

## The Franklin Press

and

## The Highlands Maconian

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## SUBSCRIPTION RATES

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This newspaper invites its readers to express their opinions on matters of public interest through its columns. The Press-Maconian is independent in its policies and is glad to print both sides of any question. Letters to the editor should be written legibly on only one side of the paper and should be of reasonable length. The editor reserves the right to reject letters which are too long, are of small general interest or which would violate the sensibilities of our readers.

## The Propaganda Problem

DEAN Carl Ackerman of Columbia University's graduate school of journalism is gravely concerned over the distorting effect on American public opinion of propaganda disseminated through two mediums—short wave radio stations in European capitals and the American press.

In a scholarly address last Friday before the North Carolina Newspaper Institute at Chapel Hill, Dean Ackerman declared that millions of Americans are being exposed to doctrines of government foreign to our ideals through propaganda programs broadcast from short wave stations in Russia, Italy, Germany and other European countries.

On the other hand, he decried equally as seriously the great amount of propaganda carried by our own newspapers—propaganda prepared by governmental agencies and numerous organized groups seeking to advance their own interests.

This condition, he continued, "is making public opinion in this country the opinion of the militant, organized minorities. This is why public opinion today is neither pure nor above reproach. This situation is tantamount to a national emergency because in addition to the status of public opinion there is a widespread belief that the daily newspaper has lost its prestige."

Dean Ackerman's remarks are most timely, but somehow we cannot feel the same pitch of anxiety he has voiced. Nor do we see any way to correct the situation save through public opinion itself—and we confidently believe public opinion will correct it.

What the Columbia dean says about European short wave radio broadcasts is true. Both Communist and Fascist nations are endeavoring through this medium to attract the interest of Americans. It is estimated that 40 per cent of the radio receiving sets in this country can pick up these foreign programs, and it is doubtless true that many millions of Americans at one time or another will hear these programs, which are broadcast in English as well as in Spanish, Italian, German and other languages. But, somehow, we can't believe that many Americans will either swallow these foreign doctrines or continue to dial-in on the foreign propaganda broadcasts. They are simply too boring. Most of us prefer to listen to Amos and Andy, Cab Calloway, Lum and Abner or, when he goes on the air, our own President Roosevelt.

We are more concerned over the propaganda in the American press, but even here we can't get excited. Most newspaper readers have learned to read between the lines. They can tell what is significant and what isn't, and they usually read the insignificant.

The big problem the American Press faces is to make significant news more interesting and to make people THINK. If editorial writers would cease attempting to change people's convictions and center their attention on stirring people's thought, editorial pages would again assume importance. But the average editorial of today is calculated to produce somnolence rather than to excite mental exercise.

## The Outcasts

by A. B. Chapin



## Highlands Highlights

EDITED BY MRS. T. C. HARBISON

## MISS EULA MAY POTTS TO WED JAY F. CHAPMAN

HIGHLANDS, January 21—The marriage of Miss Eula May Potts, daughter of Mr. and Mrs. Frank Potts of Highlands, to Mr. Jay Franklin Chapman, of Atlanta, son of Mr. and Mrs. J. W. Chapman, of Doraville, Ga., will take place at the Presbyterian church here on Sunday afternoon, January 31, at 5 o'clock.

The bride-elect will have Miss Hannah Lou Brown, of Cullowhee, N. C., as maid of honor. Other out-of-town guests who are expected to arrive here for the wedding include Mr. and Mrs. J. W. Chapman, of Doraville, Ga.; Mr. John Zachary, of Atlanta, who will be best man; Miss Annie Laurie Stegge, organist, of Marion, N. C.; Mr. and Mrs. Robert Dupree, of Decatur, Ga., and Miss Carolina Weaver, of Asheville, N. C. Ushers at the church will include Jack Potts and Steve Potts, brothers of the bride-elect.

After the ceremony Mrs. Frank Potts will entertain at her home with a buffet supper for the bridal party and out-of-town guests. The bride-elect is being entertained by friends preceding her marriage to Mr. Chapman, who is connected with the railway postal service in Atlanta. For the past two and a half years Miss Potts has been attending Western Carolina Teachers' college, where she was a member of Alpha Phi Sigma.

## BUYS BUILDING SITE

Miss Cora Miltmore, of Gainesville, Fla., Florida state librarian, has purchased a building site here. The lot is located on the Walhalla road and was a part of the Hampton Perry estate. Mr. S. T. Marett, real estate agent of Highlands, handled the deal. The purchase price was not revealed.

