



for a festive dinner! *Serve* **H.A.M.** for **EASTER** in EVERYTHING GOOD

WHOLE or HALF SMOKED HAMS

Low, Low Prices Plus S. & H GREEN STAMPS

What could be better than tender luscious Ham for your Easter meal? We have Everything you need to make it a feast . . . All finest quality, priced low with S. & H. Green Stamps given with every purchase, Shop at Dixie-Home . . . enjoy Easter to the fullest and **SAVE!**



LAY'S Cloverleaf or Neuhoff's

10 - 14 Lbs.

lb. **47c**

No Center Slices Removed

Dixie Thrifty
Dress Up Your Ham!



Del Monte SLICED PINEAPPLE
No. 2 Can

27c

PURE FRUIT FLAVOR, BAMA GRAPE

JELLY

2 12-Oz. Jars 29c

BEST BUY OF THE WEEK!



Grade A Large

EGGS
Ctn. Doz. **47c**

Rich in Flavor, Rich in Vitamin! Libby's
Tomato Juice 46-Oz. Can **27c**

Unsurpassed in Digestibility! Armour's Star
PURE LARD 3 Lb. Ctn. **47c**

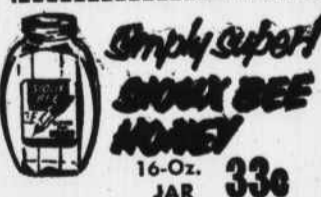
Tops Any Salad Perfectly! Dixie-Home
Salad Dressing Pint Jar **19c**

For A Delicious, Low Cost Meal! Snow Cap
RED SALMON No. 1/2 Can **39c**

Old Fashioned Flavored! Home-Made
Duke's Mayonnaise Pint Jar **25c**

Veri-Best Produce Values!
Fresh Golden
Bantam CORN 12 Large Ears **69c**

Fresh
CRISP PASCAL CELERY 2 Large Stalks **23c**



Assorted Colors
Paas Egg Dyes
Pkg. **15c**

Fresh Shipped Mountain View Farm Med.
Grade A EGGS Ctn. Doz. **45c**

Mild or Hot Pure Pork
Pinky Pig Sausage 1 Lb. Cup **39c**

Freshly Made (1 lb. Cup 49c)
Pimiento Cheese 8-Oz. Cup **25c**

Ready To Bake, Benson's Ice-Box Danish
BISCUITS 2 Pkg. **25c**



Sarah Ann
COFFEE
lb. **79c**

Crosse & Blackwell
Choc. Nut Roll
Can **23c**

Blended Shortening
SNOWDRIFT
3 Lb. Can **89c**

Liquid Shortening
WESSON OIL
Quart Bot. **61c**

Lucky Leaf
Apple Pie Filling
No. 2 Can **34c**

For Better Baking
CRISCO
3 Lb. Can **89c**

Liquid Soap In A Can
LIQUID LUX
12-Oz. Can **39c**

Makes Clothes White
RINSO
Large Pkg. **29c**

All Purpose Soap
IVORY
3 Med. Size **26c**

Safe For A Babies Skin
CAMAY
3 Comp. Size **25c**

Dirts Out With
TIDE
Large Pkg. **30c**

Delicious With Chicken Cranberry Sauce
OCEAN SPRAY
No. 300 Can **19c**

Special Pack
CHEER
Giant Size **62c**

Dux Does Everything!
D U Z
Large Pkg. **29c**

Extra Absorbency & Safety
KOTEX
2 Pkgs. of 12s **77c**

Soft! Strong! Pops Up
KLEENEX
2 Pkgs. of 200s **29c**

Road-E-O Deadline Wednesday

Wednesday (April 13) is the registration deadline for teenagers planning to enter the Jaycee - sponsored "Teen - Age Road-e-o", the project chairman, John Cogan, announced this week.

Written examinations will be given the following day by Franklin High driver training instructors, Clayton Ramsey and Edwin T. Williams, at the high school.

The written examination counts 40 per cent and the driving test 60 in the contest, the chairman explained.

Only the top 25 teen-agers in the written examination will be allowed to compete in the driving phase, which is scheduled for the afternoon of April 20 on West Main Street near the R. S. Jones residence. Town officials have given the Jaycees permission to rope off the area for the tests.

The local winner will be sponsored in the state-wide "Teen-Age Road-e-o" later in the year by the local organization.

Mr. Cogan is being assisted in the project by Vic Perry, Dick Angel, and Bob Carpenter.

Making Trip To New York For UN Tour

Miss Emma Watson, Franklin High junior, and her sponsoring teacher, Mrs. Mildred R. Martin, will leave here Wednesday on the first leg of a trip to New York City for a tour of the United Nations.

Miss Watson, daughter of John H. Watson, of Franklin, won the trip recently for an essay she entered in a contest sponsored by the American Freedoms Association. Mrs. Martin directed the local contest.

The Lions Club and the Franklin Junior Woman's Club are paying Miss Watson's expenses on the trip. The association is paying Mrs. Martin's.

The first leg of their trip will be from here to Greensboro,

COMMISSIONED



Mark H. Hopper

2nd Lt. Hopper, 23, son of Mrs. Hattie McClure, of Highlands, recently was commissioned to his present rank in the infantry after being graduated from the Officer Candidate School at Fort Benning, Ga. Lt. Hopper, who has been in the army since 1948, holds the Silver Star, Purple Heart, and the Commendation Ribbon. He attended Highlands High School.

Personal Mentions

Jewell Parrish has returned to Detroit, Mich., after a visit with his parents, Mr. and Mrs. E. H. Parrish, of Franklin, Route 3, and other relatives here. Before returning to Detroit, he went to Chapel Hill to visit his daughter and son-in-law, Mr. and Mrs. R. L. Kirk, Jr., and his grandson, George Kirk.

Mrs. Grady Crisp, of Franklin, Route 4, is visiting her daughter, Mrs. Furman Crisp, in Manassas, Va.

Mr. and Mrs. T. W. Porter have returned home after spending some time with their daughter, Mrs. R. L. Jerome, and Mr. Jerome, in Roanoke Rapids. Mrs. Jerome and son, Lyle, drove them to Franklin Saturday and returned to Roanoke Rapids Sunday.

"a man is known by the company he keeps" . . . "a business is known by the clients it keeps"



We like to think we have the best merchants in the North Carolina Merchants Association . . . To be a member of our organization is truly a mark of success . . . of prestige . . . Look in the advertisements of your local newspaper and you will see another answer to the question of who the successful merchants in your town are. You'll see his advertisements telling the readers . . . truthfully . . . and regularly . . . and in a planned way . . . about his services . . . his store or shop . . . his merchandise.

These readers soon come to have CONFIDENCE in the advertiser and are attracted to his store. His dealings are FAIR . . . HONEST . . . shopping conditions are better and it soon becomes apparent that it pays to do business with a firm that advertises.

Your LOCAL Merchant is YOUR quartermaster . . . helps build YOUR community . . . and carries large stocks for YOU!



The North Carolina MERCHANT'S ASSOCIATION

INCORPORATED

812 Raleigh Bldg.

Established In 1902

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