

BELK'S

STORE WIDE

January Sale

HOME OF BETTER VALUES . . .
TODAY AND EVERY DAY!

51 Ga., 15 Den.
NYLONS
First Quality

29 dz. beautiful first quality nylons—the nicest we have seen in a long time—and priced at a low, low 69c. Buy several pairs and save.

69c

MAIN FLOOR



BASEMENT BARGAINS

LADIES' COTTON
STOCKINGS 25c

BLUE CHAMBRAY
WORK SHIRTS \$1.00

SHAG RUGS \$1.00

RUBBER TIRE
DOOR MATS \$1.00

WASH CLOTHS . . . 5c

BATH SETS

A regular \$1.98 bath mat and commode cover for half price.
BASEMENT STORE

\$1

FREE FUNNY BOOKS
Ask at Wrapping Stand

Lots of people are **SAVING MONEY** on dishes in Belk's Basement.

COSMETIC SETS

Lotion, cream, shampoo, etc., out of our Christmas Gift sets. Jergen's, Woodbury's, etc. Reg. value 10c to \$1

9c

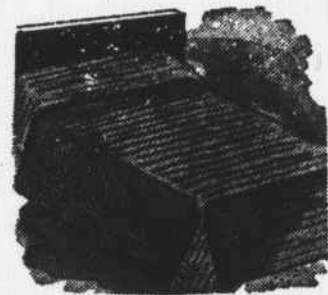
LACE CURTAINS



Pairs of ecru and cream color lace curtains in full window size. These have always sold for more but here is a lot of 12 doz. that will really save you money.

88c

CHENILLE SPREADS



50 only nice white and asst. solid color spreads that were made to sell for \$5. Now on sale in the Basement during our January special events and a saving of more than \$1.

\$3.95

MEN'S HANDKERCHIEFS

Men's white handkerchiefs with nice hem and made of good smooth material, actual value 15c.

9c

Big Shoe Sale



About 100 pairs of ladies' odds and ends of our better shoes. Not all have boxes, but most of these were \$4.95 to \$6.95. You will recognize the quality at once. If your size is here, they are a wonderful buy. Main Floor.

\$1

MEN'S GOOD WORK SHOES

Work shoes that will stand that Spring plowing and priced very, very low. Sizes are 6 to 12. We have plenty. Why pay more when you can get a good one for this low price. Basement Store.

\$3.29

SHOE BARGAINS

43 PAIRS LADIES' BETTER SHOES

These are broken sizes of our very best shoes. Your size may be here. There are many to pick from. See this large table.

\$3.95



LADIES' READY-TO-WEAR:

LADIES' HATS



All of our hats. Values up to \$5.95. We never carry over hats. These must go. Buy 2 or 3.

\$1.00

SACONY SUITS



The new Spring Sacony's are arriving daily. Many beautiful solid colors including white. There is only one Sacony. Get yours at Belk's.

\$25

Fashion Shop — Main Floor

BIG VALUE

GIRLS' DRESSES



A one time buy of 10 doz. solid color broadcloth and fancy gingham and percale cotton frocks for the young Miss, 7 to 14 sizes. Any one of these are worth twice our low January Sale Price. See these in the Basement Store.

\$1

BASEMENT STORE

COATS REDUCED



Final close out all Fall 1951 Winter Coats. Only a few left and we will need the room. So the saving is yours. Solid color all wool gabardines, rayon gabardines, checked wools and others in most all sizes. Priced now from \$16.50 to \$45. We won't quote the price they are now but you will be surprised.

COME AND SEE TODAY!

FASHION SHOP — MAIN FLOOR

BELK'S DEPARTMENT STORE

FRANKLIN, NORTH CAROLINA