

**Cabe Succeeds Plemmons
On County Welfare Board**

H. W. Cabe was sworn in Tuesday as a member of the Macon County Department of Public Welfare Board. He succeeds H. H. Plemmons and his appointment

was made by the Macon Board of County Commissioners. Verlon Swafford was elected chairman of the board. Mrs. C. N. Dowdle is the third member.

Moles in the lawn may be discouraged by destroying their food—white grubs and earthworms.

**New Program For Better
Timber Marketing Slated**

Plans for a new program to help increase income of Tar Heel timber growers through better marketing were revealed this week at N. C. State College, according to D. S. Weaver, extension service director.

The program will provide practical information to farmers and other forest owners on timber products specifications, grading methods, measurement practices, demand trends, price factors, and existing market outlets.

An additional objective of the program is to keep forest owners up to date on new marketing opportunities as they develop through the establishment of new wood-using industries and through changes in raw-product requirements of existing plants.

An expert of forest products marketing practices and problems will be hired to head the program. He will work with county agents over the state, assisting them in organizing marketing tours for forest owners, to acquaint them with marketing opportunities in reasonable hauling distance of their holdings.

The new program will be supported partly through public funds available through the Agricultural Administration of USDA. Matching funds for a three-year period are being provided through State College's Agricultural Foundation; McCulloch Motors, of Los Angeles, Calif.; and Calorina Chain Saw and Equipment Co., Shelby, McCulloch distributor for North and South Carolina.

**Tesenta Church Plans
Homecoming On Sunday**

The Tesenta Church of God will have a homecoming service Sunday, July 29.

Special singers from Clay County will be on the program.

Everyone is invited to come and bring a picnic lunch, the Rev. E. P. Davenport, pastor, has announced.

TO SERVE DINNER

Dinner will be served by the ladies of the Mt. Zion Methodist Church at the Cartoogechaye School cafeteria Saturday evening, beginning at 6:30. The benefit is for the church.

**Delegates To
District Meet
Clubs Sending**

Franklin and Highlands Lions Clubs representatives are planning to attend the installation of District 31-A officers in Western North Carolina, which will feature a "ladies' night" program of the West Asheville Club Tuesday, July 31, at 7:30 p. m. in the Battery Park Hotel.

The Franklin and Highlands clubs are part of Region I, Zone 2, which also includes the Bryson City, Cashiers-Glenville, Cullowhee, and Sylva clubs.

W. E. (Ed) Michael Jr., of West Asheville, newly-elected District 31-A Governor, will speak briefly.

Three new deputy district governors and six zone chairmen will be inducted to serve 35 clubs with 1,607 members in 12 western mountain counties.

**Mason Is Aboard
Carrier Saratoga**

William C. Mason, Jr., aviation storekeeper third class, is serving aboard the attack aircraft carrier USS Saratoga, world's largest and most powerful ship, according to the Fleet Home Town News Center.

He is the son of Mr. and Mrs. W. C. Mason, of Franklin, and husband of the former Miss Margie Kimsey, of Route 2.

The new carrier returned to New York on June 28 after successfully completing her first sea trials and is scheduled to begin her "shakedown" cruise in the Caribbean on July 30, the announcement said.

IN APPRECIATION

We would like to thank our friends for the many acts of kindness and sympathy shown us at the time of the death of our husband and father, J. E. Potts. We also want to express our appreciation for the many lovely flowers and the memorial donations.

The Family.

**2 Are Graduated
From Great Lakes
Training Center**

William W. Taylor and Harold K. Henry, both of this county, were graduated from recruit training on the 14th at the U.S. Naval Training Center at Great Lakes, Ill., the Fleet Home Town News Center reported this week.

Taylor is the son of Mr. and Mrs. R. W. Taylor and Henry is the son of Mr. and Mrs. Thad Mason. Both families live on Franklin, Route 4.

After two week's leave, the two will be assigned to shipboard duties or service school, depending on the qualifications each has demonstrated, the announcement said.

**Keep Chickens
Cool Or You'll
Lose Money**

Every poultry raiser should take steps to help his birds stay as cool as possible in hot weather, according to Thomas B. Morris, N. C. State College extension poultry specialist.

He points out that a chicken's body temperature is 107 to 108 degrees, and they cannot perspire to help keep their bodies cool.

If birds are uncomfortable hot, they won't eat as they should. When they go off feed, they don't grow or lay well, and cost the poultryman money.

There are several things that a producer can do to help keep feed intake up during hot weather. Opening up the house as much as possible to permit free circulation of air, and running water over the roof with a sprinkler or fogger nozzle are two good ways.

