

How's Business In Town?

With just 10 shopping days left until Christmas, the tempo of business is quickening. And the immediate question seems to be, "How's business?"

Spot checks at some of the larger stores in Franklin this week indicate that spot checks indicate very little, if any, trends at the present time.

Confused?

Well, these findings might clear the air somewhat. Some merchants say Christmas business is off from last year's. Some say it's about the same; others think it's some better; one merchant says cash sales are down and lay-aways are high; another says lay-aways are down and cash sales are up.

(See what we mean about the effectiveness of spot checks?)

At any rate, shoppers are beginning to turn out in larger numbers. It is yet to be determined if they will set any new buying records.

Since last Christmas, one new department store has opened in Franklin.

Pointing to this new competitor for the consumer dollar, one merchant summed up his Christmas business thusly:

"Considering the new store, if we are able to maintain last year's level we can't complain at all . . . and it looks like we'll do it."

WANTED: Woman Housekeeper, year around employment. Must live on place and be thoroughly experienced to cook, iron, and clean house. Age 40 to 50, no family. Furnish references from former employers in similar work at 7, White P. O. Box 36, or phone 4791, Highlands, N. C. D5-3tc-D19

RECITAL TONIGHT

Mrs. Harry Higgins will present her students in a recital program tonight (Thursday) at 8 o'clock at the East Franklin School. The public is invited to attend.

Want Ads

WANT AD RATES
2 cents per word, with a minimum charge of 65 cents for each insertion. (25 cents extra for keyed ads.) Classified Display:
In type like this, 15 cents per line.
In CAPITALS or bold type like this, 20 cents for each line.
In type like this, 38 cents per line.

CASH DISCOUNTS
When cash accompanies order. 10 per cent discount will be allowed. 20 per cent for three or more consecutive insertions of same ad.

RIMER IS SELLING OUT
Entire INVENTORY of 70 to 75 MOBILEHOMES will be sold by Dec. 31st to avoid heavy S. C. year-end INVENTORY TAX. Everything goes, anything goes. OUR LOSS IS YOUR GAIN! Come NOW, while selection is best. 1, 2, and 3-bedrooms new and used, front kitchens, conventional, front bedrooms. You name it, we have it. Open evenings til 9 p.m. Closed Sunday.
JUNI REINHIL
3 Mi. N. of Greenville, S. C. US 29 N. LOOK FOR THE UPSIDE DOWN SIGN.
D5-1tc

WELL DRILLING — 6 and 8 inch wells. Domestic and commercial type. Experienced well contractor F. B. Rogers, Tel. 375-J-1. A15-1tc

FOR RENT: Unfurnished, two bedroom garage apartment at city limits on Bryson City Road. See Robert L. Tallent or call 681-J. D5-2tp-D12

BUY — At Franklin Seed Store — Christmas tree stands and decorations. Santa Claus salt and pepper shakers. Stocking fillers — one table of small toys from 10c to \$1.00. Dart and checker games. Airplanes — Blackboards — Brooms — teapots. Pottery — milkglass — bowls for dried arrangements. Walnut meats — for cakes and candies — makes good gift. D5-2tp-D12

FOR SALE — Ingersoll-Rand 105A air compressor, portable — mounted on 1939 Chevrolet truck — at Highlands Quarry. Town of Highlands. N14-1tc

WANTED: Fresh Hams, small and medium sized. See us before you sell. Bob Ray's Warehouse — Palmer and Phillips St. D5-1tc

FOR RENT: Five Room unfurnished house on White Oak St. Call 314-W or contact Ella Jones. D5-1tc

APARTMENT For Rent, 3 rooms. Unfurnished except for refrigerator and range. Electric Heat. Mrs. Gilmer A. Jones. Phone 390-J. D5-3tp-D19

WANTED: Dealer in Macon County. Easy to Sell, Profitable, Pre-Cut Franklin Thrift Homes. Half Cost of ordinary house. Easy to make sales. Build own Home. Great Saving. Write T.H. c/o The Franklin Press. D5-2tc-D12

