



IS FOR . . .

### ANGEL'S DRUG STORE

Phone 119

Complete, Dependable  
Prescription Service

We Present an Alphabetical  
Directory of Outstanding  
Firms and Services that are  
*Just . . .*

*. . . As Near  
As Your  
Telephone*



IS FOR . . .

Reasonable Prices

From

**REEVES**

Hardware and  
Building Supplies

"A Complete Hardware Store"

PHONE 113



IS FOR . . .

### BELK'S

DEPARTMENT STORE

Better Selections and Better Buys

Phone 137

IS FOR . . .

### JAMISON - JEWELERS

Elgin and Bulova Watches

Keepsake Diamonds

Repairs by Skilled Workmen

Phone 320

IS FOR . . .

### SOSSAMON'S

The Home of Quality Furniture at Prices

You Can Afford

Phone 67



IS FOR . . .

### CITY DRY CLEANERS

PHONE 4

Quality Work Prompt Delivery

We Give S&H Green Stamps

IS FOR . . .

Kodaks, Cameras and Film Supplies

24-Hour Developing Service on Black and White

Phone 182-R

### CRISP STUDIO AND CAMERA SHOP

IS FOR . . .

### TWINS' SHOP

Latest in Fashion

In

Ladies' Wearing Apparel

Phone 686



IS FOR . . .

### DIXIE GRILL

The Best Food at the Most Reasonable  
Price Possible

CURB SERVICE — GOOD PARKING

Open from 5 a. m. Until Midnight

Beside the Little Tennessee River at the Bridge  
On US 441, 23, and 64

IS FOR . . .

### LOW PRICES

WITH QUALITY ADDED

In Clothing for all the Family

Phone 623

People's Dept. Store

MEANS . . .

"U" Can't Beat Our

QUALITY TIRE RECAPPING

Phone 81-J

### FRANKLIN TIRE SHOP

"We Won't Brag About Our Work: We Let  
Our Customers Do It For Us"



IS FOR . . .

### L. E. ENGLISH

"Your Case Dealer"

Tractors — Farm Machinery

MALL CHAIN SAWS

Remember We Service Anything We Sell

Phone 60-J

IS FOR . . .

### MACON MOTOR CO.

Plymouth-Dodge-Chrysler

SALES — SERVICE

Wrecker Service

Dependable Repairs

Phone 233

IS FOR . . .

Very Fine Service and Foods

You Will Find at

### THE NORMANDIE

Phone 628

We Specialize in Pit Cooked Barbecue



IS FOR . . .

### FRANKLIN MACHINE SHOP

Most Modern and Complete Shop and Garage  
In Western North Carolina

Phone 83

"We Fix Anything"

IS FOR . . .

### NANTAHALA LUMBER COMPANY

Oak Flooring — Solid Wall Paneling  
Finish Trim—Plywood—Framing and Sheeting

"For All Your Lumber Requirements"

Phone 187

IS FOR . . .

### WEST'S FLORIST

A Complete Flower Shop

For Those Special Occasions

Phone 234-J

FRANKLIN, N. C.



IS FOR . . .

### BOB GAINES MOTORS

Phone 281

Complete Auto Repairs, Body Work and Painting

MOST REASONABLE PRICES

Dependable Used Cars and Pick Ups

IS FOR . . .

### ONLY Indoor-Outdoor Theatre

IN THE CAROLINAS

See the latest shows in comfort regardless of  
the weather on the largest screen in the Caro-  
linas at the

Franklin Indoor-Outdoor Theatre

Phone 452-J

MARKS THE



Where you can get quality pharmaceutical  
supplies and service at economical prices.

### CAROLINA PHARMACY

Phone 84



IS FOR . . .

### HARD TO SELL ITEMS

Try Either Display Advertising or  
Our Classified Section

PHONE 24

### THE FRANKLIN PRESS

IS FOR . . .

### PERRY'S DRUG STORE

An Institution in Franklin Built on

DEPENDABILITY AND SERVICE

Phone 82

IS FOR . . .

### YOUR STORE



IS FOR . . .

### ITEMS THAT ARE HARD TO FIND

That You Can Get at Franklin's Newest, Most  
Complete, and Most Modern Super Market.

### RAY & WELCH Super Market

Free Parking Phone 278 Palmer Street

Home of —



• NELLY-DON DRESSES

• BERKSHIRE HOSE

• GOSSARD BRAS

### THE QUALITY SHOP

"Where Quality Meets Economy"

IS FOR THE . . .

### Zing and Zip in

AMOCO GAS AND LUBRICANT

21 Stations Serving You In This Area

### NANTAHALA OIL CO.

Phone 696