



JOIN THE 20 MILLION WOMEN WHO SAVE THIS THRIFTY WAY!
Over 1500 valuable gifts redeemable with filled books of S. & H. Green Stamps.



Get Free Glasses With
ASTOR TEA
4-Oz. Pkg. **39c** 8-Oz. Pkg. **77c**

DON'T SIMMER IN THE SUMMER!
Reduce your time in the kitchen... and increase your family's meal and enjoyment by serving tasty, cool menus. When you shop here, you'll find everything from cooling beverages to all priced low so that you can save both time and money.

Gives Zest to Meals! Dewkist Sweet
MIXED PICKLES 32-Oz. Jar **39c**
Enriched with Vitamin C!
H-I-C ORANGE 46-Oz. Can **27c**
Nutritious Dixie-Home
PEANUT BUTTER 24-Oz. Ref. Jar **61c**

Grocery Values!

Enjoy Cooling Salads! Fancy Alaska Pink
Salmon 2 Tall Cans **99c**
The Shortening For Perfect Fried Chicken!
Jewel Shortening 3 Lb. Can **69c**
Easy to use - Texize Liquid
STARCH Qt. Bot. **19c** Ronco Spaghetti or Macaroni 2 8-Oz. Pkgs. **29c**

Quality - Tender
VEAL SALE!
Delicious Breaded! Quality-Tender U. S. Good Veal
CUTLETS Lb. Only **79c**
Always a Favorite! Quality-Tender U. S. Good Veal
Shoulder Chops Lb. Only **33c**
Quality-Tender U. S. Good Veal. Quality-Tender U. S. Good Veal
Rib Chops Lb. **59c** **Loin Chops** Lb. **69c**
Excellent Flavor! Quality-Tender U. S. Good Veal
SHOULDER ROAST Lb. **31c**
FRESH GROUND VEAL Lb. **29c**
Flavorful Mickleberry All Meat Lb. **39c** Mickleberry Sliced All Meat Lb. **39c**
FRANKS Pkg. **39c** **BOLOGNA** Pkg. **39c**

Armour's Cloverbloom "99"
Margarine Lb. **33c**
Miss Wisconsin
Cheese 8-Oz. Pkg. **41c**
Luzianne Red Label
Coffee Lb. Can **84c**
LIPTON TEA THE BREAK TEA 1/2-lb. Box **77c**
LIPTON TEA BAGS THE BREAK TEA Pkg. of 48 **63c**

frozen foods

Frozen Fresh
Strawberries 5 10-Oz. Pkgs. **99c**
Sea Pack Frozen Fresh
Fish Sticks 4 8-Oz. Pkgs. **99c**

fashion chef
AMERICA'S MOST BEAUTIFUL MATCHED ALUMINUM WITH STUNNING MODERN Copper-Tone COVERS
5-Qt. DUTCH OVEN regular value \$4.98, **only \$3.19** with \$5.00 purchase of groceries

So Fresh! So Good!

Flavorful and Juicy! Sunkist
LEMONS DOZ. **29c**
Delicious Thompson Seedless
Grapes LB. **25c**

Wonderful For Cooking Karo Syrup No. 1 1/2 Bottle 23c	Pard Dog Food 2 1 Lb. Cans 29c	Complexion Soap Ivory Soap 3 Med. Size 29c	Liquid Detergent Joy 12-Oz. Can 39c
Bunker Hill Brown Gravy and Beef 16-Oz. Can 53c	Effective Bleach Clorox Quart Bottle 17c	Favorite Washday Soap Duz Large Pkg. 32c	Keeps Nylon White Surf Large Pkg. 31c
Chicken of the Sea Tuna Fish No. 1/2 Can 31c	Blues as it Washes Rinso Blue Large Pkg. 32c	The Washday Miracle Tide Large Pkg. 31c	Premium Detergent Breeze Large Pkg. 32c