FOR SALE
30 acres. Located less than six miles from court house. Fine building sites. Springs, streams. Excellent view. Only \$2,500. Exclusive With Sherman H. Ledford Real Estate Day Phone 88 — Night 274 J-3 D12-1tc

"SAUSAGE-SUPREME"
For a special Christmas treat, and gift, don't fail to try Frances Curd's Home-made Sausage. We ship by Parcel Post prepaid and bill you later, 80 cents per pound plus postage. Write Frances Curd, Hickory Hill Farm, Route 4, Franklin, North Carolina. D5-4tp-D24

FOR SALE: One Budget electric hoist motor — 3 phase — 220 volt — 1 horse power — 17 foot chain. In perfect condition. Also Steel cage elevator 4 ft. by 6 ft. See Glenn Ray at Warehouse, Palmer and Phillips St. N28-1tc

FOR RENT: Good farm land on Route 4. Tobacco allotment if interested. Contact or write Ina H. Duvall, Box 684, Waynesville, N. C. at my home on Route 4, Franklin, N. C. N21-4tc-D12

FOR SALE: 4 room house and 30 acres of land. House wired for electric stove. Cement block house and other out buildings. Located near Wilson's Store on Savannah, Jackson County (Highway 441) North of Franklin. Price \$1,800 — \$100 down, \$50.00 month. If interested call or write Mrs. Lella Browning, Phone VA 4-2146, Cramerton, N. C. Post Office Box 701. N28-3tc-D12

FOR SALE Or Trade: 1957 41-foot Mobile Home Trailer. Sleeps 7 — bath — oil heat — furnished — electric breaks. Apply Irvin S. Sechrist, Andrews, N. C. Route 1, 4 1/2 miles S. E. N28-3tp-D12

WITH EVERY 50 gallons of gasoline sold to a customer, we will give a complete grease job free. We also have a new mechanic on duty to serve you at all times. Franklin Pure Oil Station and Garage, East Main St. N28-1tc

BUY THE BEST and save the most. Goodyear Double Eagle Tires, All Weather, Nylon, reduced 40%. You can't buy better or save more. Allison Duncan Tire Company, Franklin, N. C. D12-1tc

DOLLS! DOLLS!
Bride Doll, reg. \$5.98. Sp. price, \$3.99. Pony Tail Doll, reg. \$6.98. Sp. price, \$4.99. Tear Doll, reg. \$6.98. Sp. price, \$3.99. Franklin 5 & 10c Store. D12-1tc

WATCHES: We have a complete selection of watches from \$4.95 to \$69.95. Bulova, Waltham, Timex and others. Lay-away yours now for Christmas. Western Auto Assoc. Store. O10-1tc

WE SPECIALIZE in boiling and cleaning radiators. We guarantee them to hold your anti-freeze. We have the latest full cap tire molds, which are electronically controlled. Rickman's Tire and Radiator Shop, Phone 17-J. O24-tfn

TOY LAND IS OPEN
Lay-away now for Christmas. A Small deposit holds any toy. Western Auto Assoc. Store. O10-1tc

READY-MIX CONCRETE — Let us help do the hard work. Our concrete is ready-mixed for you. No waste or hard work. Sand, coarse and fine. Day Phone 1, night phone 357-J-4. M30-1tc

LAY-AWAY Now. Bicycles, tricycles, Peddie cars, dolls and toys. It is easier to pay on lay-away. Western Auto Assoc. Store O10-1tc

WANT A GOOD small business for year-round operation? Then why not buy the FRANKLIN TASTE-FREEZ. Only a small down payment is needed to begin operation immediately. See J. P. Brady, Franklin, N. C. O3-1tc

DOGWOOD WANTED: See us for prices and specifications. Cloer and Huggins, Franklin, N. C. at Burningtown Road. S19-1tc

Protect your building investment by using —

Steam Cured Concrete, Cinder, or Superrock Blocks

For best prices See Your Local Manufacturer 8" x 8" x 16" Special prices in carloads W. A. HAYS BLOCK PLANT Phone 30 Franklin, N. C. N17-1tc

