

January Floods Reveal Strength of Red Cross

Aid Given 1,062,000 Persons Through Set-Up By Agency

The elasticity and scope of Red Cross disaster work is shown in a recent report on Red Cross relief measures during the unparalleled Ohio-Mississippi Valley flood of this year.

At the height of the emergency Red Cross relief offices were established in 182 inundated counties and in 146 counties where refugees were cared for, the report stated. Eight regional headquarters offices controlled the 328 county offices, and were in turn supervised by the National Red Cross in Washington, D. C.

A statistical summary of persons aided by the organization indicates that the floods constituted the greatest peace-time emergency ever faced by the nation. The Red Cross gave some form of assistance to 1,062,000 men, women and children. From January to August hundreds of trained workers helped by thousands of volunteers administered to the sufferers.

A Red Cross rescue fleet of 5400 boats was organized, according to the report. Emergency hospitals established totaled 300 and 3600 nurses were assigned to flood duty. In more than 1,000 refugee centers the victims of the flood were sheltered, clothed and fed. Through the Red Cross medical-health program and the work of public health agencies sickness was kept to normal for the time of year in all inundated areas.

Because of its disaster experience the Red Cross was directed by the President of the United States, who is also president of the Red Cross, to coordinate the effort of all federal flood relief groups. Government and Red Cross officials met daily at the Red Cross headquarters building in Washington to plan relief measures and prevent duplication of effort.

"We were fortunate in having 56 years of disaster relief experience to call upon in meeting the emergency," Admiral Cary T. Grayson, chairman of the Red Cross, said.

It was found that 97,000 families composed of 436,000 persons had to have their resources supplemented or an entirely new start provided by the Red Cross, the report stated. Red Cross emergency and rehabilitation assistance was as follows: rescue, transportation and shelter for 62,000 families; food, clothing and other maintenance for 193,000 families; building and repair for 27,000 families; household goods for 90,000 families; medical, nursing and sanitation help for 15,000 families; agricultural rehabilitation for 10,000 families; other occupational aid for 3,000 families and other types of relief for 4,000 families.

"Credit for this largest peace-time relief operation in the history of the nation must go to the American people who contributed a Red Cross relief fund of more than \$25,000,000," Admiral Grayson said.

During the year the Red Cross gave aid to the victims of 105 other disasters in 36 states, Alaska and the District of Columbia. The Red Cross financed the majority of these relief operations from money contributed through memberships during the annual Roll Call last November, since it is only in case of large-scale disasters that a national drive for relief funds is made.

This year the Roll Call is from November 11th to the 25th. The Red Cross seeks a greater membership to meet its disaster relief and other service obligations during 1938.

Last year Red Cross Chapters gave vital help to 120,000 needy families.

Labor's advocacy of the Red Cross program is attested by recent statements from William Green, president of the American Federation of Labor and John L. Lewis, president of the United Mine Workers, of America.

"Red Cross aims and purposes are highly commendable and deserving of the support of all classes of people," said Mr. Green.

"The activities and service of the American Red Cross satisfy a great need of the people, and I strongly urge that it receive the unqualified support of all during its annual Roll Call for members," Mr. Lewis said.

IN THE WAKE OF FLOOD



This scene was enacted many times in refugee centers established by the Red Cross during the Ohio-Mississippi Valley flood. Inevitably floods bring the danger of disease as drinking sources become contaminated and large groups of people are thrown together. The medical-health service of the Red Cross serves thousands each year, and is maintained by membership funds contributed to the organization at the time of its annual Roll Call from Armistice Day to Thanksgiving.

Red Cross Observes Nursing Anniversary

1937 Marks 25th Year Of Public Health Nursing In Rural Areas

"Prior to inauguration of the Red Cross Town and Country nursing service in 1912, no national effort was made to bring nursing skill to the rural sickbed," James L. Fleser, vice chairman in charge of domestic operations for the American Red Cross, said today in commenting on the silver anniversary of Red Cross public health nursing.

In a plea for an increased membership during the coming Red Cross annual Roll Call held from November 11th to the 25th, Mr. Fleser pointed out that Red Cross rural nursing rounds out 25 years of continuous service this year. "It is essential activities such as this which the American people support through membership," he said.

In 1910 Lillian Wald, then head resident of the Henry Street Settlement in New York City, proposed that the American Red Cross pioneer in the field of rural nursing. Public health nurses were active in urban districts but no similar provision had been made to guard the health of the rural dweller. Miss Wald felt that the Red Cross was best qualified for the undertaking through its long experience in converting humanitarian ideals into practical accomplishment.

Two years later the first Red Cross rural nurse set forth upon her rounds in a county in Massachusetts. Jacob Schiff, member of the Red Cross Board of Incorporators, and Mrs. Whitelaw Reid each contributed funds to start the project. Special courses of training for nurses resulted in young women who thoroughly knew the mechanics of this new job.

By 1918 there were 100 rural nursing services conducted by Red Cross chapters; and 18 months later the number of services had skyrocketed to 2,000, as the signing of the Armistice released a flood of War nurses for peace-time duty.

"Reorganization and consolidation eventually cut the number of public health nurses serving under the Red Cross flag," Mr. Fleser stated. "But as a group their efficiency increased."