Tourists Here Despite Detour

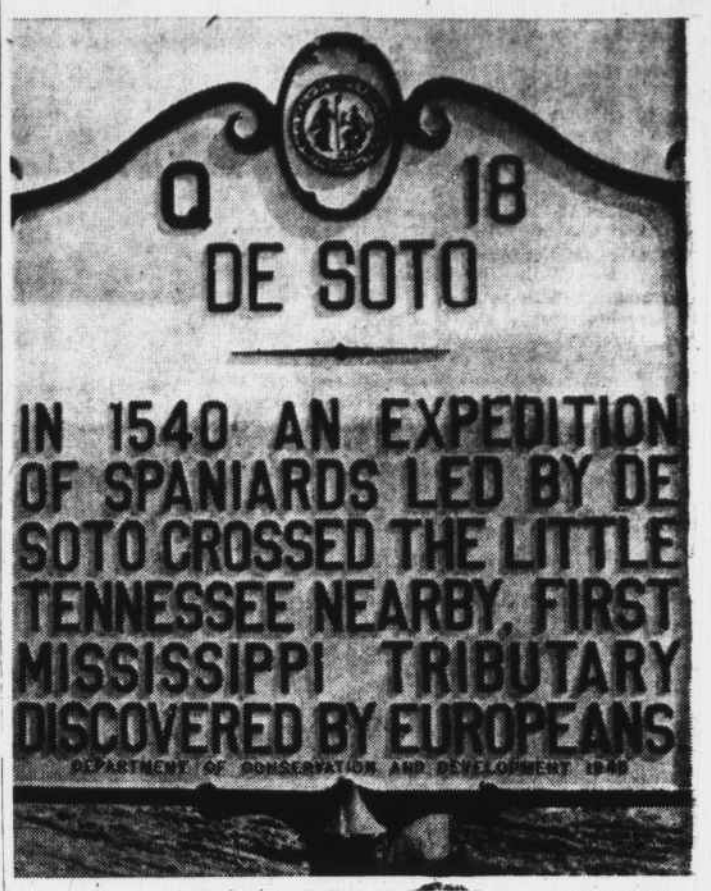
Tourists are succumbing to Macon County's attractions in spite of the new detour on US 23-441 south.
By the hundreds and hundreds they poured into the county over the week-end.
Accommodations, in most cases, were taxed beyond capacity. One motel operator reports a "late rooster" offered to pay to sleep on the porch. Most courts and homes were turning away cars early Saturday night. Restaurants were packed all day Saturday and Sunday.
Two things seem to be overriding the detour's ill effects with the motoring public - ruby digging and mountain temperatures.
The ruby mines in Cowee Valley were reported turning away car loads of gem-hunting tourists Sunday afternoon.
And, at certain hours of the day Sunday, bumper-to-bumper traffic streamed in and out of the county.

'Welcome Wagon' Project Ready

A "welcome wagon" for newcomers will go into operation July 15 in Franklin.
Each new family moving here will be officially welcomed to town and will be presented merchandise certificates redeemable with local merchants. They also will receive a fact sheet on Franklin, including dates and times of church services and civic and service club meetings and greetings from Mayor W. C. Burrell.
The Franklin Jaycees are sponsoring the project, with the cooperation of merchants.
Jaycee Sam Gibson, who is in charge, this week reported that some 45 businesses were cooperating by supporting the merchandise certificates.
The certificates are valued from 25 cents to a dollar, he explained.
Merchants who have not been approached about the project, but who would like to cooperate, may get in touch with Mr. Gibson or J. L. West, Jr.
Operation of the "welcome wagon" will be confined to the city limits. Names of newcomers will be obtained through the town office and the Nantahala Power and Light Company.

News About People

Mrs. Florence Gibbs her son, James G. Gibbs, and her daughter, Mrs. Selma Grana and two children, all of Baldwin Park, Calif., plan to leave tomorrow (Friday) for their home, following a fortnight spent here visiting Mrs. Gibbs' brothers, Arthur Shepherd and Garland Shepherd, and their families and other relatives and friends.
Mr. and Mrs. Carol C. Gibson and two children left last Saturday for a week's vacation trip to points in Michigan and Canada.
Miss Lillian M. Jones, of Homestead, Fla., was here from Sunday to yesterday (Wednesday), visiting her parents, Mr. and Mrs. Gilmer A. Jones.



De Soto Historical Marker Tales Of Men In Gold Hats Brought Explorer To Area

History relates that tales of men wearing golden hats fired the adventurous spirit of Hernando De Soto and are responsible for the Spanish explorer's expedition through here more than four centuries ago.
On May 12, 1539, De Soto's expedition of four ships, 620 men, and 123 horses set out from the west coast of Florida and for the next four years tramped through present-day Georgia, South Carolina, North Carolina, Tennessee, Alabama, and Mississippi in search of gold bearing mountains and the rumored men who made headwear of the precious yellow ore.
It was in 1540 that the explorer and his band crossed the Little Tennessee River near a point just below Franklin. The river was the first Mississippi tributary discovered by Europeans.
De Soto pushed westward to become the first civilized man to cross the "great river".
After exploring Oklahoma, De Soto died on the shores of the Mississippi and was buried in its waters to prevent his grave from being desecrated by hostile Indians.
An historical marker briefly telling of De Soto's trip through here is on US 23-441, near the Little Tennessee bridge in Franklin.
The Navy's Office of Naval Research is pioneering new possibilities for predicting weather conditions now that rockets are soaring to record heights equipped with cameras. Recently, pictures taken as high as 100 miles up revealed a remarkable portrait of storm clouds and weather over 1,250,000 square miles of the earth's surface.
The only potential customers of a man in business in Macon County live in the area covered by the circulation of this newspaper. All you need do is decide what you want to sell; how much you want for it; and then tell them about it. What succeeds for the big boys can succeed for you, if you follow the same plan. The most successful business houses here are the consistent advertisers, and that isn't coincidence.