

Is a Paper Devoted to the Upbuilding of the Sandhill Territory of North Carolina

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CYPRESS REVIVAL A GREAT SUCCESS

Preaching Done By Reverend
Carl Craig, of
Laurinburg

Sunday, with preaching in the morning, afternoon and night, brought to a close a wonderfully good series of revival services at Cypress Presbyterian church, of which Rev. M. D. McNeill is pastor. The weather was not favorable—only one fair day during the week—but the people of Cypress community were not looking for excuses for remaining at home; they were fired with a determination to go to church, regardless of a few inconveniences in the form of rain and muddy roads, and go they did. The morning congregations were an inspiration, for so often empty pews made up a great part of morning audiences, and in the evening the church was filled almost to its capacity.

The preaching was done by Rev. Carl Craig, of Laurinburg. There was nothing of the sensational or emotional in his messages; they were plain gospel sermons, the kind that lifts one up and makes him aspire to higher and nobler living, that makes him see more plainly his own and his brother's weaknesses and gives him greater sympathy and desire to be of service to others. Rev. Craig is a man of pleasing personality and delivers his sermons in a quiet, heart-to-heart way with sincerity that makes one feel that he is their friend. The Cypress congregation liked him and they liked his messages and as a result of his earnest work, a doody number were led to Christ, some whom were nering the sunset of Life's day, and others with the greater part of life before them. The church will doubtless be greatly strengthened by this revival.

PRICE ADVERTISING

The attractiveness of the known price is one of the fundamental factors of merchandising whether it is merchandising of services or of commodities, but that is a factor which many merchants overlook. In some cases they have gone to the length of entering into agreements not to give prices in their advertising. In doing this they are not only robbing their advertising of much of its effectiveness, but they are also playing into the hands of the mail-order house competition, for a large part of the attractiveness of the mail-order price is due to the fact that it is a known price.—Ex.

Ever notice how quickly a political candidate starts going to church after he's nominated?



CHAIRMAN D. AL. BLUE
Democratic Executive Committee

At a meeting of the democratic county executive committee at its meeting last Saturday in Carthage unanimously elected ex-sheriff D. Al. Blue chairman. His work in previous campaigns met with the approval of the committee, and no opposition offered. The chairman has been an energetic manager of county democratic affairs, and the committee figured that he would keep things moving this fall.

McLean to Talk at Carthage, Friday, October the 10th



A. W. McLean, candidate of the democrats for governor, and by that token the next governor of North Carolina, will attend a meeting at Carthage, in Moore County, Friday night, October 10th, and talk to the people. As Mr. McLean is a sound reasoner and an experienced business man his talk may be expected to be one of enlightenment and information, and wholly away from the buncomb that has too much of a place in politics. He was nominated because of his ability as an effective and capable executive in everything where he has had experience, and it is clearly apparent that his election will be with one of the most emphatic majorities the state has ever seen. His address will be worth hearing, for it will be an instructive talk of industrial and government economics, educational and strictly free from demagoguery.

WEEVIL IN STALKS SHOULD BE KILLED

Dr. Leiby Says the Cotton Pest
Should Not Go Through
Winter

At least 15 per cent of the cotton crop has been ruined by the rainy weather of the past few weeks, says entomologist, R. W. Leiby, of the State's weevil laboratory at Aberdeen. The reduction is due to the lint becoming dirty, the sprouting of seed, and the rotting of unopened and partially opened bolls. In addition to these causes, he exhibits small undeveloped bolls which are rotted at the stem end to the extent that they can never mature.

The weevils too are on the increase being favored in their development by the weather. However, they are not likely to inflict any further damage to cotton in the Sandhills, except where the cotton is unusually late as it is in the northern part of the state, he says.

The picking of all cotton as early as is humanly possible is urged by Leiby, so that the stalks may be destroyed some time before frost. This stalk destruction is advisable in that the weevils remaining in the field will be forced to seek their winter hiding places on an empty stomach, which causes a very high percentage of them to fail to survive the winter and thus preventing their attacking the crop early next year. Dr. Leiby realizes that stalk destruction before frost is not always practicable, but he points out that it is decidedly worth while, if it can be done. Most weevils, he says, think about finding a sleeping place for the winter, when they experience the first light frost. If cotton is not available before the first frost they

are apt to migrate in search of the plant and a hungry weevil has much less chance of going through the winter successfully than one that is fed up. Stalk destruction before frost and as long before frost as possible is regarded by progressive cotton growers as well as the entomologist, as one of the measures in the control of the boll weevil.

TOBACCO MEN HEAR SENATOR SMITH

Talks to Big Crowd of Co-ops
At Lakeview

In spite of a rainy day more than a thousand tobacco men and other interested persons gathered at Lakeview Saturday to join in the affair staged by the co-operatives and to eat barbecue dinner and hear Senator Smith, of South Carolina talk of the advantages of co-operation. Owing to the weather the meeting place was changed from Thaggards to Lakeview, and the change proved wise, but the main thing was the logical and instructive address made by Senator Smith.

