

Devoted to the Upbuilding of Vass and Its Surrounding Country

SUBSCRIPTION \$2.00

VASS, N. C., FRIDAY, DECEMBER 9, 1921

PRICE FIVE CENTS

A NEW COURT HOUSE

On Monday the County Commissioners of Moore county decided to build a new court house. There has been much talk pro and con about the matter because of the increased amount of taxes the people will have to pay, some thinking that our taxes are high enough and others wanting to build it before the county is divided. Of course no one takes the matter of a new county seriously, as the older heads in the Sandhills are not in favor of a new county.

One man was heard to say at Carthage Monday that "we had a good enough building to try people in that ought to be killed anyway." Another said that we needed one that would be an honor to the county and its people, and if we had to be sold out for taxes "at the court house door, let it be one that was an honor to him or her." A great many of the people were offering suggestions as to a location, some wanting it to stay at the present location. One man suggested that it be put on Sanders street opposite to Mr. J. M. Way's home, where it would be quiet, and that in taking the prisoners from the jail to the court room they would not be brought out on the public square where the outside world would see our criminals. Another one said that he "had vacant property in Carthage and he wanted the commissioners to go look at it, set their price, and then he would cut the price in half."

This is about the way sentiment was running; no one seemed to be very hot in the collar either way about the matter, as a big part of the crowd was interested in an argument between two of our distinguished citizens of the county, one from Sheffield township and the other Greenwood township, about Hades.

UPPER HOKE

Mr. Watson McFadyen, of Greensboro, is spending a few days with his parents, Mr. and Mrs. D. G. McFadyen.

Mr. Frank McFadyen, of Raeford, visited his grandmother one day this week.

We are glad to say that Mr. J. W. Smith, who was quite sick last week, is able to be out again.

Mr. and Mrs. Neill N. McLean called on their grandmother, Mrs. H. A. Smith, Sunday afternoon.

Miss Mayme McGill spent the weekend in Raeford.

Mrs. A. D. McLauchlin has been very sick for the past few days, but we are glad to say that she is some better than she was.

There will be a box supper at the Hopewell school house on Tuesday night, December 20th for the benefit of the school. Everyone is invited to attend. It is requested that the girls bring a box and for the boys to be liberal with their money.

ISSUES CALL FOR TEN THOUSAND VOLUNTEERS

Tobacco Growers in Old North State Out to Beat Sign Up Record of Kentucky

Calling for 10,000 volunteers to help North Carolina beat Kentucky in the sign up for co-operative marketing of tobacco, Dr. J. Y. Joyner has issued the following statement on behalf of the state organization committee:

"Kentucky has signed up 85 per cent and is well on the way to 90 per cent of her tobacco crop for co-operative marketing under five year contracts like ours, has incorporated under the North Carolina Co-operative Marketing Act, and the Association will pool and sell this year's crop of Burley tobacco. Virginia has already signed up between 60 and 75 per cent of her crop and hopes to beat Kentucky before January 1st. News from South Carolina indicates that her growers are signing a million pounds a day and that she will have her minimum sign-up by January 1st, or before.

"North Carolina, the biggest grower of bright flue-cured tobacco in the United States, must not lag behind—must beat Virginia and Kentucky before January 1st. The bigger the sign up the more assured the success of the association, the less the overhead expenses of marketing, and the bigger the profits for the grower members.

"The Organization Committee has set the goal and inaugurated an intensive campaign for not less than 75 per cent on or before January 1st. This means that about 50 million more pounds of tobacco must be signed up during the next three weeks. The time is short. The task is great. It can be—it must be done, but it will require hard work, active co-operation, and some sacrifice of time from all interested in this great movement.

"The members of the Organization Committee for twelve months have

given freely of their time, thought, and labor for the successful organization of the Tobacco Growers' Co-operative Marketing Association, without compensation, without reward or the hope of reward, except to help tobacco growers to secure a more business-like, intelligent, profitable system of marketing their tobacco and to promote the general prosperity of the state by increasing the profitability of one of its chief industries and the prosperity of one of its largest class of citizens.

