

DRAFT BOARD PUTS 33 IN 1-A

Total Of 71 Macon Men Are Reclassified At Meeting

Thirty-three Macon County men were classified 1-A (available for military service) at a meeting of the local selective service board recently.

A total of 71 men were reclassified at the session, according to Mrs. Gilmer A. Jones, board secretary.

Placed in 1-A were John L. Keener, Clifford H. Holland, James E. Early, Ed B. Angel, James D. Parrish, Morris E. Vinson, William H. Moffitt, Frank A. McCall, Gilbert E. Moses, Ralph R. Childers, Franklin D. Hughes, Derald D. Owenby, Jack S. McCoy, George H. Moore, Jr., Ned Webb, Willard H. Grant, Thad N. Watkins, Don E. Shope, William H. Vanhook, Virgil Franks, Clyde Smith, Kenneth

For PIANO TUNING And REPAIRING

Write CLAYTON C. HARMON Rt. 1, Box 116, Asheville, N. C. "A Piano Tuner of Proven Ability"

M. Dills, Miller S. Norris, Harold D. Gregory, Weaver L. Shuler, James R. Barnes, Floyd T. Crisp, Conrad O. Barrett, Jeter R. Keener, James Deal, Clarence L. Rogers, Frank H. Gregory, Charles D. Bateman.

Classified 1-S-H (high school student) were Jimmy L. Brogden, Paul E. Plyler, James R. Gibson, Clinton E. Bowers, Grady W. Corbin, Leo B. Hurst, Thomas L. Carver, Kermit E. DeHart, and Dennis Arvey.

Placed in 1-C (member of armed forces, enlisted): Jess L. Tallent, Ed L. Shope, Jackson T. Roper, James D. Nichols, Carl F. Phillips, Ervin H. Huggins.

The following are classified 4-F (unfit): Samuel S. Calloway, Doyle D. Tallent, Athan M. Passmore, Homer K. Carver, Robert W. Bates, Fred J. West, Earl Crisp, Bryson B. Hodgkin.

Others classified included Edgar Welch, Maurice E. Norton, and John E. McClure, 5-A (over age of liability); Lee Oliver, Don A. Tallent, Edwin S. Norton, 1-C (discharged); Edward J. Bryson, 1-C (reserve); Freddie J. Norton and Jerry N. Potts, 1-D (R. O. T. C. student); Thomas F. Corbin, Jr. and Johnny G. Owens, 2-S (student); William W. Keener, Rufus H. Ray, 3-A (deferred, dependents); John C. Thomas, 1-S-C (student); William H. Cochran, Jr., (deceased).

Ice Tours of Europe

IN FRANCE WINTER VISITORS TO THE RIVIERA WILL FIND BALMY TEMPERATURES AND SNOW SPORTS ONLY A FEW HOURS APART. HERE THE VACATIONER CAN SUNBATHE BY THE MEDITERRANEAN IN THE MORNING AND SKI IN THE MARITIME ALPS IN THE AFTERNOON.

THE SEASON IS NOW IN FULL SWING IN EUROPE. INTERNATIONALLY FAMOUS CULTURAL EVENTS AND "THRIFT SEASON" RATES--IN EFFECT THROUGH APRIL--ARE DRAWING THOUSANDS OF AMERICAN VISITORS.

HUNTING IS EVERY MAN'S SPORT IN IRELAND, AND VISITORS ARE WELCOME TO JOIN IN THE THRILL OF THE CHASE. SOMEWHERE IN THIS HUNTING MAN'S PARADISE YOU WILL FIND THE HUNT OF YOUR CHOICE--WHETHER IT BE FROM STATELY CASTLE OR TINY HAMLET.

Sherrill McCoy Is Now At Air Base in Alabama

Pfc. Sherrill D. McCoy, son of Mr. and Mrs. Sherman E. McCoy, of Franklin, recently arrived at Craig Air Force base, Ala., and has been assigned to a crash crew on the flight line, according to the air base information office.

The local airman enlisted in the air force in July, 1951, and after completing basic training at Sampson Air Force base, N. Y., he received three months of schooling at Keesler Air Force base, Miss.

Hens on North Carolina farms laid more than a million eggs in 1950.

WANTED - FRESH DEAD STOCK

A New Free Service For Your Community Call... REID'S ESSO SERVICE PHONE 32

We pay collect calls and our special equipped truck will remove your cows, horses, and hogs without any cost to you if called at once. CONSOLIDATED HIDE AND METAL CO.

LEGAL ADVERTISING

ADMINISTRATOR'S NOTICE
Having qualified as administrator C. T. A. of William H. Labrot, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 19 day of January, 1953, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.
This 19 day of January, 1952.
GILMER A. JONES,
Administrator C. T. A.