"Co-operation is a principle," said Senator Smith. "It is not effected by legislation or opposition and each man has the choice of either co-operating or standing aside to let it pass."

Pointing out how all commerce is built on co-operation, Senator Smith declared the farmer must either co-operate to control his product and have his product and himself controlled by others.

"Like single drops of water," he said, "individual farmers can accomplish nothing in marketing their crops but gathered into co-operative associations they have a resistless power like the mighty streams of water which turn the turbines and produce electricity for industry."

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MOORE COUNTY'S ROAD PROBLEM

The recent rains in their damage to the roads of the state and the county have brought the people a situation that must be faced candidly, and met with some scheme that will handle the problem.

The State roads are in the hands of a capable highway commission, which is going forward, with ample funds at its command to do what is needed. The county has a capable highway commission, but unfortunately the county commission has to count its money every time anything is proposed, and that is one reason why the county must be more careful to make fewer mistakes than the state might make and get away with it.

Mr. McDonald, the superintendent of roads, said recently to The Pilot that he believed the roads of the county, in their present state of advancement, can be handled more economically and more effectively now with the use of tractors than with no power but mules. In too many cases mules have to be hired, and with the drivers, and often when help is wanted it is not forthcoming, and in that way work is not accomplished when it should be.

Much of the road work now consists of maintenance, which is largely a mechanical proposition. The state has found that tractors are more economical and effective than mules for upkeep, and the county would probably profit by the state's example.

Next Monday the highway commission will have this subject before it for discussion. To buy some tractors will take some money, but the tractors will save money in their work, and in the long run it is believed they will give better roads for less outlay. Moore county has gone beyond the day when everything was done with a bit of hay wire. Mule labor and man labor cost too much these days to hire too much of it. This county wants as much for the dollar it spends as the state or any other employer gets for its money, and when the state has shown that a tractor is a money saver on the roads, the county might as well profit by the state's experience.

Machinery does much more for a dollar than hand labor, and the sooner we get to machinery and do away with the more expensive kind of labor the sooner we are farther on the road toward community prosperity.

There are quite a few remarkable boys, but we've never yet heard of one who washes his ears voluntarily.

During the world war Germany thought it paid to hate. Now she hates to pay.

L. L. BIDDLE TELLS STORY FOR KIWANIS

Bumped Into Obstacles at Many
Corners but Reached
The Sandhills



At the Kiwanis dinner at Lakeview Wednesday, L. L. Biddle told an interesting tale of adventure that sounded as if he had been colliding with jolts most of the way. He was born in Philadelphia in 1899, which is not so long ago, but the trouble is that he was unable, when he went to look for it, to find the certificate of his birth, and then to make matters worse, even though he has evidence himself that he has been born, he discovered that while he was intended to be Edward Biddle he seems to have turned out to be L. L. Biddle, and even though he may accept as evidence that he was born he is not evidential as to whether he is Edward Biddle, as he started out to be or L. L. Biddle as he has become.

But he got that fixed all right, and then he went to school and through Princeton, and then when war came on he enlisted in the marines and was sent down in South Carolina into camp. About the time he arrived and got his first ration of clothing consisting of a towel and suit of pajamas recruiting was stopped, and the ten of the bunch he was in were isolated because they were not enough to form a company. About the time he concluded to desert and get into some active branch of service he was called on by the program committee of the camp to put on gloves and meet some shifty Sady from another company, as he had a reputation of being handy on his feet because his father had done some amateur work in that line. L. L. denies ability as a welter weight, and fortunately he was last on the program. Before the final event the Y. M. C. A. men running things announced prayer services, and being long on his staying qualities the Y. man made his prayer so long that the hour for dismissal was up before Biddle got the floor and he was saved. As he has been to a puglist for some instruction to get ready for his bout and had recieved a punch in the eye that put him bad he thinks he escaped in lucky fashion, and has much respect for the virtues of prayer. But the eye was badly injured and instad of going to France he went to the hospital with it, and it was nine months before that eye was ready for duty. It put him back another period later, but finally war ended and Biddle had not killed many Germans. He embarked in a mercantile life and was in the way of making a successful salesman when a bundle of merchandise fell from a high shelf and put his bad eye in quod again. Then he concluded that farm life was the life for him and about that time he had a suggestion from Frank McGraw to come south and (Continued from page 3)

Automobile Races at the Sandhill Fair



Larry Stone, one of the veteran race pilots who has entered a Simplex in the automobile races scheduled for Tuesday, October 28th, during the Sandhill Fair. Stone, who made his reputation while driving the famous Blitzen Benz, was "caught" going for a record over the Eastern States Exposition Track at Springfield, Massachusetts.