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Is a Paper Devoted to the Upbuilding of the Sandhill Territory of North Carolina

Address all communications to
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PINE NEEDLES IS FINE BUILDING

Far Enough Along to Show Its Size and Architecture.

The Pine Needles Inn is far enough along to show the style of its architecture and the size which it is to attain. The magnificent appearance as it stands there on the summit of the ridge, looking out over the Sandhill country for miles in all directions, and visible from the surrounding hill tops on all the roads, is striking, while a closer view of it tells at once that this new construction marks a new date in the progressive story of this community.

The architects have done a good job. The new house is a reproduction of the old Tutor structures of the day of Queen Elizabeth, and the designs are tastefully carried out. Rodon brick and a composition trim that looks like marble or limestone afford the outside material, but beyond that the general note is stout steel construction, concrete floors and hollow tile inside the brick. Absolutely fire proof from basement to roof this house is also proof against the vagaries of the elements, for the storm or the earthquake, or any other force of Nature that could shake it would have to be one of the remarkable events.

The steel is almost all up now, the fifth story being in the hands of the erectors, and the floors of concrete will be nearly finished by the time this is printed. The bricklayers are on the second story, and going up with pronounced speed. The structural workers will soon have their task completed, and the interior workers will go forward with partitions and trim, while the brick layers will chase up toward the top floor with speed when the others are out of their way. Electric work is moving on, and pipe laying, and water connections and sewer lines are well in hand.

The picture from the upper floors of this new house will be one of the most comprehensive in the South. Pine Needles will step quickly into its proper place among the resort hotels of the South, and it takes no prophet to foretell that as a center of recreation and winter outing the Mid-Pines area will have a high popularity before the winter is through. With the Pinehurst influence behind the project, and with all the advantages that the Pine Needles will enjoy in surroundings, management, and financial backing and with the remarkable golf course that has been already created the Midlands

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BIG SPECIAL SALE AT VASS MERCANTILE.

On Saturday at 9 o'clock, the Vass Mercantile Company, in Vass, will open with a big special sale that promises to attract a big business. This store has learned through long years of experience how to provide for the wants of its patrons, and with the closer prices that are steadily coming the big store has arranged one of the most profitable opportunities for the folks around Vass to secure their supplies that was ever available to them.

This is a special chance. Everything has been marked at a price to move it, and knowing what price has to be made to move things the management has not hesitated at putting the figures on. Good goods, such as are always in stock at the Vass Mercantile Company, and clerks who know how to help in selecting the things that are wanted, will make the purchase of summer supplies an easy task. Staple and fancy goods of all sorts, and as everybody knows pretty well what the Vass Mercantile Company handles this sale can be judged beforehand. Be there when the sale begins, and drop in whenever you can at any time.

MATTHEWS WRITES GRAPE INDUSTRY

Makes Visit to Experimental Station at McBee, S. C.

The progress being made in the proposed development of European grapes as a potential, outstanding cash crop for the Sandhill territory of the Carolinas has gained still further momentum by a visit to the farm of Mr. W. L. McCoy, at McBee, S. C., by Mr. C. D. Matthews, chairman of the Horticultural Department of the State of North Carolina. Mr. Matthews who has been in horticultural extension work for the past 12 years, was very favorably impressed with the work accomplished and in a letter which he has addressed to Mr. J. N. McBride, general agricultural agent, Seaboard Air Line Railway, he has given a complete review of the results of his investigation, together with his opinion of the possibilities the Sandhill territory holds for the future commercial development of European grapes. Mr. Matthews' letter is quoted as follows:

"I have been much interested in the proposed campaign of the agricultural department of the Seaboard Air Line Railway to promote an industry in grape growing, based on results secured with European grapes in their experimental vineyard conducted in co-operation with W. L. and J. K. McCoy, at McBee, S. C.

On July 8th I had the opportunity of visiting and examining this vineyard thoroughly, and was much impressed with the promise that the European type of grapes gives as a basis for a new horticultural industry in the Carolina sandhills.

I was particularly interested in seeing how these varieties checked up from the standpoint of vigor, productiveness, freedom from diseases and insects, and date of ripening, and was agreeably surprised to find varieties of European grapes of both table and juice types scoring high in all these respects. You and your associates have made an outstanding contribution in establishing the adaptability of these to the section, and a real service in encouraging this industry in the sandhills. The future success of the sandhills section, from an agricultural viewpoint, will be closely allied with a diversified program of growing specialized crops. New crops are needed, and as a result of your experiments, the production of European grapes promises to take a prominent place in the list of horticultural crops for the sandhills.

