

# The Franklin Press

and

# The Highlands Maconian

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### SUBSCRIPTION RATES

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Obituary notices, cards of thanks, tributes of respect, by individuals, lodges, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates. Such notices will be marked "adv." in compliance with the postal regulations.

This newspaper invites its readers to express their opinions on matters of public interest through its columns. The Press-Maconian is independent in its policies and is glad to print both sides of any question. Letters to the editor should be written legibly on only one side of the paper and should be of reasonable length. The editor reserves the right to reject letters which are too long, are of small general interest or which would violate the sensibilities of our readers.

### Recovery is Here

**I**F there were any doubt left in anybody's mind that economic recovery is well under way in America, the action of the United Steel Corporation in raising the wages of its employees ought to be convincing evidence. It will cost the steel corporation somewhere above \$75,000,000 a year to grant these pay increases.

Other and smaller industries have been gradually restoring wages to the pre-depression level, but steel is the key industry of them all. When the steel companies are prosperous, all the other industries are prosperous. It is the first to feel the effects of a slack of business activity and the first to realize the effects of business recovery.

Another evidence that we are back on the main highway leading to prosperity is the enormous increase in automobile production and sales and the promising outlook for that industry for the coming year. The new models for 1937 are just now being shown to the public for the first time. Without exception, they are better cars for less money. And it is easier today for the ordinary citizen to buy an automobile than it ever has been before. Credit terms have been extended and interest rates reduced.

The Federal Reserve Board's commercial and industrial review of 1936 confirms the evidence of recovery. The board reports that the current level of business activity is higher than at any time since 1930. That employment is substantial is indicated by the marked expansion in residential and industrial construction, which were the lines in which recovery had lagged. Employment and payrolls in industry and commerce continue to increase, along with corporate profits and dividends, the board reports, while electrical power production and railroad traffic show marked increases.

It seems apparent that America is in for another great era of prosperity, in which more citizens than ever before are sharing.—Selected.

### A Thought for Thanksgiving

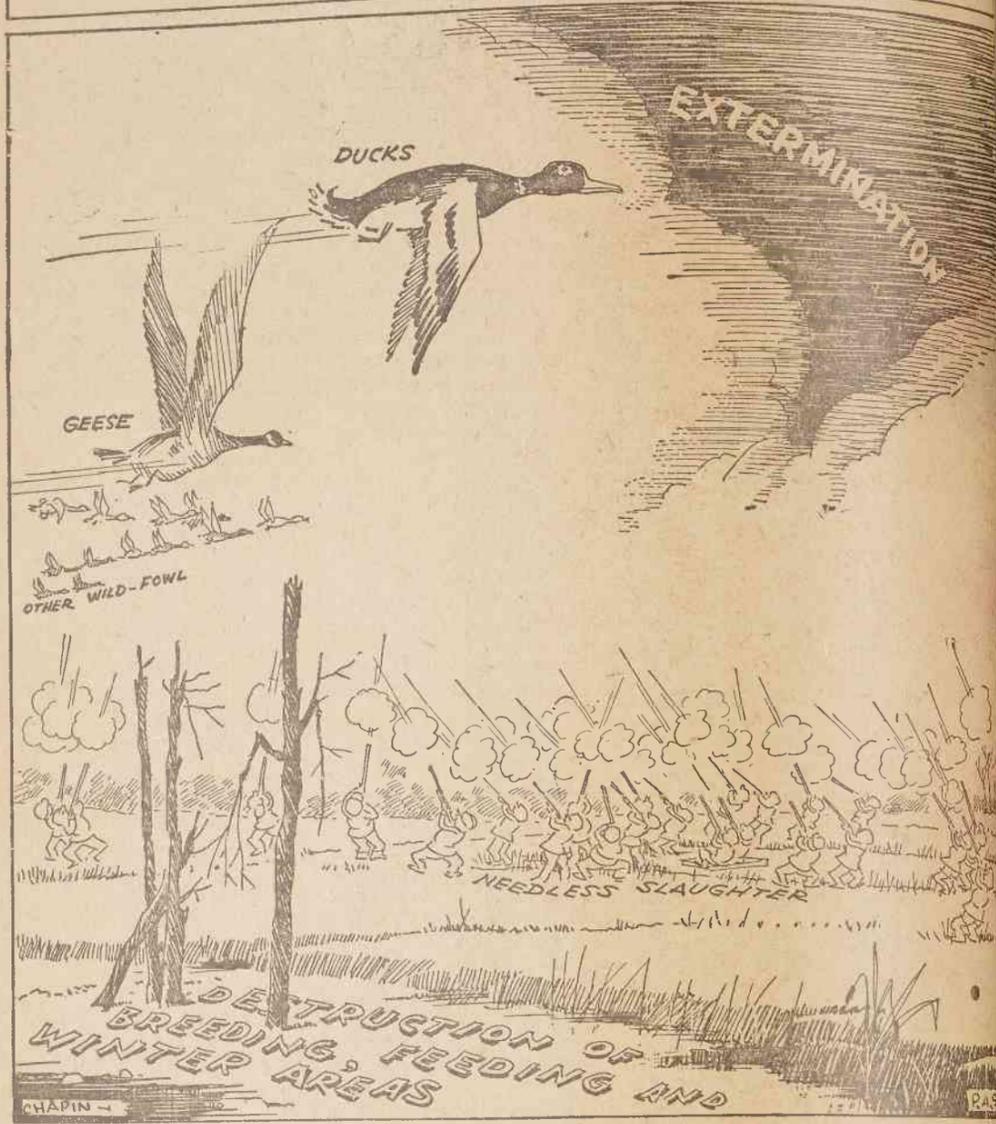
**O**F ALL the holidays which we customarily observe, there are two of distinctly American origin which are celebrated all over the United States. Those are Independence Day and Thanksgiving Day. Both of these have peculiar significance to all Americans. They go back to the roots of our national life. Independence Day is, or should be, an annual reminder that our national liberty was achieved only because free men were ready to fight for the right to govern themselves. And Thanksgiving Day, now about to roll around again, should be a reminder that the foundations of America were laid by men and women who cherished spiritual liberty even more highly than they held personal and political liberty.