## HONORS BRIDE-ELECT

Mrs. H. P. P. Thompson entertained at her home on Saturday afternoon with a miscellaneous shower honoring Miss Eula May Potts, whose marriage to Mr. Jay Franklin Chapman, of Atlanta, will take place here on January 31. About 70 guests attended the affair, which followed shortly after the announcement of the Potts-Chapman engagement. Mrs. Thompson served chicken a la king, coffee and cake. Assisting with the serving were Miss Peggy Thompson and Miss June Thompson,

cousins of the bride-elect, and her sister, Miss Jessie Potts.

## CHURCH PLANS ALTERATIONS

In a recent conference the members of the Highlands Baptist church appointed Mrs. Herbert Rice, Harvey Talley, Walter Reese and W. A. Hays as trustees for a fund to be raised for altering the church in such a manner as to make it more suitable for Sunday school work. It is hoped that sufficient funds may be raised in the near future to provide individual class rooms for each Sunday school class. With this end in view, various classes will give entertainments from time to time, and the money thus raised is to be deposited in the Bank of Walhalla and kept there on interest until an adequate amount is on hand for making the desired alterations.

## \$21 RAISED AT SUPPER

Twenty-one dollars was made at the cream chicken and oyster supper given at the Pierson House by members of the Women's Auxiliary of the Highlands Episcopal church last Thursday evening. The money has been deposited in the treasury of the Women's Auxiliary.

## HONOR ROLL ANNOUNCED

The honor roll of the Highlands school for the fourth month has been announced by the principal, O. F. Summer, as follows:

**First Grade**—Ann Anderson, Herbert Johnson, Etta Jean Talley, Dorylas Picklesimer, Dollie Wilson, Enda Norton, Johnnie Crunkleton, Cathrine Welch, J. E. Crane.

**Second Grade**—Doris Hedden, Nerealce Welch.

**Third Grade**—Frank Wilson, Barbara Zoellnor.

**Fourth Grade**—Maxie Lee Wright, Freda Lee Mincy, Nancy Potts.

**Fifth Grade**—Edna Phillips Elizabeth McCall, Marie Houston.

**Sixth Grade**—Jessie Anna Potts, Margaret Rogers, Marie Neely.

**Seventh Grade**—Felicia Mae Edwards.

**High School**—Sarah Thompson, Mozelle Bryson, Margie Wallef, Peggy Thompson.

## GIVE BENEFIT DANCE

A dance was given recently at Helen's Barn by Mr. and Mrs. L. G. Appley of Coral Gables, Fla., and Highlands, for the benefit of the Highlands school lunch room. About nine dollars was raised,

and to this fund was added a donation of \$10 from Mrs. Nathan Billstein, of Greenwich, Conn. The lunch room is still popular. About 160 students are taking their lunches there daily.

## H. W. BARNES DEAD

Word was received here last week of the death of H. W. Barnes, of Griffin, Ga., who with Mrs. Barnes was a frequent visitor at their summer home here, which is one of the most attractive in Highlands.

Jack Potts, of Western Carolina Teachers' college, was at his home here last week-end.

W. J. Beacham and Miss Martha Beacham, of Atlanta, were visiting relatives in Highlands the past week-end.

Mr. and Mrs. Tudor N. Hall and their children, Sara, Isobel and Tudor, and Mrs. E. R. Gilbert left Wednesday morning for Miami, Fla., where they expect to spend about two weeks.

Frank Hill is visiting his daughter, Mrs. Helen Norris, in Atlanta. He expects to be gone several weeks.

Mrs. Frank Potts, Miss Eula May Potts and Mr. and Mrs. W. A. Bryson made a trip to Asheville Monday.

Mr. and Mrs. C. J. Anderson and family spent part of last week-end in Knoxville, Tenn.

Mr. and Mrs. H. D. Jessup, of Greensboro, N. C., were visiting in Highlands for a few days recently. Mr. Jessup was formerly the resident Methodist minister here.

Harley Smith, Jr., and Henry Johnston, of Gainesville, Ga., were with Mr. Smith's grandparents here for a few days recently.

Miss Stella Smith left last week for Washington, D. C., where she will visit for several weeks with Mrs. James A. Randall.

Born, to Mr. and Mrs. O. F. Summer on January 14 at Angel hospital, a daughter.

Miss Lula Smith has returned to Peabody college in Nashville, Tenn., after a vacation spent with her parents here, Mr. and Mrs. W. W. Smith. Miss Smith is at Peabody to obtain a degree in nursing.

Mr. and Mrs. Frank B. Cook have returned to their home here after a visit of several weeks to various points in Alabama, Georgia and Florida.

Father—"Isn't it wonderful how little chicks get out of their shells?"

Son—"What gets me is how they get in."

She—"Why do you always eat with your knife?"

He—"Because my fork leaks."