FOR SALE: Forty-five foot two bedroom Landola house trailer — two years old. Cost over \$7,000 priced to sell for \$4,750. Phone 296-W or 47. D12-1tc

FOR SALE: Good used semi-automatic washing machine. \$40.00. Call 17-W or can be seen at 73 East Palmer St. D12-1tc

HILLCREST AVENUE
Beautiful building site with 150 feet frontage on paved street, by 116 feet deep. In a fine residential neighborhood, this conveniently located property has lovely shade trees, and town water, sewer, electricity and telephone are immediately available. Out-of-town owner wanted \$3000 cash for this property just a few months ago, but I can now deliver it for only \$2000 cash. This is a Good Buy! EXCLUSIVE WITH TED REBER — Realtor Real Estate Specialist — Since 1920. D12-1tc

BEST TIRES — At the greatest savings. All weather, Nylon, Goodyear, Double Eagle tires, reduced 40%. Allison Duncan Tire Company, Franklin, N. C. D12-1tc

LAY-AWAY Now for Christmas giving. A small down payment will reserve the gifts of your choice. We have a Complete selection of Watches, Diamonds, Silverware, China, Electric Razors, and many other jewelry store items as gifts for Christmas. JAMISON, JEWELERS N28-1tc

SAVE UP TO 20% on Daisy Air Rifles. Jamison's 5 & 10c Store. D12-1tc

FRANKS TV and Appliance, dealers in Sales and Service for Philco and RCA televisions and radios. D5-1tc

READ THIS
An outstanding value in a record player that will bring lots of joy to your children is our regular \$13.98 Record Player that we are selling for only \$8.99. We have other record players priced from \$19.95 to \$54.95. Use our Lay-Away and make your children happy for Christmas. Franklin 5 & 10c Store. D12-1tc

RELIABLE PARTY MALE OR FEMALE
To service a route of CIGARETTE machines. No selling or soliciting. Routes are established for operator. Full or part time, 6 to 8 hrs. per wk. Up to \$260. per month to start. \$890 to \$1780 cash required which is secured. Please don't waste our time unless you can secure the necessary capital and are sincerely interested to eventually operate a \$22,000 annual net business. Give full particulars, phone number. Write Box 423, Sioux City, Iowa, for information and interview. N21-4tc-D12

BICYCLES
We have a good selection of boys' and girls' bicycles priced from \$23.95 to \$49.95. A small deposit will hold until Christmas. Get the one of your choice now. Franklin 5 & 10c Store. D12-1tc

FOR SALE — Two-piece nylon living room suite with foam rubber cushions — only \$199.50 at Sos-samson's. D12-1tc

YOU'RE AS YOUNG as Your Figure. Ask about discount on Individually Designed Spencer girdles, bras. Mrs. Rita C. Ferguson, Route 4, Franklin, N. C., Holly Springs Community. D12-1tp

PIANO BARGAIN — We have in your territory a beautiful spinet piano nationally known and advertised with matching bench. Party with good credit can take over payments on this beautiful instrument before Christmas. For information write: Credit Dept. FNB, Box 1572, Hickory, N. C. D12-1tc

FOR SALE: Kaiser automobile. \$125.00. See A. F. Wilson at Macon County Supply Co. D12-1tc

40% OFF
This one is an Extra Special Inventory Special. All Weather Nylon Goodyear Double Eagle tires reduced 40%. Allison Duncan Tire Company, Franklin, N. C. D12-1tc

SAVE UP TO 20% on Daisy Air Rifles. Jamison's 5 & 10c Store. D12-1tc

SAVE TWO WAYS — Save with better safety riding on Goodyear Double Eagle All Weather Nylon Tires, the safest tire there is, and since we have reduced the price 40%, the best buy in tires. Allison Duncan Tire Company, Franklin, N. C. D12-1tc

FOR SALE — 1 trailer complete with hitch — Kitchen sink with drain and all connections, 9 x 12 wool rug. See Ralph Womack at Womack's Service Station. D12-1tc

WANTED — 25 bushels of yellow corn. Will pay market price. See Frank Henry, Sr.