"Liberty," said Woodrow Wilson, "is a spiritual concept." Liberty of conscience is one of the fundamental precepts of our national structure, guaranteed to every citizen under the Constitution. Spiritual liberty is, perhaps, the most precious of all the bounties for which Americans should give thanks on the last Thursday in November.

So far in our history America has been more

## Outward Bound

by A. B. Chapin



abundantly blessed than any other nation has ever been since the beginning of recorded time. We have prospered as no other nation has ever prospered. We are just beginning to realize that the latest world depression let us off more lightly, as a people, than it did any other race or nation. We are now beginning to realize, too, that we are well on our way out of the depression, heading swiftly toward renewed prosperity of a magnitude beyond our present dreams. For such material blessings it is well to give thanks to the Providence which has guided us; but it is also well to remember that there are greater treasures than money and the wealth of which money is a measure.

Let us, in the midst of our Thanksgiving feasting and merrymaking, not forget that we are possessors of a great spiritual heritage, and make the day an occasion for pledging ourselves anew to the upholding and perpetuation of that spiritual liberty, that freedom of conscience and of thought, which our forebears sought and found in their New World.—Selected.

## BRUCE BARTON Says:



### I ADMIRE THE COPS

As we drove along beside the Hudson river we noticed a crowd at one of the piers. A discouraged gentleman had attempted to drown himself.

Dripping and dejected, he sat on an empty barrel, while the cop who had pulled him out of the water talked to him like a big brother. Presently the patrol wagon arrived to take them away, the cop still uttering words of friendly encouragement.

At a busy corner stood a woman with a baby in her arms and a youngster tugging at her skirt, anxiously viewing the torrent of traffic, afraid to plunge in.

The cop in the middle of the street sighted her, and raised his arm with a knightly gesture. The city stopped while the timid little mother crossed over.

It was late at night. On the steps of a residence, the windows of which were shuttered, a man was slouched in an obvious state of intoxication.

A cop touched him on the shoulder. They held a brief conversation. Presently the cop hailed a taxi, loaded the inebriated citizen in it,

gave instructions to the taxi driver, and the taxi drove away.

These incidents, occurring within my own sight and close together, reminded me that I have long intended to write a little something about Cops.

I admire most of all their self-possession and the sound common-sense way in which they go about their work. Adlai E. Stevenson, once vice-president of the United States, used to quote a friend's remark that "the Constitution of Illinois is an almost perfect document, but it should have one additional paragraph. It should provide for an appeal from the Supreme Court to any two justices of the peace."

The idea was that when all the high-priced lawyers and judges had finished their legal wrangling, then a couple of country chaps should render a final decision on the basis of simple common sense.

### HARD WORK THE TEST

You run across all sorts of surprises in the course of a business week. For instance, the vice-president of a big chain store organization was telling me a business

story. And what do you suppose based it on? The Bible.

He has charge of the company personnel. It is a job to sort out a hundred young fellows in order to find the one who will start small wages, work long hours, and fight his way up to the top.

The prizes are big, but the battle is hard, and only the toughest survive.

The part of the Bible to which the vice-president referred was Feeding of the Five Thousand. Five thousand tired and hungry people. The Lord said, "Feed them."

His disciples, who were practical men, were aghast. "We can't do it," they protested. "It would take too much money."

Finally a boy was discovered in the crowd with five small loaves and two fishes. Said my friend: "They had to work with was what the boy had."

"So with our company," he continued. "It's one of the leaders, there isn't a really brilliant man in it. We've all come up from the ranks."

"We can get money to do anything that we need; but money alone won't do it."

"But all we really have to work with is what our four thousand boys have. They are going to decide what this business will be the years to come."

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### Crippled Children's Clinic To Be Held Nov. 21

The regular monthly crippled children's clinic for the counties of Jackson, Macon, Swain, and Wilkes, Cherokee and Clay will be held in the high school building in Bryson City on Saturday, November 21, beginning at 9:30 a. m.

All crippled children and adults are invited to attend this clinic examination. Dr. John T. Saunders of Asheville, is the examining physician. Simon P. Davis, of Bryson City, is chairman of the clinic committee. Others serving with Davis on the committee are W. Morgan and Mrs. H. C. Harp, secretary.

J. H. Clippard, assistant vocational rehabilitation supervisor will attend the clinic, as well as Mrs. Appelt, of the North Carolina crippled children's commission.

Further information may be obtained from Mr. Davis or any member of his committee from any member of the clubs of Sylva, Franklin City, Andrews and the at Murphy.

The Canistel tree of Lica bears a fruit which is a five-minute egg.