

# Greetings

Our thanks and best wishes for a Happy Holiday to all of you whom it has been our great privilege and pleasure to know and to serve.

**H & J CAFE**

We will be CLOSED CHRISTMAS Day

## What Is Christmas? Ask And You'll Learn A Lot

What, indeed, is Christmas? Ask a child and he may tell you that it is a time of snow and bright lights, and Santa Claus and presents under the tree. Ask a hundred grown-ups and you may get a hundred slightly related answers, for Christmas is many things to many people. But, for all of us, the happiest memories of childhood are those associated with the celebration of this great holiday. How easy it is to vividly call upon scenes of long ago when a happy family gathered by the warm glow of an open fireside; to close the eyes to see again the snow-covered fields and to hear again the crunching sound of heavy boots plodding through the snow and visualize the little white church on the hill. In the silence of a darkened room one can so easily revisit the little church, breathe again the aroma of evergreens and burning candles and sense anew the presence that is so obvious in the quiet and solemn stillness. These are the things about

Christmas that have not changed and will not change with the modes and mannerisms of new generations. These are the things which reflect the spirit of Christmas. It is in the spirit of love and goodness, of close communion with God and with mankind and with it all is mixed a sense of awe at the wonderful miracle brought into being on that first Christmas night at Bethlehem so long ago. This is the spirit of Christmas, and so it shall remain until the end of time.

## Pilgrims Forbade Christmas Events

A Christmas tree will be put up in two out of every three American homes this year. Yet the trimmed tree, as we know and use it today, is only about 150 years old in this country. The Pilgrims forbade Christmas celebrations on the grounds they were pagan. A Massachusetts law in 1689 subjected anyone to a fine who observed the day by feasting, refraining from work or in any other manner. It was not until near the end of the American Revolution that the Christmas tree took hold. German immigrants, homesick for the tradition of their native land, put them up.

Experiments have shown that a big pig crop in the spring would mean a big price increase in hog slaughter next year.



Thank You and Warm Wishes

We hope you have a very delightful Christmas surrounded by devoted family and friends.

**THE CHILDREN'S SHOP**

### Adults Should Insist On Toys That Are Safe

Adults should insist that all toys they buy or give to children be safe—incapable of causing fire, shock, or explosion.

Your best assurance of getting a safe electrical toy is to look for the UL label or tag on the toy.

Adults should take care also in purchasing chemical sets for children. Toys requiring alcohol, kerosene, gasoline or carbide lamps may be hazardous in juvenile hands.

Parents should supervise any play with electrical toys or toys involving fuels and chemicals.

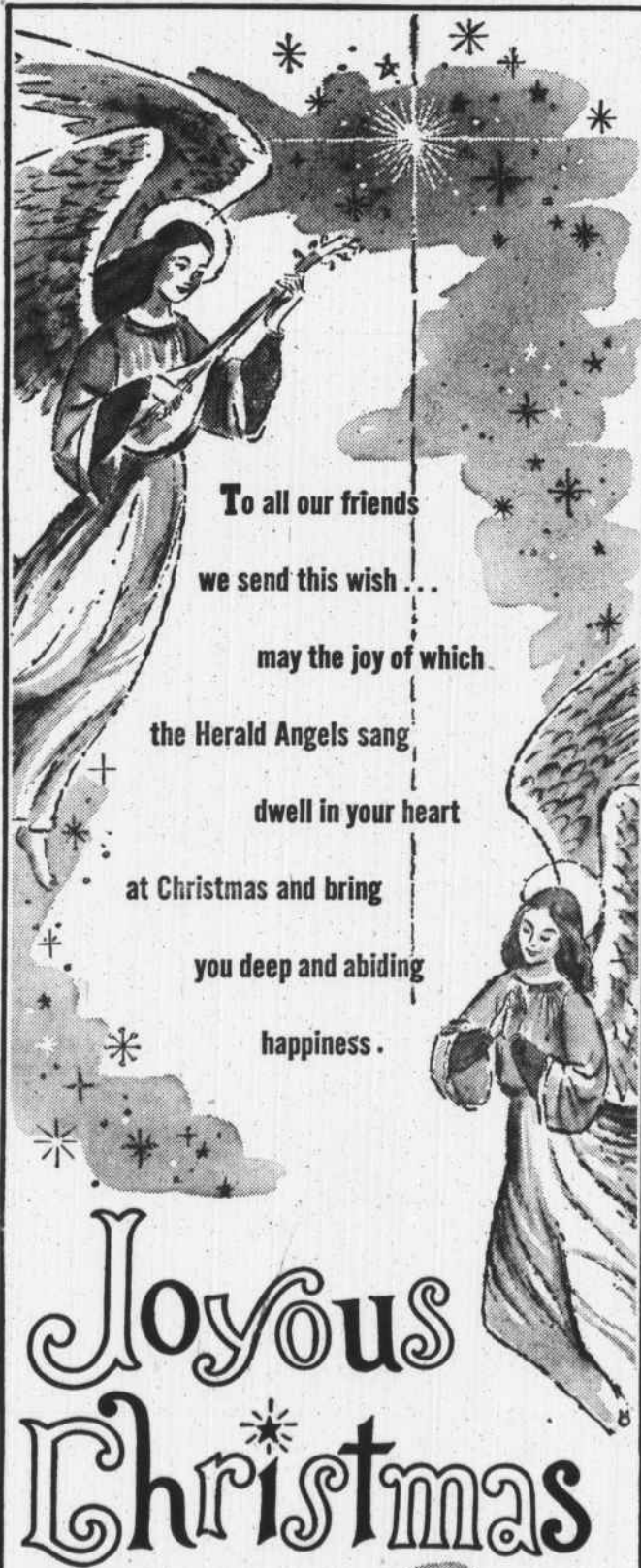
### State College Answers Timely Farm Questions

