

Is a Paper Devoted to the Upbuilding of the Sandhill Territory of North Carolina

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## THE PINEHURST WAREHOUSES



Two or three weeks ago the Pinehurst Warehouses printed a small advertisement saying that if you can't find elsewhere what you are looking for the place to seek is the Pinehurst Warehouses. The New York Herald-Tribune read the advertisement and published enough of it to tell the story and added that it must be a comfort in these prohibition days to know where you can get what you want.

But the affair is not so much of a joke as might seem, for while possibly the New York paper might not find what it is looking for it is a fact that at the Pinehurst Warehouses a large variety of things is carried in stock, and so many of the unusual things that business comes from all over the country, and occasionally an order will come in from half way across the continent. It is filled, and probably if a man wrote for an elephant or an Egyptian obelisk the Warehouses would catch the thing and have it on the way before the end of the week.

For that reason the Pinehurst Warehouses are starting the new year in 1927 just as they have started new years before, with greatly in-

creased facilities for doing business. This year the concern gets into its new brick building, just as it last year entered a similar brick structure along side of the new one this year, and just as it had been expanding every year from the time it commenced business some years ago.

The one difference is that until a couple of years ago the growth had to be to fit conditions. This year it is in accordance with a plan that can be carried out indefinitely, for the Warehouse corporation finally determined to keep ahead of its trade instead of being crowded along just a little behind it and cramped for room. A tract of land was bought where the present buildings have been put up, and Mr. Sise was instructed to design a continuing scheme that would permit the erection of proper buildings as fast as needed. The tract was big enough for any expected growth. The two buildings are part of the plan and it is possible that before long further buildings will be necessary.

The last building is given over to a number of things, but the main article is furniture. The greater part of the second floor is stocked with a

type of furniture that is not often found in a small town, and it is in the Warehouse in quantity. The most of it is from the big furniture factories of North Carolina which have made the State famous for their product. Bedroom and dining room suites, parlor and kitchen equipment, the utilities and the novelties are stocked on a scale that could hardly be possible by any other store in the interior towns of the State. But the Pinehurst Warehouses have a patronage that justifies carrying a stock of the higher types of furniture and a quantity of it.

The man or woman who has not been keeping up with the advances North Carolina furniture factories have been making will be surprised at the fine display at the new building. This element of surprise has already led to some sales of gratifying size, for folks who have dropped in to see what is to be had have found such interesting pieces and sets that they have taken advantage of the opportunity right there. And while the show rooms are but recently opened the sales have been crowding the force almost faster than goods could be unpacked and placed.

In a general way the Pinehurst Warehouses are pretty well known to the people of Moore and surrounding counties. But the new building permits shifting to the first floor of the new warehouses some of the materials kept in the building put up a year ago, and that allows expansion through the entire plant. The basement of the new building will give a big space to tractors and trucks. Mr. Peasley, in the painting department, will have a large room for painting, varnishing, duco finishing, for cars, furniture and anything that needs to be lived up. He will also have headquarters there for house painting and outside work away from the warehouse, for he does a large share of the painting about Pinehurst, using the paints the Warehouses supply. Incidentally it is believed that Pinehurst is one of the best painted towns in the United States. Twice the place has been featured in the Saturday Evening Post as a model of painted buildings, and each time by a different concern and in full page advertisements. Much of this painting is Mr. Beasley's work, and with Pinehurst Warehouse paints.

The American Soda Fountain Com-

pany is represented in North Carolina by the Pinehurst Warehouses, and since the Warehouse corporation has taken the agency the sales have been bigger in the State than ever before. The show room for soda fountains is on the second floor, adjoining the furniture department. The two together make a harmonious display.

The Warehouses are easily reached from everywhere. The railroad is on one side, and a siding brings car loads of goods to the doors of the big buildings. The State hard-surfaced highway passes the other side of the building, and the junction of the Aberdeen and Greensboro highway with the Pinehurst and Carthage and Raleigh hard-top road is but a few feet from the buildings.

This institution has built a reputation for having on hand what you want, and also for standing behind what it sells, and of providing a quality that brings its patrons back for more. That has been the basis of its remarkable growth from a small room in the old freight station to its present capacity and invoices. And the signs point to the same expansion in the immediate future that has characterized the place from the beginning.

### BETTER SYSTEM OF TAXES NEEDED

Manufacturer Says North Carolina Must Change Tax Laws

At the Kiwanis dinner Wednesday at Aberdeen, Smith Richardson, of the Vick Chemical Company, of Greensboro, talked to the members on the archaic tax system of North Carolina. Mr. Richardson said that his company had been forced to locate their chief manufacturing business in Philadelphia, although maintaining a small plant at Greensboro, and the reason for going outside of the State was the big difference in the taxes in the two states. He says his company could save \$75,000 a year by moving to Philadelphia the small plant still operated in Greensboro, but that plant is kept there as a connection between the big business and its original location.

