

**HOG GROWING PROMOTED
BY TON LITTER CLUB**

An effective way to promote the cooperative carlot shipments of hogs in North Carolina is to organize ton litter clubs over the State, in which an effort is made to produce 2,000 pounds of pork or live animals from one litter of pigs in 180 days.

"This can be done all right," says V. W. Lewis, livestock marketing specialist for the State Division of Markets. "In some states fine premiums are offered for producing this

amount of pork from one litter. In several instances as much as 3,000 pounds of pork has been made from one litter. This effort creates much rivalry among good hog growers and the result is that more pork is produced and more is available for shipping.

"J. T. Lazar, county agent for the State College extension division in Columbus county, reports one farmer in his county who had a litter of ten pigs that produced 195 1-2 pounds of pork per pig in 180 days. This grower showed these hogs at the coun-

ty fair with the dam who then had eight nice pigs only a week old at the time."

Mr. Lewis states that this farmer failed to keep a record of the cost of production and in fact was not trying very hard to push his pigs. He began growing pure bred pigs by buying a Poland China sow through Mr. Lewis in co-operation with a local bank and the county agent. The bank agreed to furnish money for buying a carload of pure bred hogs after seeing the results of a feeding demonstration in the county. Now the work is growing into the formation of ton litter clubs which are recommended both by W. W. Shay and Mr. Lewis. Those who wish to begin this work should take up the matter with Mr. Lewis.

**HAMILTON-BROWN
SECURITY SCHOOL SHOES**

How important it is to keep the bodies of those busy little youngsters in the "pink of condition!" How well mother knows the benefit of that happy headlong play.

SECURITY SCHOOL SHOES will guard well their tender, dainty feet. And the **FORM-A-FOOT LASTS** lets every toe wiggle at will. Bring your little ones and **BIG ONES**, too, in today to say "How do do!"

REMEMBER—We also have a "Big Lot" of good grade shoes strung and hung out that we are running off at bargain prices. You may be able to find just the shoe you want in this lot.

HAMILTON - HARPER COMPANY

"THE YELLOW FRONT STORE"
JONESBORO, N. C.

Do your shopping with your home merchant, he help us with education.

A Sandhill Institution**For Sandhill People**

is what we are striving for, and wish to thank our patrons for their loyal support. We bake the **FINEST BREAD** and **CAKES** to be had, and have recently made improvements in our equipment, and ask that you call for our products by name and be assured of purity and quality. We make **real Fruit Cake**.

HAMLET STEAM BAKERY

HAMLET

AND

ROCKINGHAM
NORTH CAROLINA

We cordially thank our friends for business given us during 1924, and extend sincere wishes for a Happy Christmas and Prosperous New Year.

PINEHURST LUMBER YARDS

Wholesale and Retail

PINEHURST, N. C.

Little River Store Co., Vass, N. C.

This is Christmas Day

a day on which few papers are published, and on which advertisements are not very many, as folks are presumed to be more in sympathy with the contents of the stocking, and the cordiality toward each other, and the turkey, and those things, than with buying ordinary, everyday merchandise.

OUR SHOE DEPARTMENT

has shoved a little statement into our advertisement, for no matter how high we carry our heads our feet are still on the ground and must be cared for, so we let that department have a fling. But in a general way this is Christmas day.

Little River Store is a commercial establishment. Its purpose is to sell you your supplies, but we hope that we can do it in a way that will always have that Christmas good will about it that will mean fairness and benefit to you you as well as to ourselves.

A store is not a place to rob you. Properly conducted it is an institution to serve you by procuring for you the things you are needing from day to day, wisely selecting goods of honest quality, buying them for you at fair prices and selling them to you at a cost for our services that is fair to you and to us.

So we say a Merry Christmas, and with a merry year until the next one comes.

The Little River Store Comp'y

Stores that were established to serve the people.

VASS, N. C., and
SOUTHERN PINES, N. C.