

BELK'S - SEVENTH - ANNIVERSARY SALE

and JULY CLEARANCE - - 2 SALES IN ONE

Starts Thursday Morning *BE HERE EARLY!* July 24th

MEN'S WORK SHOES

Don't miss this—sturdy shoes with black compo soles for long wear, genuine leather innersoles—plain toe style—tan or brown color only. Not in years have we had a shoe of this quality to offer for a price like this. During this sale—9 days only or while present quantity lasts.

\$2.95

BIG WORK SHIRT



SALE

Ideal Chambray — soft and long wearing. Sanforized for permanent fit. Sizes 14½ to 17—Not specially made for a sale but a regular \$1.69 shirt offered at this low price. That is why we sell so many . . . ask your friends.

BASEMENT

SAVE HERE ON MEN'S BETTER QUALITY SPORT SHIRTS



Fancy broadcloth and gay prints in both short and long sleeve sport shirts. Sizes S-M-ML & L. The best selection in years at this Season of the year. Save at Belk's during our July and August Clearance and Anniversary Sales. Main Floor Center.

BUY 2 AND SAVE!

\$1.59

2 for \$3

MAIN FLOOR

FREE DRINKS

Shop refreshed . . .

Have a Cold Coke at the refreshment booth in the BASEMENT STORE

Served all day Thursday and Friday only.

25 ONLY MEN'S SUITS

Year round gabardines, rayon suitings and a few nylon cord suits priced now from \$19.50 to \$27.50. This is your chance to really save. Mostly single breasted regular styles.



\$16.95

MAIN FLOOR

MEN'S DRESS OXFORDS

Four styles in good looking dress shoes for men. Included are some loafers. All wine or brown color. Sizes 6 to 11. A good shoe that will give satisfactory service at a real saving.



\$4.95

MAIN FLOOR

Get Your Share of These Bargains

500 VEGETABLE BOWLS BIG, DEEP 9-IN. BOWLS

This is an unbelievable price. When you see the bowl you will remember paying 19c to 39c for the same size. While 500 last we will sell at the July Sale Price of only

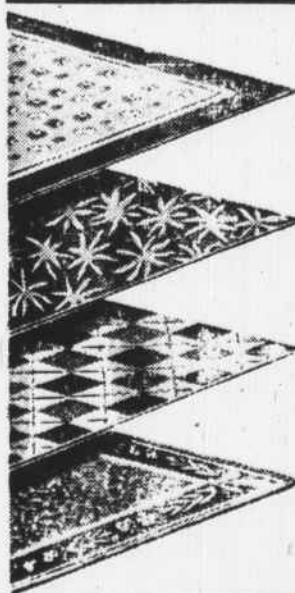
6c
EA.

3000 ODD SAUCERS

We need the room—Do you need the saucers? We will bet that you won't buy them again soon for a price like this. We reserve the right not to sell to dealers, as both of these dish items are far below any wholesale cost.

2c
EA.

BASEMENT



9 x 12 LINOLEUM RUGS 50 Only

Regular room size rugs that sell regularly for much higher prices. We do not have over 50 of these. If you need rugs please come early and get yours. This price while present quantity lasts.

\$3.99

BASEMENT

Pre-Season Sale CHATHAM ELECTRIC BLANKETS

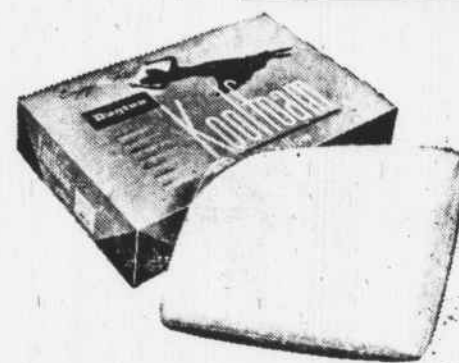
Famous Chatham quality electric blankets at a very low price—single control, beautiful new high style colors, wide acetate satin binding. Do you know someone who has an electric blanket—ask them about how nice they are. Each blanket individually boxed.

\$24.95

We also have the Chatham Deluxe Electric Blanket at **\$39.95**

BASEMENT

Dayton Koofloam pillows



Reg. Price \$7.95 to \$9.95

\$5.95

there is only one Dayton Koofloam pillow

EVERLASTING RUBBER TIRE DOOR MATS

A new shipment of these long lasting door mats. You know how good they are. The last shipment was a complete sell out. Look at this low Sale price.

99c

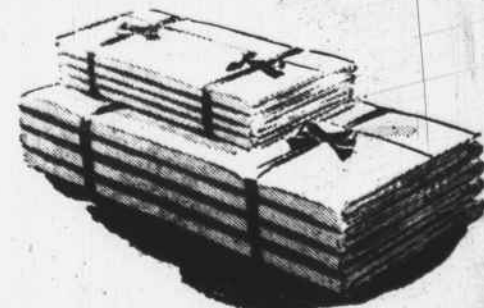
BASEMENT

"PELZER" 81 x 99 BLEACHED BED SHEETS

A neat, well made, 81 x 99 full bed size, seamless sheet. Bleached a snowy white and priced to save you money. We have just 26 dozens at this price. Why don't you get yours early?

\$1.88

BASEMENT



Serving Macon County

BELK'S

Franklin, North Carolina