

# MEET YOUR MERCHANTS

# THE CAROLINA PHARMACY

POPULAR AT LUNCH TIME



Carolina Pharmacy's fountain and luncheonette are Franklin's most modern. Whether you stop in for a "coke" or a tasty sandwich and wholesome milk shake, you'll be served courteously and quickly with delicious foods and beverages.

## Luncheonette Is Popular With Macon County People

Grade 'A' Eating Place Open 12 Hours Daily

The Carolina Pharmacy is unique among the small community drug stores in Western North Carolina in that it possesses a feature ordinarily reserved for big city drug companies. This is the attractive, spotlessly clean luncheonette.

The Grade A luncheonette at the Pharmacy is open from 8 a.m. to 8 p.m. For lunch, supper, or snacks there is a wide variety of sandwiches, salads, and soups. For breakfast there are hot waffles and a choice of cereals. All types of pies, cookies, cakes, and ice cream are served. The list of beverages is almost without end — from iced tea to hot chocolate, from root beer floats to lemonades.

A section of upholstered, comfortable booths at the rear of the store is always well-populated, and for additional seating there are stools at the counter, and individual tables along the wall.

The Pharmacy luncheonette is popular with mid-morning coffee-breakers, late breakfasters, quick lunchers, and especially the after-school crowd. Edward Palmer, a chronic "Coca-Cola" by his own admission, comes to the Pharmacy often. Asked why, he replied, "Oh, I just like it here. And the service is always quick."

Waitresses at the luncheonette include Mrs. Mavis Eppard, Mrs. Porter Duncan, Mrs. T. Y. Angel, Laverne Reed and Miss Launa Baker (who attends Western Carolina College and works at the Pharmacy part-time).

## Serve Yourself At Modern One-Stop Shopping Center

### 'Extra' Lines, But Not Crowded

At the Carolina Pharmacy you can find everything you'd expect to get in a drug store — and a lot more besides. Macon County people have found that the Pharmacy can be a one-stop shopping center for many of their trips to town.

Examples of some of the "extras" at the Carolina Pharmacy: (1) luggage by Arrow-

Pack, (2) all baby needs — foods, bottles, toys, blankets, powder, oil, (3) complete line of school supplies, (4) cords and fixtures for minor home electrical repairs, (5) luncheonette.

For the stock, cattle, and pets you will find a well stocked Veterinarian Department.

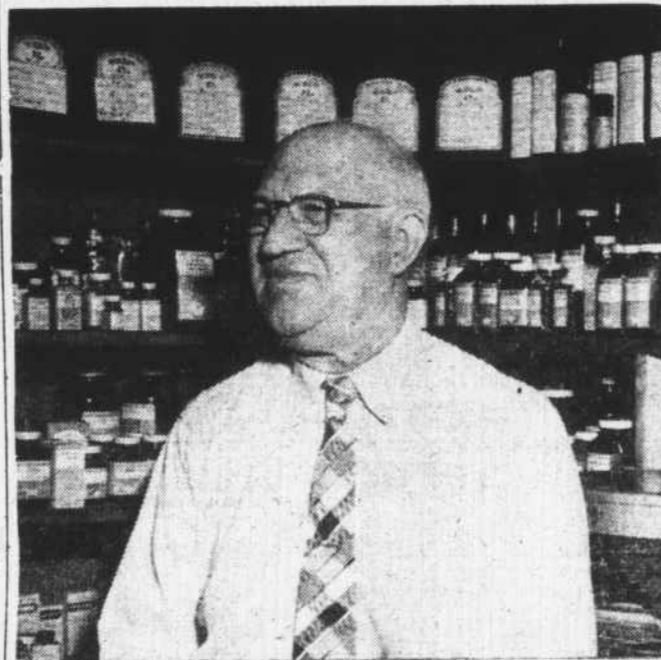
Despite the inclusion of all this additional stock, display cases and aisles aren't crowded. In fact, there is even room for a lounge section for the convenience of

people waiting for prescriptions. A glance around will explain all this roominess and convenience — only fresh, new stock is displayed. What's obsolete goes out!

No confusion awaits the hurried customer in the Carolina Pharmacy. Everything is departmentalized for easy self-service. Still the sales clerks are present to help with selections and answer questions. Quick, courteous service is evidently something on which the people at the Pharmacy pride themselves, for you never see anyone waiting there.

Sales clerks are Mrs. Elaine Estes, Mrs. Jerlene Clark, and Ralph Edward Angel.

### 41 YEARS EXPERIENCE



Dr. G. B. Woodward, who has been an active pharmacist for 41 years, heads the prescription department here. His years of experience assure you that your prescriptions will be filled with skill and care.

## 'Doc' Woodward — A Pharmacist Since 1917 Heads Prescription Dept.

By NORMAN B. SMITH

When you step in back of the lighted multi-colored "Prescriptions" sign to the rear of the Carolina Pharmacy, you'll see a soft-spoken man with a kindly expression presiding there. You'll see Grover Woodward, known affectionately as "Doc" Woodward by the hundreds of Macon County folks for whom he has a smile and a friendly "howdy" on the street.

There in the neat, spotless prescription department of the Carolina Pharmacy, surrounded by row upon row of the bottles containing the ingredients of his profession, "Doc" Woodward mixes, weighs, and counts with the same skill and accuracy he did back in 1917, only perhaps with an added steadiness and assuredness

gained through 41 years practice as a registered pharmacist.

Things have changed a lot in pharmacy since he graduated from Max Morris Pharmacy School in Macon, Georgia, back in the year the United States entered World War I. "But still I keep up with the latest medicines on the market," "Doc" Woodward says.

