

# BELK'S - Seventh - ANNIVERSARY SALE

## and JULY CLEARANCE - - 2 Sales in One

Starts Thursday Morning **BE HERE EARLY!** July 24th

### Very Special - SALE -



LADIES' DRESSES  
Printed Rayon Crepe  
**\$2.88**

106 dresses just unpacked and if you saw a \$5 price on them it would be what you expected. You will be proud to wear them on any occasion. — Our July Sale Price is only

BASEMENT

### PIECE GOODS SURPRISE TABLE

Printed percales, gingham, chambrays, broadcloth and cotton crepes. Most anyone can find something they can use on this table and the price will save you money—Check this special table for Back to School Sewing.

**36<sup>c</sup>**  
YD.

BASEMENT

### LADIES' HATS

93 Only

You all know this annual close out and since we have carried no hats over from Previous Season — they are all brand new — in fact some of them arrived last week. \$1.99 to \$5.95 values.

**\$1**



MAIN FLOOR

20 DOZ. LADIES' REG. \$1.98



### COTTON SLIPS

United Mills regular \$2 slip—We asked them for something special for this event and here it is—a saving of 69c on every slip. Sizes 32 to 42, some larger. Please note that this is not a sale slip but is better quality specially priced.

**\$1.29**

MAIN FLOOR

### BONUS VALUE BOXED STATIONERY

200 Reg. \$1.00 Boxes

Assorted sizes in boxed paper—note size, regular size and many different colors all bought from a famous maker for this annual event.

**59<sup>c</sup>**



MAIN FLOOR

### LADIES' SANDALS 2 Large Tables

Not every size, but we do have lots of shoes for you to make out the Summer Season and well into the Fall. Every pair priced to save you money. Two large tables Main Floor and Basement Store.



**\$1.88**

Thursday Morning, July 24 --- Until August 2 --- 9 Big Days

### TISSUE CHAMBRAY --

POWDER PUFF MUSLIN

TISSUE GINGHAM

DOTTED SWISS

EYELET EMBROIDERY

HIGHLANDS PARK

CHAMBRAYS

4000 YARDS

Nothing excepted—this is the final price on all of our Summer materials in the finest quality.—None of this has been less than 79c per yd. Most of them have been \$1.00 and some higher. Check these on two tables on the Main Floor sure.

**69<sup>c</sup>**

MAIN FLOOR

### Bargains In Better Shoes

FOR WOMEN

\$5.95 to \$9.95 Values



This is the final clearance of Natural Bridge, Sweetbriar and many odd lots of our very best shoes—we urge you to look these over early—if your size is here the savings are great. For your shopping convenience they are grouped together on the Main Floor.

**\$3.88**

MAIN FLOOR



500 YDS. GENUINE 8 OZ. FEATHERTICK

This is the best—regular 69c quality in the featherproof kind of ticking, regular blue only. If you are going to need ticking soon buy during this Anniversary Sale.

**49<sup>c</sup>**  
YD.

### FREE --- BALLOONS

A gay balloon inflated with helium gas. Don't turn it loose or it will head for the Moon. Absolutely free to the first 1000 youngsters. Ask at the refreshment booth — Basement Store.

1440 BARS REG. 10c SOAP

An assortment of nationally advertised toilet soaps. The kind perhaps that you buy all the time for 10c and more a bar.

**5c**

Serving Macon County

**BELK'S**

Franklin, North Carolina