Results being secured in the experimental vineyard make the possibilities of establishing a grape industry in the Carolina sandhills a very promising proposition, and the starting of commercial development is the next logical step.

The economic advantages of comparatively cheap lands and close proximity to the consuming markets of the East and South make a development of this industry appear as a very alluring opportunity. However, grape growing is a specialized industry, requiring specialized attention. Although a section may possess remarkable natural and economic advantages for grape growing, there is required a certain amount of horticultural knowledge on the part of the grower before success may be achieved. Experience makes it advisable to caution growers against trushing in blindly to grow a new crop on a large scale without first acquainting themselves with the business of producing and marketing the crop. Grape growing is a specialized crop industry in which quality in the commodity, quality in the preparation of the commodity, and quality in marketing are necessary for success. This necessitates a greater amount of capital per acre, more judgment and

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S. S. CONVENTION HELD AUG. 13-14

Meeting to Be Held in the Presbyterian Church at Cameron.

It is announced by officers of Moore County Sunday School Association that the annual County Sunday School Convention will be held on Saturday and Sunday, August 13 and 14, in the Presbyterian Church, Cameron.

Taking part on the program will be the following well-known Sunday School workers: D. W. Sims, Raleigh, General Superintendent of the North Carolina Sunday School Association, and Miss Ione Alverson, Raleigh, Young People's Division Superintendent of the North Carolina Sunday School Association.

In addition to these outside speakers, several of the best known Sunday School workers in the county will have parts on the program. The convention is interdenominational, and workers from all Sunday schools in the county are invited to participate in the work. The Moore County Sunday School Association under whose direction the convention is being held, is one of the units of the North Carolina Sunday School Association. Each of the 100 counties in the State is now organized into a County Sunday School Association.

In charge of the arrangements for the convention are R. G. Hutcheson and Mrs. H. A. Borst, president and secretary of the County Sunday School Association. These officers are requesting the co-operation of all pastors, superintendents and other Sunday School leaders in the effort to make the convention a success.

Following a custom inaugurated several years ago, the officers have announced that again this year a pennant will be presented to the Sunday School having in the convention the largest number of representatives, sixteen years of age and over, according to the number of miles traveled. It is expected that there will be much friendly competition for the pennant among the Sunday Schools of the County.

MOORE COUNTY TOBACCO BOOMS

Big Crops of Good Leaf Attract Visiting Strangers in Drovers.

Tobacco is booming Moore County, and the ashes and sackcloth that some of the prophets of gloom have been anticipating have been scattered by the live winds of the new order.

The peach crop is nearing its finish in the Sandhills, but it has been one of the most satisfactory ever harvested, with a good yield in all the fields except around Aberdeen, and the Seaboard stretch, where some of the orchards were badly hit by frost during the big snow in the spring. But in other sections the yield was good, the fruit of good quality, and the prices were above the ordinary. From a little below two dollars up to the neighborhood of three the growers realized, and the demand was steady all the time.

The final figures are not yet known, but probably a million and a quarter dollars will represent the peach crop this summer, pretty well scattered over the district. Already the effects are felt, for the tone of confidence in the balance of the year is noted every where. The dewberry crop started to bring in some money. Peaches dump a lot more on top of that, tobacco is coming off in good style now, and cotton looks first rate with a price of around 17 cents. Building was never more active, and everybody has work at good wages. The winter promises to be the best

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EUROPEAN GRAPES FOR SANDHILLS

Good Success In the Experiment in South Carolina.

BION H. BUTLER.

The Seaboard Airline Railroad is all the time trying out something that may be beneficial to the Sandhills, and now has on an experiment at McBee, South Carolina, with European grapes. The Pilot has referred to this work, but I went down not long ago to see personally what the proposition holds out. At the farm of W. L. McCoy, who is one of the foremost farmers in the Carolinas, the railroad has undertaken an experimental vineyard, and there a considerable number of grapes of many varieties are undergoing a right complete and extensive test. Because the European grape will not withstand the phylloxera the grapes at McBee are grafted on native American stocks, and a great variety of American stocks have been tried out. It is found that some of the roots of American grapes are much better than others, and that some of our native stocks are not worth fooling with. But on two or three particular hybrid roots from American vines strong European vines are produced, and it is also found that many native grapes grafted on these same superior American roots are much better than on their own roots.