An aluminum roof will make a building cooler. If the roof is of a non-reflective material, it should be painted with aluminum paint. Straw, shavings, or sawdust can be placed on the roof and then kept wet to make the house cooler. Insulating under the rafters also helps.

It has been estimated that deep litter makes the house seven to 10 degrees warmer, so use a thin litter not over two inches deep in the summer.

Also, on extremely hot days, place extra water buckets, small pans, or tubs, and fountains inside the house and keep them filled with fresh, cool water.

**'Bundle' Of Improved
Practices Can Improve
Farm Family Income**

Just as the ability to repair a chicken coop doesn't make a man into a building contractor, the adoption of one improved farming practice doesn't make a "master" farmer.

D. G. Harwood, N. C. State College extension farm management specialist, points out that there are many improved practices. And it has been repeatedly shown that a "bundle" of practices can mean improved income for a farm family.

Mr. Harwood says it's also recognized that many farmers are unable to adopt improved technology. It's becoming increasingly important, however, that farmers make changes on their farms.

He says that a prominent economist recently predicted that farmers will continue to face depressed incomes. He urged that farmers adjust their farm organizations to meet the challenges of a growing economy.

Mr. Harwood said it has been

pointed out that in the future, many inefficient farmers will not earn favorable incomes, and that they will probably choose to transfer their labor and capital to industrial uses.

A USDA survey shows that Northeastern family size dairy farms averaged one-fourth larger net farm income in 1955 than in 1950.

**GALAX
THEATRE
HIGHLANDS**

PRESENTS
DEBORAH KERR
And
YUL BRYNNER

"The King and I"

Rogers & Hammerstein's
In CinemaScope 55 and Color
SUN.-MON., JULY 29-30
Shows: Sunday at 3 and 9
Shows: Monday, 3, 7 and 9:30
Admission: Matinee 20 and 60c
Night 25 and 75c

**MACON
THEATRE**
FRANKLIN, N. C.
Phone 181

Week Beginning July 26

SHOW BEGINS
Weekdays — 7 & 9 p. m.
Saturday 9:45 a. m. cont.
Sunday — 2:30 and 9 p. m.

THURSDAY-FRIDAY
"THE COURT
JESTER"
Starring
Danny Kaye
In VistaVision and Color

SATURDAY—Starts 9:45 a.m.
DOUBLE FEATURE
Gene Autry
In
"ON TOP OF OLD
SMOKY"
Plus
"INSIDE DETROIT"
With
Dennis O'Keffe
Pat O'Brien
Also
2 Color Cartoons

SUN.-MON.-TUES.
3 Big Days
The Remarkable Story of
Lillian Roth!
"I'LL CRY
TOMORROW"
M-G-M has
made it
into an
overwhelming
motion picture!
SUSAN HAYWARD
RICHARD CONTE
EDDIE ALBERT - JO VAN FLEET
DON TAYLOR - RAY DANTON

WEDNESDAY—1 Day Only
"THE PRETTY
GIRL"
Starring
Robert Cummings
Joan Caulfield

Some of the Attractions
Coming in August . . .
"FOREVER DARLING"
"RAMSOM"
"LITTIEST OUTLAW"
"WORLD IN MY CORNER"
"ANYTHING GOES"
"THE LAST HUNT"
"NEVER SAY GOODBYE"
"BIRDS AND BEES"
"RED SUNDOWN"

Money Savers
MEAT DEPARTMENT

Dear Shopper:
The price of beef and pork has gone up, but you will find our prices will help stretch your dollars.
Below are just a few of our many low priced items for this week:

