

PAGE TRUST

A FINANCIAL

In Middle North

LITTLE more than a dozen years ago the Page Trust Company commenced business on a small scale in Hamlet, and from there it has grown to a million dollars and a rating that puts it among the foremost banking institutions of Central North Carolina. The success of the company at Aberdeen was as swift as it was remarkable, for at the beginning of the war the company was engaged in rural financing. One of its first experiences was to face a war that broke over the world and finance where were the Page Trust company saw that a new field had been plowed and that banks and all other business affairs were on a new line to take the right tack, and it secured money to carry on in the Sandhills and to keep business, especially farming, on a sound basis.

Cotton, peaches and tobacco needed financing. The Page Trust Company was besieged for money. Management realized that the whole world was on the same errand. The Page Trust Company had sagacity to see that a financial and industrial revolution was at hand and that a far broader financial policy must prevail.

With the financial backing that was possible the Sandhills made remarkable progress. The Page Trust Company with its company's affairs. To reach the territory in which it was growing a bank at Hamlet was included in the company's operations. The company's business grew and as the business grew the basis of work broadened. Other banks were a long way off to the side of the Sandhills.

There at Sanford the Page Trust Company showed one day the significance of a strong financial institution in which it had worked as soon as the town securities could be placed. The town authorities saw that considerable delay must be given to the investment to lag. But the Page Trust Company told Sanford to come to the bank, get the money to start the work, and we will have things moving on Pines when a big community improvement job was on there. The Page Trust Company could provide big money on a day's notice.

It began to dawn on the Sandhills country that a time had arrived when if a call came for big money in the community to dig up at every little bank what could be found the Page Trust Company had reached a place where if banks were not the Page Trust Company not only has its own big line of assets, but it has a standing with the big banks of New York, which are interested. New York does things on a big scale, and with big concerns. But when the Page Trust Company counts money of powers in North Carolina local financing, and as such is rated in the money centers of New York, Boston and more.

One of the first things the Page Trust Company began to realize was that any financial institution in the Sandhills must have the policy of the company at an early date, and nowhere in the state has any bank been more attentive to the needs of the farmer. A thing built up or every old institution that is strengthened is a future source of business to the bank. We have in view the end in view and many a thousand dollars has been dug out of the big financial centers of the country at all times to fund business in the Sandhills.

The Page Trust Company does not dole out money indiscriminately to any one who asks for it. The consideration made will be repaid. But where a proposition is logical on its face and offers assurance that money put into the bank will bring a safe return the Page Trust Company makes an effort to stand by it. This has had the effect of providing money for many projects that of the Sandhills has been furthered materially by the backing of the Page Trust Company.

The Sandhills are now on the basis of a continuing and expanding prosperity which will be backed as strongly by the bank as now with ease what a few years ago was an extraordinary task for it. To carry on as it has been doing the Page Trust Company invites every kind of business possible. Banking is nothing more or less than gathering up the small sums of money here and there in idle hands and putting them to work. The people can help their community by keeping their surplus money in the bank, where it will be used for use in helping business in the community.

It is only a reasonable proposition that the Page Trust Company makes when it invites people with their money to stand by it. Your odd dollars fool away their time. Get every cent into the bank where it will be at work for the community and in helping it.

THE PAGE TRUST

The Big Financial Institution of

Main Office, Aberdeen