even call them "hand-outs."

But the "New Deal," as it works out through the C. W. A., is providing jobs for men who haven't worked in months and years, providing a new buying power for men and families who've had nothing to spend for three years, providing a new and large sales volume for stores whose cash registers have become pretty cob-webby these past three years, providing a strong foundation upon which North Carolina industry can run once again.

The C. W. A. provides the necessary link in the economic chain that was broken at the beginning of the depression era and which has dragged dishearteningly ever since. That link is Buying Power. And that Buying Power is placed in the hands of those who must spend now because they've had nothing to spend in the past three years. Economists believe that Mr. Roosevelt could have found no card in the New Deal that is a more potent trump than the C. W. A.

BOOST IN CORN TAX DEFERRED

Processing Levy Remains At Five Cents Per Bushel

The processing tax on corn is expected to be increased from five to 20 cents a bushel on January 1, according to advices from Washington; but for the meanwhile it continues at the lower figure by virtue of an order issued by Acting Secretary Tugwell of the agriculture department.

The corn tax was scheduled, under the agricultural adjustment act, to step up automatically on December 1; but Acting Secretary Tugwell issued the following order revising the regulations:

"I do hereby determine that, in order to effectuate the declared policy of said act, an adjustment of the rate of the processing tax on the first domestic processing of field corn, as of December 1, 1933, is necessary. Accordingly, in part revision of the second paragraph of field corn regulations series 1, supplement 1, I do hereby determine that the rate of the processing tax on the first domestic processing of field corn, as of December 1, 1933, shall be five (5) cents per bushel of fifty-six (56) pounds, which said rate will prevent the accumulation of surplus stocks and depression in the farm price of field corn."

A pick-up in the marketing of corn and hogs and the extension of loans through the farm credit organization is expected to have such a stabilizing effect by the first of the year as to make it possible to increase the corn processing tax to 20 cents a bushel without depressing corn prices.

Hog Tax Effective
The hog processing tax was proclaimed by the department of agriculture to be effective as of November 5. The following schedule was announced:

"The rate of processing tax imposed on the first domestic processing of hogs as of—
"Nov. 5, 1933, is fifty (50) cents

per hundred (100) weight live weight.
"Dec. 1, 1933, is one (1) dollar per hundred (100) weight live weight.
"Jan. 1, 1934, is one (1) dollar
"Feb. 1, 1934, is two (2) dollars per hundred (100) weight live weight.
"Processing means the slaughter of hogs to recover edible products, and the tax attached at the beginning of the first domestic processing. Every processor of hogs for market must inventory his hogs as of the first moment of November 5, 1933, and commencing that date, keep a record of the number and live weight of hogs put in process each day. P. T. Form 4 will be supplied in time for rendering return each month. The first return on Form P. T. 4 will cover the period from November 5 to November 30, 1933, and must be filed with the Collector, accompanied by remittance, on or before December 31, 1933. Return for December, 1933, and each calendar month thereafter should be filed in time to reach the office of the Collector on or before the last day of the month following that for which the return is made."

Billy Corbin Wins Prize in Contest

Billy Corbin, son of Mr. and Mrs. W. L. Corbin, of Otto, will represent Macon county as a winner in the final contest which has been conducted by the Asheville Citizen-Times and radio station WVNC. The prizes will be awarded next Saturday at 4 o'clock at the Arcade Building in Asheville.

Billy received the largest number of coupons collected in Macon county schools for the most popular pupil, and will receive a Micky Mouse Ingersoll watch as a prize at the meeting on Saturday.

1,750 HOME LOANS APPROVED
Alan S. O'Neal, manager of the Home Owners Loan corporation in North Carolina, reports that 200 loans were approved last week and the total of approved loans was raised to 1,750 representing an advance of nearly \$4,000,000 to hard-pressed owners.

The New 1934 Ford V-8 Model Announced



Refinements in the design of the radiator and hood and more luxurious interiors feature the appearance of the new Ford V-8 for 1934. The de luxe Tudor is shown above. Dual down draft carburetion and dual intake manifold give the engine greater power, the car increased pickup and speed. A clear-vision body ventilation system also is introduced in the new Fords.

1934 FORD V-8 IS ON DISPLAY

New Model Has Greater Power With Smaller Gas Consumption

The new Ford V-8 for 1934 is now on display in the show room of the Joines Motor & Tractor company. The new model has greater power, more speed, quicker acceleration, smoother performance, more miles per gallon of gasoline, especially at high speeds, and quicker starting in cold weather, plus refined body lines and a new built-in system of clear-vision body ventilation.

The improvements in engine performance are the result of the use of the new dual down-draft carburetor and dual intake manifold which increase the engine's power approximately 12 per cent and provide a remarkable improvement in pickup.

"The new car is the best car the Ford Motor Company ever built," Henry Ford said. "Basically, it is the same car as the hundreds of thousands of other Ford V-8's now on the road. It simply incorporates numerous improvements in engine and chassis design, the new body ventilation system and refinements in body styling and appointments which have been brought to a proper stage of development during the past year in our engineering research."

The new Ford ventilation system, which is built into the body, permits clear vision, prevents drafts and provides the desired amount of fresh air in any weather. Individual control is provided for both front and rear side windows.