**Q.** How about the livestock feed picture for next year? Will it be more favorable than this year?

**A.** The ratio of price of feed to animal should be a little more favorable in 1958. The 1957 production of corn, oats, barley and milo is estimated at 135 million tons, about 4 per cent larger than the abundant supply of last year. The degree of price change is dependent upon government action, livestock number, and 1958 crop prospects.

**Q.** Just what will be decided in the December 10 cotton referendum?

**A.** The price at which the 1958 cotton crop will be supported hangs in the balance. If the vote carries, support prices will be set somewhere between 75 and 90 per cent of parity; if the vote does not carry support will drop to 50 per cent of parity.



To all our friends we send this wish...

may the joy of which

the Herald Angels sang

dwell in your heart

at Christmas and bring

you deep and abiding

happiness.

# Joyous Christmas

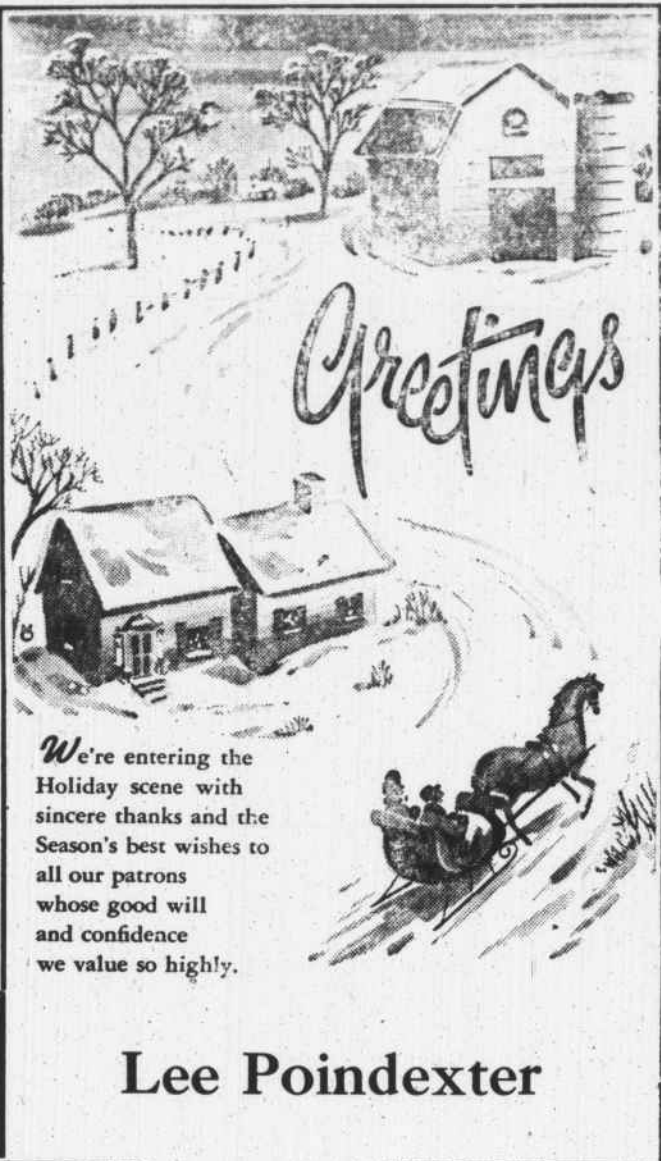
**Franklin Hosiery Company**

## GREETINGS



Our best wishes to you for a holiday season that is an open door to all good things!

