

NEW PATRONAGE

The way to do business in these times is to seek new patronage and thereby create a greatly increased volume of trade. You can add to the scope of any business by soliciting more business for it. If you ask for a subscription for any good cause which will benefit the public you will get precious little money merely by opening up a place to receive it. But if you go around from door to door you can get the money. It is too expensive for any local business man to send solicitors from door to door in Vass. But the people feel so keenly the desire to make good bargains that a newspaper advertisement will perform the same function, and will draw them to the stores that will show their enterprise by making an effort to sell their goods.

When the volume of trade is built up in this way, then the cost of doing business per article is reduced, and sales can be made at a very low cost to the merchant.

THE WORKING PEOPLE ARE FOR A. M. STACK FOR JUDGE

Hamlet, N. C., May 16, 1922.
Hon. A. M. Stack,
Monroe, N. C.

Dear Sir:

It is my pleasure to advise you that at a joint meeting of representatives of all the Labor Organizations in Hamlet, N. C. held on Saturday night, the 13th of May, resolutions endorsing your candidacy for the Judgeship in the 13th Judicial District were unanimously passed and our earnest support pledged to the success of your candidacy. This action was based upon the sincere belief of the different organizations here that you stand absolutely for the honest and unbiased enforcement of the laws of North Carolina, and that is all that we or any other citizen can ask. In addition to that qualification we are convinced that you are eminently qualified and fitted to serve the people of this state in the capacity of a judge.

There were present and participating members of the Order of Railway Conductors, Brotherhood of Locomotive Engineers, Brotherhood of Machinists, Brotherhood of Railway Trainmen, Brotherhood of Railway Clerks, Brotherhood of Railway Firemen.

With assurance of our earnest support, we are,

Yours very truly

B. D. FREEMAN, Sec'y

Approved: W. B. Carson, Chm.

Felix Cannon, Vice Chm.

(Adv.)

NOT A ONE-MAN AFFAIR

A weekly newspaper is the property of the community in which it is published, and not an organ in which one man airs his views. Every person has, or should have, a personal interest in it; for at some time, and in many cases many times, it tells of happenings that directly affect you. The big daily papers tell stories of affairs of nation-wide interest, but a weekly paper is published to set forth the doings of a particular community.

The community is as active and as good as the paper in most cases; and the paper is generally as live and as good as the community which it serves. If the day ever comes—and we sincerely hope it will—when people take a genuine interest in a weekly paper and co-operate with it, every-

one of us, and the community for a good many miles in every direction, are bound to profit.

THAT NEW TREATY

A pretty good indication that this old world is still a long way from peace was had a few weeks ago when it cropped out that Germany and Russia are bound by a secret treaty. While other nations were engaged in trying to frame some kind of organization that would make war akin to impossible, these two were striving to form an alliance by which they hoped to force their unjust claims upon the remainder of the world.

Vass citizens who follow the trend of world events in the newspapers are not surprised at Russia. It has long been apparent that she will stoop to most anything so long as Lenine and Trotsky are cracking the whip. But it did come as a surprise to learn that, still bleeding from a million wounds and burdened with a war debt she will be fifty years in paying, Germany should connive against the very nations that have tried to befriend her since the world war. It is a funny kind of diplomacy that secretly steals behind the backs of those whose friendship she knows she must have to stab them through unholy alliances with a nation that can never hope to be of much benefit as a friend.

We are led to believe that Germany's statement that she regrets having been the cause of the world war is mere bluff. There is also evidence at hand to warrant the belief that the other nations, America included, can do no wiser thing than to keep an eye open for trouble from her direction, and that at most any moment.

WHY IS IT?

Why do many railroad companies advertise in all of the towns which the road runs? Why does the Ford automobile company advertise so extensively? Why does the Standard Oil company keep advertising its wares? Are not these three lines of business well known to the public?

If the population of this country did not grow any older and the young people were not continually filling up the places left by their elders, then there would be no need in spending a cent for advertising things that are already pretty widely known. But those with something to sell realize that they must meet the ever-changing and the newer minds of the younger members of the country and create the impression among them also that has been created among their parents.