J24-6tc-F28

The Franklin Press and The Highlands Maconian

BAPTISTS PLAN FOUR MEETINGS

Associational Sessions Scheduled Today And Friday

Activities in the Macon Baptist association for the week have been announced by Miss Beatrice Douglas, association missionary.

Today (Thursday) associational deacons will hold a session at the Mount Hope church at 7 p. m.

Tomorrow's (Friday) program includes a session of the associational leadership conference at the Franklin church from 10 a. m. to 2 p. m.; a training union executive committee meet-

ing at the home of Mrs. Jack Cabe at 6:30 p. m.; and an associational promotions committee meeting at the Holly Springs church at 7:30 p. m.

Cullasaja-Cowee Game Receipts To Go To Polio Fund

Basketballers is contributing

to the annual March of Dimes drive here.

Saturday night the Cowee school cagers will take on Cullasaja school in the Franklin High gym at 7:30 o'clock. Proceeds from the hardwood duel will be turned over to the local drive, school officials said.



For HOUSE WIRING Call

JAMES P. WURST Licensed Electrician

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Cut FUEL COSTS Add NEW COMFORT

Make Your Home WARMER in Winter COOLER in Summer

SHEETROCK 16 x 32 Insulating TILE BOARD ROCK WOOL

BUILDING MATERIALS

REEVES HARDWARE COMPANY

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Franklin, N. C.

FREE CHICKS!

We will give 10 Nichols Chicks FREE to the First 50 Customers

Who purchase 200 pounds or more of Feed at Our Warehouse

On

Saturday, January 26

HEAR

FREE COFFEE!

"Panhandle Pete", the One-Man Band

Contests! String Music!

DOORS OPEN AT 8 A. M.

FARMERS FEDERATION

Franklin, N. C.

CARS

FOR SMART BUYERS



1949 FORD 5 Passenger Club Coupe. Radio, heater, seat covers	\$1275
1949 FORD 4 dr. Sedan New paint, extra clean	\$1275
1949 FORD 2 dr. Radio, heater, overdrive. One-owner car	\$1275
1948 CHEVROLET Fleetline 2 dr. Radio, heater, A-1 condition	\$1075
1948 FORD 2 dr. Radio, heater	\$995
1947 PLYMOUTH 4 dr. Sedan Heater. Unusually clean	\$895
1947 CHEVROLET Station Wagon Heater, mechanically O. K.	\$795
1946 CHEVROLET 4 dr. Sedan Extra clean, completely reconditioned.....	\$775
1947 WILLYS Jeep	\$775

We invite you to inspect the cleanest used cars that we have ever offered for sale in many months. Any of these cars can be financed on easy terms.

DUNCAN MOTOR COMPANY

SALES  SERVICE

DAY OR NIGHT WRECKER SERVICE*

Phone 69

Franklin, N. C.

10 POINTS

FOR

Effective Advertising

The North Carolina Merchants Association has sent its 7,200 members throughout the State "TEN POINTS FOR NEWSPAPER ADVERTISING". The plan is one that has brought a high measure of success, prosperity and profit to a big retailer who spends a large portion of his advertising appropriation in good newspaper copy.

The retailer's 10 points are:

- 1 Advertise regularly. Every issue of the paper takes my story to its readers.
- 2 I make every ad look like mine. Years ago I adopted a distinctive style and have stuck to it. I use plenty of white space; my ads are never hard to read.
- 3 I put into newspaper advertising a definite proportion of my gross sales. I fix this at the BEGINNING OF THE YEAR. My rule is to make it 3 per cent of the previous year's gross, with more if special conditions justify it.
- 4 I brighten my ads with frequent illustrations—either humorous or practical.
- 5 I am careful never to over-promise. When I make claims, I back them up with reasons. Then when I really have an unusual bargain people believe me when I "whoop'er up a little."
- 6 I think advertising all the time. I buy goods that will advertise well.
- 7 I get good display for my ads by seeing that the copy is in the newspaper office in PLENTY OF TIME. I do this by having a definite hour to write the copy.
- 8 Whenever possible, I carry nationally advertised goods that are advertised in my home paper. I feature them. Sometimes they give me a smaller margin than fly-by-night concerns, but I find that I sell faster and make more money in the end, besides pleasing more customers.
- 9 I always plan my window and counter displays to link up with my newspaper advertising. Each helps the other.
- 10 My sales people back up my advertising. They often help with suggestions for it, and I try to see to it that they always read it.

THE FRANKLIN PRESS

East Palmer Street

PHONE 24