

**Belk's**  
Home of Better Values  
An event so outstanding  
it's almost a tradition!

**OUR JUNE-IN-JANUARY  
cotton dress  
spectacular**



**2.77**

**CAN'T FIND THEIR MATCH  
FOR UNDER \$3.99 . . .  
WE KNOW, WE SHOPPED!**

June is bustin' out all over—but Cotton Shop! And the picking was never sweeter! Come, turn the seasons upside down by treating your family to you in the prettiest, perkier daytime dresses this side of a sunny day in June. See what's here:

**FABRICS:**  
Smooth broadcloths  
High-polish Everglaze prints  
Surface-interest ribbed cords  
Clear, bright woven plaids  
Flower-garden florals

**STYLES:** Kerchief collars  
Scalloped scoops  
Easy-on coat styles  
Flattering V-fronts

**SIZES:** Juniors 9-15  
Misses 12-20  
Women's 14½-24½

Striped cord cotton, cap sleeves.  
V-neck. 12-20; 14½-24½. 2.77



Sanitized\* broadcloth; aqua, pink, lilac. 12-20; 14½-24½. 2.77  
4-yd. skirt, scoop neck. Rose, blue, gold. 9-15; 12-20. 2.77  
Everglaze pindot; wing collar. Aqua, pink. 12-20; 14½-24½. 2.77

BASEMENT STORE

ONE RACK  
7 - 14  
**CHILDREN'S  
Dresses**  
Value to \$4.99  
**\$1.88**

**Extra Thick  
BATH MAT  
Sets**  
Compare up to \$2.98  
**\$1.99**  
BASEMENT

**Belk's** **JANUARY** *White* **Sale**  
Home of Better Values

**and Clearance - Starts Thursday Jan. 8  
Terrific Savings in Every Dept.!**

<b>MEN'S ARROW</b> <b>White Shirts</b> Reg. 4.00 <b>2.99</b>	<b>LADIES' NATURAL BRIDGE</b> <b>Dress Shoes</b> Values to 10.95 <b>5.88</b>	<b>500 MEN'S</b> <b>Ties</b> Value to 1.50 <b>10c</b>
<b>LADIES'</b> <b>Dress Shoes</b> Now 6.99 and 7.99 <b>3.88</b>	<b>CHILDREN'S</b> <b>Boxer Longies</b> Sizes 2 - 6x <b>1.00</b>	<b>BOYS'</b> <b>Sport Shirts</b> Compare at 1.98 6 - 16 <b>1.00</b>
<b>MEN'S BETTER</b> <b>Sport Shirts</b> Amt. to 2.99 <b>1.79</b>	<b>BOYS' REG. 5.99 SHEEN GAB.</b> <b>Jackets</b> Insulated Lining <b>3.99</b>	<b>WEYENBERG</b> <b>Dress Shoes</b> Value to 16.95 <b>6.95</b>
<b>BOYS' WOOL</b> <b>Suburban Coats</b> Grey Compare at 12.95 <b>8.95</b>	<b>Children's Shoes</b> Red Riding Hood Reg. 5.95 <b>1.99</b>	<b>Ladies' Hats</b> ENTIRE STOCK Now Priced 1.99 to 5.99 <b>1.00</b>
<b>1 TABLE</b> <b>54" Woolens</b> <b>1.69 yd.</b>	<b>ABC</b> and Other Fine Percal <b>Dress Goods</b> <b>36c yd.</b>	<b>LARGE SELECTION</b> <b>FOAM RUBBER</b> <b>Remnants</b> 1.00 lb. ONLY 22 PAIR
<b>ODDS &amp; ENDS</b> <b>Curtains</b> Cafe and Ruffled <b>Half Price</b>	<b>Aluminum Ware</b> Percolators, Pots and Pans <b>1.00</b>	<b>Rubber Boots</b> And <b>Galoshes</b> Reg. 3.79 For Children and Misses <b>1.49</b>
<b>TUSSY</b> <b>Weather Lotion</b> Reg. 1.00 <b>50c</b>	<b>LADIES' HI BULK</b> <b>Orlon Sweaters</b> Compare to 4.99 Coat or Full Over <b>2.99</b>	<b>Ladies' Blouses</b> Large Selection Print or Solid <b>1.00</b>
<b>Ladies' Handbags</b> January Clearance Many Were High Priced Bags <b>88c</b>	<b>Costume Jewelry</b> <b>Half Price</b>	Reg. 1.00 <b>Ladies' Bras</b> <b>2 for 1.00</b>



**HEIRLOOM-TYPE  
NO-IRON SPREAD**  
Usually 6.99. Intricate loop and tuft motif accented with traditional Greek key design. Thick fringe, extra length (105")... all signs of quality! Snow white, off-white, delicate pastel tones.

**STRIPE TICK  
FEATHER BED  
Pillows**  
**\$100**  
BASEMENT



buy them by the box!

**every pair guaranteed 1st quality!**  
**51-15 NYLONS...CAN'T  
TELL YOU THE MAKER!**  
**44c**  
Sh-h! The famous make's a secret! But we'll shout the low price! Full-fashioned, gossamer sheer, proportioned top to toe! You'll be smart to buy them by the box! 8½ to 11.  
MAIN FLOOR



**44c**  
**EXTRA-WIDE, LONG!  
JUMBO BATH TOWELS**  
Big wraparound size! And thirsty! Run your fingers over those fluffy loops, see the firm hems, the smooth borders! Every inch big value! 24 x 46", 15 x 25", 3 for 1.00; washcloths, 6 for 1.00.  
BASEMENT STORE

**150 Infant's  
Dresses**  
1 - 6  
**\$1.00 - \$2.99 - \$3.99**  
COLID COLOR  
**BROADCLOTH**  
and Many Other  
Materials  
Slightly Soiled  
**99c**  
MAIN FLOOR

**BELK'S**

Macon County's Largest  
and Most Complete Dept. Store

**FRANKLIN**