"Doc" Woodward is licensed to practice in Tennessee, Georgia, and North Carolina. He came to Franklin from Sylva in 1940, and has been with the Carolina Pharmacy since it opened in 1951.

Assistants in the prescriptions department are Mrs. Edith Conley, and Mrs. Tava Arvey.

Twenty-four hour service is offered for prescriptions. Day phone is 84. At night call either 481-W or 752.

## Pharmacy Owners Are T. Y. Angel, Dr. E. W. Fisher

The Carolina Pharmacy is co-owned by local physician Dr. E. W. Fisher and T. Y. Angel. It was purchased in 1957 from the previous owners who had operated it since 1951. Mr. Angel is the manager.

In late 1957 Dr. Fisher and Mr. Angel bought Saunders Cafe next door to make room for much needed expansion. The new part of the store now contains the luncheonette, newspapers, tobaccos, confections, and several other items.

Mr. Angel, a Yadkin County native, came here as manager of Bower's Store in 1947. He had previously been training manager at Bower's Store in Asheville. In

1950 he was transferred to manage the Toccoa, Georgia, Bower's Store, and in 1955 he came back to Franklin to stay. From 1955 until he became manager of the Carolina Pharmacy in 1957 he managed the local Bower's Store again.

T. Y. Angel and his wife, the former Miss Josephine Jennings, who is a sales clerk at the Pharmacy, have two children. The older, Tom, Jr., recently discharged from the Marine Corps, is managing the Bower's Store in Cumberland Kentucky. The younger, Ralph Edward, attends school at Franklin High and works part-time at the Pharmacy.

Mr. Angel is on the Merchants' Committee of the Franklin Chamber of Commerce and is a member of the Lions Club. The Angels belong to the First Baptist Church.

## Amazing New Drugs On Sale At Pharmacy

Include Cold Remedies, Motion Sickness Pills

Some recent laboratory discoveries have led to several amazing new drugs just being put on the market. The Carolina Pharmacy offers these easy and safe solutions to common ailments at popular prices with no prescription necessary.

**Cold Relief**  
To relieve the miseries of colds this winter sufferers can turn to three new drugs: Dristan, Primatene, and Colonoil. These drugs are also beneficial in cases of sinus and hay fever while Primatene is effective in the treatment of bronchial asthma as well. All three are proven effective and safe to use.

**Go To Sleep**  
Sleep-Eze assures a good nights sleep with no after effects the next day. This entirely new development contains no habit-forming drugs.

**Motion Sickness**  
Dramamine prevents all forms of motion sickness, whether traveling at sea, in the air, or on the ground. It is available in pill and liquid form. No-Sick, in the convenient form of chewing gum, is also for use in preventing motion sickness.

**Skin Breaks**  
Containing three powerful antibiotics, Mycitraclin is the latest means of treating scratches, burns, cuts, and other skin irritations. This new ointment neither stings when applied or stains the skin.

For other new home remedies consult your physician or the Carolina Pharmacy.



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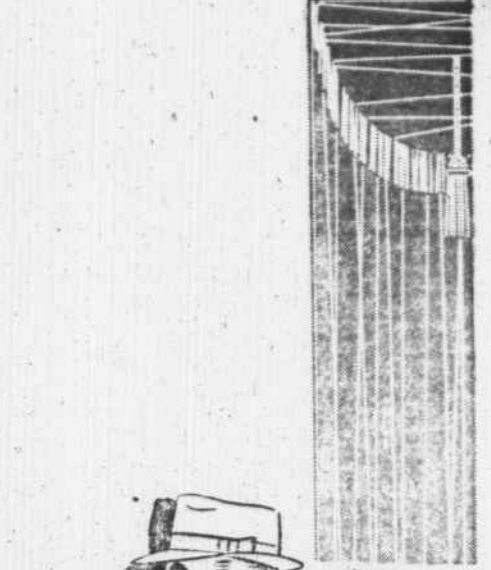
Complete

Dependable

Prescription

Service

Phone 84



### MONEY SAVERS



Money saving sales are a regular feature of this store. The famous Walgreen One Cent Sales give you a chance to stock up on those drug and household needs. Shop, stock, and save here.

## Look For Famous One Cent Sales 3 Times Annually

Three times a year the Carolina Pharmacy co-operates in bringing the fabulous Walgreen One Cent Sales to Franklin, Macon shop-

pers have learned that regular standard brand merchandise is then offered at two for the price of one plus a penny, and on these days there is hardly room in the store for everyone who wants to come in.

The Pharmacy also participates in all town-wide sales events.

Every day there are specials on the shelves. Often some new product is being introduced at

half price. One recently popular special was the "Gillette Fishing Kit". The kit included a golden fishing lure, handy bait or lure box, double edged safety razor, and a pack of blades — all for \$1.00.

Almost any local housewife will tell you that it's thrifty to stop by the Pharmacy every time you go shopping and look for the current money-saving specials.

## To Save on

All the Family's Medicines, Toiletries, and First Aid Needs

## Shop

The Carolina Pharmacy

Your Walgreen Agency

### In This Series . . .

## YOU WILL MEET

- Franklin Hosiery Company
- Nantahala Lumber Company
- Franklin Machine Shop
- Burrell Motor Company
- People's Department Store
- Conley Motor Company
- Reeves Hardware Company
- Macon County Supply Company
- Macon Theatre
- Franklin Indoor-Outdoor Theatre
- The Fashion Shop
- Franklin Gem Shop
- The Twin's Shop

## YOU HAVE MET

- Belk's Department Store
- Franklin Hardware Company
- Franklin 5 & 10c Store
- Our Mountain Home Gift Shop
- Macon County Airport, Inc.
- Zickgraf Hardwood Company