



CIVIC and business leaders of Franklin take this means of contributing to the President's Birthday Party fund, to combat infantile paralysis and in extending birthday greetings. . . . The Franklin Press and The Highlands Maconian joins these Franklin leaders by contributing the space for presentation of these greetings. . . . All returns for this display will be forwarded to the President's Birthday Party Fund.

Greeting Franklin D. Roosevelt on his 55th Birthday

For
**Local and
National
Infantile
Relief**

This year Franklin and Highlands join with thousands of other communities throughout the country in a national observance January 30 of President Roosevelt's birthday. There will be a big party with square dances in each community Saturday night, the proceeds to be devoted to aiding children suffering from infantile paralysis. Seventy per cent of the returns will be kept for local relief of infantile paralysis victims, and 30 per cent will go to the Warm Springs Commission to finance infantile medical research. It is a worthy movement in which thousands of charitable souls throughout the nation will lift their voices to join those of our stricken children in wishing for our President good health and many happy returns of his birthday.

The Franklin Birthday Party will be held at Kelly's Tea Room and the Highlands Party will be at Helen's Barn. Be sure to attend one of these parties. You will have a good time and you will be helping to fight a dreadful disease.

These Greetings are Sponsored by:

Perry's Drug Store
For All Your Drug Needs

Peoples Market
Meats and Groceries

Macon County Supply Co.
Hardware and Mill Supplies

E. K. Cunningham & Co.
The Shop of Quality

Macon Furniture Co., Inc.
Complete Home Furnishings

Polly's
"Sells for Less"

Franklin Hardware Co.
Hardware and Builders' Supplies

S & L 5 and 10¢ Store
On the Corner

Joe Ashear
We Clothe the Family

J. B. Pendergrass & Co.
General Merchandise

Pearl's Beauty Shop
Phone 120, Individual Hair Styling

Hallie's Beauty Shop
Try Our Mid-Winter Specials

Nantahala Creamery Co.
Try Our Pasteurized Guernsey Milk

Pay and Take It
ON THE SQUARE
The Home of Good Coffee

Sloan's Market

**Bryant Furniture Co.
and Funeral Home**
"WE ARE HERE TO SERVE YOU"

Angel's Drug Store

Blumenthal Store
Good Merchandise for the Money

Sanders' Store
The Place to Buy Quality Merchandise
at the Lowest Prices

**Nantahala Power and Light
Company**
"Electricity is Cheap in Franklin"