

IS FOR . . .



ANGEL'S DRUG STORE

Phone 119

Complete, Dependable
Prescription Service

We Present an Alphabetical
Directory of Outstanding
Firms and Services that are
Just . . .

. . . *As Near
As Your
Telephone*

IS FOR . . .



Reasonable Prices

From

REEVES

Hardware and
Building Supplies

"A Complete Hardware Store"

PHONE 113

IS FOR . . .



BELK'S

DEPARTMENT STORE

Better Selections and Better Buys

Phone 137

IS FOR . . .



JAMISON - JEWELERS

Elgin and Bulova Watches

Keepsake Diamonds

Repairs by Skilled Workmen

Phone 320

IS FOR . . .



SOSSAMON'S

The Home of Quality Furniture at Prices

You Can Afford

Phone 67

IS FOR . . .



CITY DRY CLEANERS

PHONE 4

Quality Work Prompt Delivery

We Give S&H Green Stamps

IS FOR . . .



Kodaks, Cameras and Film Supplies

24-Hour Developing Service on Black and White

Phone 182-R

CRISP STUDIO AND CAMERA SHOP

IS FOR . . .



TWINS' SHOP

Latest in Fashion

In

Ladies' Wearing Apparel

Phone 686

IS FOR . . .



DIXIE GRILL

The Best Food at the Most Reasonable

Price Possible

CURB SERVICE — GOOD PARKING

Open from 5 a. m. Until Midnight

Beside the Little Tennessee River at the Bridge
On US 441, 23, and 64

IS FOR . . .



LOW PRICES

WITH QUALITY ADDED

In Clothing for all the Family

Phone 623

People's Dept. Store

MEANS . . .



"U" Can't Beat Our

QUALITY TIRE RECAPPING

Phone 81-J

FRANKLIN TIRE SHOP

"We Won't Brag About Our Work; We Let
Our Customers Do It For Us"

IS FOR . . .



L. E. ENGLISH

"Your Case Dealer"

Tractors — Farm Machinery

MALL CHAIN SAWS

Remember We Service Anything We Sell

Phone 60-J

IS FOR . . .



MACON MOTOR CO.

Plymouth-Dodge-Chrysler

SALES — SERVICE

Wrecker Service

Dependable Repairs

Phone 233

IS FOR . . .



Very Fine Service and Foods

You Will Find at

THE NORMANDIE

Phone 628

We Specialize in Pit Cooked Barbecue

IS FOR . . .



FRANKLIN MACHINE SHOP

Most Modern and Complete Shop and Garage
In Western North Carolina

Phone 83

"We Fix Anything"

IS FOR . . .



NANTAHALA LUMBER COMPANY

Oak Flooring — Solid Wall Paneling
Finish Trim—Plywood—Framing and Sheeting

"For All Your Lumber Requirements"

Phone 187

IS FOR . . .



WEST'S FLORIST

A Complete Flower Shop

For Those Special Occasions

Phone 234-J

FRANKLIN, N. C.

IS FOR . . .



BOB GAINES MOTORS

Phone 281

Complete Auto Repairs, Body Work and Painting

MOST REASONABLE PRICES

Dependable Used Cars and Pick Ups

IS FOR . . .



ONLY Indoor-Outdoor Theatre

IN THE CAROLINAS

See the latest shows in comfort regardless of
the weather on the largest screen in the Caro-
linas at the

Franklin Indoor-Outdoor Theatre

Phone 452-J

MARKS THE



Where you can get quality pharmaceutical
supplies and service at economical prices.

CAROLINA PHARMACY

Phone 84

IS FOR . . .



HARD TO SELL ITEMS

Try Either Display Advertising or
Our Classified Section

PHONE 24

THE FRANKLIN PRESS

IS FOR . . .



PERRY'S DRUG STORE

An Institution in Franklin Built on

DEPENDABILITY AND SERVICE

Phone 82

IS FOR . . .



YOUR STORE



IS FOR . . .



ITEMS THAT ARE HARD TO FIND

That You Can Get at Franklin's Newest, Most
Complete, and Most Modern Super Market.

RAY & WELCH Super Market

Free Parking Phone 278 Falmer Street

Home of —



• NELLY-DON DRESSES

• BERKSHIRE HOSE

• GOSSARD BRAS

THE QUALITY SHOP

"Where Quality Meets Economy"

IS FOR THE . . .



Zing and Zip in

AMOCO GAS AND LUBRICANT

21 Stations Serving You In This Area

NANTAHALA OIL CO.

Phone 696