

# Schulman's Bargain News

THURSDAY, JAN. 14, 1937

THE FRANKLIN PRESS AND THE HIGHLANDS MACONIAN

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## \$15,000 CLEARANCE SALE ANNOUNCED

Starting Friday, December 15, we are going to put on the biggest Sale we have ever staged in Franklin, offering values that cannot be beaten anywhere. Soon our Spring goods will begin to arrive and we want to clean out our winter merchandise, and when we say "clean out" we mean CLEAN OUT! Regardless of price, everything must go. It has long been our policy to make a clean sweep before each new season. That is what we are doing now. Prices have been drastically cut on our entire \$15,000 stock of merchandise. We don't expect to make any profit. All we want to do is liquidate this stock in our 15-Day Sale. So we have priced everything to sell. Here is your chance at some real bargains. Come and take 'em away.

E. B. Schulman, Proprietor,  
SCHULMAN'S DEPARTMENT STORE

### Coats and Dresses At Sacrifice Prices

#### Fur Trimmed Coats

Beautifully tailored of fine fabrics. Formerly sold for \$29.95. Sale price

**\$19.95**

\$19.95 COATS

**\$12.95**

\$14.95 COATS

**\$8.95**

OTHER COATS

**\$4.95 and  
\$6.95**

#### SWAGGER SUITS

1 Big Lot--\$9.95 Values **\$3.88**

#### Silk Dresses

One large lot of beautiful dresses which formerly sold as high as \$4.95

**\$1.66**

\$7.95 DRESSES

**\$4.95**

\$5.95 DRESSES

**\$3.95**

\$2.99 TO \$4.95 DRESSES

**\$1.99 and \$2.99**

69¢ PRINT DRESSES

**39¢**

## Schulman's Dept. Store

Franklin, North Carolina

### SALE STARTS FRIDAY, JAN. 15