22 4-H Clubbers Attend Meeting

By MISS MILDRED BINGHAM (Club Reporter)

Twenty-two members and leaders and several visitors were present for the Dec. 5 meeting of the Patton Community 4-H Club.

Among the visitors was Wayne Boles, who is practicing teaching in the agricultural department at Franklin High School.

The club decided to contribute holly to the county council for sale on Dec. 14.

Pen and pencil sets have been ordered and will be sold by club members as a fund raising project.

Entertainment at the meeting was furnished by a local group, "The Rock-a-Billies". Wayne Becco, Jerry Gibson, and Carroll Smith.

To Sing Sunday At Presbyterian Church

Charles A. Bethune, of New York City, will be guest soloist at the Sunday morning worship service at the Franklin Presbyterian Church.

Mr. Bethune has appeared in a number of road companies of Broadway shows.

He is a friend of the Rev. Donn Langfitt, the Presbyterian pastor, and will be a house guest of the Langfitts during the week.

Superintendent Is In Raleigh

Macon School Supt. H. Bueck has been in Raleigh this week for the annual meeting of superintendents.

He is a member of the policy committee. The three-day meeting closed today (Thursday).



Magic Gifted Circle

In Our Annex in the New Part of the Carolina Pharmacy . . .

Gifts For All



FOR THE CHILDREN

Make your selection now and use our lay-away plan!

FREE GIFT WRAPPING

There's a Christmas Card for Everyone

Formal or religious . . . funny or friendly . . . you'll find Christmas cards to suit everyone on your list. Come see and choose from our grand selection.

Box of 50

Regular \$3.00 Value

\$1.25

Box of 32, Slim Style

Regular \$3.00 Value

\$1.00

CAROLINA PHARMACY

"Your Walgreen" Agency

CHRISTMAS GIFT GUIDE

would like to call your attention to this Special G-E Value

This Beautiful Pushbutton Range



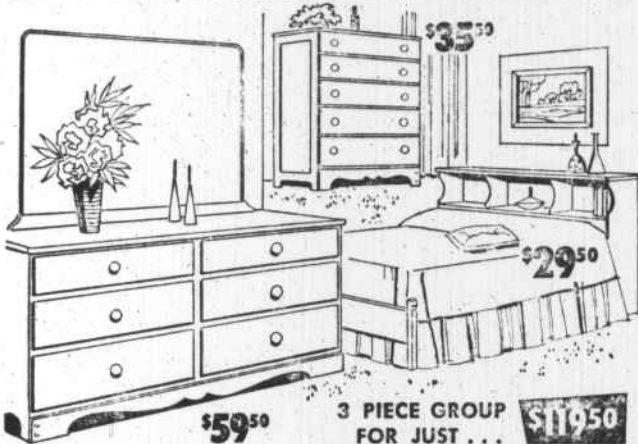
Here's a big G-E Range—loaded with G-E features, including pushbuttons and new huge master oven—at a very reasonable price, and on easy terms.



MODEL J-400
LEADER
FULL-SIZE, 40-INCH
PUSHBUTTON RANGE

\$10.00 per month

OPEN STOCK BEDROOM PIECES



Choose just the pieces you need and combine them to have an elegant bedroom of charming Salem Maple furniture. Add others later if you like. However, there's an extra saving if you purchase all three pieces of this neat bedroom suite. It's expertly built for years of enduring beauty and service.

MODERN OR TRADITIONAL . . . YOUR CHOICE
\$19.95 and up



YOUR CHOICE
\$9.95



Here's the cedar chest finished in beautiful Cordovan mahogany for those who prefer the more formal setting. Guaranteed moth protection for 3 years. Hardware is in satin brass.
\$39.95 and up



This appealing mahogany desk—traditional in style—will lend elegance to any room. Matching chair has washable plastic seat. Included is five-piece desk set of much needed accessories.
\$49.95



Young America will go for the lined oak styling of this modern desk group. Complete ensemble includes: blotter pad, fountain pen, desk blotter, letter opener, and roller-blotter.
\$49.95

MACON COUNTY SUPPLY CO.

HARDWARE, ELECTRICAL APPLIANCES AND FURNITURE

Main Street Franklin, N. C.