

IS FOR . . .

ANGEL'S DRUG STORE

Phone 119

Complete, Dependable Prescription Service

We Present an Alphabetical Directory of Outstanding Firms and Services that are Just . . .

... As Near As Your Telephone



IS FOR ...

Reasonable Prices

REEVES

Hardware and **Building Supplies** "A Complete Hardware Store" PHONE 113



IS FOR . . .

BELK'S

DEPARTMENT STORE

Better Selections and Better Buys

Phone 137



IS FOR . . .

JAMISON - JEWELERS

Elgin and Bulova Watches Keepsake Diamonds

Repairs by Skilled Workmen Phone 320



IS FOR ...

SOSSAMON'S

The Home of Quality Furniture at Prices You Can Afford

Phone 67



IS FOR . . .

CITY DRY CLEANERS

PHONE 4

Quality Work

Prompt Delivery

We Give S&H Green Stamps



IS FOR . . .

Kodaks, Cameras and Film Supplies 24-Hour Developing Service on Black and White

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CRISP STUDIO AND CAMERA SHOP



IS FOR . . .

TWINS' SHOP

Latest in Fashion

Ladies' Wearing Apparel Phone 686



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DIXIE GRILL

The Best Food at the Most Reasonable Price Possible CURB SERVICE - GOOD PARKING

Open from 5 a. m. Until Midnight Beside the Little Tennessee River at the Bridge On US 441, 23, and 64



IS FOR ...

LOW PRICES

WITH QUALITY ADDED In Clothing for all the Family Phone 623

People's Dept. Store



MEANS . . .

"U" Can't Beat Our QUALITY TIRE RECAPPING Phone 81-J

FRANKLIN TIRE SHOP

"We Won't Brag About Our Work; We Let Our Customers Do It For Us"

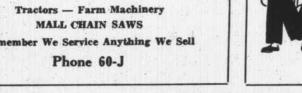


- IS FOR . . .

L. E. ENGLISH

"Your Case Dealer"

MALL CHAIN SAWS Remember We Service Anything We Sell





IS FOR . . . -

MACON MOTOR CO.

Plymouth-Dodge-Chrysler SALES - SERVICE

Wrecker Service

Dependable Repairs

Phone 233



IS FOR . . .

Very Fine Service and Foods

You Will Find at

THE NORMANDIE

Phone 628 We Specialize in Pit Cooked Barbecue



IS FOR . . .

FRANKLIN MACHINE

Most Modern and Complete Shop and Garage In Western North Carolina

Phone 83 "We Fix Anything"



IS FOR . . .

NANTAHALA LUMBER **COMPANY**

Oak Flooring — Solid Wall Paneling Finish Trim—Plywood—Framing and Sheeting "For All Your Lumber Requirements" Phone 187



IS FOR . . .

WEST'S FLORIST

A Complete Flower Shop For Those Special Occasions

> Phone 234-J FRANKLIN, N. C.



BOB GAINES MOTORS

Phone 281

Complete Auto Repairs, Body Work and Painting MOST REASONABLE PRICES Dependable Used Cars and Pick Ups



IS FOR . . .

ONLY

Indoor-Outdoor Theatre

IN THE CAROLINAS

See the latest shows in comfort regardless of the weather on the largest screen in the Caro-linas at the

Franklin Indoor-Outdoor Theatre Phone 452-J



MARKS THE

Where you can get quality pharmaceutical supplies and service at economical prices.

CAROLINA PHARMACY

Phone 84



IS FOR . . .

HARD TO SELL ITEMS

Try Either Display Advertising or Our Classified Section

PHONE 24

THE FRANKLIN PRESS



IS FOR . . .

PERRY'S DRUG STORE

An Institution in Franklin Built on DEPENDABILITY AND SERVICE

Phone 82



IS FOR . . .

YOUR STORE





IS FOR . . .

ITEMS THAT ARE HARD TO FIND

That You Can Get at Franklin's Newest, Most Complete, and Most Modern Super Market.

RAY & WELCH Super Market

Free Parking Phone 278 Palmer Street



Home of -

- NELLY-DON DRESSES
- BERKSHIRE HOSE GOSSARD BRAS
- THE QUALITY SHOP

"Where Quality Meets Economy"



IS FOR THE . . .

Zing and Zip in

AMOCO GAS AND LUBRICANT 21 Stations Serving You In This Area

NANTAHALA OIL CO.

Phone 696