

HAPPY NEW YEAR



1937

Greetings to All
as We Welcome
1937.

Hotel Edwards
Highlands, N. C.

NEW YEAR'S Greetings



1937

Let us thank you for
your friendship in 1936
and pledge again our
best in 1937.

G. W. Marett
DEPT. STORE
Highlands, N. C.

1937



We look forward to 1937
and the opportunity to
be of friendly service to
you again.

Tudor N. Hall
Electrical and Plumbing Work
PHONE 25
Highlands, N. C.

BEST WISHES



FOR
NEW YEAR
1937

Happy New Year
and may a world of
happiness go with
your success in 1937

Rideout & Rice
Sody Fountain, Candies, Etc.
Highlands, N. C.

Highlands Highlights
EDITED BY MRS. T. C. HARBISON

ED ROGERS INJURED IN AUTO WRECK
HIGHLANDS, Dec. 30.—Ed Rogers is in Angel hospital, Franklin, with a fractured elbow resulting from a car wreck here Saturday night. The elbow is the same which was broken in a former wreck, and although it is badly injured, Mr. Rogers' condition was reported satisfactory. His car and that of Badger Toy met in a head-on collision on a curve on the Horse Cove road Sunday night about 8 o'clock. Other occupants of the cars were not seriously hurt, but both cars were badly damaged.

ENGAGEMENT ANNOUNCED
Mr. and Mrs. Frank H. Potts announce the engagement of their daughter, Eula May, to Mr. Jay F. Chapman of Atlanta, Ga. The marriage is to take place here in February.

Mr. and Mrs. Frank B. Cook and Mary Bascom Cook are in Akron, Alabama, where they went for the Christmas season. Akron is the former home of Mrs. Cook. The Rev. Norvin Duncan and Mrs. Duncan, and their two sons, Norvin and Joe, and Miss Moore, of Asheville, were visiting Mr. and Mrs. W. S. Davis at their home here Sunday.

Mrs. L. G. Appley and children, of Coral Gables, Fla., joined Mr. Appley at their home here for the Christmas season. Mr. and Mrs. Noble and children, of Evanston, Ill., are guests of the Appleys.

Carl Zoellnor is much better after a siege of pneumonia, but is not able to be out of the house yet.

Miss M. E. Huger left Monday for Melbourne, Florida, where she expects to spend the greater part of the winter.

Jay F. Chapman, of Atlanta, was visiting friends here during the past week-end.

Miss Louise Dillard, of Dillard, Ga., was visiting Miss Estelle Edwards for a few days recently.

Miss Pauline Edwards and Miss Vera Edwards left Saturday for their home in Douglas, Wyoming, after an extended visit here with their father, W. W. Edwards.

Dinner guests of Mr. and Mrs. W. S. Davis and Miss Rachel Davis on Christmas day were Mr. and Mrs. F. S. Merrill, of Bryson City, N. C., Mr. and Mrs. Joe Reese and son, Louis Reese, S. P. Pierson and W. P. Pierson, of Highlands, and Val Pierson, of Atlanta, Ga.

Visiting Mr. and Mrs. W. S. Davis over the week-end were Mr.

and Mrs. W. W. Mitchell and Mr. and Mrs. Hugh Gibson, of East Point, Ga.; and Mr. and Mrs. A. D. Bolton, and Billy and Edith Bolton, of Commerce, Ga.

Harry Hall, of Raleigh, N. C., was visiting Mrs. Meta N. Hall and other relatives here during the past week-end.

L. W. Rice is recovering satisfactorily from an operation performed on an injured shoulder at Angel hospital in Franklin recently.

Guests of Mr. and Mrs. J. E. Potts during the Christmas season included their daughters, Miss Eva Potts from Nashville, Tenn., Miss Mary Elizabeth Potts of Atlanta, and Miss Carolyn Potts, who is attending school in New York City. Mr. and Mrs. Watson, of New York, were also visiting Mr. and Mrs. Potts and other relatives here.

Louis Edwards, of Clemson College, has been with Mr. and Mrs. W. W. Edwards for several days during Christmas vacation.

Mr. and Mrs. Jack Hall have returned home after spending the holidays with relatives in Hartwell, Ga.

Mr. and Mrs. W. J. Beacham and Miss Martha Beacham have returned to Atlanta after visiting Mr. and Mrs. J. E. Rideout, Harold Rideout and other relatives here.

Miss Betsy Potts and Jack Potts were home from Western Carolina Teachers college for the holidays.

Miss Oceola Everett, who is teaching in Robbinsville this year, left this week after visiting her mother, Mrs. Guy Paul.

Mr. and Mrs. W. F. Beadle returned to Highlands this week after an extended visit in Louisiana, Mr. Beadle's former home.

Edison Picklesimer left Thursday to resume his studies at Wake Forest college after spending his vacation with relatives here and in Whiteside Cove.

West's Mill
Harry Bryson, who has been working in Winston-Salem, spent the Christmas holidays with his parents, Mr. and Mrs. C. A. Bryson.