There is no standing still in business, and the Vass man who hasn't yet realized this is on the wrong road to success. You are either advancing, or you are sliding backward; the current of the public mind is changing with the glide of time.

How many people can you carry your merchandising message to by word of mouth? How many can you speak to through print with just one sheet of copy? The object of all advertising is to speak to as many people as possible at as little expense as possible. And it has been proven beyond all question that newspaper space is the best advertising medium in the world, when actual cost is considered.

The meanest man in the world is the one who blames it on the printer because he can't raise vegetables as pretty as the pictures in the seed catalogue.

The young man of the present day should approve of the higher education for women, as it increases the chance that his wife may be able to support him.

TAX LISTING

I will be at the following places on the dates named, to take the tax list for 1922:

McNeills Township

Manley, May 23rd.
Niagara, May 24th.
Lakeview, May 25th.
Eureka, May 26th.
Vass, May 27th.

Be prepared with your figures, and come early. Tell your neighbors.
E. L. McNEILL.



Dr. J. C. MANN

Eyegight Specialist will be at
CHEARS' JEWELRY STORE
Sanford, N. C.
every Wednesday in each week from
10:00 A. M. to 4:00 P. M.
Glasses fitted that are easy and restful to weak eyes, children and young people given special attention. Cross eyes straightened without operation

The hog may be a squealer, but he never gives anything away.

NOTICE OF DISSOLUTION

State of North Carolina,
Department of State.

Certificate of Dissolution.

To all to Whom These Presents May Come—Greetings:

Whereas, It appears to my satisfaction, by duly authenticated record of the proceedings for the voluntary dissolution thereof by the unanimous consent of all the stockholders, deposited in my office, that the Belle Orchards, Inc., a corporation of this State, whose principal office is situated in the town of Pinehurst, county of Moore, State of North Carolina (Priscilla B. Scofield being the agent therein and in charge thereof, upon whom process may be served), has complied with the requirements of Chapter 22, Consolidated Statutes, entitled "Corporations," preliminary to the issuing of this Certificate of Dissolution:

Now, therefore, I, J. Bryan Grimes, Secretary of State of the State of North Carolina, do hereby certify that the said corporation did, on the 11th day of May, 1922, file in my office a duly executed and attested consent in writing to the dissolution of said corporation, executed by all the stockholders thereof, which said consent and the record of the proceedings aforesaid are now on file in my said office as provided by law.

In testimony whereof, I have here-to set my hand and affixed my official seal at Raleigh, this 11th day of May, A. D. 1922. J. BRYAN GRIMES,
Sec'y of State.

Recorded in Record of Corporations
No. 2, Page 496. This May 12, 1922.
J. ALTON McIVER,
C. S. C. of Moore County.

Excursion to Washington, D. C.

FOUR BIG DAYS IN YOUR BEAUTIFUL CAPITAL CITY, VIA

SEABOARD AIR LINE RAILWAY

FRIDAY, MAY 26

Tickets will be sold for all regular trains Friday, May 26th, 1922. Returning Excursion Tickets will be good to leave Washington not later than R. F. & P. Train No. 95, (Seaboard Train No. 5) 7:45 p. m., Monday, May 29, 1922.

| From | Round Trip Fare |
|---------------------------|-----------------|
| Lakeview, N. C..... | \$9.00 |
| Vass, N. C. | |
| Cameron, N. C. | |
| Lemon Springs, N. C. | |

Tickets good in parlor or sleeping cars upon payment of Pullman fares.

Don't miss this chance to visit the National Capital and its magnificent buildings, amusement parks with unexcelled attractions. Most wonderful moving picture theatres showing only first run pictures.

Large Parks - - - Wonderful Bathing Beaches

Be sure and visit the Congressional Library, the only building in the world with a "gold roof."

For complete information, apply to ticket agent or address

JOHN T. WEST,
D. P. A. Raleigh

F. H. WILLIS,
T. P. A. Raleigh

E. W. LONG,
D. P. A. Charlotte

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Under the same manage
honest basis.

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LAKEVIEW R

W. J. HAI