The Quality Shop  
Where Quality Meets Economy



## Greetings

We're entering the Holiday scene with sincere thanks and the Season's best wishes to all our patrons whose good will and confidence we value so highly.

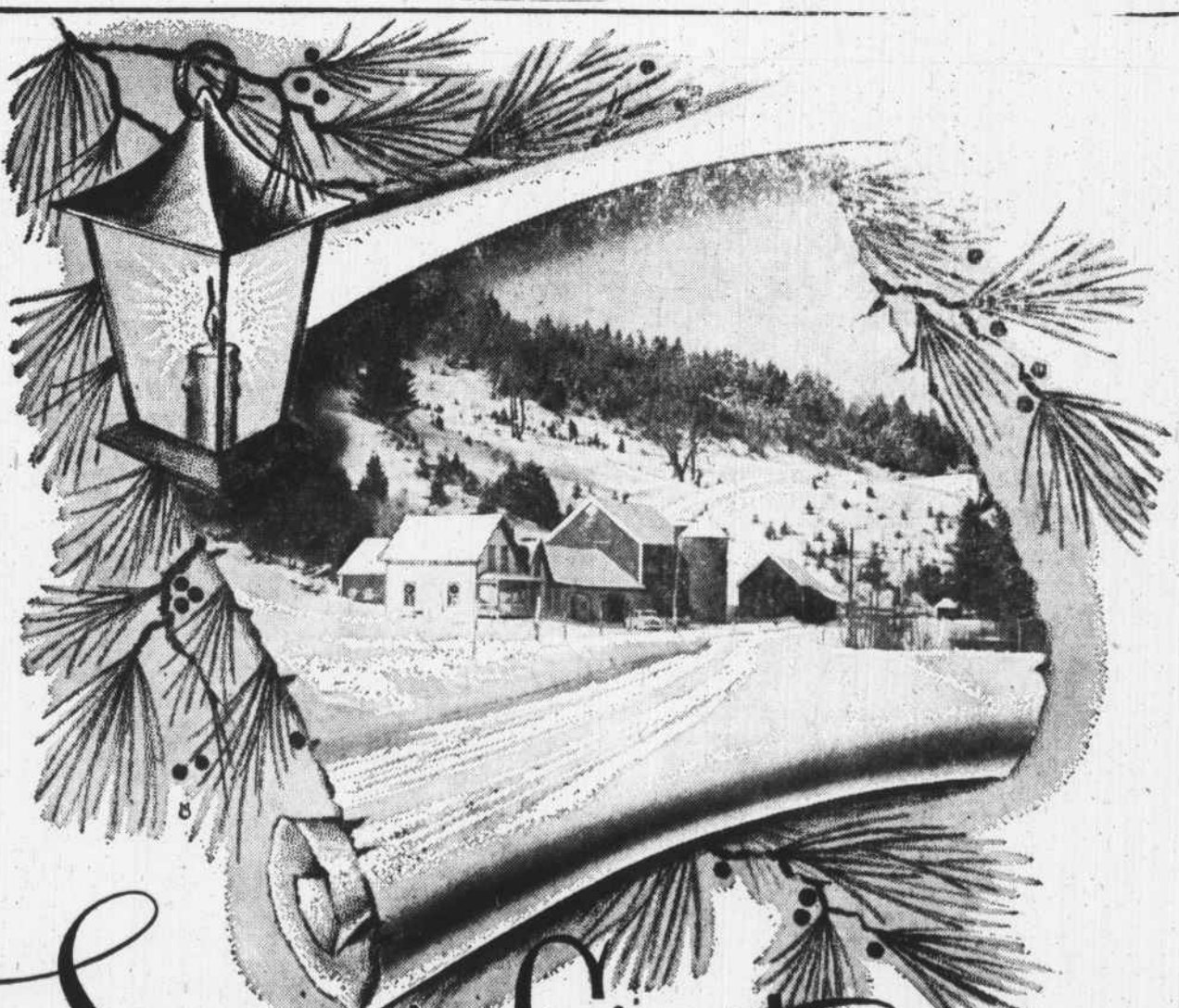
**Lee Poindexter**



## GREETINGS

Just a friendly message to thank you for your patronage and wish you and your loved ones a holiday season full of friendship, good cheer, and much happiness!

**DRYMAN'S**



## Season's Greetings

A special delight of the holiday season is the opportunity it brings to exchange greetings and good wishes with all our friends. We thoroughly enjoy the friendly relationship we have with you, our customers, and we'd like to express our gratitude for your valued patronage. A very Merry Christmas and a Happy New Year to all.

**S. & L. 5 and 10c Store**