Mr. Fleser called attention to a study of Red Cross public health nursing accomplishments since the service was begun. "Statistics show that in all nearly 3,000 services were established by the Red Cross," he said. "During the past 15 years 6,800 public health nurses were assigned to chapters, and a total of 18,000,000 visits were made to or in behalf of patients."

"Each year during the past 11, more than 440,000 rural school chil-

dren have been found to have physical defects. Each year 189,000 of these children were helped through treatment."

At the present time there are 666 Red Cross public health nurses engaged in health work in rural communities, and last year more than 1,000,000 visits were made on behalf of the sick.

"It has been our purpose from the first," Mr. Fleser emphasized, "to demonstrate that rural nursing was needed and could be organized. In many instances we have turned established community nursing services over to local health authorities. When this was done, we turned our effort toward opening up additional virgin territory."

Other Red Cross services supported by Roll Call memberships are life-saving; first aid; disaster relief and the work of organized Red Cross volunteers.

Highlands

(Continued From Page Nine)

We understand each other so, Indeed we are real pals. I help my Mother very much. She says, "Far better than the girls."

MY SCHOOLMATES
(By Margaret Rogers)

Some are little as a rat,
Some are large as a tree,
Though it doesn't matter about that
They are all still dear to me.
Smart, pretty, ugly and dumb
We are all seventh graders
And required to do some.

Mrs. Frank Jennings has returned to her home in Florida after spending the summer at her home, "Puckrup," on Satulah mountain.

Carey Reese, who is attending the Athens Business college, spent the week-end here visiting his parents, Mr. and Mrs. J. W. Reese. His sister, Mrs. Clyde Harris, returned to Athens with him on Sunday.

Mr. and Mrs. O. F. Summer and their small daughter, Mary Francis, spent a few days last week at Mr. Summer's home in Seneca, S. C.

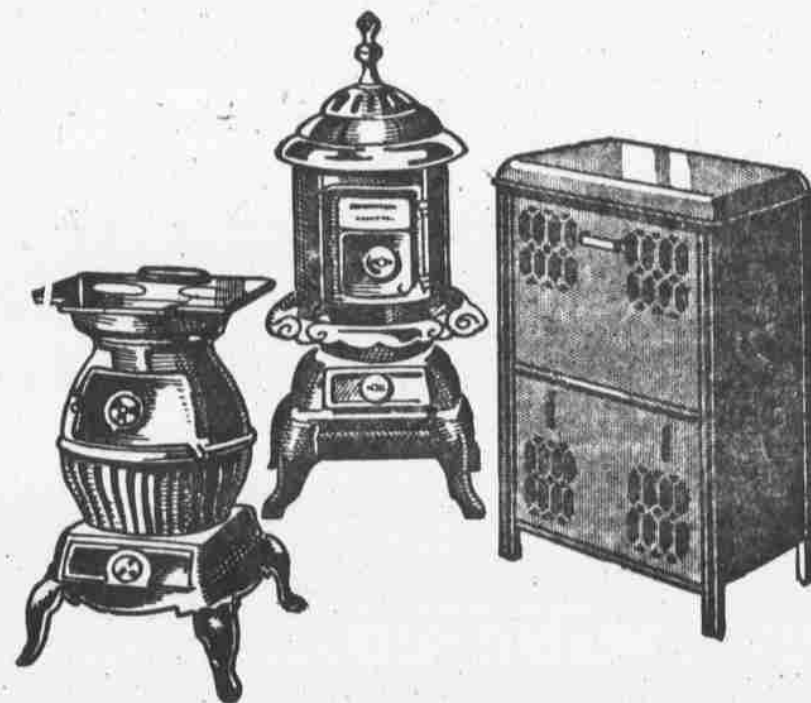
Miss Rebecca S. White, of Fayetteville, arrived on Tuesday to spend some time visiting her cousin, Miss Rebecca S. Harris, at her home on East Main street.

Mrs. F. H. Potts and Mrs. G. W. Marrett returned on Saturday from Atlanta where they spent several days visiting Mrs. Potts' daughter, Mrs. Jay Chapman.

Mesdames W. S. Davis, J. A. Hines, Tudor Hall, A. G. Holt, the Misses Bernice Durgin, and Cora Miltimore, and the Rev. and Mrs. Frank Bloxham, attended the district meeting of the Woman's Auxiliary, which was held at St. Agnes' church in Franklin on Tuesday.

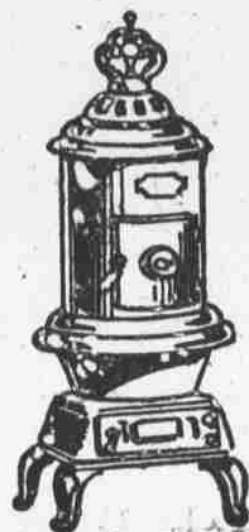
When may we expect to hear from the male quartet which is being organized and rehearsed on Thursday evenings?

Mr. and Mrs. H. D. Randall left for their home in Cincinnati early this week, after spending some time with Mr. and Mrs. Jack Wilcox.



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	1933 Chev. Truck, good tires, new license, Joe Morgan truck.. \$265

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