All European grapes do not give promise at McBee, but a few varieties are fruiting well, and are vigorous and if they can hold their grip like they have done for the last three years the experiment looks like a good thing. There is no doubt but that the European grape is growing down there in vigorous style, making fruit that is of excellent appearance, size, vigor, growth, taste and in every way showing much promise. The results are so favorable that the railroad will have a car of grapes and vines on exhibition a little later in the season, which will stop at Cheraw, Hamlet, Aberdeen, Vass and Sanford, where the results will be shown, and the whole story of making these grapes explained to those visitors who care to look into the matter. The car will stop several hours at each station, and any information that can be given will be ready. It is the hope of the company that the farmers in each community where the car stops may take sufficient interest in the possibilities of European grapes to arrange for an experimental vineyard in the neighborhood.

It is a fact that the Sandhills of Moore County have tried out the native American grapes and their hybrids, and that the diseases and pests have in the past put out of commission all the vineyards, even though grape production has been of magnitude in this neighborhood. Unfortunately the European grape is not more resistant to disease than the American types are. But it is also a fact that with every year the Federal and State agricultural departments of agriculture get a better knowledge of how to deal with the enemies of fruit culture of all sorts, and because in the past the grape men could not stop the ailments is no reason why it cannot be done with the greater knowledge possessed now.

The European grapes far exceed in quantity of production in the United States the grapes of American type produced. California is the foremost grower among the states, and ships 50 or 60 thousand cars a year. This is the biggest fruit product of any kind by any state of the Union. California ships to the Atlantic Seaboard more grapes than all the rest of the states ship any place. The answer must be that California grapes of the European

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LOCAL MINSTRELS GO ON RECORDS

Sandhills Sixteen Sing for Victor Company and Broadcast.

Last week The Pilot made mention of a journey out into the world by a group of men from Southern Pines and Pinehurst, the Sandhill Sixteen. These men went to New York, Brooklyn, Philadelphia, and to Camden, New Jersey, to sing for radio broadcasting stations, and for the Victor Talking Machine Company. The expedition was an amazing success, and the singers would have been welcomed in other places and for a longer stay could they have given more time to their visit at the various points.

When the time came for the Southern Pines and Pinehurst men to sing for the broadcasting stations the announcements were most favorable and explicit. The radio audience was informed that the wire would now forward selections by an unique organization of business and professional men of Southern Pines and Pinehurst, North Carolina, that greatest golf center in the world, and that the songs as presented were out of the ordinary, and true to the soil and climate whence this bunch of interesting pilgrims had come. The Mayor of Southern Pines, the president of the Chamber of Commerce of the village, Dr. McBrayer, Mr. Giles, the leader, formerly prominent as a trainer and leader in New York, Pittsburgh, and elsewhere where the singers had appeared, and other men of prominence were to be heard. And every time a new subject was announced the announcer introduced his unusual assemblage of artists. The letters and telegrams that came to these Sandhill singers was most pleasing to them, for their reception on the air was wide-reaching and their responses piled up into great numbers.

It was one of the most effective bits of publicity the Sandhills has ever received, and one that because of its novelty has been effective. It was high class, dignified, out of the ordinary, and gave the North something new to think about for a long time.

The following men were in the group:

First tenors: Mayor Sam Richardson, A. L. Adams, W. L. Dunlap.

Second tenors: Thad S. Page, David Packard, Levi Packard, E. A. Garrett.

Baritone: Tom Kelly, R. P. Shepard, Shields Cameron.

Basses: Frank Buchan, L. B. McBrayer, L. B. McBrayer, Jr., E. Elsworth Giles.

Accompanist: Mrs. E. Elsworth Giles.

On Wednesday afternoon they broadcasted from Station WLIT, Philadelphia, from 5:30 to 6 o'clock, in Litt Brothers' store. From 7 to 8 o'clock they broadcasted from Station WIP, from the Blue Room in the Benjamin Franklin Hotel where the group was stopping.

Thursday morning at 9:30 o'clock the Sixteen had an engagement with the Victor Talking Machine Company in Camden, N. J., where they made six records. This plant is a mammoth concern, and they make everything in their various buildings, covering many acres, connected with talking machines, excepting only the needles. One large building, some 50x5 or 6 hundred feet, is devoted to recording studios.

After broadcasting from Philadelphia, frequent requests came to broadcast in New York and they made several engagements for Thursday afternoon and evening and for Friday evening. They had to cancel three engagements for Thursday evening because after finishing at the Victor studio they could not reach New York in time to take care

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