"The movement is receiving the endorsement and active support of many of the leading bankers, merchants, and other business men, even of some of the leading tobacco warehousemen of the state.

"The responsibility for the success or failure of this final three-weeks campaign for enough new signers to secure the biggest sign up for the co-operative marketing of tobacco in the biggest bright tobacco growing state in the nation, rests now upon the thousands of signers of the contracts and upon every other progressive, patriotic citizen interested in the general prosperity and progress of North Carolina.

"On behalf of the Committee, I earnestly appeal to every one of these—farmers, bankers, business and professional men—to volunteer for active service in securing signers. Let us have ten thousand volunteers. Get in touch with your county leaders, who will tell you how you can help. Let every signer and every other volunteer sign up at least one unsigned neighbor and have a part in the biggest movement ever started for making our state more prosperous and powerful by making its chief industry—agriculture—more profitable." J. Y. JOYNER, Chairman Organization Com.

Beat the Boll Weevil with PIGS (Berkshires), POTATOES, PEAS, PEACHES and POULTRY.

LAKEVIEW

Mr. Fred Lane, of Lanes Mills, Pa., was a business visitor in town Tuesday.

Mr. and Mrs. Charles Pleasant, of Aberdeen, spent one day this week with their daughter, Mrs. W. D. Caviness.

Mr. H. M. McCaskill and son Walter were in our town Tuesday on business.

Mr. A. J. Oldham, our S. A. L. agent here, was called to his home in Goldston, Monday, on account of the sudden death of his father.

Among the guests at the Seward

Inn this week were Mr. A. C. Roten, of Raleigh, and Mr. N. H. Canady, of Oxford.

The Ladies' Aid of Lakeview church will meet next Thursday, the 8th inst., with Mrs. S. J. Stutts.

The birthday party on Monday afternoon, given by Mr. and Mrs. T. O. Gibb, in honor of their little son Hamilton, who was two years old, was much enjoyed by all who were present.

The new tea room to be operated at "Three Oaks," the attractive little cottage of Misses Bacon and Littlefield, will be opened to the public shortly, and the ladies conducting it are well worthy of your patronage, as the dainty lunches that they are prepared to serve cannot fail to please those who are fond of good things of good quality, daintily and carefully placed before them.

WHEN YOU BUY

In making purchases for household and personal use, many Vass people act with careful deliberation. Yet it is a busy world and a great many things are done without much thought or planning. It will frequently happen that the idea will suddenly occur to a person that they need certain merchandise, and the impulse to go and get it at once is acted upon.

How is the decision as to where to trade reached in such cases? Some would say that the purchaser would go to the nearest store, but that is not the usual governing influence in these times. The desire to make the best bargain has become very powerful in recent months, and even when they are hurried people like to hunt up the best place to buy what they want.

From some little source back in the mind some kind of a suggestion occurs that such and such a place would be the best for that purchase. But what creates the suggestion? In a majority of instances it is created by the store that has made a constant effort to impress itself on the minds of the people. Such is the case in all aspects of thought, for people remember the things they hear over and over again, and they forget the things they rarely hear about. The advertised store impresses itself on the public mind by constantly repeating an idea. When you ask your mental faculties to tell you where would be the best place to make a purchase they respond with the idea that has been most constantly impressed upon them. The stores that constantly keep themselves in the public mind by steady advertising are the stores that are not only the first ones thought of when it is necessary to make a purchase, but they are the stores that are longest remembered.

DON'T ENCOURAGE THEM

Transients with stuff to sell that can be purchased here in Vass should not have the encouragement of our citizens. The man who carries his stock in a "flivver" and makes the street corner his place of business should be urged, before he has had an opportunity to display his wares, to move on to the next town. The peddler with goods slung across his arm or piled in a pack on his back should be given to understand that the very streets he walks on are partly paid for by our home-town merchants, and that they, too, help in keeping those streets in repair. The little they pay in license, these transients, doesn't benefit the town enough to warrant their presence. If the license won't keep them out, put it up to where it will. Local merchants, men who have their money invested here and who pay taxes here, are entitled to every consideration. And protection from cheap-john transients is a consideration not to be overlooked.

Subscribe to The Pilot.