Mr. and Mrs. E. B. Rickman, of Woodrow, spent Friday visiting Mr. Rickman's mother, Mrs. Wiley Rickman, who is ill.

Carroll Gibson made a business trip to Sylva one day last week.

J. C. Sorrels, who has been quite ill for a few days, is improving.

Mr. and Mrs. Roger Dalton, and Crawford Dalton, of Gastonia, spent the past week visiting their parents, Mr. and Mrs. John Dalton.

Miss Alice Rickman, who has been attending college at Cullowhee, is spending two weeks with her parents, Mr. and Mrs. E. O. Rickman.

Mr. and Mrs. Zeb Gibson and children, of Winston-Salem, are spending several days here visiting their mothers, Mrs. B. R. Gibson and Mrs. J. L. West.

Miss Grace McGaha returned to Robbinsville Sunday after spending the holidays visiting her parents, Mr. and Mrs. Fred McGaha.

Mr. and Mrs. Walton Smith, of McGehee, Ark., arrived Wednesday of last week for a visit with Mrs. Smith's parents, Mr. and Mrs. Solomon Leatherman.

Albert Raby, who is working at Spruce Pine, is spending some time with his family.

Miss Margaret Holbrooks, of Asheville, is spending several days here visiting her grandparents, Mr. and Mrs. J. H. Dalton.

Miss Vonnie West, who is teaching at Almond, is spending the holidays with her mother, Mrs. J. L. West.

Mr. and Mrs. Weaver Sheffield and small daughter, of Canton, were visiting Mr. and Mrs. Grover Sheffield a few days last week.

Mr. and Mrs. Charles Matlock, of Winston-Salem, are spending several days here visiting their parents, Mr. and Mrs. J. B. Matlock, and Mrs. J. M. Morrison.

Carr Rickman returned to his home recently, after spending the summer in Montana.

Mr. and Mrs. Wiley Crawford, of Cullowhee, were here to attend the funeral of Mrs. Crawford's

brother, Lawrence Shepherd, last Thursday.
Mr. and Mrs. John Mallonee have moved from the Allen farm to their home in Swain county.
Mrs. Medford Carver and two children returned to their home in Tennessee after spending a month here with Mr. and Mrs. James Carver.

Wins \$2 Prize In Baby-Naming Contest
Miss Cleobell Moore, daughter of Mr. and Mrs. Alex Moore, of Franklin, recently received a check for \$2 as a prize in the radio contest conducted by Amos and Andy for naming Amos' (or is it Andy's) baby girl. She submitted two names—"Orasue Catinga" and "Clory Angeline." The Press was not advised which won the money.

Rotarians Hear Program Of Christmas Music
Franklin Rotarians were entertained at their weekly luncheon meeting on Wednesday of last week in the American Legion hall with a program of Christmas music presented by Miss Margaret McGuire's music pupils. The program consisted of carols, instrumental numbers and a vocal solo by Miss McGuire. Members of the class taking part were Dorothy Sloan, Clell and Kenneth Bryant, Sol Sanders, and Katherine Ellard.

HORN'S SHOE SHOP SAYS WE ARE STILL MENDING SHOES
While the 'possum hunters squall, And the dogs are treed, With our hammer and awl, We'll give you what you need.
HORN'S SHOE SHOP
Box 212 Troy F. Horn
Opposite Courthouse

NEW SAFETY FOR BABIES
Mother, most hospitals now protect their babies against germs and skin-infection by rubbing Mennen Antiseptic Oil all over the baby's body—every day. This keeps the baby's skin smoother, softer, lovelier and SAFER. So, mother, do as hospitals do, as doctors recommend. Give your baby a safety-rub with Mennen Antiseptic Oil daily thruout his diaper-days. See your druggist.
MENNE Antiseptic OIL

HAPPY NEW YEAR Happy New Year!
And we mean it in every way.
The Postal Clerks of Highlands, N. C.



HAPPY NEW YEAR The best of New Year's wishes to the best of friends.



RICE'S MARKET
L. W. Rice & Son

New Year's 1937 Greetings



A sincere and hearty greeting bearing good wishes for happiness all year.

Highlands Drug Store
Where Everyone Meets
REXALL DRUGS . . .
BILTMORE ICE CREAM

BEST WISHES




Wishing you
Greater Prosperity,
More Success,
Every Happiness
in 1937.

Potts Bros.
Highlands, N. C.

"I've always turned up my nose at wine, but this certainly is different."

"Widmer's have made plenty of converts who never liked wine before."



Even though you have always thought that you don't like any wines, try Widmer's. It is quite possible that their extra goodness and smooth, rich flavor will lead you to new drinking enjoyment. If you're willing to be shown, say Widmer's—at liquor stores, taverns, hotels and restaurants.

Widmer's Wines
IN GOOD TASTE SINCE 1888
Widmer's Wine Cellars, Inc.
Naples, New York