Our tax system is a constitutional measure, established 60 years ago, when our industries were almost wholly agricultural, and is based on conditions that existed then, but which are wholly different from those of the present.

In recent years industry has come forward with a rapid advance, but under the old laws industry is handicapped at every turn, and the biggest handicap is our tax system. "Of 100 mills moving lately from New England South, North Carolina has secured four," said Mr. Richardson. "Men move out of the State instead of into the State. The cotton mills are in bad shape. New Jersey has a

(Please turn to page 5)

### PINE NEEDLES THE NEW HOTEL

Gets Its Name, and Now Ready For the Work to Go Forward

The new hotel at Knollwood was formally given its name Monday at a meeting of the directors, and it will be known as the Pine Needles Inn. The psychology of the name is interesting. Much has been accorded the pine tree in the North Carolina Sandhills, and it was argued that some other name might be as appropriate as anything having to do with pines. But a wise suggestion prevailed when it was said that the pines of the territory are becoming more and more every day a realized asset, and that pines are more typical of the neighborhood than sand, which is also a great resource. So Pine Needles Inn was finally adopted, and after the christening the sentiment was that the name has a good sound on the tongue.

The plans were under discussion, and were sent back to Boston for final revision, with some proposals for minor changes, and are expected back in a short time. Meanwhile work is going forward rapidly on the golf links, and forces of men are busy now on two new roads. One going in from a point on the Midlands road near Judge Way's house will pass the hotel and connect with the other which leaves the Midlands road down at the foot of the hill near the McDeed's creek bridge. This road will be wider than the usual avenue, for it is the expectation that before long

(Please turn to page 5)

### HE APPRECIATES AN OLD TEACHER

Dan Graham Has Kindly Words For A. Cameron and His Sunday School Work



A. CAMERON

On his way from the old home to his saw mill operations in South Carolina, Dan Graham dropped into The Pilot office the first of the week and while talking over the weather and the fashions and other timely things he drifted back to the days of his boyhood, and that brought in the old Methodist Sunday school at Johnson's Grove, about a mile from Vass. There Mr. Graham, then a boy, was under the guidance of A. Cameron, then some 30 years younger than he is now, but active in every thing in the

(Please turn to page 8)

### GOOD YEAR AT EUREKA SCHOOL

Superintendent Makes Report of the Gratifying Work There

Due to the fact that a large number of the friends of the Sandhill Farm Life School lack definite information as to the enrollment and the type of work being performed at this school, the superintendent has compiled the following figures:

1. Number boarders enrolled in dormitories, 70.
2. Number of teachers, 13.
3. Number of boarders from Moore county, 35.
4. Number from other counties, 35.
5. Number boys enrolled in agricultural classes, 40.
6. Number girls enrolled in home economics classes, 41.
7. Number enrolled in teacher training department, 10.
8. Number graduates of this department now teaching, 15.
9. Number enrolled in business department, 21.
10. Number business graduates in last year's class now employed, 9.
11. Number of boarding pupils over-grown and backward in school work, 6.
12. Number of boarding pupils either lacking satisfactory home conditions, or orphans, 8.
13. Number of boarding pupils, who could not remain at home and pursue the courses desired, due to lack of school facilities, 36.
14. Number high school pupils, 86.
15. Number high school students

(Please turn to page 5)

### N. C. ACTOR COMING TO THE SANDHILLS

Sidney Blackmer Will Appear In "Love-In-A-Mist" at Pinehurst Theatre

If "Love In A Mist" had nothing else to recommend it, the very fact that it is positively the same cast and production which made such a tremendous hit for many months in New York, would make it notable.

Charles L. Waner, manager of "Love In A Mist," believes that the South deserves something else other than second rate companies in the New York hits, and has backed up this belief by sending Madge Kennedy, Sidney Blackmer and the original supporting cast for a short tour of the South.

This section is singularly fortunate in being one of the favored spots in which this delightful comedy of love, laughter and lies is to be presented.

Another feature which is of decided interest to this particular locality is the appearance of Sidney Blackmer in the male lead with Madge Kennedy. Blackmer is a product of the South, in fact, he is "one of us," having been born in Salisbury, N. C., and educated in our own North Carolina university. Again and again things happen in the theatre that people believe happen only in the novels of Horatio Alger. It is the one field of endeavor where it is always possible that the aspirant may wake on the morrow to find himself famous. The rapid rise of Blackmer is a case in point. Blackmer is only 28. Four years ago he was hardly

(Please turn to page 2)