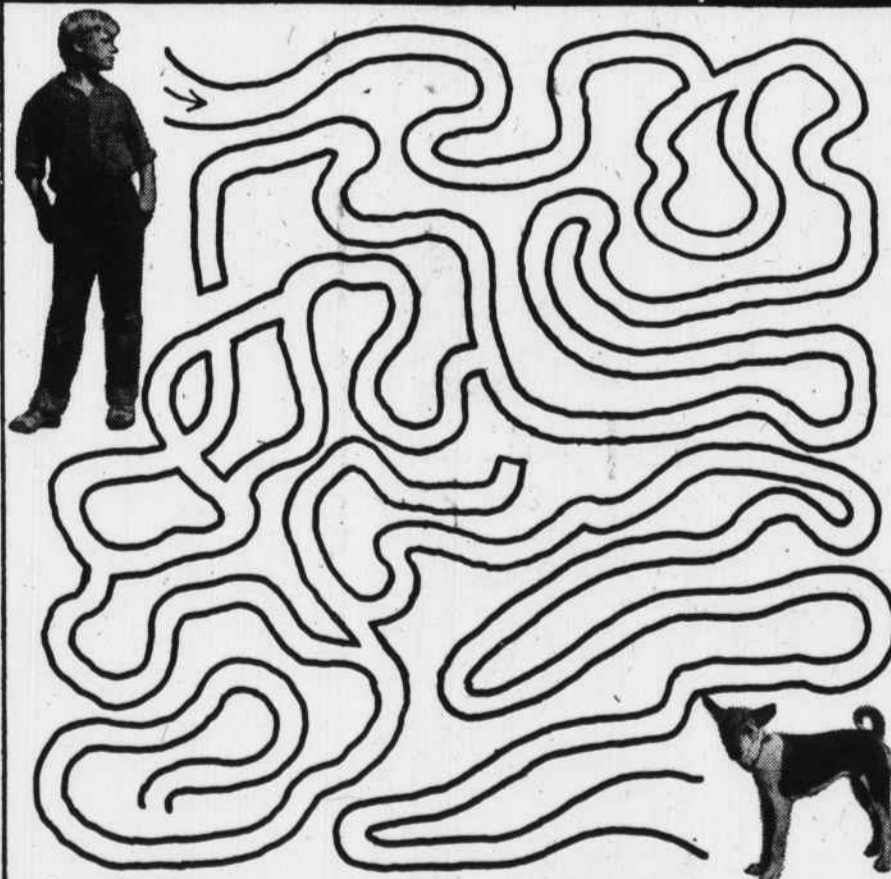
- BRADLEY'S WIENERS lb. 29c
- FRESH PORK LIVER lb. 29c
- FRESH FAT BACK lb. 17c
- FRESH STREAKED SIDE MEAT lb. 23c
- BRADLEY'S BOLOGNA lb. 39c
- FULLY COOKED (Whole or Half) TENDERIZED HAM . . lb. 55c
- TRY OUR (Very Lean) PURE PORK SAUSAGE lb. 39c

- LB. PKG JFG COFFEE 95c
- 6 OZ. JAR INSTANT COFFEE \$1.43
- 25 LB. BAG WHITE LILY FLOUR \$2.20
- 3 TALL CANS PET OR CARNATION MILK 41c
- 8 LB. BUCKET SCOCO SHORTENING \$1.98
- 4 LB. CARTON WHITELEAF PURE LARD 69c
- 10 LB. BAG DIXIE CRYSTALS SUGAR 95c
- 1 GAL JUGS PURE VINEGAR 69c
- 1 GAL. JUGS DISTILLED VINEGAR 39c
- LARGE PKG. TIDE The Washday Miracle . 31c
- GIANT PKG. SILVER DUST WASHING POWDER . . . 65c
- 4 REG. BARS LUX TOILET SOAP 30c
- 2 DOZ. ONE PIECE MASON LIDS 25c
- 1 DOZ. QUART SIZE FRUIT JARS \$1.17
- PINT JAR JFG MAYONNAISE 29c

Visit Our Market — We Have Choice Western Meats
Check Our Low-Low Prices
Will Stay Open Until 9 p. m. Friday Nights Until Further Notice
PARK AND SHOP
RAY & WELCH SUPER MARKET
Palmer Street Phone 278
OPEN WEDNESDAY AFTERNOONS

**Win
10 Free
Passes**

HELP SKEETER FIND HIS DOG, "LADY"



See "Good-bye, My Lady"

The first 10 correct solutions mailed to Franklin Drive-In will each receive a free pass.

FRANKLIN DRIVE-IN
Sunday-Monday, July 29-30

Crisp's Studio
& The Camera Shop
Phone 182-R Franklin, N. C.

**Franklin
Drive-In
THEATRE**
Phone 452
STARTS AT DUSK

WED.-THURS., JULY 25-26
Marilyn Monroe • Joseph Cotten

Niagara
TECHNICOLOR
Jean PETERS

FRI.-SAT., JULY 27-28
"RIDE CLEAR OF
DIABLO"

Audie Murphy
Plus
"CALL OF THE
WILD"
Clark Gable

SUN.-MON., JULY 29-30
"Good-bye,
My Lady"

STARRING
WALTER BRANNAN • PHIL HARRIS • DE WILDE
BRENAN • HARRIS • DE WILDE
Directed by WILLIAM WELLMAN • Produced by WARNER BROS.

Coming Wed-Thur. . . .
"SERENADE"
With Mario Lanza

EARTH
Vs. LARS!
ELYING SAUCERS AND
WEREWOLF