The distinctive lines of the Ford V-8 have been refined in the 1934 car by a newly-designed radiator shell, grille and other features. Interiors reveal new tufted upholstery and garnish moldings, a cow-type head lining, new instrument panel, arm rests, door pulls and hardware. Sun visors are provided in all closed cabs, those in the de luxe cars being of swivel type to prevent glare both from the front and sides.

Fenders on de luxe cars now are in color to harmonize with the body colors. Wheel colors are optional.

A new enamel finish is used on all bodies. This has greater wearing qualities, a more enduring lustre and requires only washing to restore its brilliance. Bodies are of steel, electrically welded one-piece construction.

Eleven body types are available. Included are both standard and de luxe types of the Tudor, Fordor, 5-window coupe; the de luxe roadster, phaeton and 3-window coupe, as well as the cabriolet and victoria. The victoria body has been newly-designed, to afford additional passenger room. A large luggage compartment is provided in the rear.

All body types are equipped with safety glass windshields, while the de luxe body types are fitted with safety glass throughout.

Because of the increase in engine power over the whole speed range, an appreciable increase in top speed is attained. The flexibility of the car—its ability to pick up speed quickly in traffic or to cruise in crowded streets without shifting out of high gear—also has been materially improved. The increase in top speed, without sacrifice of safety, permits driving at relatively high speeds with increased safety and without engine strain.

REVOLT IN SPAIN
A known death toll of 84 resulted in Saturday and Sunday violence at various places in Spain, the revolt opening in the northeast provinces. Six were killed in the intentional derailing of a fast express. Madrid, the capital, was rocked by eight bomb explosions.



Something for
EVERYONE
You can bring your list here and fill it completely.
S & L
5 AND 10 CENT STORE

**Mrs. Glen Farmer, of
Hazelwood, Dies**
Mr. and Mrs. Harry Higgins and daughter, Ruth, Mr. and Mrs. W. T. Moore and Dr. Robert Davis attended the funeral of Mrs. Glen Farmer, of Hazelwood, who was buried at Tomatia Sunday. Mrs. Farmer was the daughter of Jeff Hayes and was a relative of Mr. and Mrs. Moore. She died in Angel Brothers' hospital Friday night following an operation.

**Olive Hill Honor
Roll Announced**
The honor roll for the fourth month of Olive Hill school is as follows:
First grade: Hazel Childers, Garland Evans, James Roper.
Second grade: Gladys Tallent, Jessie Willis.
Fourth grade: Tearl Ashe, Paul Childers.
Fifth grade: Beatrice Wilkes.
Sixth grade: Claude Ashe, Lucy Campbell.
Seventh grade: Grace Tallent.

Tips on GIFTS

Our shop is full of useful and unique gifts—things that will please the feminine taste—but here we can mention only a few of them. You must come in and see them for yourself. We can solve many a problem of what to give.

- "Peerless" Kid Gloves Brown, Tan and Gray In the Very Latest Designs
- "Melko" Silk Hose Full-Fashioned Chiffon Pure Thread Silk
- Scarfs In Silk and Velvetine New Designs
- Pocketbooks An Ever Welcome Gift To Any Woman

Novelties
You must see our unique assortment of novelties—a fascinating variety of useful and unique gifts... Silver plate ware... odds and ends of china, bronze and copper, each and every article a work of art. And, of course, we have Christmas cards, too.

JESS' SHOP



CAMEL'S COSTLIER TOBACCOS
never get on your Nerves... Never tire your Taste

It's
ECONOMY
MODERNIZE
with
"ALADDIN"
LAMPS
OF THESE NEW
INDIRECT TYPES

Give a Lamp—The
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OUR MEATS

Steak	pound 15c	Side Pork	pound 10c
Pork Chops	pound 15c	Pork Shoulder	2 lbs. 25c
Wieners	pound 15c	Pork Sausage	2 lbs. 25c
Bologna	pound 15c	Beef Roast	2 lbs. 25c

CHRISTMAS SPECIALS

Flour 24 lbs. Log Cabin	95c	Apple Sauce 3 Lge. Can	24c
Oat Meal	6c	A FULL LINE OF N. B. C. Crackers	
Quaker Muffets 2 for	23c	Matches 2 for	9c
Puffed Rice	14c	PRINCE ALBERT	2 for 23c
Fresh Ground COFFEE 2 lbs.	27c	Country Gentleman	3 for 25c
Maxwell House COFFEE lb.	29c	Bruton's Snuff 10c size 3 for	25c
ARBUCKLES COFFEE lb.	25c	Large GOLDEN GRAIN 3 for	25c
NUTS		Washing Powder 7 for	25c
ENGLISH WALNUTS lb.	25c	Large LAUNDRY SOAP 6 for	25c
PECANS lb.	25c	Carnation Milk Small 3 -	10c
BRAZIL NUTS lb.	19c	Large 4 -	25c
Corn Flakes 2 for	15c	For Fruit Cakes	
Cigarettes Per Pack	12c	ORANGE PEELS lb.	33c
		LEMON PEELS lb.	33c
		CITRON lb.	33c
		PINEAPPLE lb.	49c

PLACE YOUR ORDER WITH US **TURKEYS!**
NOW FOR GOOD, FAT CHRISTMAS