

At...
Baldwins Super Market
 and The Big Dollar
 This Week, February 4th
 Thru February 9th

Swift Premium
 2 Hams
 Given Free
 Saturday, Feb. 9th
 11 a. m., and 4 p. m.

You Can Buy The Magazines Here:
 Life, 20c; Look, 15c; Ladies' Home Journal, 35c

WAY TO YOUR FAMILY'S HEART

The best way to your family's heart is at the dinner table where good food is served. Get off to a good start by shopping at our modern, self-serve super markets, where Swift's (to serve your family better) Fine Foods are featured



SAVE UP TO \$1.45

REDEEM YOUR SWIFT COUPONS HERE

YOU'LL FIND COUPONS IN SWIFT'S 2 PAGE COLOR ADS IN

LIFE

January 28

LOOK

February 5

Ladies Home JOURNAL

February

THIS IS NOT A COUPON - DO NOT CLIP!

See, 90 MINUTES OF TV COMEDY

MICHAEL REDGRAVE
 PETER LAWFORD

DAVID WAYNE

JANE POWELL
 IMOGENE COCA

"Ruggles of Red Gap"

Sunday, Feb. 3
 NBC-TV

PLAN YOUR MEALS AROUND MEAT!

FRUITS & VEGETABLES

- FRESH RIPE TOMATOES . . . 2 lbs. 39¢
- GOLDEN DELICIOUS APPLES, Cello 5 lb. bag 49¢
- GOLDEN RIPE BANANAS . . . 2 lbs. 25¢
- BAKING SWEET POTATOES . . . 3 lbs. 29¢

SWIFT'S PREMIUM

Swifts Premium Tenderized
HAMS Half or Whole 59¢
 Lb.

SWIFT'S PREMIUM sliced BACON



1 Lb. 59¢

SWIFT'S PREMIUM BROWN 'N SERVE sausages



8 oz. Pkg. 49¢

SWIFT'S PREMIUM TABLE-READY MEATS

- BOLOGNA 25¢
- PICKLE & PIMIENTO 29¢

- COOKED HAM 75¢
- COOKED SALAMI 36¢

SWIFT'S PREMIUM

FRANKS 2 pkgs. 89¢



COUPON ITEM
 He'll Love 'Em

Swifts Sandwich **STEAKS** 12-oz. Round 49¢

Swifts Vienna **SAUSAGE** 2 For 35¢

Swifts Corned **BEEF** 12-oz. Can 49¢

Swift's Premium Tender, Sizzling He-Man Steaks Lb. **BEEF** 89¢

Swifts U.S. Choice **CHUX ROAST** Lb. 49¢

Swifts U.S. Choice Heavy **SIRLOIN STEAKS** Lb. 95¢

From Choice Beef **HAMBURGER** 3 Lbs. \$1.00

ME TOO! **SWIFT'S MEATS FOR BABIES**

Swift's Most Precious Product

25¢ each

SWIFT'S "OZ" PEANUT BUTTER
 So Creamy Smooth



49¢

SWIFT'S PARD
 With the Good Beef Taste. 2 for 29¢



COUPON ITEM



SWIFT'S Allsweet
 All Good Foods Love Allsweet—You Will, Too! Lb. 33¢

COUPON ITEM

GROCERY BUYS



SWIFT'NING SHORTENING
 Your Best Shortening Buy
 3 lb. can 79¢



SWIFT'S PREM 39¢
 Quick, Economical Meals

SWIFTS 8-LB. PAIL

Silver Leaf Lard \$1.75

SWIFT'S JEWEL OIL 59¢



SWIFT'S JEWEL SHORTENING 79¢

Good Cooks Know the Jewel Twins Are Best

SWIFT'S PREMIUM FULLY COOKED PICNIC
 Flavor You'll Remember 1 lb. 39¢



SWIFT'S PREMIUM CHICKENS 1 lb 39¢
 So Fresh, Plump, Tender



DAIRY DELIGHTS



SWIFT'S BROOKFIELD CHEESE SPREAD 2 lbs. 79¢
 The All-Purpose Cheese

FREEZER VALUES

tender-FROZEN **SWIFT'S PREMIUM MEATS**
 Ready-Quick BUTTERED BEEF STEAKS 49¢
 Buy Two—One for the Freezer

At...
Baldwins Super Market and Big Dollar

There are 2 New Kind of Savings at Our Stores — Conveniently Located With **FREE PARKING**